



THE UNIVERSITY *of* NORTH CAROLINA
GREENSBORO

North Carolina
Entrepreneurship Center

<http://entrepreneur.uncg.edu>

Dianne H.B. Welsh, SPHR, Ph.D., Founder

University Overview

The University of North Carolina at Greensboro is a public, coeducational, doctoral-granting, residential university chartered in 1891. It is one of the three original institutions of The University of North Carolina System. As a research university with high research activity, UNCG is in the same Carnegie classification as Auburn, Clemson, William and Mary, Rutgers, Wake Forest, and Boston College.

North Carolina Entrepreneurship Center

- NCEC is a campus-wide, cross-disciplinary center that has community engagement as its primary mission, with instruction and research as secondary missions.
- Our mission is to help entrepreneurs start and grow their businesses, and to serve as a catalyst for the creation of sustainable and globally competitive enterprises in the Piedmont Triad, North Carolina, and beyond.
- The goals for the Center are (1) to develop new kinds of learning, and (2) to build the capacity of local institutions and engage the community with a particular emphasis in seven targeted cross-disciplinary areas: creative industries, family business, franchising, health care entrepreneurship, international entrepreneurship, social entrepreneurship, and science, technology, and innovation entrepreneurship.
- NCEC offers a range of outreach, instructional, and research opportunities including development grants to faculty wishing to create new courses; support for student and faculty research on entrepreneurship; and entrepreneurship education for students and faculty. NCEC also offers extra-curricular entrepreneurial opportunities including student internships; course projects and incubator start-up experiences; public forums to educate the campus and community about entrepreneurship; lectures by visiting experts in various types of entrepreneurship; and workshops, symposia, and panels.

Advancing Entrepreneurship and Economic Development

- The North Carolina Entrepreneurship Center is co-sponsoring major economic initiatives in the Triad region this year:
 1. **T2S Conference**-October 1-2, 2009-world conference of the Technology Transfer Society-UNCG
 2. **Entrepreneurship in the Arts Conference**-March 27, 2010, UNCG
 3. **Aging is Good Business: Opportunities for Entrepreneurs Summit**-April 14, 2010, UNCG
- The North Carolina Entrepreneurship Center is the new co-sponsor with the Tech Transfer Society of the ***Journal of Technology Transfer***

Cross-Disciplinary Entrepreneurship Major, Minors (for Business and Non-Business Students), and Graduate Certificate in Entrepreneurship

- The Entrepreneurship Program is housed in the Bryan School of Business and Economics and includes 31 cross-disciplinary courses in 7 profiles that the students choose from at the undergraduate and graduate levels outlined above.
- The most exciting, transformative initiative coming out of the Bryan School this year is clearly the cross-disciplinary curricula development in entrepreneurship that was developed in the Bryan School and with departments across campus. Nineteen new or revised entrepreneurship courses in the Bryan School - and eight cross-disciplinary entrepreneurship courses were developed across campus in other units to develop the major, minors and post Baccalaureate certificate degree programs in entrepreneurship. The courses and curricula developed will provide UNCG students with the knowledge and skills needed for the 21st century and fortify the economic development needs of our region and state.

Faculty

Regular and practitioner faculty involved in entrepreneurship span the UNCG campus and are housed in departments and administrative units across the Bryan School of Business and Economics and the UNCG campus.

For More Information

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