

*New Course*

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**MBA 695K-51**

**PIZZA, PICASSO, AND THE PYRAMIDS: THE JOURNEY TO EXCELLENCE CONTINUES!**

**FALL 2007 and SPRING 2008**

**DETAILS OF THE COURSE**

**PLACE**

Class sessions will be held in Room Number 322 Ferguson Building.

**MEETING TIME**

10:00 a.m. to 11:30 a.m. on Fridays.

**FACULTY MEMBER**

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**OFFICE HOURS/APPOINTMENT TIME**

2:00 p.m. to 3:00 p.m. on Fridays and by appointment only. You are encouraged to stop in during office hours to talk about any problems or suggestions you may have concerning the course, careers, benefits of taking different types of electives, or things in general.

**BRIEF DESCRIPTION OF THE COURSE**

The 3.0 credit hour graded course is meant for students in the first of year of the Full-Time day-time Master of Business Administration (MBA) program in the Joseph M. Bryan School of Business and Economics. Through guest speaker presentations, organizational visits, in-class and out-of-class exercises, the course focuses on integrating the first year Bryan MBA experience through theory and practice. The course will enable the students to challenge themselves for a higher level of performance while undertaking the Bryan MBA experience and beyond. The course makes use of exercises that lead to analysis and action, integration, enhanced written and verbal communication skills, and better career planning and development. The course is scheduled over a two semester period (Fall 2007 and Spring 2008).

**COGNITIVE COURSE OBJECTIVES**

Upon completing the course, the student will be able to:

- (1) Integrate different aspects and functions of an organization (large and small).
- (2) Develop and execute a career plan.
- (3) Develop a business plan.
- (4) Identify personal strengths and opportunities for improvement in becoming an effective and efficient business professional.
- (5) Acquire a thorough understanding of the inter-relationships between the functional areas (such as marketing, finance, operations, human resources, accounting, etc.) for managing and leading an organization.

**PRE-REQUISITE COURSES**

There are no pre-requisite course requirements. The only requirements are admission into the Full-Time day-time Bryan MBA program and a burning desire to excel.

**COURSE MATERIALS**

There is no specific text book for the course. Students will be expected to read articles from magazines, journals, and newspapers such as *Business Week*, *Fortune*, *Wall Street Journal*, *Financial Times*, *Economist*, *News & Record*, etc. In addition, a set of books will be part of the recommended list.