

A Flat World: Economic Realities and Impacts on Supply Chain and Information Technology - Going from a Best-seller to the Real World.

Is Your World Really Flat? Or, just plain Spiky? How has globalization impacted your Supply Chain and the required Information Technology resources to enable a truly Global Supply Chain?

Reserve the morning of Tuesday, October 10, to visit us at UNCG and Explore Flat and Spiky Worlds with Dr. Andrew Brod and our Panel Discussion with Global Logistics and IT Managers.

Dr. Andy Brod, Director of the Bryan School's Office of Business and Economic Research, will begin our TISEC meeting by discussing Thomas Friedman's 2005 book, *The World Is Flat*. Friedman's book deals with the "flattening" concept; manufacturing is controlled by complex supply chains which compete with global resources, not the least of which is the utilization of labor and services in emerging marketplaces such as China and India. Dr. Brod will also provide a useful context for globalization by placing it alongside the economic transformation our local economy is experiencing.

A panel of Global Logistics and IT Managers will answer a series of questions and discuss their successes with IT and Supply Chain integration as their companies have undergone global expansions.

Please visit our website (www.uncg.edu/isom/tisecc) for the *required* preparation article and more details, or call Larry Taube at 336.334.4987. Recommended reading (or skimming) is Friedman's book, but *required* reading is *The World is Spiky* from *The Atlantic Monthly* (October 2005).

Please register early (prior to October 3) to provide us with better forecasting information and receive the reduced price for TISEC non-members! Email or call Larry Taube for registration. Cost for non-members is \$175 prior to October 3, and \$225 after that date. The seminar is free for all TISEC members.

**October 10, 2006 at 8:00 a.m.
Room 416 in the Bryan Building**

Need more details? Please visit our website and click on links for the upcoming seminar. You will find a speaker biography, the agenda, and meeting costs at this location. You can also receive this information by contacting Larry Taube at larry_taube@uncg.edu or 336 334-4987.

See you at Bryan Room 416 on October 10.

Information for CPE Credit: This seminar carries 4.0 CPE credit.

Information for CPIM Certification Maintenance: This seminar carries 4.0 hours of credit.

Seminar offered by UNCG's Technology & Integrated Systems Educational Council (TISEC): "A Flat World: Economic Realities and Impacts on Supply Chain and Information Technology - Going from a Best-seller to the Real World."

Dr. Andrew Brod, Professor

Bryan School of Business and Economics, University of North Carolina - Greensboro

October 10, 2006

Panel Discussion

University of North Carolina at Greensboro

Bryan School of Business and Economics Room 416

The General Content area is the management field of study. This course focuses on the specific management needs of individuals primarily in industry, and government ... with a concentration on the practice management areas of organizational structures, supply chain management, information technology, human resource management, and administrative practices. The course also focuses on topics dealing with the financial management of the organization, including information systems and asset management.

Specific Knowledge: The presentation will discuss Thomas Friedman's 2005 book, *The World Is Flat*. Friedman's book deals with the "flattening" concept; manufacturing is controlled by complex supply chains which compete with global resources, not the least of which is the utilization of labor and services in emerging marketplaces such as China and India. Dr. Brod will also provide a useful context for globalization by placing it alongside the economic transformation our local economy is experiencing.

A panel of Global Logistics and IT Managers will answer a series of questions and discuss their successes with IT and Supply Chain integration as their companies have undergone global expansions.

Please visit our website (www.uncg.edu/isom/tisec) for the *required* preparation article and more details, or call Larry Taube at 336.334.4987. Recommended reading (or skimming) is Friedman's book, but *required* reading is *The World is Spiky* from *The Atlantic Monthly* (October 2005).

No Prerequisites; No Prerequisites

Intermediate Course Level; Lecture and Group Discussion/Study/Case Analysis

4.0 CPE Credit

Disclaimer-The Bryan School of Business and Economics at UNCG is registered with the North Carolina State Board of CPA Examiners as a sponsor of continuing professional education. Complaints or comments regarding registered sponsors may be addressed to the North Carolina State Board of CPA Examiners, PO Box 12827, Raleigh, NC 27605.

CPIM Certification Maintenance: This seminar covers materials relevant to the Association of Operations Management's CPIM Body of Knowledge. Documentation will be provided by TISEC.