

Reserve the morning of Tuesday, July 26, to visit us at UNCG And Explore “Online Security in the Age of Interconnectivity”

The Department of Information Systems and Operations Management at UNCG invites you to our seminar on the topic of “Online Security in the Age of Interconnectivity.” TISEC (**T**echnology & **I**ntegrated **S**ystems **E**ducational **C**ouncil) has scheduled an outstanding presenter for our members and for our community. We believe you will receive valuable takeaways from your time investment with us!

Delivered by Wake Forest professor and computer security consultant Dr. Jeff Smith, the presentation will focus on computing security. Today’s increased interconnectivity is a two-edged sword: it enables commercial transactions and relationships but also increases our vulnerability to intrusions and fraud. Jeff’s presentation will be an interactive process, focusing on past computer security breaches and actions that you and your company can take to mitigate the likelihood of attacks and damage. We will discuss security issues against the backdrop of the iPremier case, in which it appears that a firm might be under online attack. Prior to the seminar, all participants will need to read “The Myth of Secure Computing” and the iPremier Case (available at www.uncg.edu/bae/isom/tisec).

Why is TISEC promoting this topic and speaker?

Few senior executives pay much attention to computer security. They either hand off responsibility to their technical people or bring in consultants. However, given the stakes involved, an arm's-length approach is extremely unwise. According to industry estimates, security breaches affect 90% of all businesses every year and cost some \$17 billion. Fortunately, senior executives do not need to learn about the more arcane aspects of their company's Information Technology systems to take a hands-on approach. Instead, they should focus on the familiar task of managing risk. Their role should be to assess the business value of their information assets, determine the likelihood that those assets will be compromised, and then tailor a set of risk abatement processes to their company's particular vulnerabilities.

This approach, which views computer security as an operational rather than a technical challenge, is akin to a classic quality assurance program in that it attempts to avoid problems rather than fix them and involves all employees, not just Information Technology staffers. The goal is not to make computer systems completely secure--that's impossible--but to reduce the business risk to an acceptable level. This seminar and the references will present processes that a general manager should spearhead to lessen the likelihood of a successful attack and minimize overall damage to your most valuable digital assets.

Need more details?

Please visit our website: www.uncg.edu/bae/isom/tisec and click on links for the upcoming seminar. You will find a speaker biography, the agenda, and meeting costs at this location. You can also receive this information by contacting Larry Taube at larry.taube@uncg.edu or 336 334-4987.

We look forward to seeing you on July 26, 2005.

This seminar carries 4.0 CPE credit for CPA continuing education, and 4.0 points for CPIM Certification Maintenance. Documentation will be provided.