

Study Abroad with the Bryan MBA Program in Brazil!

What's included:

- 7 nights at hotel / double occupancy with breakfast included (all-you-can-eat buffet) and free high-speed internet access
- 4 meals:
 - Famous Brazilian *churrasco*;
 - All-you-can-eat Italian buffet in *Santa Felicidade* district;
 - One interaction luncheon;
 - Typical *paranaense* meal "Barreado" in Paranaguá;
- Program materials
- Welcome reception and in-country Orientation
- Two-hour seminar: Introduction to Brazilian Culture and Portuguese Language
- Sightseeing in Curitiba;
- Field trip to Paranaguá and Morretes
- Local transportation for all scheduled activities (airport, sightseeing, shopping evening, corporate visits, program meals)
- Translation/interpretation services



Doing Business in Brazil 2009

MBA 663-01Z

October 9 - 17, 2009
Curitiba, Brazil



Brazil—Fast Facts



Curitiba, Brazil



Population:	190,010,647
Area:	8,511,965 sq km
Capital:	Brasília
Government:	Federal Republic
President:	Luiz Inácio Lula da Silva
Official Language:	Portuguese
Monetary Unit:	Real

Economy

Brazil, once a colony of Portugal, is the fifth largest country by geographical area, the fifth most populous country and the fourth most populous democracy in the world.

The Brazilian economy is the largest in South America and one on the tenth largest economies in the world focusing on large developed agricultural, mining, manufacturing, and service sectors.

Some of Brazil's top exports include:

- Aircraft
- Soybean
- Coffee
- Iron Ore
- Automobiles
- Orange Juice
- Steel

Climate

90% of Brazil is located within the tropical zone but year-long climate varies considerably from the mostly tropical North (the equator traverses the mouth of the Amazon) to temperate zones below the Tropic of Capricorn (São Paulo).

Located in Southern Brazil, Curitiba is in the Sub-tropical zone with average temperature reaching:

- 13°C (57°F) in the coldest months
- 21°C (70°F) in the summer months



THE UNIVERSITY of NORTH CAROLINA
GREENSBORO

Curitiba



Curitiba Flag

Curitiba is the capital of the Brazilian state Paraná and is the center for cultural, political, and economic development in Southern Brazil.

With a population of approximately 2 million people, Curitiba was settled by a majority of German, Polish, Ukranian, Russian and Italian immigrants. Many of its sites and attractions have a European influence.

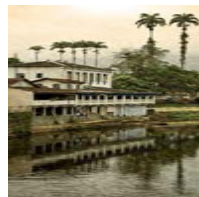
Activities

Port of Paranaguá -

Located in Paraná's oldest city, this is Curitiba's main sea port.



Morretes - Founded in 1721, Morretes is a small historic city located on the coast of Paraná.



Santa Felicidade - A neighborhood located in northwest Curitiba, "Santa Happiness" is known for its numerous wineries and Italian cuisine restaurants.



UNIFAE - Centro Universitário Franciscano

UNIFAE University Center - Working for almost 50 years, the University Centre UNIFAE won national and international recognition as a FAE Business School, an institution of excellence in management and business, with strong differential in training humanist.

UNIFAE is located in heart of Curitiba, blocks away from your hotel, and currently offers two MBA programs. Most of the business programs offer the opportunity of a double degree, which the student can start in Brazil and complete at one of UniFAE partner institutions in the United States or Germany

Corporate Visits

Volvo Group - The Swedish transportation company opened a manufacturing division in Curitiba. Volvo develops and produces high capacity buses to be exported internationally from this Brazilian site.

AMIL - Assistência Médica Internacional Ltda. This healthcare provider was voted one of the best companies to work for. (Guia da Revista Época magazine- 2007)

O Boticário - Largest network of franchising, cosmetics and perfumes in the world with more than 2400 stores in Brazil, as well as a large international presence.

IPPUC - Instituto de Pesquisa e Planejamento Urbana de Curitiba. The Research and Urban Planning Institute of Curitiba helped develop a mass transit system that spans 8 cities and looks to continue development of one of Brazil's most important cities.

Registration and Costs

Registration: Please visit the MBA Office, Bryan 220

Cost: \$2,000.00—Airfare **not** included
(Based on enrollment of 20 students)

Deposit: Acceptance of applications will begin on June 1st for MBA students and June 8th for all non-MBA graduate students. Upon acceptance into the program a **\$500 deposit** will be due by 5pm on July 1st.

What's included: Site tours Insurance
Tuition and fees Some meals
Accommodations
Ground transportation
Cultural excursions

Visa: All students, including U.S. citizens must obtain a "tourist visa", the cost of which varies with nationality.

http://www.brazilmiami.org/eng/visas_vitur.php

****All deposits are non-refundable. Once final payment is made, there are no refunds. UNCG and The Bryan School of Business and Economics reserve the right to cancel or alter the program format or to change costs in case of conditions beyond its control****

No online registration is accepted. Checks are made payable to UNCG



Anita Garibaldi Square



Botanical Garden

Pre-Departure Seminar

A seminar on culture, history, economics and politics will be held on Friday, Sept. 18th, 2009 at 5:30pm in Bryan 204. Important travel regulations will also be covered - **attendance is required!**

A post-trip debriefing session is also required. The time and date of this meeting will be determined at the pre-departure seminar.

Program is led by Dr. Moses Acquaah, an associate professor in the Business Administration Dept. His specialization includes: Corporate strategy, and management of innovation and technology.



Useful Websites:

<http://wikitravel.org/en/Curitiba>
http://travel.state.gov/travel/cis_pa_tw/cis/cis_1072.html
<http://www.curitiba-brazil.com/>

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