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FOR IMMEDIATE RELEASE

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The Nussbaum Center for Entrepreneurship partners with UNCG to assist local entrepreneurs.
UNCG Bryan School of Business provided Accounting Intern to assist Nussbaum Associates.

Greensboro, August 3, 2007: The Nussbaum Center for Entrepreneurship, a Greensboro business incubator, today announced the results of a pilot program with The University of North Carolina at Greensboro's Bryan School of Business and Economics. The partnership provides the Center with interns to assist in the mentoring and counseling of its Associate Companies. The interns will, in return, gather valuable real world experience with a variety of businesses.

"Through the course of this summer, we were privileged to have a UNCG Master's student named Jeremy Gutkowski to assist our Associates with one of the most daunting tasks facing start-up companies- Accounting. Mr. Gutkowski assisted 11 of our companies with numerous projects. The work ranged from inputting invoices to helping craft an instruction manual for an Accounting software package," said Sam Funchess, President/CEO of the Nussbaum Center. "He definitely made an immediate impact with a number of our companies."

"His assistance to my business has been invaluable," says Fabio Camara, a photographer whose business resides in the Nussbaum Center. "As an artist and an entrepreneur, it is hard to balance the numerous tasks that make up each day. Jeremy came in and not only setup my new accounting software; he also taught me the value of establishing sound accounting practices. Having this intern has definitely enhanced my experience at the Nussbaum Center, and given me knowledge I need to succeed."

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About the Nussbaum Center for Entrepreneurship:

The Nussbaum Center for Entrepreneurship, Inc. is a private non-profit corporation whose mission is to enhance economic development in Greensboro and the surrounding area through creating successful business owners.

The incubator is designed to support non-retail, new or emerging businesses. The Center provides shared support services such as business counseling, receptionist, copier, fax, mail boxes, and word processing along with office and light manufacturing space.

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