



Twenty-Third Annual Accounting Symposium

Friday, December 2, 2011

**Presented by the Department of Accounting and Finance at the
Bryan School of Business and Economics**

Registration (7:45-8:10 am)

Friday Morning Sessions (light continental breakfast will be served):

Regulatory, Environmental, and Accounting Standards Update (8:15-9:05 am)

Andrew Taylor, Assurance Senior Manager, PricewaterhouseCoopers LLP

Mr. Taylor will discuss the latest developments in accounting and SEC rules and regulations, focusing on recently issued or proposed FASB Statements.

Avoiding Benefit Plan Audit Pitfalls (9:10-10:00 am)

Joanna Viola, Audit Senior Manager, Dixon Hughes Goodman LLP

Ashley Smith, Audit Manager, Dixon Hughes Goodman LLP

Ms. Viola and Ms. Smith, experienced benefit plan auditors, will discuss common reporting and operational deficiencies identified during benefit plan audits and how to avoid them. Topics will include the need for plan sponsors to identify fiduciaries and ensure they are familiar with their ERISA responsibilities and basic standards of conduct. They will also discuss the need for plan sponsors to familiarize themselves with the provisions of their plan document. The presentation will highlight key provisions of plan documents often overlooked and controls plan sponsors should have in place to ensure they avoid operational errors.

Refreshment Break (10:00-10:15 am)

Leading Change (10:15-11:55 am)

Kevin Lowe, Ph.D., Professor and Business Administration Department Head, Burlington Industries Research Excellence Professor, Joseph M. Bryan School of Business and Economics, UNCG

Professor Lowe's research on human resource management, leadership, and cross-cultural management has appeared in a number of diverse outlets. He is the only two time recipient of the Best Paper Award from *The Leadership Quarterly*. In this session, Professor Lowe will share his insights into leading change in an organization. His presentation will include the opportunity for participants to engage in an interactive exchange through a unique, and often humorous, case.

LUNCH (11:55 am-1:10 pm) (Registration for those attending afternoon sessions only)



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Registration for those attending afternoon sessions only (12:55-1:10 pm)

Friday Afternoon Sessions:

Economic Update: North Carolina and the U.S. (1:15-2:05 pm)

*Andrew Brod, Ph.D., Senior Research Fellow, Center for Business and Economic Research,
Joseph M. Bryan School of Business and Economics, UNCG*

This session will discuss the current state of the economy with an emphasis on current trends in North Carolina.

Tax Update (2:10-3:00 pm)

Addison Maille, J.D., CPA, Smith Leonard PLLC

Mr. Maille will discuss developments over the past twelve months in the areas of federal and state taxation.

Refreshment Break (3:00-3:15 pm)

Exempt Organization Taxation (3:15-4:05 pm)

David L. Stark, CPA, Senior Associate, KPMG, LLP

In this session, Mr. Stark will cover the mechanics and overview of tax-exempt status, identify situations where a tax exempt organization may be subject to unrelated business income tax, discuss the typical tax forms and schedules required and discuss the applicability of ASC 740, "Accounting for Uncertainty in Income Taxes" to tax-exempt entities.

Corporate Social Responsibility Reporting (4:10-5:00 pm)

Ambrose Jones, Ph.D., CPA, Assistant Professor, Joseph M. Bryan School of Business and Economics, UNCG

In this session, Professor Jones will discuss corporate social responsibility reporting (CSR), one of the fastest growing forms of voluntary disclosure. The session will include a discussion of the tensions between value creation versus political cost of this reporting and conclude with possible reasoning behind CSR for value creation companies.

Administrative Information

Program	Bryan School Accounting Symposium	
Program Date	Friday, December 2, 2011	
Location	The University of North Carolina at Greensboro Elliott University Center, Alexander/Kirkland Rooms	
Parking	Parking will be available in the Walker Avenue Parking deck. Maps and directions available at: UNCG Map .	
Registration Fee		
By November 25, 2011	\$160.00 (full day)	\$80.00 (half day)
After November 25, 2011	\$180.00 (full day)	\$90.00 (half day)
Prerequisite & Advanced Preparation	None	
Recommended CPE Credit	8 hours (full day)	4 hours (half day)
Method of Presentation	Lecture/Seminar	
Level of Knowledge	Basic & Update	
Symposium Objectives	To provide CPAs with a high-quality, reasonably priced CPE seminar dealing with topics of professional interest.	
What's Included in the the Registration Fee	The full-day registration fee includes parking, light continental breakfast, luncheon, refreshment breaks, session materials, and 8 hours of CPE credit. The half day registration fee includes parking, light continental breakfast (morning only), refreshment break, session materials, and 4 hours of CPE credit.	
Smoking Policy	Smoking is prohibited in all University buildings. Additionally, smoking shall be prohibited outdoors within 25 feet of any campus building unless designation otherwise has been provided.	
Provider Information	<i>Fees received for this Symposium are used to support the educational programs for the Department of Accounting and Finance and the Bryan School of Business and Economics at The University of North Carolina at Greensboro.</i> Executive Education of the Bryan School is registered with the North Carolina State Board of CPA Examiners as a sponsor of continuing professional education. Complaints or comments regarding registered sponsors may be addressed to the North Carolina State Board of CPA Examiners, PO Box 12827, Raleigh, North Carolina 27605-2827.	
Special Accommodations	If you require any special accommodations for this Symposium, please contact Executive Education at the Bryan School at least 48 hours in advance at (336) 334-3088.	
Adverse Weather	In case of adverse weather, the UNCG adverse weather plan will be posted on the following UNCG Website http://www.uncg-campus.info/go/site/1365/ .	

Registration

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\$160.00 (full day, on or before 11-25-11)

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