Creative and Innovative Change

A Message of Progress from the Dean

Continuous improvement, or creative change and reinventing oneself to better serve constituencies, are the hallmarks of all successful organizations. It is the underpinning framework by which we move forward. It is expected of us by our students, our accreditation standards, the business community, the UNC system Board of Governors, North Carolina citizens and by alumni such as you.

As you have probably already noticed, the alumni newsletter, newly named Bryan Biz, has been revamped and updated to better help us tell you the Bryan School story. It’s just one of many things you will read about in these pages that shows our commitment to continuous improvement. Some other examples you will read about include the following:

• The invigorated and reenergized Bryan School Alumni Association, whose officers are leading your association to the next level with a renewed emphasis on serving alumni through programming, networking and social opportunities.

• Building on exceptional faculty and programs in information technology, the McDowell Research Center that has been established this semester as the first center anywhere to investigate the global applications and management of information technology. The center will improve the information management effectiveness of companies with global operations.

• Students are involved in reinventing and creative change as well. Through the 2006-2007 Class Gift Campaign, the graduating students gave the Bryan Auditorium lobby a facelift. Doing much of the work themselves, they turned the lobby area into an inviting and welcoming place for current students, returning alumni and members of the community. They also set a new record for the percentage of students who participated in the campaign and garnered a sizeable contribution from the Bryan School’s Business Advisory Board in support of their effort.

A final example of our moving forward in creative and innovative ways is in entrepreneurship. Building on our current expertise and reaching out to serve the entire University and the surrounding community, the Bryan School is leading a campus-wide effort in a program called BELL—Building Entrepreneurial Learning for Life. In the next issue of Bryan Biz, we will highlight the new coursework, curriculum and programming in entrepreneurship that will transform the way our students learn to live and work in the 21st century global economy.

Warmest regards to all Bryan School alumni, friends and supporters.

Jim Weeks
Dean, Bryan School of Business and Economics
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On the cover: Alumni Association Officers Tyler Crooker (front), Dewayne Southern and Joy Munns (middle), Mandy Gidley, and Jeff Walters (back row, left and right) and University Alumni Board member Keith Ayscue (back row, center) gather for a meeting recently. Read more about each officer and their contributions to the Bryan School on Page 2.
YOUR Bryan School Alumni Association

Meet your Alumni Association Officers who work hard to find ways to keep our alumni connected to the University and to each other, as well as promote the Bryan School, its programs and activities, and advise the Bryan School and its leadership.

Four committees comprise the structure of the association: Advisory, chaired by Dewayne Southern, provides feedback and advice to the Dean; Program, under the direction of Jeff Walters, develops yearly plans for programs and events; Awards, led by Jim Milanese, recognizes distinguished alumni; and Membership, chaired by Keith Ayscue, develops plans for enhancing services/benefits available to members. Keith also serves on the University’s Alumni Board.

To be a part of this exciting group and make an impact on your Bryan School, go to www.uncg.edu/alumni or contact one of the officers directly.

Tyler E. Crooker, President ‘90  
Senior VP, Craft Insurance Center,  
Greensboro  
tcrooker@ciconline.net

WHY DID YOU DECIDE TO GET INVOLVED IN THE ALUMNI ASSOCIATION? “I decided to get involved in the Bryan School Alumni Association because I wanted to help establish a powerful network of alums. By establishing a strong network, people can stay better connected both personally and professionally. A strong alumni association will help the school put on meaningful events and programs, have a lasting impact on the Bryan School and even enhance the value of our degrees.”

“The time I spent at the Bryan School – the professors I had, the classes I took and the friendships I made – have all played a role in the personal and professional success in my life.”

DO YOU HAVE A FAVORITE QUOTE? “The measure of a leader is not the number of people who serve the leader, but the number of people served by the leader.”
~ John C. Maxwell

Jeff Walters, President-Elect ‘04 MBA  
Pricing Analyst, Volvo Financial Services, Greensboro  
jeffreyawalters@gmail.com

DID YOU HAVE AN EXPERIENCE AT THE BRYAN SCHOOL THAT YOU CAN SAY BECAUSE OF IT YOU ARE NOW A BETTER LEADER? “Faculty and administration at the Bryan School offered me opportunities to grow and lead throughout my MBA experience. As the president of the MBA Association, I had the opportunity to lead a truly amazing group of committed people in the revitalization of a student organization. This experience showed me that a leader is as good as the people he has been asked to lead.”

“The Bryan School is large enough to attract premier faculty and international programs yet small enough that any student can make a big splash.”

DO YOU HAVE A FAVORITE QUOTE? “You are authorized to lose your ordinarily sweet disposition anytime anyone tells you, ‘This is the way we’ve always done it.’”
~ General Guy S. Meloy
Joy Munns, Vice President ‘02, ‘04 MSA
Senior Auditor, Hanesbrands Inc., Winston-Salem, NC
joy_munns@hotmail.com

WHAT DO YOU HOPE TO GIVE BACK TO THE BRYAN SCHOOL BY BEING AN OFFICER? “As an officer, I’m hoping to reach out to my fellow Bryan alums and remind them that together, we can not only proudly represent our alma mater as leaders in the community, but also build a strong network of contacts that will enhance our friendships and business relationships.”

“My Bryan School experience reaffirmed to me that I can only get out of something as much as I put into it. That’s why I’m so excited to be a part of the Bryan School Alumni Association. It’s an amazing opportunity for us to come together as alumni and have a positive impact on our community, one another, and ourselves.”

WHAT MAKES YOU PROUD TO BE A BRYAN SCHOOL ALUMNI? “Throughout my time at the Bryan School, I received much more than the academic tools necessary to help me become successful in my career. My Bryan experiences provided me with opportunities to grow personally, professionally, and as a leader, as well as to build lasting relationships with faculty and classmates.”

Dewayne Southern, Treasurer ‘95, ‘96 MSA
Senior Audit Manager, Grant Thornton LLP, Greensboro
dewayne.southern@GT.com

WHAT MAKES YOU PROUD TO BE A BRYAN SCHOOL ALUMNI? “The accounting firm I work for hires two to five Bryan School graduates each year, and UNCG consistently produces quality individuals that are well prepared for the business world. The Bryan School continues to stand out among other business schools, has great program offerings and is a valuable asset to the Triad community. There are a lot of successful Bryan School alumni, and I am excited to be involved with the Bryan School Alumni Association.”

“I really appreciate the personal interest that the professors in the Bryan School took in helping me determine my career path and in preparing me for a successful career in public accounting.”

WHAT DO YOU HOPE TO GIVE BACK TO THE BRYAN SCHOOL BY BEING AN OFFICER? “As an officer, I hope to help the Bryan School build a strong alumni association through which alumni can enhance existing relationships and can develop new relationships (both professional and social). I also hope to identify opportunities for alumni to remain connected to UNCG and to be active supporters, promoters and advisors for the Bryan School.”

“I really appreciate the personal interest that the professors in the Bryan School took in helping me determine my career path and in preparing me for a successful career in public accounting.”

Mandy Gidley, Secretary ‘03, ‘05 MSA
Senior Accountant, Davenport, Marvin, Joyce & Co, LLP
agidley@dmj.com

IF YOU COULD DO IT AGAIN, WOULD YOU CHOOSE BRYAN? “No doubt I would!”

WHY DID YOU DECIDE TO GET INVOLVED IN THE ALUMNI ASSOCIATION? “I wanted to give something back to the Bryan School. The faculty and staff provided me with a high quality education and I wanted to show my appreciation. Plus, I would like to see more alumni involved in the school! The alum can continue to benefit by staying in contact with the Bryan School and University! The contact should not cease after graduation!”

“The business school and the faculty have molded and shaped me into the professional that I am today!”
Bryan School Dedicates Global Information Technology Center

Bryan School students, faculty, staff, alumni and friends gathered on campus October 16 for the official dedication of the McDowell Research Center for Global IT Management, established through a gift from the Microsoft Vice President Robert McDowell and his wife Lissa Shelley McDowell ’68.

“Lissa and I are privileged to be in the position to partner with a university that is forward-looking in its focus on the importance of technology in the business world,” said Robert McDowell, who will chair the McDowell Research Center Advisory Board. “At the same time, we were equally impressed by the university’s commitment to critical communication skills. In this competitive world, no student can afford to neglect either skill set.”

Two million dollars of the $3.8 million gift went to the establishment of the center, which will allow UNCG to greatly expand its information technology program. This is the nation’s first center to investigate the international applications of information technology.

“These are exciting times,” said Dr. Prashant Palvia, Joe Rosenthal Excellence Professor of Information Systems, who will serve as Director of the center in addition to serving as Director of the PhD program in IS. “This gift provides the Bryan School an opportunity to fulfill a long-desired goal. The unique center will allow us to investigate the role of information technology to address important global business problems. The center will attract top-notch researchers from academia and industry to explore innovative ways to use information technology in the global business environment.”

“A gift of this significance will make a national statement about the quality of our information systems management programs,” said Dean Jim Weeks. “It presents a transformational opportunity for our research and instructional programs.”

The couple’s gift also provides $1 million to support the Weatherspoon Art Museum. Gallery 7, the museum’s largest exhibition hall, will be renamed in honor of the McDowells. Communication Across the Curriculum, UNCG’s signature program of cross-departmental academic excellence, student development and excellence in teaching, will receive $500,000 for ongoing support.

Lissa Shelley McDowell’s passion for art was kindled during her undergraduate years at UNCG where she studied advertising and design. Since graduating in 1968, she has worked as an administrator and educator at colleges and universities, as well as with the San Antonio Art Museum. An avid collector, Lissa McDowell has a gallery in their home on San Juan Island, Wash., that showcases her impressive collection.

“I am very proud of having gone to UNCG,” said Lissa McDowell. “It’s fascinating to get more involved and to learn more about what the university is doing and to see how it will help future generations. It is clear that UNCG is a valuable place to learn, and learning is the key to success.”
In October the Students First Campaign reached yet another milestone, topping over $11 million in support for scholarships, graduate fellowships, faculty professorships and key academic programs and outreach initiatives. We owe this extraordinary success to our many alumni and friends who recognize the importance of investing in the Bryan School’s future. As we kick off the fall season of giving thanks, here are two inspirational stories of donors whose recent gifts honor those who helped them realize their dreams.

**Soccer Hall of Famer Endows Scholarship in Honor of Mentor**

Andrew Mehalko ’87 was a leader during his years at UNCG – in his classes, through extracurricular activities, and on the soccer field, where he led the Spartans to the NCAA Division III National Championships in 1983, 1985 and 1986. Now he is a leader in the Students First Campaign with a gift to endow a scholarship in honor of a special faculty member who helped him hone his skills, Dr. James H. “Jim” Allen.

“Dr. Allen’s genuine interest and passion to provide young adults with the right amount of love, guidance, support, demand for discipline, and teaching of integrity will always leave me with a feeling of amazement – that one person, through words and listening, could impart so much wisdom and guidance,” says Mehalko. “This is a rarity and should be the foundation of what we give back to the next generation of UNCG students.”

Dr. Allen, who served as Dean of Students and Vice Chancellor for Student Affairs from the early 70s until his retirement in 1996, was deeply honored to learn about the scholarship and remembers Mehalko as a superb role model for all students. The scholarship will be awarded to Bryan School students based on academic merit and financial need.

**Neuroradiologist Created Leadership Fund to Honor Mother**

Dr. Cynthia Payne, Raleigh neuroradiologist and daughter of Elizabeth “Lib” Westmoreland Payne ’50 honored the role her mother played in her education by establishing an endowment in her name. Elizabeth Payne graduated in 1950 with a B.S. in Secretarial Administration, and returned to earn a Master’s in Education in 1969. She led a 37-year career as an inspirational professor and a dedicated administrator, during which time she earned a Doctorate in Education from Virginia Tech. Establishing the Elizabeth Westmoreland Payne Leadership Development Fund was Cynthia’s way of saying thank you to the person who “instilled in me the importance of education. My proudest moment, occurring while I was in medical school, was watching my mother get her doctorate in education at age 50.” Income from the endowment will be used to support Bryan School faculty and staff actively engaged in developing student leaders.

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**Class of 2007 Leaves Their Mark**

The 2007 graduating class presented the School with a gift of over $2,000, which was used to redesign and refurbish the Bryan Building’s auditorium lobby. In addition to the financial gift, many of the graduating students pitched in and helped with the work, spending several Saturdays and Sundays painting and installing tile.

“The Bryan School Business Advisory Board, chaired by Hoyt Phillips, President of the Greensboro Chamber of Commerce, offered a significant challenge gift if the graduating students met their participation goal. The goal was met and the group was able to include additional components in the makeover. “The Board is honored to be a partner with the class gift committee and congratulate them on their success, said Phillips. “We all look forward to seeing these outstanding graduates of the Bryan School continue to make a positive impact through their professional careers and leadership activities.”

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**To make a gift:**

[www.donate.uncg.edu](http://www.donate.uncg.edu)

*The Impact of One | The Power of Many*

*Please consider what you can do for your school and its future. If all Bryan School graduates gave just $25, we could send 32 students to study abroad every year into the future. You can make an impact!*
Angela Scott Recognized with 2007 Staff Excellence Award

The 2007 Bryan School Staff Excellence Award was presented in April to Angela Scott, an administrative secretary in the Department of Information Systems and Operations Management.

The Bryan School Diversity Commission established the award to recognize a Bryan School employee who demonstrates excellence in leadership, possesses outstanding dedication to duty exhibits high professional standards, excels in their position and furthers the mission of the Bryan School at UNCG.

“This year the selection committee received nominations for eight candidates, all of whom exemplify the award’s criteria,” said Dean Jim Weeks during the award presentation. “Selecting this year’s recipient from among these outstanding candidates was difficult.”

Ms. Scott received nominations from faculty, staff, and students within the Bryan School and across the UNCG community. Many cited her leadership and service record, including serving as chair of the Elections Committee for the Staff Senate, chair of the UNCG Staff Council, co-chair of the Students First Campaign, and membership in the UNCG Staff Council and Leadership Greensboro.

Said Dean Jim Weeks: “Her professional attitude, spirit of giving, and proactive behavior … reflects positively not only on [her] department, but on UNCG as well.”

Angela Scott

International Trade Specialist Joins Bryan School

Samuel Troy, director of the Office of Domestic Operations at the U.S. Department of Commerce, is pleased to welcome on staff, Samuel Troy, director of the Office of Domestic Operations at the U.S. Department of Commerce, as an executive in residence for international education.

Mr. Troy comes to us as part of the Intergovernmental Personnel Act, an exchange program that assigns federal employees to state and local governments, universities and other eligible organizations for up to two years.

Mr. Troy will work to increase international awareness among students, faculty and the Piedmont business community. He will also provide guest lectures on international commerce to Bryan School students and will assist with bringing a global focus to UNCG’s economic development initiatives.

He has held a variety of executive positions with the Department of Commerce over the past 30 years including serving as in international trade specialist. He is the former international sales manager for the Lane Company, a furniture business, which sent him to more than 30 countries managing over 20 international distributors.

Bryan School Welcomes New Faculty

Department of Business Administration

Dr. Merlyn A. Griffiths, Assistant Professor of Marketing, PhD, University of California, Irvine; MBA, Bentley College; BSBA, Boston University. Research and teaching interests in consumer behavior.

Mr. Joseph R. Erba, Jr., Full-Time Lecturer of Entrepreneurship. MBA, Babson College; BSBA, Babson College. Previously President/CEO of Brayton International, a high-end office manufacturer in High Point, NC.

Department of Accounting and Finance

Ms. Karen B. Gaskill, Full-Time Lecturer of Accounting. MS, UNCG; BA, Catawba College. Formerly the Senior Vice President and CFO of Shat-R-Shield, Inc., a leading manufacturer of plastic coated shatterproof lamps and lighting products in Salisbury, NC.

Dr. Ambrose Jones, III, Assistant Professor of Accounting. PhD, Virginia Commonwealth University; BS, King’s College. Previously an Audit Partner with McGladrey & Pullen, LLP in Richmond, VA, and Long Island, NY.
New Associate Dean for Graduate Programs and Research

Dr. Joyendu Bhadury has joined the Bryan School as the new Associate Dean for Graduate Programs and Research. Dr. Bhadury will work to identify external funding sources and to administer the grant application processes in support of the sponsored research activities of the Bryan faculty. He will also work closely with the graduate program directors to facilitate and to foster graduate business education at UNCG.

For the past eight years, Dr. Bhadury was on the faculty at California State University East Bay where he served as the Chair for the Department of Management in the College of Management and Economics. Prior to Cal State East Bay, Dr. Bhadury was a faculty member at SUNY Buffalo, University of New Brunswick, and a visiting research scholar at Purdue University.

Courses Emphasize Innovative Consulting

Consulting is fast becoming a critical component in the Bryan School curriculum and a much sought after service by businesses and organizations statewide. In Dr. Lew Brown’s undergraduate and graduate marketing strategy courses this fall, students are solving real-life business challenges for regional business and non-profit organizations. The students get the experience and the businesses get solid, creative and innovative consulting backed by the Bryan School faculty and experienced mentors.

The fall 2007 client list includes:

- Advanced Electronic Services
- Weathercraft Outdoor Furniture, Inc.
- Tiger Controls, Inc.
- Carolina Narrow Fabric
- Carolina Wine Supply
- William Mangum Fine Art
- Aha Purified Water
- Hospice and Palliative Care of Greensboro
- Southern Safe and Vaults
- Fabio Camara Studios
- Cartridge World of the Triad
- Deep Roots Market
- Young Rembrandts
- Utopia’s Edge Consulting, LLC
- Fanta City International Mall

If you would like more information about the course consultancy in marketing and other areas contact Darlene Broadhurst at 336-256-0390 or debroadh@uncg.edu.
Bryan School, Nussbaum Center Partnership
Off to Great Start

The Nussbaum Center for Entrepreneurship, a Greensboro business incubator, recently gave glowing reviews to a pilot program with the Bryan School, which provides the Center with interns to assist in the mentoring and counseling of its Associate Companies. The interns, in return, gather valuable real-world experience with a variety of businesses.

“Through the course of this summer, we were privileged to have a UNCG Master’s student named Jeremy Gutkowski to assist our Associates with one of the most daunting tasks facing start-up companies – accounting. He assisted 11 of our companies with numerous projects. The work ranged from inputting invoices to helping craft an instruction manual for an accounting software package,” said Sam Funchess, President/CEO of the Nussbaum Center. “He definitely made an immediate impact with a number of our companies.”

Jeremy Gutkowski, left, with Fabio Camara, a photographer whose business resides in the Nussbaum Center.

His assistance to my business has been invaluable,” says Fabio Camara, a photographer whose business resides in the Nussbaum Center. “As an artist and an entrepreneur, it is hard to balance the numerous tasks that make up each day. Jeremy came in and not only set up my new accounting software; he also taught me the value of establishing sound accounting practices. Having this intern has definitely enhanced my experience at the Nussbaum Center, and given me knowledge I need to succeed.”

The Nussbaum Center for Entrepreneurship, Inc. is a private non-profit corporation whose mission is to enhance economic development in Greensboro and the surrounding area through creating successful business owners. The incubator is designed to support non-retail, new or emerging businesses. The Center provides shared support services such as business counseling, receptionist, copier, fax, mail boxes, and word processing along with office and light manufacturing space. http://www.nussbaumcfe.com.

Supersize US: Bryan Economist Predicts Extreme Obesity to Reach Dramatic Levels by 2020

It’s not your imagination. You are gaining weight.

According to a new study by Dr. Christopher J. Ruhm, Jefferson Pilot Excellence Professor of Economics, more than 75 percent of all Americans are expected to be overweight and almost half to be obese by 2020.

And that’s not even the bad news. Rates of “severe” obesity, those people weighing 60 percent or more over their ideal body weight for example, 100 pounds for someone 5’9” are predicted to double between 2000 and 2020. The proportion of people weighing 80 percent or more above their ideal body weight is forecasted to rise from 2.1 percent to 4.4 percent.

“The average American adult has added 9 to 12 pounds during the 1990s,” said Dr. Ruhm. “There are huge potential costs associated with escalating obesity rates such as higher rates of diabetes and hypertension. But the biggest cost may be that Americans could see declining life expectancy due to increasing obesity.”

Dr. Ruhm’s study, which was published in The Forum for Health Economics and Policy, used body mass index (BMI) as the criterion for defining whether or not a person was overweight. BMI is a measure of body weight relative to height.

A BMI of 18-25 is considered a normal range for adults. A person with a BMI of more than 30 is considered obese, while those with a BMI of 40 or more are considered severely obese.

In examining data for adults ages 20-70 from a series of the National Health and Nutrition Examination Surveys that began in the early 1960s, Ruhm found that cases of severe obesity today are nearly as prevalent as cases of milder obesity were in the 1970s and 1980s. He also noted that Americans with BMIs of 40 or higher accounted for the fastest growth in weight.

Ruhm expects that rates of all obesity, especially those of extreme obesity, will continue to climb unless drastic measures are undertaken. He attributes skyrocketing obesity rates to the ready availability of cheap, calorie-laden foods along with Americans’ increasingly sedentary lifestyles.
Bryan Students Shine

International Business major Lee Lor recently received the prestigious Freeman-ASIA Award. The $7,000 award supports American undergraduate students who choose to study in East and Southeast Asia. Ms. Lor is spending the 2007-08 academic year at Yonsei University in Seoul, South Korea studying economics and the Korean language and culture.

Hema Yarragunta ’07 was honored in Atlantic Beach this summer as one of six recipients of the 2007 Betty Dobson Klemm Outstanding Volunteer Award. She was recognized for her work at the Lutheran Family Services in appreciation for her house of dedicated service. Given annually by the NC Refugee Program, which is run by the NC Division of Social Services, Hema was the only student recipient this year.

Computer Zombies Beware!

Would you know if your computer was hijacked by hackers and turned into a zombie that could be used to send out viruses, spam and other unwanted information? If you don’t, you’re not alone. As technology continues to advance, so do the ways that illicit computer hackers and legal data marketing companies have for ferreting out personal information from home computers.

In response to the need for highly detailed information about computer security and the ethics related to issues such as privacy, identity theft, computer law, informed consent and cyber crimes, Dr. Hamid Nemati, Associate Professor of Information Systems and Operations Management has edited “Information Security and Ethics: Concepts, Methodologies, Tools and Applications,” a 3,987 page, six-volume work published by Information Science Reference.

The work contains more than 300 chapters with entries from more than 750 international experts in fields ranging from law to computer science. Topics covered include cyber crime, forensic computing, ethical standards and confidentiality.

Golf Festivi-tees Fun For All

The 14th annual Bryan School golf tournament was a great success. Thanks, again, to our sponsors Food Express, Aramark, Grant Thornton LLP, and McGladrey & Pullen and to our volunteers Joy Bhadury, Mandy Gidley, Josh Jones, Don McCrackard, Lorrie Meade, Joy Munns, and Pam Sparks.

Left to Right: Kevin Haggerty, Steve Haggerty, Michael Artman ’79, and faculty emeritus Frank Land.

Let us hear from you!

We want to know what you think about the new format of Bryan Biz. Please take a few minutes to contact the Bryan School with your comments at (336) 334-5338 or 1-877-237-0021 or Bryan_School@uncg.edu.
Lynn Thrower ‘76, ‘89 MBA is the Director of Business Services for the Wake Forest University Physicians in Winston-Salem, NC.

Wayne Robinson, Jr., ‘78 MBA is the Firmwide Treasurer and Director of Procurement with K&L Gates in Seattle, WA. He is also the owner of Thornewood Castle, Bed & Breakfast, Inn & Gardens in Lakewood, WA.

Dudley Bokoski ‘79 is Postmaster with the US Postal Service in Randleman, NC.

Mack Scott ‘80 is Assistant Vice President of Lincoln Financial Group in Greensboro.

Randi Funches ‘81, ‘86 MBA is Regional Sales Manager at the Regency Oaks Corporation in Greensboro.

Lynn Ann Rathbun ‘84, ‘98 MA is Senior Analyst with PSNC Energy in Gastonia, NC.

Christine Wujciak Germaine ‘87 is a Program Coordinator for the Berkeley School District Educational Program in Berkley, CA.

Lorenzo Hines, Jr. ‘87 is the Chief Financial Officer for the Public Health Department for Seattle and King counties, Seattle, WA.

Ellen Lloyd ‘88 is President of Butterfly Creations in Greensboro.

Chris Bunting ‘90 is a Senior Staff Accountant for Haynes Strand and Company, PLLC in Mount Airy, NC.

Julie M. Sharpe ‘90 is the Executive Director of the ALS Association Greater Chicago Chapter in Chicago, IL.

Thomas Waldron ‘90 is Vice President GM with VF Jeanswear in Greensboro.

Keith Aysece ‘91, ‘03 MBA is the Director of Marketing and Development with Carolina Fibre Corporation in Greensboro.

Zille Hasnain ‘91 is Systems Administrator and IS Project Coordinator for the City of Winston-Salem, NC.

Michael Spohn ‘91 is CFO with Old North State Trust in High Point, NC.

Betsy York Hubler ‘91 is the Corporate Controller for Swift Galey in Greensboro.

Robert M. Buck ‘92, ‘98 MBA is President with Liberty Hardware in Winston-Salem, NC.

Michael A. King ‘92 MBA received a MS from UVA in 2006 and is now a PhD student in Business Administration at Virginia Polytechnic Institute and State University.

Cathy Rosenberg Marchant ‘92, ‘99 MBA is Associate Marketing Manager with Hanes Brands, Inc. in Winston-Salem, NC.

Jay Easley ‘93 is First Vice President with SunTrust Bank in Greensboro.

Jackie Diane Boylan ‘94, ‘00 MBA is Senior Business Planner with JLA Home Fabrics in Greensboro.

Rob Fries ‘94, ‘96 MA is Manager, Treasury Services with Volvo Financial Services in Greensboro.

Jennifer Jackson Shoffner ‘94, ‘00 MBA is the Vice President of Human Resources for Liberty Hardware in Winston-Salem, NC.

Tom Haus ‘95 is Controller with SilkRoad Technology in Winston-Salem, NC.

Saad Mahmood ‘95 is the Director, Institutional Equity Sales and Trading at ITG in Ontario, Canada.

Richard Freeman ‘96 is Director of Strategic Sourcing with Sealy in Trinity, NC.

Christopher P. Dooley ‘97, ‘99 MA is a Data Specialist with Citibank’s Consumer Lending Pricing Optimization Group in CT, based in Greensboro.

Courtney Keener Dooley ‘98, ‘05 MBA is an Account Manager for Bellomy Research in Winston-Salem, NC.

Jason Coe ‘99, ‘02 MS is a Systems Analyst with Computer Science Corporation in High Point, NC.

Travis Chance ‘00 is the Regional Financial Services Manager for Nissan and Infiniti Financial Services in both the Baltimore, MD state and Harrisburg, PA metros.

Kerry Gustafson ‘00 MBA is Manager, Pricing/Quotations with TEKELEC in Morrisville, NC.

Raj Srikantan ‘00 MBA is a Financial Manager for Marriott Vacation Club International in Orlando, FL.

Paula Legendre Stop ‘00 MBA is Benefits Manager with BGF Industries Inc. in Greensboro.

Robert Timmons ‘00 is a Financial Advisor with Merrill Lynch in Greensboro.

Tasha Bailey ‘01 is a Lead Vendor Risk Analyst with APEX Analytix, Inc. in Greensboro.

Andrea Brake ‘01 MBA is an Investment Representative with Edward Jones in Greensboro.

Gina Curl ‘01 is a Structural Engineer Technician with Universal Forest Products, Inc. in Burlington, NC.

Jeremy East ‘01 is the Vice President of Operations and Account Executive for Deluxe Printing Group in Hickory, NC.

Herbert T. Everett ‘01 is Manager of Web Operations at NRI Interactive in Greensboro.

Kevin Titus ‘01 is a Commercial Banker with BB&T in Mooresville, NC.

Martin Heimann ‘02 MBA is a Partner in Embassy Connection LLC in Greensboro.

J.J. Joubran ‘02 is an Executive Broker for Essa Commercial Real Estate in Greensboro.

Brad Bender ‘03 is Assistant Vice President at BB&T in Atlanta, GA.

Matthew Benson ‘03 is Data Analyst with AIG United Guaranty in Greensboro.

Candance Bressee ‘03 is a Financial Reporting Accountant at United Investors Life Insurance Company in Birmingham, AL.

Parker Collins ‘03 MBA is a Regional Account Manager with Dick Broadcasting Company in Greensboro.

Ronda Davis ‘03 is a Computer Trainer for Eagle Training & Development, LLC in Greensboro.

Amy Thomas Osborne ‘03 is a Staff Accountant for Jackson Thornton in Montgomery, AL. Amy married Kevin Osborne ‘03 who works for Auburn University.

Jennifer Ellen Welch ‘03 is a Loan Administrator at FNB Southeast in Greensboro.

Jeff Yetter ‘03 is a Marketing Assistant with brij in Greensboro.

Brandon Daniel Beck ‘04 is a Mortgage Consultant with National City Mortgage in Greensboro.

Alfreda Blackwell ‘04 is the Human Resource Manager with Target in High Point, NC.

Scott Killian ‘04 MBA is Risk Analyst with Volvo Financial Services in Greensboro.

David Lee ‘04 MBA is Assistant Vice President, Commercial Marketing with BB&T Corporation in Winston-Salem, NC.

Renea Pawelec ‘04 is a Financial Analyst with Takata in Greensboro.

Otto Angulo ‘05 MBA is Marketing and Web Merchant with Market America, Inc. Greensboro.

Lisa Chambers ‘05 MBA is Executive Team Leader with Target in Greensboro.

Mehmet Dogan ‘05 is the Owner of Triad Motorsports in Greensboro.

Japheth Green ‘05 is Executive Team Leader - Human Resources at Target in Greensboro.

Matthew Modrow ‘05 is a District Manager for ALDI grocery stores in Charlotte, NC.

May Lee Vansteen ‘05 MBA is Supply Chain/Procurement Analyst with Avery Dennison in Greensboro.

Ana Barton ‘06 is a Leadership Path Associate with American Express in Greensboro.

David Gibson ‘06 MS is Senior Information Systems Technical Specialist with LabCorp in Burlington, NC.

Daniel Klecka ‘06 is a Leadership Path Associate with American Express in Greensboro.

S. Craig Stokes, II ‘05 MBA is the CEO of Crasto Enterprises and of LIPPS, a graphic design company and subsidiary of Crasto in Greensboro.

Christopher Swinton ‘06 MBA is CMO of Crasto Enterprises and of LIPPS, a graphic design company and subsidiary of Crasto in Greensboro.

Jonathan Tobe ‘06 is a Leadership Path Associate with American Express in Greensboro.

We like to keep up with our graduates! Please send information about where you are and what you’re doing now to BryanAlumni@uncg.edu.
Jim Melvin, president of the Joseph M. Bryan Foundation of Greater Greensboro, was awarded an honorary degree during commencement on May 11.

Melvin is a long-time supporter and friend of the Bryan School. He was instrumental in establishing the Bryan School’s Business Advisory Board and has great interest in the future success of our students through the Bryan Scholar and Fellow program. He serves as honorary chair of the Bryan School Capital Campaign Committee and is an honorary inductee of the Bryan School’s chapter of Beta Gamma Sigma.

Melvin began a successful career in the banking industry in 1959 that spanned nearly four decades. He served as Mayor of Greensboro from 1971-1981. In 1997, Melvin took early retirement from Central Carolina Bank to become president of the Bryan Foundation. Melvin has been a staunch supporter of economic development in the Triad. Under his leadership, the Bryan Foundation has been instrumental in downtown revitalization efforts, including the new baseball stadium for the Greensboro Grasshoppers. At the University, Melvin served as member and chair of the Board of Trustees, was a charter member of the Spartan Club, and served on the board of the Excellence Foundation.

Another honorary degree went to Betty Ray McCain of Wilson, former North Carolina Secretary of Cultural Resources, and mother of Eloise Hassell, Senior Lecturer in Business Administration at the Bryan School, who offers this advice:

“Never burn bridges. You may have to come home that way.”

Irwin “Ike” Belk of Charlotte, a philanthropist who is the retired president of the Belk Group Inc. retail chain, also received an honorary degree.

Betty McCain

Jessica Dickerson receiving her awards at graduation from Dean Weeks.
UNCG Names Dr. David Perrin as Provost

Dr. David H. Perrin, who has been Dean of the School of Health and Human Performance (HHP) at UNCG since 2001, has been appointed as the university’s next Provost.

The national search for a provost drew 87 candidates and Perrin was one of four finalists. He succeeds Dr. A. Edward Uprichard, who held the position since 1995.

“I am very excited about Dr. David Perrin’s appointment as UNCG’s next chief academic officer,” said Chancellor Patricia Sullivan. “David has proven his effectiveness as a leader in academic administration through his work in strengthening the programs in his school, reaching out to alumni and connecting the programs of the school to the solution of community issues.

As provost, Perrin becomes UNCG’s chief academic officer and holds the joint position of Vice Chancellor for Academic Affairs. In that capacity, he will provide leadership to academic programs that include 86 majors at the undergraduate level, 65 master’s degrees and doctorates in 23 areas.

“I am excited to work with the dynamic and dedicated faculty and staff of this wonderful university to help move us forward in new and meaningful ways,” Perrin said.

From Bubblicious Bubble Gum to B-2 Bombers

What does Bubblicious and the B-2 Bomber have in common? Bryan School alumnus Steve Andercyk, Senior Vice President at McCann Erickson Los Angeles. A ‘92 graduate of the marketing program, Andercyk returned to give some advice to a lively group of advanced undergraduates at an 8:00 a.m. extra-curricular meeting. He urged the soon to be graduating students to constantly be thinking about how to “reinvent, innovate and imagine” - whether they are working on a marketing problem or trying to market themselves to launch or advance their careers. He encouraged them to creatively set themselves apart from their competition, to embrace invention and change, to look at something differently, to imagine and ask questions, and to be curious and relentless in the pursuit to find solutions.

As a student, Andercyk served as President of Delta Sigma Pi, the business fraternity, was inducted into Beta Gamma Sigma, the honor society, and was the recipient of the Wall Street Journal Student Achievement Award, the award that recognizes the top student of each graduating class.

But, back to Bubblicious and the B-2 Bomber. Andercyk’s first job out of college was with a Winston-Salem marketing firm, Long Huymes & Carr (now Mullen/LHC) where Bubblicious was one of the accounts he worked with. Later he worked for two prominent New York advertising agencies, Young and Rubicam and Foote Cone and Belding before heading west to Los Angeles and his current position as the account director for Northrop Grumman, manufacturer of the B-2 Bomber.

Beta Gamma Sigma Chapter Recognized as Premier Chapter

The Beta Gamma Sigma chapter at the Bryan School was again recognized as a premier chapter for its superior level of membership acceptance during the 2005-06 academic year.

Each year, collegiate Beta Gamma Sigma chapters extend invitations to the top 10 percent of business juniors, the upper 10 percent of business seniors and the highest 20 percent of business graduate students.

Chapters granted premier status have had at least 85 percent of their invitations accepted by their top undergraduate and graduate students.

With premier status, UNCG is eligible to award a $1,000 Beta Gamma Sigma scholarship in the 2007-08 academic year.
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UNCG students cheer on the Spartans during Fall Fest.