

Technology & Integrated Systems Educational Council

Combining Forecasting and Lean Thinking

Learn lessons from Sara Lee Branded Apparel's attempts to implement these concepts within their supply chain.



03-06-06



You are invited...

The next TISEC Seminar!

Our March seminar explores fundamental issues in business forecasting, and the forecasting implications of a lean supply chain. Topics include the process of forecasting, the establishment of forecasting performance goals, and the management of accuracy expectations. We will take a look at Sara Lee Branded Apparel's ongoing transition to a lean supply chain and its impact on the traditional role of the forecaster as it shifts from solely modeling historical demand to the application of statistical analytics for six sigma and lean-driven continuous improvement. Practical methods for measuring the "value added" by your forecasting investment, and techniques for streamlining your process by identifying biases and wasted efforts will be offered. We will also investigate the selection of forecasting software and how to properly test the performance of competing vendors.

**March 6, 2006 at 8:00 a.m.
Room 225 in the Bryan Building**

Please visit our website (www.uncg.edu/isom/tisec) for the required preparation material and more details or call Larry Taube at 336.334.4987.

This seminar carries 4.0 CPE credit for CPA continuing education, and 4.0 points for maintenance of CPIM Certification. Documentation will be provided.



THE UNIVERSITY of NORTH CAROLINA
GREENSBORO
Bryan School of Business and Economics