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Education

Binghamton University - State University of New York at Binghamton
Ph.D. in Economics, January 1997
Fields: Experimental, Labor, International, Urban
M.A. in Economics, January 1993
University of the Pacific
B.S. in Economics, 1990
The Institute of European Studies, Frieburg, Germany
European Community Studies Program, Spring 1989

Employment

Lecturer of Economics, University of North Carolina - Greensboro (1999-Current)
Visiting Assistant Professor of Economics, Willamette University (1997-1999)
Visiting Assistant Professor of Economics, Whitman College (1996-1997)

Teaching Experience

Principles of Micro and Macro Economics, Microeconomic Theory, Labor Economics,
International Trade and Finance, Global Economy (online), Economics of European
Integration, Economic Statistics, Contemporary Economic Issues, Economic Development

Publications

Allen, S., G. Vaidyanathan & J. Sarbaum, Introducing the Effective Marginal Tax Rate in Introductory Macroeconomics. *Journal of Economics and Finance Education*, 6 (1), 2-6, (2007).

Allen, S., J. Sarbaum & G. Vaidyanathan, Desperate Methods: The Two Other Ways a Government Can Obtain Resources. *Journal of Economics and Finance Education*, 5 (2), 64-67, (2006).

Sarbaum, J. K., S. W. Polachek & N. E. Spear. "The Effects of Price Changes on The Consumption of Alcohol in Alcohol Experienced Rats." *The Economic Analysis of Substance Use and Abuse: An Integration of Econometric and Behavioral Analysis*. University of Chicago Press, (1999).

Professional Activity

Presentations:

Sarbaum, J.K. & S.D. Allen, EDUCAUSE Spring Focus Session: Immersive Learning Environments, ECON201: An Online Game for College Credit, Raleigh, NC (2007)

Sarbaum, J.K., Duke University Instructional Technology Showcase, Keynote Panel Presentation, Serious Games: Digital Game-based Learning in Higher Education, Durham, NC (2006).

Sarbaum, J.K. & S.D. Allen, UNC Wilmington Teaching Workshop: Tools for Enriching the Teaching and Learning of Economics, ECON 201: An Online Game for College Credit, Wrightsville Beach, NC (2006).

Sarbaum, J.K. Gulf Coast Economics Association Conference, Educational Game Simulations in Economics, Houston, TX (2006).

Brown, R., S. Brewster, N. Reynolds, J. Sarbaum & S. Allen, Lilly South Conference, Using Videogames and Online Learning for More Effective Pedagogy, Greensboro, NC (2006).

Sarbaum, J.K., UNCG Economics Club, Testing Economic Theories in the Laboratory, Greensboro, North Carolina (2000)

Sarbaum, J.K. Economics and the Classroom Conference, Conducting a Double Oral Auction in the Classroom, Pocatello, Idaho (1999).

Sarbaum, J. K., S. W. Polachek & N. E. Spear, National Bureau of Economic Research Conference on The Economic Analysis of Substance Use and Abuse: An Integration of Econometric and Behavioral Analysis, The Effects of Price Changes on the Consumption of Alcohol in Alcohol Experienced Rats., Cambridge, MA (1997)

Sarbaum, J.K., Association for Behavioral Analysis Annual Meeting, Addictive Behavior: An Economic Consumer Choice Approach, Orlando, Florida, (1998)

Sarbaum, J.K., Whitman College Economic Seminar, Experimental Economics and the Classroom, Walla Walla, Washington (1996)

Textbook Reviews and Supplements:

Instructor PowerPoint Slides and Chapter Weblinks. James Gerber, *International Economics, 4th*, Addison Wesley (2006).

Online Study Guide M/C Questions. James Carbaugh, *Contemporary Economics, 3rd*, South-Western Publishing (2004).

Reviews: International Economics (Van den Berg), International Economics (Salvatorie), International Economics (Saywer & Sprimke), Principles of Microeconomics (Taylor), Principles of Economics (Krugar and Wu)

Media:

The Boston Globe, 'Helping Students Stay the Course' August 14, 2007

WFMY Television News 2 Evening News. 'Aliens Teach Economics' November 15, 2006

National Public Radio: All Things Considered. 'Aliens Teach University Economics Class' November 15, 2006

WUNC Radio. 'Business Ethics Gaming' September 21, 2006

Greensboro News and Record. 'My Teacher is an Alien' front page cover article. March 2, 2006

Awards

Campus Technology Magazine, Campus Technology Innovator (Technology Area: Gaming),
UNCG: A University Economics Course as an Online Computer Game (2006).

Distinguished Dissertation Award in the Social Sciences, Binghamton University, 1996–
1997

Graduate Student Award for Excellence in Teaching, Binghamton University, 1994 - 1995