



Interdisciplinary Opportunities for Research and Project Development with Bryan School Faculty

Bryan School faculty have a rich diversity of knowledge and skills that can be valuable for conducting impactful multi-disciplinary research with other units and disciplines at UNCG. The list below suggests some of these areas. If you are interested in collaborations, please contact the office of Dr. Joyendu “Joy” Bhadury, the Associate Dean of Research and Graduate Programs at the Bryan School.

Academic Areas of Expertise

- Public policy and public management
- Governmental and regulatory processes
- Organizational structure and processes
- Science, public economics, and commerce
- Information systems design and data management
- The economics of health care
- Environmental studies, public health and resource management
- Public sociology and administration
- Human resource management and industrial relations
- Law and commerce
- Budgeting and financial processes
- Marketing and promotion Strategies

Technical Aspects of Program Management

- Economic impact studies
- Information systems design and implementation including
 - Design of databases to support research projects
 - Data mining to spot trends and associations
 - Design of web sites and electronic commerce applications
- Cost/Benefit analyses, cost measurement and estimation
- Financial feasibility of projects and programs; financial valuation
- Productivity and efficiency analyses; continuous improvement processes
- Business strategy, business plans, and marketing strategies
- Analyses of sustainability and growth

Financial, Managerial, and Organizational Education

- Management and executive education
- Financial literacy
- Not-for-profit management and finance