



Doing Business in Germany 2007



MBA 663-89G

*February 25 – March 4, 2007



THE UNIVERSITY of NORTH CAROLINA
GREENSBORO
Bryan School of Business and Economics

Germany – Fast Facts

Population: 82,422,299
Area: 357,021 sq km
Capital: Berlin
Religions: Protestant, 34%
Roman Catholic, 34%
Muslim, 3.7%
Other, 28.3%



The Federal Republic of Germany is Europe's most populous and wealthiest countries. With more than 82 million people, Germany's citizens enjoy a high standard of living, with universal health care, low crime rates, and high investment in infrastructure and education.



Pre-Departure Seminar

German Business Practices and Language

A Saturday seminar on culture, history, economics and politics will be held prior to the trip. Important travel regulations will also be covered – attendance is required!!

Useful Websites

<http://www.germany-tourism.de/>

<http://www.heidelberg.de/>

<http://www.uni-mannheim.de/index-E.html>

<http://www.stgt.com/stuttgart/homee.htm>



Heidelberg

Population: 140,000

Heidelberg is a romantic city located on the Neckar River. It is dominated by the mighty ruins of the castle, which for five centuries was the glittering residence of the Palatine Prince Electors. Regarded as one of the most beautiful cities in Germany, its intellectual life is stimulated by the university, the oldest in present-day Germany.



The University of Mannheim

The University of Mannheim has approximately 11,500 students and the University is recognized as one of the leading academic institutions in Germany and Europe for Business Administration, Economics and Social Sciences.



The School of Business Administration is one of the oldest and largest German business schools and is generally recognized as the undisputed *number one* in its field, due to its high-quality research and teaching programs.

Registration and Costs

COST: Approximately \$1600.00 + Airfare

REGISTRATION: A non-refundable deposit of \$400, applicable to the program fee, is required by December 1, 2006. Priority will be given to those who make their deposits by the end of pre-registration (November 10, 2006). Final payment of \$1200 must be received by January 10, 2007. If your final payment is not received by the due date, your space will be open to a student on the waiting list and your deposit will not be refunded.

****All deposits are non-refundable. Once final payment is made, there are no refunds. UNCG and the Bryan School of Business and Economics reserves the right to cancel or alter the program format or to change costs in case of conditions beyond its control.****

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Bryan Graduate Programs Office (Bryan 220) will accept deposits between 5:00 – 6:30 p.m. only.

What's included:

Tuition and fees
Accommodations
All ground transportation
Admission charges
Company tours



Proposed Additions

An additional University lecture will be added focusing on the European Union, particularly noting economic issues. We will visit a startup company that features innovative business and IT consulting. The visit will give insights to the significant range of businesses in Germany, from a global company such as BASF to a start-up firm with a CEO who is from outside Europe and his own perspectives on 'Doing Business in Germany.'