

Introducing our July 26 Speaker and his Topic

H. Jeff Smith is a Professor of Management at Wake Forest University in Winston-Salem, N.C. His research focuses on societal and regulatory issues associated with strategic uses of information technology. His research also examines organizational impediments to successful implementation of information technology applications. He has worked as a consultant with firms on the various issues involving Secure Computing.

Jeff conducts many executive management sessions on various IT topics. His present interests deal with managing privacy and security. His presentation on July 26 will be an interactive process, focusing on past computer security breaches and actions that you and your company can take to mitigate the likelihood of attacks and damage. Arrive prepared by reading “The Myth of Secure Computing” and the iPremier Case! We will have a lively discussion of this \$17 billion per year cost to American businesses!

His research has appeared in *California Management Review*, *Communications of the ACM*, *Harvard Business Review*, *MIS Quarterly*, *Organization Science*, *Sloan Management Review*, and in other journals. His book, *Managing Privacy: Information Technology and Corporate America*, was published by the University of North Carolina Press and received the 1994 Donald McGannon Book Award for Social and Ethical Relevance in Communication Policy Research (administered by Fordham University).

He serves on the editorial board of *MIS Quarterly* as an associate editor. He holds B.S. degrees in Computer Science and Mathematics from North Carolina State University; an M.B.A. degree from the University of North Carolina in Chapel Hill; and a D.B.A. degree from Harvard University. He worked for the International Business Machines (IBM) Corporation for several years in the area of software development.