The UNCG community was delighted to welcome alumna and donor extraordinaire, Betty Conley Brooks, ‘52, to campus recently. Brooks and her late husband, Robert Charles Brooks, have been among the Bryan School’s most ardent supporters through both planned and outright gifts.

“I am so pleased to be able to support UNCG and to be part of the continued growth of the economics program,” said Brooks. “Charles and I chose UNCG as the recipient of our earlier gifts because of the personal attention paid to students here and the quality of the programs.”

Betty and Charles dedicated their lives to public service and higher education. Betty worked with the State of North Carolina for 30 years as well as taught part-time in graduate studies at N.C. State University. Charles was a member of the faculty of the Department of Economics and Business at N.C. State from 1963 until his retirement in 1981. He held the rank of Professor Emeritus until his death in 2004.

The couple retired to Florida, but never forgot their love for North Carolina and UNCG. As a reflection of their belief in the value of higher education and economics, they established the Betty Conley Brooks and Robert Charles Brooks Endowed Master’s Fellowship in Economics in 2004.

This fellowship has already assisted three Bryan School students. Andy Parrish, ‘06 MA, received three semesters of support and graduated in December. He is now a Credit Risk Analyst with Wachovia in Charlotte. Two additional students are also receiving support from the fund, Casey Davis and Dan Farrell, who are currently working toward their master’s degrees in economics.

“I know Charles would be pleased with the students who have received fellowships so far and to know that my latest gift will also help build the program by supporting faculty,” Brooks said.

Her most recent gift, in support of the Students First Campaign, will establish the Betty Conley Brooks and Robert Charles Brooks Distinguished Professorship in Economics. The professorship will help support a full-time, tenured faculty member in the Department of Economics and will be used to recognize outstanding faculty already on staff or to recruit new individuals to the University.

All told, Betty Conley Brooks and her husband’s lifetime commitments to the Bryan School exceed $1,125,000. The Bryan School is grateful for their vision and generosity in choosing UNCG and for the incredible impact they have made.
A School on the Move
A Message of Progress from Dean Weeks

We have accomplished much this past year — we have bid some farewells and watched our program flourish. There is, however, much more to do.

We mark the passing of an era as UNCG Provost A. Edward Uprichard steps down from his post as the chief academic officer. Those of you who have graduated in the past twelve years will remember the Provost from his very visible orange cap and gown that he wore in University Commencement ceremonies. Provost Uprichard has been an ardent supporter of the Bryan School and has helped us become the great school that we are.

One of the major new initiatives that Provost Uprichard worked with us on was the establishment of our PhD programs in Information Technology and Economics four years ago. Our first two graduates will complete their degrees this summer and have already accepted employment as assistant professors at accredited business schools.

I am delighted to announce that we have surpassed our Students First Capital Campaign goal of $10 million — and we are only halfway through the campaign! But, we have more work to do — you will read more about this in the Donor’s Honor Roll section of this newsletter.

We also celebrate the continued excellence and leadership of our faculty. You will read about the prestigious awards Professors Gargeya and Lowe were recognized with and the appointment of Professor Link to a United Nations Committee.

And, to get to the heart of the matter, we are most proud of the impact our students and alumni are making in their professions and in the community. You will read about the cutting-edge research of a doctoral student on the use of technology to overcome visual deficiencies, an alumna who is a nationally known expert in risk management, as well as the leadership and career accomplishments of several alumni.

It continues to be an honor to serve as the Dean of your Bryan School of Business and Economics. I invite you to contact us and let us know about your impact on your profession and the community. You can email us at BryanAlumni@uncg.edu or visit us at www.uncg.edu/iae.

Warmest regards,

Dean Jim Weeks

Bryan School Listed in Variety of Rankings

We are everywhere!

BusinessWeek magazine has selected the Bryan MBA evening program as a finalist for its 2007 ranking of part-time MBA programs. The weekly business magazine contacted 340 AACSB-accredited programs to participate and based on their analysis of the data supplied, only 92 schools were selected as finalists. The selection was based on completion rates, GMAT scores, student work experience, selectivity, and the percentage of tenured teachers. The 2007 regional rankings of part-time MBA programs will be published in November.

The Bryan School has also been listed in Vault’s Business School Buzz Book, which publishes extended excerpts from surveys of students and alumni at more than 150 MBA programs. And we are included in The Princeton Review’s 282 Best Business Schools, which surveyed more than 18,000 students at 282 business schools nationwide.

In one final feather for our cap, Gov. Mike Easley recently announced that UNCG is ranked in the top 100 by Kiplinger’s Personal Finance as the “Best Values” among the nation’s public colleges and universities in the magazine’s February 2007 edition. We also improved our ranking compared with the list a year ago — from 75th to 53rd.
Going For the Silver: UNCG Presents Second Edition of ‘Aging is Good Business’ Conference

As America’s 78 million baby boomers age, they will make critical choices about where and how they will spend their silver years.

The opportunities for businesses to contribute to the unique needs of aging boomers was the focus of “Residential Choices and the Boomers Coming of Age,” the second annual “Aging is Good Business” conference at UNCG and co-sponsored by the Bryan School and the Graduate School.

The event was held April 11 in the Cone Ballroom of Elliott University Center. Dr. Neal E. Cutler, Associate Director of the UNCG Gerontology Program, opened the conference. The keynote address was delivered by Dr. Lois A. Vitt, Director of the Institute for Socio-Financial Studies and editor-in-chief of the “Encyclopedia of Retirement and Finance.”

To explore residential choices and business opportunities for real estate and senior housing specialists, Dr. Rick Moody, Director of the AARP Office of Academic Affairs, moderated a “Public Conversation” with Steven D. Bell, CEO of Steven D. Bell & Company, and Nathan Jameson, Senior Investment Office of Traditions Capital.

Matt Thornhill, Director of the Boomer Project, a Virginia-based company that develops strategies for marketers and advertisers, addressed how to market to boomers. Tom Rose, Director of the Smart House at Duke University, discussed the Smart House, a 6,000-square foot experimental building that tests the advances in integrated residential technology.

The conference unveiled the UNCG Gerontology Program’s first biennial Senior Housing Design Student Competition. The statewide juried competition focuses on designs that respond to the needs of aging boomers who wish to age in their own homes.

Alumni News

Beverly B. Hundley ’57 is a Secretarial Administrator in Richmond, VA.

Ellen Mayo ’63 is Senior Loan Officer with First New England Mortgage in Newton, MA.

Lou Hansley Proctor ’65 is Director/Owner of Art Gallery, Ltd. in New Bern, NC.

Jane Beaver Fisher ’69 is Senior Vice President with State Street Corporation in Boston, MA and Winston-Salem, NC.

Ann P. Rowell ’73 is a CPCC Instructor in Charlotte, NC.

Charles Moore ’76 is a Registered Representative with HD Vest Financial Services in Palm Beach Gardens, FL.

Reginald Tilley ’77 MBA is Senior Financial Advisor with Appropriate Balance Financial Services, Inc. in Bellevue, WA.

Becky Ruhmann Levin ’80 is Chairman and CEO of Levin and Company, Inc. and co-founder, Pavone Images, in Boston, MA.

Barbara J. Wike ’80 is the Director of Planned Giving for UNCG.

Janice Burns Clemens ’84 is the Business Development Executive for Grant Thornton in Greensboro.

Susan K. Delvecchio ’85 MBA is an Associate Professor of Marketing and Supply Chain Management at East Carolina University in Greenville, NC.

Chris Dunbar ’87 is President and COO of Blue Ridge Companies in High Point, NC.

Andrew Mehalko ’87 is Vice President and Chief Investment Officer with Asset Management Advisors in Palm Beach Gardens, FL.

Bill Prutting ’88 is Senior Vice President of CB Richard Ellis in Washington, DC.

Daniel P. Collins ’89 is the Corporate Counsel and Secretary for the American Public Communications Council, Inc. in Alexandria, VA.

Gilbert Hughes, Ill ’89, ’91 MA is Manager, Credit Policy/Risk, at HSBC Mortgage Services in Fort Mill, SC.

Eric Duehring ’90, ’97 MBA is Senior Vice President of International Product Marketing and Management with America Online in Dulles, VA.

Ravi Jain ’91 MBA is teaching Finance at the National University of Singapore.

Renee Hiner ’93 MBA is the Director – Risk Management for Volvo Financial Services in Greensboro.

Mark Mayhew ’93 is Senior Vice President, Small Business Lending, at Ocean Bank in Miami, FL.

Chris Lester ’94 is the owner of Old Town Draught House and Natty Green’s in Greensboro.

David Scott Effren ’98 has been promoted to Business Development Manager for Hendrick BMW in Charlotte, NC.

Chris Barko ’00 MBA is a Lead Project Analyst/Engineer for Laboratory Corporation of America in Burlington, NC.

R. Scott Krewson ’00 MBA is Business Administrator, radiation oncology, at Wake Forest University School of Medicine in Winston-Salem, NC.

Neil Shoffer ’00 MBA is the Associate Marketing Manager for Hanesbrands Inc., in Winston-Salem, NC.

Robert Timmons ‘00 MBA is a Financial Advisor with Merrill Lynch in Greensboro.

Anita K. Luthra ‘02 is the Technical Project Lead for GMAC Insurance in Winston-Salem, NC.

Joy Munns ’02, ’04 MS is a Assurance Senior with Smith Leonard PLLC in High Point, NC.

Amanda Gidley ’03, ’05 MS is a Staff Accountant with Davenport, Marvin, Joyce & Co, LLP in Greensboro.

Michael Snyder ‘04 is an Account Executive for CARQUEST Distribution Center in Arden, NC.

Devon M. Isaacs ‘05, ’07 MA is a Product Evaluation Analyst for United Guaranty Corporation in Greensboro.

Sean R. McGinnis ’06 MBA is the Senior Project Manager, Global Web Communications, for the Center for Creative Leadership in Greensboro.

Andy Parrish ’06 MA is a Credit Risk Analyst with Wachovia in Charlotte, NC.

We like to keep up with our graduates! Please send information about where you are and what you’re doing now to BryanAlumni@uncg.edu.
Top Global Forecaster Predicts “Seismic” Economic Shifts Ahead

Internationally recognized economist and economic forecaster, Dr. Alan Sinai, addressed the rising and falling fortunes of the U.S. versus the rest of the global economy during a lecture Nov. 14 at the Bryan School.

“The rest of the world is no longer driven by the U.S.,” said Dr. Sinai, President of Decision Economics, Inc. “That’s a seismic shift.”

Dr. Sinai, whose Sinai-Boston Large-Scale Quarterly Macroeconomic Model is one of the largest such models, had more sobering than uplifting news for what lies ahead for the U.S. economy. With the U.S. losing ground to countries such as China and India – whose economies are expanding at rates of 11% and 8% annually – Dr. Sinai speculated that the U.S. economic growth could stall even further.

“The rest of the world is speeding up in growth, even as the U.S. is slowing down,” Dr. Sinai said. Concerns over terrorism and the war in Iraq have damaged U.S. standing abroad, he added.

Dr. Sinai further predicted that a recession could occur in 2008-2010 as part of a cyclical downturn in the U.S. economy. Still, he noted that the stock market would gain strength in 2007. He maintained an equally positive outlook for the Chinese and Japanese stock markets.

New Ambassador Program Launched

Increasing the number of undergraduate business majors who study abroad continues to be a priority for Bryan School students. The new Study Abroad Peer Ambassador (SAPA) Program, developed to formalize the process of advising peers on international opportunities, was created to help with recruiting efforts. Internal research has shown that peers are very influential in a student’s decision to study abroad.

Thirteen students were selected through an application and interview process to represent the Bryan School at study abroad recruiting events throughout the semester. In addition, the SAPAs will meet one-on-one with students interested in studying abroad during “coffee hours.” Participation in the program is voluntary, yet an overwhelming number of eligible students applied to become members.

SAPA Julie Price stated, “I feel that this is an excellent opportunity for me to share with other students the great experiences that I had while abroad, in hopes of inspiring them to do the same.”

The new SAPAs are current students with varying majors. They have all spent at least a semester abroad.

Students Earn Top Honors for Operations Management Papers

Four Bryan School students swept the top three positions in the graduate division of the 2006 Donald W. Fogarty International Student Paper Competition. The competition was sponsored by the Piedmont Triad chapter of APICS, the Association for Operations Management. The Fogarty Competition invites undergraduate and graduate students from the United States and abroad to submit original, relevant and timely research papers on topics related to operations management. Winners were honored in November at the APICS Piedmont Chapter Student Education Professional Development meeting.

The winners were:
• Michael Smith, a master’s degree student in accounting, won first place at the APICS Piedmont Triad level and second place at APICS region XI level for “Supply Chain Management and the Luxury Homebuilder.”
• Marty Quinton Hancock, an MBA student, earned second place at the chapter level and third place at the regional level for “World Class Manufacturing: A Review of Implementation and Change Management Strategies.”
• Enache Enache and Leslie McNeill, MBA students, received third place at the chapter level for “Supply Chain Management at Volvo Manufacturing.”
McAllister Shares Business Insights with Honor Society Inductees

M. Lee McAllister, President of Weaver Investment Company in Greensboro and a member of the Bryan School Advisory Board, was inducted as an honorary member of Beta Gamma Sigma national honor society. He spoke at the ceremony of the business world as he sees it: “It’s the worst of times and the best of times,” he said.

It’s the worst of times because there is a leadership crisis, he noted. In his opinion, “Trust is the cornerstone of capitalism,” and that trust has been shaken with the scandals of Enron, WorldCom, Tyco and others.

He said that it’s the best of times because companies are beginning to realize that their most valuable assets are ‘you,’ the employees. He calls these kinds of companies “21st Century Companies” because they are focusing on its people. In addition to capital expenditures, companies are now paying attention to human expenditures and developing sustainable corporate cultures. The real question is, “How does the company treat its people when no one is looking?”

In other advice to students, he told them to, “Be yourself, be authentic. You can’t be successful trying to be someone else.” He encouraged them to be purposeful leaders and to focus on people. In closing, he warned the BGS members that, “You will be the hardest person you ever lead.”

Beta Gamma Sigma Inductees
Fifty-four students were inducted into the Bryan School Chapter of Beta Gamma Sigma on April 17, 2007.

Derek Chase Allman Nathan Thomas Feeney Arielle Dian Knight Andreea Schiopu
Scott Brady Greg Robert Feltes James David Kreger Ronak Dhirubhai Shah
Lin Cai Tobias Forst Jonathan Kuuskoski Gurmeet Singh
Angel Kaye Campbell Luke Gillenwater Gary Scott Laws Joseph Alan Smith
Hong Chai William Gwaltney Anthony Lamar Lawson Ashley Blythe Thomas
Stacy Elaine Chriscoe Tiffany Hallenbeck Shilanka Inel Lewis Hong Ton
Sierra Shadae Coleman Anne Haunhorst Yuan Liu Lindsey Trice
Carlo Costa Kathleen Elisa Brenda Melendez Shayna M. Wiggins
Katelyn Marie Cowan Henderson Laurie Jeanne Mendoza Derek Travis Wilson
John James Curcio Kateryna Hollis Amelia Pozderac Shannon Rose Witt
Deniece Walker Daly Eric Edward Humphrey Holly Reavis Ko-Hui Yang
Burton Lee Davis Aaron Donald Hunt Bradley Dean Resler Hemalatha Yarragunta
Andrew James Eaker Jodie Beth Isley Owen Thomas Rogers Tracey Young
Enache Enache Jessica Murphy Jay Nathan Dean Roudabush

Eleven faculty were also inducted.

Department of Accounting and Finance
Dr. William O. Brown, associate professor
Dr. Jane Livingstone, assistant professor
Dr. Evan Shough, assistant professor
Dr. David Upton, instructor

Department of Business Administration
Dr. Arlise McKinney, assistant professor
Dr. Harper Roehm, Jr., associate professor

Department of Economics
Dr. Stephen Holland, assistant professor
Dr. Christopher Swann, assistant professor
Dr. Geetha Vaidyanathan, lecturer

Department of Information Systems and Operations Management
Dr. Ruth King, associate professor
Dr. Larry Taube, associate professor

M. Lee McAllister, President of Weaver Investment Company in Greensboro and a member of the Bryan School Advisory Board, was inducted as an honorary member of BGS.
UNCG Economist Named to United Nations Commission

Dr. Albert N. Link, Professor of Economics at the Bryan School of Business and Economics has been appointed to serve on a United Nations Commission.

Dr. Link will be the U.S. Representative on the U.N. Economic Commission for Europe where he will join a team of experts to evaluate the innovation and competitiveness policies of the European Union. He will also be the spokesperson for U.S. innovation policy.

In addition to the U.N. appointment, Dr. Link has been named Vice-Chairperson for the Commission’s policy initiative. He will assist in formulating an agenda of international policy issues.

The Commission’s meetings will be held at the U.N. Mission in Geneva, Switzerland, beginning this summer.

Dr. Link is an accomplished researcher in the field of innovation policy that uses economic theory and empirical analyses to evaluate the implications of science and technology. He has been an advisor to the National Academy of Sciences and has served as an advisor on science and technology to the governments of Austria, Canada, France, Germany, Korea and New Zealand.

Dr. Link is the author of more than 100 academic publications and nearly 30 books. His most recent book, “Innovation, Entrepreneurship, and Technological Change,” will be published in July by Oxford University Press.

Dr. Link came to UNCG in 1982 and received the University Research Excellence Award in 2000. He has served as both head of the Department of Economics and director of the MBA Program.

Bryan School Signs Agreements with European and Chinese Business Schools for MBA Program

Graduate students from China and Europe will be earning Master of Business Administration degrees beginning this fall at UNCG through new agreements signed with the Bryan School.

Two new agreements between the Bryan School and the European Business School in Paris and the Shanghai Shenwei Management Consulting Company China in collaboration with the Management and Economy Center at Shanghai University will allow students to earn an MBA at the Bryan School.

“The agreements will expose students from the European Business School and Shanghai University to an American-style MBA program. International students bring to the table a level of preparation that enhances class discussion for all students,” said Dr. Vidyaranya Gargeya, Director of the MBA program and Professor in the Department of Information Systems and Operations Management.

The first students will begin attending classes at the Bryan School in the fall semester.

FALLFEST
2007 • HOMECOMING AT UNCG

Bryan School Reception
416 Bryan
5:00 to 7:00 pm
Friday, September 28, 2007
All Bryan School Alumni Welcome!
UNCG Winter Graduates Treated To Pizza With All the Trimmings

Dr. Vidyaranya B. Gargeya, Professor of Information Systems and Operations Management and Director of the MBA program, was honored as the featured speaker at UNCG’s winter commencement held on Dec. 14 at the Greensboro Coliseum.

Dr. Gargeya, recipient of the Alumni Teaching Excellence Award, served up a commencement speech that featured references to “mouth-watering pizza” for the more than 1,400 students who were awarded diplomas during the exercises.

Joking with the crowd that included 192 Bryan School graduates along with his family, Dr. Gargeya said that Dr. Ken Snowden, Associate Professor of Economics, urged him to adhere to the “KISS” principle — “Keep it short and simple, Socrates” — when addressing the new graduates. He also thanked his father-in-law for giving him a book titled “Take This Advice: The Most Nakedly Honest Graduation Speeches Ever Given.”

“Keep it short and they will like it. A stroke here and a stroke there…. And that is enough. Like a Picasso,” Dr. Gargeya said.

“Whether it is the pizza you ate last night, a painting by Picasso in the last century, or the pyramids of Egypt that have stood the test of time for several millennia, the journey to excellence has continued all along and is ever widening,” Dr. Gargeya continued.

Dr. Gargeya urged the new graduates to “never say never” in their journey towards achievement.

Staffer Gives Marines Happy Holiday

Bryan School Budget Officer Michele Boltuc was on a mission over the holidays to collect enough phone cards for every member of a 600-man battalion serving in Iraq to have a free phone call home, and she did it.

“The outpouring of support from the entire faculty and staff was amazing,” she says.

Boltuc collected 6,000 minutes in phone cards, as well as donations to fill 52 care packages with snacks, books, magazines, movies, puzzles, games, toiletries and much more.

“They were extremely excited and ecstatic,” Boltuc said of the Marines. “It felt great to make their holidays brighter.”

Dr. Kevin Lowe Wins 2006-07 UNC Board of Governors Teaching Award

Dr. Kevin Lowe, an Associate Professor of Business Administration, has been named the winner of a 2006-07 UNC Board of Governors Award for Excellence in Teaching.

Dr. Lowe is one of 16 UNC system faculty members selected for the awards. Each faculty member received a bronze medallion and a $7,500 cash prize at a ceremony in conjunction with the board’s May 11 meeting in Chapel Hill.

The UNC Board of Governors established the awards in 1994 to “underscore the importance of teaching and to encourage, identify, recognize and reward good teaching within the University.” The awards are given annually, with one going to a faculty member from each of the 16 UNC campuses.

“It is always an honor and a pleasure when a superior teacher is recognized by their peers and by their students, and Dr. Lowe is a most worthy recipient of this award,” said Chancellor Patricia A. Sullivan. “In addition to his teaching skills, Dr. Lowe is known internationally and within the Triad for his leadership and dedication to furthering the academic mission of the Bryan School and UNCG.”

Creative and innovative teaching that fosters classroom engagement and introduces students to community leadership skills are Dr. Lowe’s hallmark. He teaches both undergraduate and graduate courses in the Department of Business Administration. His research on leadership and cross-cultural management has taken him to academic venues around the globe. He serves on the editorial board of the Journal of Leadership and Organizational Studies, The Leadership Quarterly and the Southern Journal of Entrepreneurship. At the university level, he represents the Bryan School on the Faculty Senate.

A graduate of the University of Louisville, Dr. Lowe holds an MBA with an emphasis in investments from Stetson University and a PhD in organizational behavior from the Chapman Graduate School of Business at Florida International University.
Second Sight: ISOM PhD Student Brings IT Accessibility to Disabled Students

Rakesh Babu is used to looking at the world through rose-colored glasses. That's because Babu, a PhD student in the Department of Information Systems and Operations Management (ISOM), suffers from retinitis pigmentosa, a disease that causes progressive loss of vision that can lead to total blindness.

Although Babu has some vision, he is considered legally blind. He is unable to drive, read or dial a telephone without assistance. He wears pink-tinted glasses at the recommendation of his doctor to ease strain on his eyes and preserve what little vision he still has left.

At the Bryan School, Babu’s work focuses on creating models and developing protocols that will improve accessibility for the disabled in online environments. In collaboration with Vishal Midha, a fellow PhD student in ISOM, he recently published a scholarly paper analyzing the effectiveness of e-learning tools such as Blackboard and other course management systems in providing equal access to higher education for people with disabilities.

That paper, “Accessible E-Learning: Equal Pedagogical Opportunities for Students with Sensory Limitations,” was chosen as best paper last year by the Southern Association for Information Systems.

Babu’s conclusions are remarkable: Given proper access to computers and technology, disabled individuals can perform as well as their non-disabled colleagues.

“Technology-mediated learning improves learning outcomes for students with disabilities more than for those without disabilities,” says Babu. “When you are designing systems, it’s critical that it’s done with accessibility in mind.”

Babu grew up in India and earned a master’s degree in chemistry before his vision deteriorated. Remarkably, he was 29 before he used his first computer — in large part because he didn’t have access to “assistive technologies” — hardware and software that help the disabled use of mainstream computers.

“I spent a whole year just learning how to type documents,” says Babu, who eventually became a programmer by using access technology such as speech recognition and screen readers.

“Students with disabilities often have motivation challenges because they don’t have access to technology and don’t get the support they need,” says Babu. “For me, information technology has been a great equalizer. In fact, I really feel disabled without a computer.”

The 14th Annual Bryan School Golf Tournament

Save the Date!
September 15, 2007
336.334.3088

Insurance Risk Expert Delivers Lecture
Dr. Ellen Thrower, Executive Director of The School of Risk Management at St. John’s University, delivered the Kathleen Price Bryan Lecture, “Managing Risk in a Changing World” at the Bryan School April 11.

Dr. Thrower has been named “Woman of the Year” by the Association of Professional Insurance Women. She was named one of the “Top 100 Leading Women in the Insurance Industry” by Business Insurance magazine, and was featured as one of a select number of women advocating for change in the insurance and risk management fields.

Dr. Thrower earned a B.S. in Business Administration in 1975 and MBA in 1980, both from UNCG. She received a PhD in Risk Management and Insurance from Georgia State University.
Campaign Tops $10 Million

In December the Students First Campaign reached a milestone — a generous gift from Robert and Lissa McDowell put us over the top of our $10 million goal at just the halfway point in the campaign. This tremendous success is due to the vision of our campaign leadership and the generosity of the many alumni and friends who recognize the importance of the Bryan School to their career success and to the economic vitality of our region. These investments will help provide scholarships for deserving students, enhance academic programs, and keep our best faculty in the classroom.

While we’ve reached our initial goal, the campaign is far from over. Scheduled to run until 2009, we will continue to seek contributions for priorities for which we need additional funding: scholarships and graduate fellowships; excellence professorships, particularly in the areas of entrepreneurship and health economics; faculty support; and a new Center for Business and Economic Research.

The Impact of One | The Power of Many

Please consider what you can do for your school and its future. If every Bryan School alum gave just $25 to the Students First Campaign, we could establish a scholarship endowment that would support 19 students each and every year. How’s that for impact?

Did you know?

The total cost to attend UNCG for 2006-2007 was $10,000.

More than 70% of students hold part-time jobs to help pay for their education.

Two-thirds of all UNCG students receive financial aid totaling almost $100 million. Even so, the unmet financial need was almost $24 million last year.

To make a gift: www.donate.uncg.edu

Students First Campaign Leadership Donors

Anonymous (4)  Joanne Brantley Craft ’50  Drew Nealeans ’74
Anna Mae Allen  Faye Young Eury ’56  Dennis Allen Newman ’90
Gayle N. Anderson ’82  Martha Harris Farthing ’43 †  Prashant Palvia
Martha Showalter Ashcraft ’42  Kirk Jerome Galiani ’87  Cynthia Payne
Marc Ashley ’97  Mary and David Hagan  McGehee Porter ’71
Margaret Ingrao Bayse ’82  W. Bradley Hayes ’87 and Kim Ellis Hayes ’89
Helen Bumgarner Bell ’39  Margaret Van Hoy Hill ’42
Bill Black  Amelia Storms Hopkins ’79, ’91
Betty Conley Brooks ’52  Mary Jane Knight ’47
Charles J. Brown  Donald L. McCrickard
David L. Brown ’88  Robert McDowell and Lissa Shelley McDowell ’68
Pamela B. Cash ’80  Ched Neal ’79 and Dianne Mappus Neal ’81, ’88
Sue Woodall Cole ’72, ’78
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David B. Craft ’85  Prashant Palvia
Joanne Brantley Craft ’50  Cynthia Payne
Faye Young Eury ’56  McGehee Porter ’71
Martha Harris Farthing ’43 †  William A. "Dean" Priddy ’83, ’86
Kirk Jerome Galiani ’87  Nido R. Qubein ’73
Mary and David Hagan  Charlotte Roberts ’71, ’73
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Amelia Storms Hopkins ’79, ’91  Norman and Sylvia Samet
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Donald L. McCrickard  R. Steven Strader ’74, ’76
Robert McDowell and Lissa Shelley McDowell ’68  Ruby Thompson
Ched Neal ’79 and Dianne Mappus Neal ’81, ’88
Students First Campaign Leadership Donors

Honor Roll of Donors

Thanks to all donors for your generosity!

Alumni and Friends

Anonymous (6)  Andrew Martin Allen ’03, ’05
Anna Mae Allen  C. F. Allen
C. F. Allen  Knox Delano Allen, II ’93
Margaret Wagner Allen  Maureen Nowak Allen ’06
Maureen Nowak Allen ’06  Stuart D. Allen
Kwasi Amoako-Gyampah  Robert McDowell and Lissa Shelley McDowell ’68
Gayle N. Anderson ’82  Ched Neal ’79 and Dianne Mappus Neal ’81, ’88
Paula A. Andris ’44  Drew Nealeans ’74
Robert Alan Arends ’06  Dennis Allen Newman ’90
Ahdn D. Armstrong ’77, ’81  Prashant Palvia
James B. Arnold  Mary and David Hagan
Brenda Evans Arrington  W. Bradley Hayes ’87 and Kim Ellis Hayes ’89
’83  Margaret Van Hoy Hill ’42
C. Edward Arrington  Amelia Storms Hopkins ’79, ’91
Martha Showalter Ashcraft ’42  Mary Jane Knight ’47
Marc Ashley ’97  Donald L. McCrickard
Robert McDowell and Lissa Shelley McDowell ’68  William A. "Dean" Priddy ’83, ’86
Ched Neal ’79 and Dianne Mappus Neal ’81, ’88  Nido R. Qubein ’73
Ruby Thompson  Charlotte Roberts ’71, ’73
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Ched Neal ’79 and Dianne Mappus Neal ’81, ’88  R. Steven Strader ’74, ’76
Ruby Thompson  William A. "Dean" Priddy ’83, ’86
Ched Neal ’79 and Dianne Mappus Neal ’81, ’88  Nido R. Qubein ’73
Charlotte Roberts ’71, ’73  Boyd A. Rogers ’85
Anne Braskell Rowe ’41  Norman and Sylvia Samet
Gary L. Smith ’81, ’85 and Marilyn Parrott Smith ’82  R. Steven Strader ’74, ’76
Ruby Thompson
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Griggs Dickson
Lois Dos ’72
James D. Driver
Deborah W Dubreuil ’76
Nancy W. Dunn
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Doudou Baba Fall ’06
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Tuisha Melvyn Fernandes ’04
Christi Gill Fig ’90
Susan Hanna Finch ’71
Glenn Charles Fiorine ’98
Heidi Fischer
Johnny M. Fisher
Margaret Winkler Fitts ’58
Marie Flanagan
Michael Corwin Ford ’05
Agatha Strickland Forlines ’47
Linda Johnson Sue Foster ’83
Elizabeth Fox ’04
Erik Erhanson ’02
Stanley Frank ’91
Lois E. Frazier ’42, ’48
Mary Riley Frazier ’81
Kirk Jerome Galiani ’87
Christopher Garber ’05
Vidyaranya B. Gargeya
Sandra Hux Garner ’59
Ruth Sikes Garrick ’92
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