

Introducing our October 11 Speaker and his Topic

Omer Bakkalbasi joined Chainalytics in early 2005 as Vice President of Chainalytics' inventory planning practice. Bakkalbasi, who came to Chainalytics from i2 Technologies, is responsible for leading the development and delivery of Chainalytics' inventory service offerings to leading companies in the manufacturing, wholesale and retail trade, and logistics service provider industries.

Bakkalbasi specific areas of interest within strategic inventory planning include policy optimization, deployment optimization, service level optimization, multi-echelon inventory optimization, and demand modeling. Omer helps clients create value for their businesses by addressing significant improvement opportunities for managing inventory from raw materials to finished goods, as well as aftermarket parts inventory.

"We continue to see growing demand for our inventory optimization services as a result of many macro trends that are placing upwards pressure on inventories. Increased use of offshoring, rising transportation costs, and escalating service expectations show no end in sight," said Chainalytics CEO and president, Mike Kilgore. "Omer's thought leadership in inventory optimization, commitment to customer success, and analytical skills will be the perfect fit with our culture of excellence. Our inventory planning services will offer the perfect opportunity for Omer to leverage his 16-year track record in applying decision sciences tools and techniques to improving supply chain performance."

Prior to joining Chainalytics, Omer served as a director for i2 Technologies' products focused on supply chain strategy, transportation & distribution management, and service parts planning. In addition, Omer has an unbroken track record as a supply chain professional that includes positions at Philips Electronics, North America, and as an adjunct professor position at Columbia Business School. Omer holds a Ph.D. in Industrial and Systems Engineering and a M.S. in Manufacturing Engineering from Georgia Institute of Technology, as well as a M.S. in Business Information Systems and a B.S. in Industrial Engineering from The University of Alabama.

"Inventory planning has always had a significant influence on the financial health of any company -- a core process that ties network strategy, demand management, sourcing, transportation and pricing decisions," said Bakkalbasi. "Chainalytics offers an unparalleled combination of supply chain expertise, analytical skills, and advanced decision technologies to address inventory planning issues. Working with the best supply chain minds in the world, I will be able to help market leaders maintain a relentless focus on inventory planning as a key driver for their financial performance."

Omer's presentation at UNCG's TISEC workshop on October 11, 2005 will provide a set of actionable recommendations on state-of-the-art inventory management practices that can be taken immediately to improve supply chain inventory management processes.

About Chainalytics

Chainalytics (<http://www.chainalytics.com>) specializes in providing leading companies advanced consulting and outsourcing services to improve supply chain performance. Specializing in the application of advanced decision sciences technology, Chainalytics supports improved strategic, tactical and operational decision-making in the areas of supply chain strategy, transportation planning and inventory planning. The company's powerful combination of analysis, technology, and methodology enables clients to achieve and sustain double-digit cost reductions and customer service improvements, resulting in millions of dollars of value creation. Chainalytics serves mid- to large-size enterprises with complex supply chains, with special emphasis on companies in retail, wholesale and manufacturing of consumer durable and non-durables.