

**For Immediate Release**

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**Business Leader Media Announces Dr. James Weeks As Guest Speaker  
For Business Leaders Breakfast Dec. 11**

*Monthly Event Features Dean Of UNCG Bryan School Of Business And Economics*

GREENSBORO, N.C. – Business Leader Media, publisher of *BIZlife* magazine, announces that Dr. James Weeks, dean of the University of North Carolina at Greensboro's Bryan School of Business and Economics, will be guest speaker at Business Leaders Breakfast on Tuesday, Dec. 11 from 7:30-9 a.m. at the Airport Marriott at One Marriott Drive in Greensboro. His topic of conversation is Why the Triad business community needs entrepreneurs to be a successful region...why we all need to be acting like entrepreneurs.

Dr. Weeks has served as the dean of the University of North Carolina at Greensboro Bryan School of Business and Economics for more than 17 years, and is one of the longest serving business school deans in the Southeast. Under his leadership, the Bryan School, accredited by AACSB International, is among the top 10 percent of business schools in the nation to have earned accreditation in business and accounting at both the undergraduate and graduate levels.

Weeks currently serves on the three-person executive committee of the University's Building Entrepreneurial Learning for Life. During his tenure, Weeks has led the Bryan School in the expansion of international programs and activities, expanded degree offerings, established the Center for Business and Economics Research, the McDowell Research Center for Global Information Technology Management, and increased endowment funding to approximately \$20 million.

Weeks serves on the boards of organizations including the Piedmont Triad Entrepreneurial Network, the Moses Cone Health Systems, the BGS International Honor Society for AACSB Schools of Business, Samet Construction, Brady Services, Biscuitville, and International Marketing Solutions. In addition, he has been an active member of several local educational, civic, and religious organizations.

Tickets for this event can be purchased for \$20.00 per individual or \$160 per table (a table consists of eight seats). To register to attend, visit <http://www.bizlife.com> and click on the Business Leaders Breakfast banner in the right column. For more information, e-mail [laura@businessleader.com](mailto:laura@businessleader.com). 1 (800) 909-1172 and press 5

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