

## **JAMES K. WEEKS**

DEAN OF THE BRYAN SCHOOL OF BUSINESS AND ECONOMICS  
AND  
PROFESSOR OF INFORMATION SYSTEMS AND OPERATIONS MANAGEMENT

### ***THE UNIVERSITY OF NORTH CAROLINA AT GREENSBORO***

Professor Weeks earned his Ph.D. in 1974 in business administration from the University of South Carolina. Since then, he has taught undergraduate, MBA, and executive development courses at the University of Delaware and the University of North Carolina at Greensboro (UNCG). Since joining UNCG he has held the rank of assistant professor, associate professor with tenure and professor while also serving as Director of the MBA Program, Associate Dean and Acting Dean of the Bryan School of Business and Economics.

His major professional interests are in the areas of operations management. He has published numerous articles on selecting optimal decision rules for scheduling production, planning lead times, and managing material and labor resources, some of which have appeared in The Academy of Management Review, Decision Sciences, International Journal of Production Research and Management Science. One of these articles received the Stanley T. Hardy Award for the best paper published in the field of operations management in 1979.

Professor Weeks has been active in various national and regional professional organizations, serving frequently as a paper presenter, discussant, and referee. He also has held leadership positions, including serving as the Chair and National Program Chair of the Production and Operations Management Division of the Academy of Management.

He has consulted with major corporations and has conducted numerous seminars and management development programs throughout the nation for a variety of universities and business organizations. His management development seminars and consulting have been primarily in the areas of manufacturing strategy, world-class competitiveness, materials management (including Just-In-Time), and strategic planning. In his administrative roles, Professor Weeks has served on and chaired various university, school and departmental level committees related to strategic planning, policy formulation, curriculum planning, accreditation and reaccreditation, budgeting, student recruiting and retention, financial aid, budgeting, fund raising and development, and faculty recruitment, retention and development.

Under his leadership as Dean, the Bryan School has expanded international programs and activities including the establishment of a Center for Global Business Education and Research, an undergraduate degree in international business studies, a dual MBA degree program with a non-U.S. business school, and bi-lateral agreements for student and faculty exchanges with fifteen non-U.S. business schools. He has traveled abroad to negotiate exchange and joint program agreements and as a member of state-wide trade missions.

## VITA

### JAMES K. WEEKS, Ph.D.

**Current Position:** Dean, Bryan School of Business and Economics  
Professor of Information Systems and Operations Management  
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### Education

#### **University of South Carolina**

1974 Ph.D. in Business Administration with Operations Management as major field  
Dissertation topic: "A Simulation Study of Due Date Assignment Policies in a  
Hypothetical Dual Constrained Job Shop"

#### **East Carolina University**

1970 Master of Business Administration

#### **Methodist College**

1968 Bachelor of Arts in Business Administration

### Academic Positions

#### **The University of North Carolina at Greensboro – Joseph M. Bryan School of Business and Economics**

1991-Present	Dean Chief Academic and Administrative Office of AACSB accredited business school with more than 100 faculty and staff, 2500 majors, fourteen undergraduate and graduate programs, and over \$7M operating budget.
1990-1991	Interim Dean
1982-1990	Associate Dean Administrative responsibility for all academic and student affairs programs.
1980-1984	Director of MBA Program Administrative responsibility for MBA program.

1976-Present Professor since 1988, Associate Professor from 1979 to 1988, and Assistant Professor from 1976 to 1979.  
Taught operations management at undergraduate and masters levels.

### **University of Delaware**

1974-1976 Assistant Professor  
Taught operations management at undergraduate and masters level.

### **University of South Carolina**

1972-1973 Teaching Assistant  
Taught statistics and management.

### **Pembroke State University**

1969-1971 Instructor  
Taught accounting, marketing and management.

### **East Carolina University**

1968-1969 Teaching Assistant  
Taught economics.

## **Research**

### **Journal Articles and Proceedings**

Mecimore, C.D. and Weeks, J.K., Techniques in Inventory Management and Control, National Association of Accountants. Montvale. NJ, 1987.

Singhal, K., Singhal, J., and Weeks, J.K., "Long Range Process Design and Compatibility Among Operations," Management Science, Vol. 34, No.5 (May 1988), pp. 619-632.

Mecimore, C.D. and Weeks, J.K., "Research Report 40 (Revised): Techniques in Inventory Management Summary," Management Accounting, (February 1987), pp. 46.

Goodwin, J.S. and Weeks, J.K., "Evaluating Scheduling Policies in a Multi-Level Assembly System," International Journal of Production Research, Vol. 24, No.3 (March/April 1986), pp. 247-257.

Johnson, J.E., Flanigan, G.B., and Weeks, J.K., "Comment: The Cost of No-Fault," Journal of Insurance Regulation, Vol. 3, No.3 (March 1985), pp. 262-265.

Weeks, J.K., "Stochastic Dominance: A Methodological Approach to Enhancing the Conceptual Foundations of Operations Management Theory," Academy of Management Review, Vol. 10, No.1(1985) , pp. 31-38.

Johnson, J.E., Flanigan, G.B., and Weeks, J.K., "An Empirical Investigation of the Costs of Adopting No Fault Insurance Systems: 1971-1980," Journal of Insurance Regulation, Vol. 2, No.1 (December 1983), pp. 168-175, co-author.

Goodwin, J.S., and Weeks, J.K., "An Evaluation of Dispatching and Regeneration Policies in a Multi-Level Assembly System," Proceedings of the Academy of Management 42nd Annual National Meeting, (August 1982), pp. 328-332.

Weeks, J.K. and Wingler, T.R., "The Effects of Sample Size and Population Entanglement on the Reliability of SSD Preference Orderings," Proceedings of the 13th Annual Meeting of the American Institute for Decision Sciences, (November 1981), pp. 371-373.

Blasingame, J.W. and Weeks, J.K., "Behavioral Dimensions of MRP Change," Production and Inventory Management, Vol. 22, No.1 (First Quarter, 1981), pp. 81-95.

Weeks, J.K., "Preference-Ordering Rules for POM: A Normative Research Papers Theory Viewpoint," Proceedings of the 39th Annual Meeting of the Academy of Management, (August 1979), pp. 170-174.

Weeks, J.K., "A Simulation Study of Predictable Due-Dates," Management Science, Vol. 25, No.4 (April 1979), pp. 363-373.

Weeks, J.K. and Wingler, T.R., "A Stochastic Dominance Ordering of Scheduling Rules," Decision Sciences, Vol. 10, No.2 (April 1979), pp. 245-257. (This paper received the Stanley T. Hardy Award presented by the American Institute for Decision Sciences for the best paper published in the field of Operations Management in 1979.)

Weeks, J.K., "Optimizing Planned Lead Times and Delivery Dates," Proceedings of the 1978 International Conference of American Production and Inventory Control Society. (October 1978), pp. 177-188.

Weeks, J.K., "Inventory Management, Productivity and Cost," Production and Inventory Management, Vol. 19, No. 1 (First Quarter, 1978), pp. 40-48.

Weeks, J.K., "Assigning Predictable Due-Dates in a Dual Constrained Job Shop," Proceedings of the 37th Annual Meeting of the Academy of Management, (August 1977), pp. 182-185.

Weeks, J.K., and Fryer, J.S., "A Methodology for Assigning Minimum Cost Due-Dates," Management Science, Vol 23, No.8 (August 1977), pp. 872-881.

Weeks, J.K., and Fryer, J.S., "A Simulation of Operating Policies In a Hypothetical Dual-Constrained Job Shop," Management Science, Vol. 22, No.12 (August 1976), pp. 1362-1371.

Weeks, J.K., "A Simulation Study of the Relative Importance of Due-Date Assignment, Dispatching, and Labor Assignment Decision Rules in a Dual-Constrained Job Shop," Proceedings of Southeastern AIDS (1975), pp. 107-109.

### **Textbook Chapters**

Co-author (with L. Taube) of study guide to accompany Production and Operations Management, 2nd edition (1981) and 3rd edition (1986) by E.E. Adam and R.J. Ebert.

### **External Professional Activities**

#### **Consulting**

1985-Present

Consultant and expert witness for inventory theft and stock price evaluation legal cases.

1980-Present

Consultant on manufacturing strategy, world-class competitiveness, materials management, and strategic planning for variety of clients including: Ciba-Geigy (Novartis/Syngenta), Romeo-Rim, Spartanburg Steel Products, and several regional privately held firms.

#### **Management Development Seminars and Training**

1980-Present

Programs on manufacturing strategy, world-class competitiveness, materials management, and strategic planning for variety of firms including: American Cyanamid, Ciba-Geigy (Novartis/Syngenta), Dow Chemical, Forest City Trading Company, GE, Guilford Mills, IBM, LaZBoy, Pella, Pirelli Armstrong Tire, Purolator Products, Rockwell International, Romeo-Rim, Signetics, Spartanburg Steel Products, several regional privately held firms, and for a variety of Universities including: Arizona State University, Columbia University, Michigan State University, University of Minnesota, University of Missouri, and The University of North Carolina at Greensboro.

### **Trade/Study Missions**

1985 Just-in-Time Study Mission to Japan  
1995 Governor's Trade Mission to Mexico  
1999 Governor's Trade Mission to Mexico and South America

## **Professional Service**

### **Academic Profession**

1980-1990 Journal referee for Management Science, Decision Sciences, Journal of Operations Management, and Journal of Engineering.  
1977-1990 Program presenter, paper reviewer, discussant, and session chairperson at numerous professional meetings.  
1978 Education Director of Triad Chapter of APICS (American Production and Inventory Control Society).  
1981 P/OM Program Chairman for Annual Academy of Management meeting.  
1984-85 Academy of Management P/OM Division Chair.  
1985-1990 Academy of Management, P/OM Divisions Executive Committee.

### **Accreditation Activities**

1995-Present AACSB Advisor and Peer Review Team Member for seven schools in Pre-Candidacy, Candidacy, Initial Accreditation or Reaffirmation of Accreditation.

### **Business Community and Economic Development Organizations**

#### Member of Board of:

1991-Present First Union's Greensboro Board of Directors  
1993-1995 Greensboro Chamber of Commerce  
1996-1997 Piedmont Triad Partnership  
1996-1997 North Carolina Board of Science and Technology International Committee  
1996-1998 Greensboro Merchants' Association  
1998 Piedmont Triad World Trade Center  
2000-Present North Carolina Global Center

#### Member of:

1990-1992 Greater Greensboro Economic Development Network  
1996-1997 Piedmont Triad Partnership International Council  
1996-1998 North Carolina District Export Council  
1997 North Carolina Baseball Advisory Council

#### Participant in:

1990-Present Presenter to numerous regional business, economic development and professional organizations on business and economics topics  
1996 Day Chair Triad Leadership Network Closing Event  
1997 Chair of the Triad Leadership Network Program  
1997-1999 Governor's Global Forum Presenter and participant

## University Service

### **University Committees**

Ad Hoc Committee: All-University Requirements  
Ad Hoc Committee on Computer Education  
Ad Hoc Committee: Performing Arts (Chair)  
Advisory Committee on Faculty Research Assignments and Excellence  
Foundation Grants  
Campus Stores Committee (Chair)  
Centennial Planning Board  
Elliott University Center Renovation Committee  
Executive Board of the Center for the Study of Social Issues  
Faculty Senate  
Founders Day Committee  
Graduate Administrative Board  
International Programs Advisory Committee  
International Students Recruitment Committee  
Leadership Programs Committee (Chair)  
Max Gardner Award Committee  
Project Coordinator, Computer Technology Education Program  
Retention Project Steering Committee  
Search Committee for Director of Career Planning and Placement  
Search Committee for Vice Chancellor for Development  
Student Financial Aid Committee (Chair)  
University Planning Council

### **School Committees**

Ad Hoc Committees for Mission and Goals Statement, Long Range  
Planning, AACSB Accreditation, Internationalizing the Curriculum,  
Strategic Planning, Business Communication, Microcomputer Lab  
Usage, and Miscellaneous Curriculum Issues  
Curriculum and Faculty Search Committees  
Executive Council  
Faculty Assembly  
MBA Committee  
Scholarship and Fellowship Committee  
Strategic Planning

## Public Service

### **Civic Organizations:**

1986-1991      Member of Greensboro Kiwanis Club and Board Member 1989-1991  
1989-1990      Community Advisor for Junior League  
1995-Present    Dinner Committee of National Conference of Community and Justice

**Education:**

1993-1999  
1995-Present  
1996-1997

Methodist College Business Advisory Board  
Canterbury School Board of Trustees  
Principal investigator for Greensboro Development Corporation Guilford  
County Schools Project

**Charitable:**

1996-1997  
1999-2000

United Way Campaign Cabinet and Co-Chair of Executive Visits  
United Way Campaign Cabinet and Co-Chair of Triad State Employee  
Combined Campaign

**Religious:**

1978-Present

Adult Christian Education, Outreach Commission, Finance Committee,  
Sunday School Teacher, Co-Chair of Stewardship, Rector Search  
Committee, Vestry member and Senior Warden at St. Francis Episcopal  
Church

**Personal****Family**

Married to Sally S. Weeks, Corporate Relocation Director  
Two married daughters, Sally and Ashley, and one granddaughter, Katie

**Hobbies**

Reading mystery novels, golf, travel