

## **Department of Accounting**

### **Topic**

### **Faculty Member**

Accounting Information Systems	Dr. Venkat Iyer, Associate Professor Dr. Evan Shough, Assistant Professor	334-5647 334-5647
Auditing	Dr. Venkat Iyer, Associate Professor Dr. Ann Watkins, Assistant Professor	334-5647 334-5647
Cost Allocation Systems	Dr. David Upton, Assistant Professor	334-5647
Cost Management Systems	Dr. William Harden, Associate Professor Dr. David Upton, Assistant Professor	334-5647 334-5647
Financial Accounting & Reporting	Dr. Edward Arrington, Professor Dr. William Collins, Professor Dr. Jane Livingstone, Assistant Professor Dr. William Harden, Associate Professor Dr. Ann Watkins, Assistant Professor	334-5647 334-5647 334-5647 334-5647 334-5647
Public Interest Issues in Accounting	Dr. Edward Arrington, Professor Dr. Ann Watkins, Assistant Professor	334-5647 334-5647
Taxation	Dr. Jane Livingstone, Assistant Professor Dr. William Harden, Assistant Professor	334-5647 334-5647

## **Department of Business Administration**

### **Topic**

### **Faculty Member**

Brand Management	Dr. Nir Kshetri, Assistant Professor	334-5691
Business Valuations	Dr. Tony Wingle, Associate Professor	334-5691
Channel Management	Dr. Amy Cox, Assistant Professor	334-5691
Consumer Behavior	Dr. Harper Roehm, Assistant Professor	334-5691
Convenience in Marketing	Dr. Lew Brown, Associate Professor	334-5691
Corporate Reputation	Dr. Moses Acquaaah, Assistant Professor	334-5691
Cross-Cultural Issues	Dr. Nir Kshetri, Assistant Professor Dr. Kevin Lowe, Associate Professor	334-5691 334-5691

Development of Field-Research-Based Cases in Strategic Marketing and Business	Dr. Lew Brown, Associate Professor	334-5691
Diversity in Organizations	Dr. Holly Buttner, Professor Dr. Arlise McKinney, Assistant Professor	334-5691 334-5691
E-Marketing/High-Tech Marketing	Dr. Harper Roehm, Assistant Professor Dr. Nir Kshetri, Assistant Professor	334-5691 334-5691
Experiential Learning and Internships	Dr. Bud Miles, Professor Dr. Steve Lucas, Professor Dr. Norwood McMillian, Visiting Assistant Professor	334-5691 334-5691 334-5691
Expertise on Asia-Pacific	Dr. Nir Kshetri, Assistant Professor	334-5691
Expertise on Australia	Dr. Kevin Lowe, Associate Professor	334-5691
Expertise on Latin-America, Mexico, and the Middle-East	Dr. Riad Ajami, Charles A. Hayes Distinguished Professor of Business	334-5691
Export Marketing	Dr. Nir Kshetri, Assistant Professor Dr. Nicholas Williamson, Associate Professor	334-5691 334-5691
Financial Institution Management	Dr. Sheldon Balbirer, Associate Professor	334-5691
Financial Management	Dr. Sheldon Balbirer, Associate Professor Dr. Tony Wingler, Associate Professor Dr. Daniel Winkler, Professor	334-5691 334-5691 334-5691
Financial Markets	Dr. Sheldon Balbirer, Associate Professor	334-5691
Financial Statement Analysis	Dr. Tony Wingler, Associate Professor	334-5691
Global Marketing Strategies	Dr. Lew Brown, Associate Professor Dr. Nir Kshetri, Assistant Professor Dr. Nicholas Williamson, Associate Professor	334-5691 334-5691 334-5691
Human Resources Management	Dr. Kevin Lowe, Associate Professor Dr. Arlise McKinney, Assistant Professor Dr. Paul Muchinsky, Joseph M. Bryan Distinguished Professor of Business Dr. William Tullar, Professor	334-5691 334-5691 334-5691 334-5691
Industrial Marketing	Dr. Lew Brown, Associate Professor Dr. Amy Cox, Assistant Professor	334-5691 334-5691
Industrial/Organizational Psychology	Dr. Arlise McKinney, Assistant Professor	334-5691
In-flow of Foreign Investments into the US	Dr. Riad Ajami, Charles A. Hayes Distinguished Professor of Business	334-5691
Integration of Functional Strategies	Dr. Moses Acquaaah, Assistant Professor	334-5691

Interactive Marketing Communications	Dr. Harper Roehm, Assistant Professor	334-5691
International Business	Dr. Riad Ajami, Charles A. Hayes Distinguished Professor of Business	334-5691
	Dr. Nir Kshetri, Assistant Professor	334-5691
	Dr. James Woodley, Assistant Professor	334-5691
International Business Strategy	Dr. Moses Acquaah, Assistant Professor	334-5691
International Human Resource Management	Dr. Kevin Lowe, Associate Professor	334-5691
International Issues in Management Education	Dr. Paul Muchinsky, Joseph M. Bryan Distinguished Professor of Business	334-5691
	Dr. William L. Tullar, Professor	334-5691
International Joint Venture	Dr. James Woodley, Assistant Professor	334-5691
International Marketing	Dr. Nir Kshetri, Assistant Professor	334-5691
	Dr. Nicholas Williamson, Associate Professor	334-5691
International Politics	Dr. Riad Ajami, Charles A. Hayes Distinguished Professor of Business	334-5691
	Dr. Nir Kshetri, Assistant Professor	334-5691
International Relations	Dr. Riad Ajami, Charles A. Hayes Distinguished Professor of Business	334-5691
	Dr. Nir Kshetri, Assistant Professor	334-5691
International Strategic Alliances	Dr. Moses Acquaah, Assistant Professor	334-5691
	Dr. James Woodley, Assistant Professor	334-5691
Interviewing	Dr. Arlise McKinney, Assistant Professor	334-5691
	Dr. William L. Tullar, Professor	334-5691
Leadership	Dr. Kevin Lowe, Associate Professor	334-5691
Investments	Dr. Daniel Winkler, Professor	334-5691
	Dr. Tony Wingler, Associate Professor	334-5691
Managerial Networking	Dr. Moses Acquaah, Assistant Professor	334-5691
Marketing	Dr. Lew Brown, Associate Professor	334-5691
	Dr. Amy Cox, Assistant Professor	334-5691
	Dr. Nir Kshetri, Assistant Professor	334-5691
	Dr. Bud Miles, Professor	334-5691
	Dr. Nicholas Williamson, Associate Professor	334-5691
Marketing Research	Dr. Amy Cox, Assistant Professor	334-5691
	Dr. Nir Kshetri, Assistant Professor	334-5691
	Dr. Harper Roehm, Assistant Professor	334-5691
Marketing Strategy	Dr. Lew Brown, Associate Professor	334-5691
	Dr. Harper Roehm, Assistant Professor	334-5691

Mergers and Acquisitions	Dr. Sheldon Balbirer, Associate Professor	334-5691
New Product Development	Dr. Amy Cox, Assistant Professor	334-5691
Oil Economics	Dr. Riad Ajami, Charles A. Hayes Distinguished Professor of Business	334-5691
Organizational Behavior	Dr. Holly Buttner, Professor Dr. Kevin Lowe, Associate Professor Dr. Arlise McKinney, Assistant Professor Dr. William L. Tullar, Professor	334-5691 334-5691 334-5691 334-5691
Organizational Culture	Dr. Paul Muchinsky, Joseph M. Bryan Distinguished Professor of Business	334-5691
Organizational Theory	Dr. William L. Tullar, Professor	334-5691
Pedagogy for Finance	Dr. Daniel Winkler, Professor	334-5691
Policy and Strategy	Dr. Moses Acquaah, Assistant Professor Dr. Sheldon Balbirer, Associate Professor Dr. Kevin Lowe, Associate Professor	334-5691 334-5691 334-5691
Psychological Assessment in Organizations	Dr. Holly Buttner, Professor Dr. Arlise McKinney, Assistant Professor Dr. Paul Muchinsky, Joseph M. Bryan Distinguished Professor of Business	334-5691 334-5691 334-5691
Public Sector/Non-profit Marketing	Dr. Lew Brown, Associate Professor	334-5691
Real Estate	Dr. Daniel Winkler, Professor	334-5691
Real Estate Finance	Dr. Daniel Winkler, Professor	334-5691
Regional Clusters in the Global Economy	Dr. James Woodley, Assistant Professor	334-5691
Relationship Marketing	Dr. Amy Cox, Assistant Professor	334-5691
Risk Assessment and Management	Dr. Tony Wingler, Associate Professor	334-5691
Russian & Eastern European Management	Dr. William Tullar, Professor	334-5691
Securities Analysis & Portfolio Management	Dr. Tony Wingler, Associate Professor	334-5691
Social Capital	Dr. Moses Acquaah, Assistant Professor	334-5691
Strategic Management in Emerging Economies	Dr. Moses Acquaah, Assistant Professor Dr. Nir Kshetri, Assistant Professor	334-5691 334-5691
Strategic Management of Technology and Innovation	Dr. Moses Acquaah, Assistant Professor Dr. Nir Kshetri, Assistant Professor	334-5691 334-5691

U.S. Global Competitiveness	Dr. Riad Ajami, Charles A. Hayes Distinguished Professor of Business	334-5691
	Dr. Nicholas Williamson, Associate Professor	334-5691
Women's Transition from Corporate Management to Entrepreneurship	Dr. Holly Buttner, Professor	334-5691

## Department of Economics

### Topic

### Faculty Member

American Financial History	Dr. Kenneth Snowden, Associate Professor	334-5463
Bankruptcy	Dr. Amanda Dawsey, Assistant Professor	334-5463
Economic Development—Triad	Dr. Andrew Brod, Lecturer	334-5463
Economic History	Dr. John Neufeld, Professor Dr. Kenneth Snowden, Associate Professor	334-5463 334-5463
Economic Impact Studies	Dr. Andrew Brod, Lecturer	334-5463
Economic Methodology	Dr. Bruce Caldwell, Joe Rosenthal Excellence Professor of Economics	334-5463
Environmental Economics	Dr. Stephen Holland, Assistant Professor	334-5463
European Integration	Dr. Jeffrey Sarbaum, Lecturer	334-5463
Financing Public Education	Dr. Dennis Leyden, Associate Professor	334-5463
Foster Care of Children	Dr. Michelle Sylvester, Assistant Professor Dr. Chris Swann, Assistant Professor	334-5463 334-5463
Game Theory	Dr. Amanda Dawsey, Assistant Professor	334-5463
Health Economics	Dr. Christopher Ruhm, Jefferson-Pilot Excellence Professor	334-5463
History of Economic Thought	Dr. Bruce Caldwell, Joe Rosenthal Excellence Professor of Economics	334-5463
Home Furnishings Industry	Dr. Andrew Brod, Lecturer	334-5463
Household Economics	Dr. Michelle Sylvester, Assistant Professor	334-5463
Industry Analysis	Dr. Peter Bearse, Associate Professor Dr. Stephen Layson, Associate Professor	334-5463 334-5463
Innovation	Dr. Albert Link, Professor	334-5463

International Economics	Dr. Donald McCrickard, Associate Professor Dr. Jeffrey Sarbaum, Lecturer	334-5463 334-5463
Labor Economics	Dr. Christopher Ruhm, Jefferson-Pilot Excellence Professor Dr. Dan Rosenbaum, Assistant Professor Dr. Jeffrey Sarbaum, Lecturer Dr. Michelle Sylvester, Assistant Professor	334-5463 334-5463 334-5463 334-5463
Macroeconomics	Dr. Stuart Allen, Professor Dr. Donald McCrickard, Associate Professor	334-5463 334-5463
Microeconomics	Dr. Stephen Layson, Associate Professor	334-5463
Microeconomics, Applied	Dr. John Neufeld, Professor Dr. Michelle Sylvester, Assistant Professor	334-5463 334-5463
Monetary Policy	Dr. Stuart Allen, Professor	334-5463
NBA Salaries, Contracts, and Labor Negotiations	Dr. Dan Rosenbaum, Assistant Professor	334-5463
Predictive Data Mining	Dr. Peter Bearse, Associate Professor	334-5463
Public Finance	Dr. Amanda Dawsey, Assistant Professor	334-5463
Public Finance & Public Choice	Dr. Dennis Leyden, Associate Professor	334-5463
Public Utility Economics	Dr. John Neufeld, Professor	334-5463
Regional/Urban Economics	Dr. Peter Bearse, Associate Professor	334-5463
Science Policy	Dr. Albert Link, Professor	334-5463
Technology Transfer	Dr. Albert Link, Professor	334-5463
Welfare Programs	Dr. Dan Rosenbaum, Assistant Professor Dr. Chris Swann, Assistant Professor	334-5463 334-5463

## INFORMATION SYSTEMS & OPERATIONS MANAGEMENT

<b><u>Topic</u></b>	<b><u>Faculty Member</u></b>	
Artificial Intelligence	Dr. Hamid Nemati, Associate Professor	334-5666
	Dr. A. F. Salam, Assistant Professor	334-5666
	Dr. Rahul Singh, Assistant Professor	334-5666
Computer Aided Software Engineering	Dr. John Eatman, Associate Professor	334-5666

Curriculum Design	Dr. Gerald Hershey, Professor Dr. Larry Taube, Associate Professor	334-5666 334-5666
Customer Relationship Management (CRM)	Dr. Hamid Nemati, Associate Professor	334-5666
Database Design	Dr. Prashant Palvia, Professor Dr. Ruth King, Associate Professor Dr. Thomas Van Dyke, Assistant Professor	334-5666 334-5666 334-5666
Database Systems	Dr. A. F. Salam, Assistant Professor	334-5666
Data Mining & Data Warehousing	Dr. Hamid Nemati, Associate Professor Dr. Rahul Singh, Assistant Professor	334-5666 334-5666
Decision Support Systems	Dr. Hamid Nemati, Associate Professor Dr. Rahul Singh, Assistant Professor Dr. Prashant Palvia, Professor	334-5666 334-5666 334-5666
Distributed Computing and Service Oriented Architecture	Dr. A. F. Salam, Assistant Professor Dr. Rahul Singh, Assistant Professor	334-5666 334-5666
E-Business Application Development	Dr. A. F. Salam, Assistant Professor Dr. Rahul Singh, Assistant Professor	334-5666 334-5666
E-Business Integration	Dr. A. F. Salam, Assistant Professor Dr. Lakshmi Iyer, Associate Professor Dr. Rahul Singh, Assistant Professor	334-5666 334-5666 334-5666
Electronic Commerce	Dr. Prashant Palvia, Professor Dr. Hamid Nemati, Associate Professor Dr. Lakshmi Iyer, Associate Professor Dr. Ruth King, Associate Professor Dr. A.F. Salam, Assistant Professor Dr. Thomas P. Van Dyke	334-5666 334-5666 334-5666 334-5666 334-5666 334-5666
Global Information Systems	Dr. Prashant Palvia, Professor Dr. Ruth King, Associate Professor	334-5666 334-5666
Global Manufacturing Practices	Dr. Kwasi Amoako-Gyampah, Professor	334-5666
Global Operations Strategy	Dr. Vidyaranya Gargeya, Associate Professor	334-5666
Globally Distributed Team Work	Dr. Ruth King, Associate Professor Dr. Prashant Palvia, Professor	334-5666 334-5666
Group Technology	Dr. Larry Taube, Associate Professor	334-5666

Information Systems Research	Dr. Prashant Palvia, Professor	334-5666
	Dr. Ruth King, Associate Professor	334-5666
	Dr. A. F. Salam, Assistant Professor	334-5666
	Dr. Rahul Singh, Assistant Professor	334-5666
Information Systems Service Quality, IS Developer Productivity	Dr. Thomas Van Dyke, Assistant Professor	334-5666
I.S. / I.T. Management	Dr. Gerald Hershey, Professor	334-5666
	Dr. Prashant Palvia, Professor	334-5666
	Dr. John Eatman, Associate Professor	334-5666
	Dr. Ruth King, Associate Professor	334-5666
IT Privacy & Security	Dr. Hamid Nemati, Associate Professor	334-5666
	Dr. Lakshmi Iyer, Associate Professor	334-5666
	Dr. Prashant Palvia, Professor	334-5666
	Dr. A. F. Salam, Assistant Professor	334-5666
	Dr. Rahul Singh, Assistant Professor	334-5666
IT Professional Management	Dr. Ruth King, Associate Professor	334-5666
IT User Involvement and Management	Dr. Ruth King, Associate Professor	334-5666
Just-In-Time Implementations	Dr. Larry Taube, Associate Professor	334-5666
	Dr. James K. Weeks, Professor	334-5666
Just-In-Time Manufacturing	Dr. Larry Taube, Associate Professor	334-5666
	Dr. Richard Ehrhardt, Professor	334-5666
	Dr. James Weeks, Professor	334-5666
	Dr. Vidyaranya Gargeya, Associate Professor	334-5666
	Professor	334-5666
Knowledge Management	Dr. Kwasi Amoako-Gyampah, Professor	334-5666
	Dr. Hamid Nemati, Associate Professor	334-5666
	Dr. Lakshmi Iyer, Associate Professor	334-5666
	Dr. Ruth King, Associate Professor	334-5666
	Dr. Prashant Palvia, Professor	334-5666
	Dr. Rahul Singh, Assistant Professor	334-5666
Management of Advanced Technology & Innovation	Dr. A. F. Salam, Assistant Professor	334-5666
	Dr. Kwasi Amoako-Gyampah	334-5666
Management Science	Dr. Ruth King, Associate Professor	334-5666
	Dr. Richard Ehrhardt, Professor	334-5666
	Dr. Kwasi Amoako-Gyampah, Professor	334-5666
	Dr. Hamid Nemati, Associate Professor	334-5666
	Dr. Prashant Palvia, Professor	334-5666

Manufacturing Strategy	Dr. Kwasi Amoako-Gyampah, Professor Dr. James Weeks, Professor Dr. Larry Taube, Associate Professor	334-5666 334-5666 334-5666
Material Requirements Planning	Dr. Larry Taube, Associate Professor	334-5666
Materials Management	Dr. Kwasi Amoako-Gyampah, Professor Dr. Richard Ehrhardt, Professor Dr. Larry Taube, Associate Professor	334-5666 334-5666 334-5666
Media Choice Theory	Dr. Prashant Palvia	334-5666
Minimum Cost Network Flow Model Applications	Dr. Hamid Nemati, Associate Professor	334-5666
Neural Networks	Dr. Hamid Nemati, Associate Professor Dr. Lakshmi Iyer, Associate Professor Dr. Richard Ehrhardt, Professor Dr. Rahul Singh, Assistant Professor	334-5666 334-5666 334-5666 334-5666
Ontologies and Knowledge Representation	Dr. A. F. Salam, Assistant Professor Dr. Rahul Singh, Assistant Professor	334-5666 334-5666
Operations Planning and Control	Dr. Vidyaranya Gargeya, Associate Professor Dr. Larry Taube, Associate Professor	334-5666 334-5666
Probabilistic Modeling	Dr. Richard Ehrhardt, Professor	334-5666
Process Reengineering	Dr. Gerald Hershey, Professor Dr. A. F. Salam, Assistant Professor	334-5666 334-5666
Project Management	Dr. Kwasi Amoako-Gyampah, Professor Dr. Richard Ehrhardt, Professor	334-5666 334-5666
Semantic Web and Intelligent Multi-Agent Systems	Dr. Lakshmi Iyer, Associate Professor Dr. Rahul Singh, Assistant Professor Dr. A. F. Salam, Assistant Professor	334-5666 334-5666 334-5666
Service Operations Management	Dr. Vidyaranya Gargeya, Associate Professor	334-5666
Software Engineering	Dr. Prashant Palvia, Professor	334-5666
Strategic Information Systems	Dr. Prashant Palvia, Professor Dr. Ruth King, Associate Professor	334-5666 334-5666

Supply Chain Management	Dr. Vidyaranya Gargeya, Associate Professor	334-5666
	Dr. Richard Ehrhardt, Professor	334-5666
	Dr. Larry Taube, Associate Professor	334-5666
Systems Analysis and Design	Dr. John Eatman, Associate Professor	334-5666
	Dr. Lakshmi Iyer, Associate Professor	334-5666
	Dr. Ruth King, Associate Professor	334-5666
	Dr. Rahul Singh, Assistant Professor	334-5666
Systems Development	Dr. John Eatman, Associate Professor	334-5666
	Dr. Lakshmi Iyer, Associate Professor	334-5666
	Dr. Ruth King, Associate Professor	334-5666
	Dr. Rahul Singh, Assistant Professor	334-5666
Systems Implementation	Dr. Kwasi Amoako-Gyampah, Professor	334-5666
	Dr. Ruth King, Associate Professor	334-5666
	Dr. Rahul Singh, Assistant Professor	334-5666
	Dr. Lakshmi Iyer, Associate Professor	334-5666
Telecommunications	Dr. John Eatman, Associate Professor	334-5666
	Dr. A.F. Salam, Assistant Professor	334-5666
	Dr. Rahul Singh, Assistant Professor	334-5666
TQM and Continuous Improvement Systems	Dr. Vidyaranya Gargeya, Associate Professor	334-5666

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