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First Class of UNCG Daytime MBA Students to Start at Boot Camp

GREENSBORO – The first step in a long journey will begin with boot camp.

The first class of daytime MBA students will begin their first year at The University of North Carolina at Greensboro with the MBA Daytime Boot Camp on Aug. 11.

Last year, UNCG's Bryan School of Business and Economics announced that it would begin a full-time, day MBA program. While most MBA programs across the state require two or more years of working experience, the Bryan school's daytime program allows students to begin a master's degree in business administration directly after their undergraduate career or with only a year or two of working experience.

"We are taking people directly out of the undergraduate program and admitting them to a full-time program with consistent teams," said Dr. Shelly Balbirer, the MBA program's director.

The two-year program will begin Aug. 11, when students begin a three-day, intensive "boot camp." Over the course of the event, Balbirer said that the students will form into the teams that they will remain in throughout the course of the MBA program, and they will be assessed on their skills as students and as team players. The event will include orientation activities, such as a cookout, a campus tour and advising, as well as classes to get them started on their MBA career such as software workshops and personality assessments. On the final day, students will work with their team members in a team-building exercise - the obstacle course at Piney Lake Recreational Area.

Balbirer said that the boot camp is meant to assess students and prepare them for the program's academic rigors, its internship program and the final project that will have entire teams working on consulting projects for area businesses.

"We are going to be putting these students through a fairly comprehensive evaluation of their managerial and other skills so that assessment of the students starts at the very beginning," Balbirer said. "The boot camp is the first step in a long process that will develop into the program, the internship and the consultancy project."

For more information on the Bryan school's MBA program, visit the web site at www.uncg.edu/bae/mba or call the MBA office at (336) 334-5390.

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