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IMMEDIATE RELEASE

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## **Bryan School Ph.D. Students Selected To Present Research at National Conference**

**GREENSBORO** – The new degree isn't a year old yet, but students in the new Ph.D. program in information systems (IS) at The University of North Carolina at Greensboro are already receiving national attention.

Three students in the program – Thomas Leary of Greensboro, Vishal Midha of Lubbock, Texas, and Praveen Pinjani of India – have been selected to present their research at the IS profession's premier event, the America's Conference on Information Systems (AMCIS), scheduled for Aug. 5-8 in New York City. All are first-year students in the IS doctoral program, which started last fall in the Department of Information Systems and Operations Management (ISOM) of UNCG's Bryan School of Business and Economics.

Their presentations will be on the following topics: all three students, "A Meta Analysis of MIS Research," which has been recommended for a best paper award; Leary, "Agent Enabled Composition of Services Bundles: An M-Commerce Example"; and Midha, "Consumer Empowerment and Its Impact on Information Privacy Concerns and Trust: A Theoretical Model" and "Music Industry in the Era of Online Delivery: A Model of Comparison of Flat Rate Pricing vs. Differential Pricing."

"This is indeed a rare accomplishment for so many graduate students from a new program to be selected to present at AMCIS," said Dr. Prashant Palvia, director of the program. "We are very proud of our Ph.D. students and the faculty who worked with them in achieving this remarkable result. We will definitely be noticed by other schools at AMCIS, which bodes well for the program."

The projects were part of research initiated in Ph.D. seminars. In addition to Palvia, ISOM faculty members Dr. Hamid Nemati, Dr. Al Salam and Dr. Rahul Singh guided the students in the development of research and completion of the papers. Each of the faculty members was a co-author of at least one paper.

AMCIS is one of the leading conferences in the information systems management field. It is held annually in North and South America. AMCIS attracts up to 1,000 or more attendees, principally from North America but increasingly from other regions of the world as well. It is conducted under the auspices of the Association for Information Systems. #####