



# UNCG

Bryan School of  
Business and Economics

## Undergraduate Student Services

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## DATES TO REMEMBER

### Spring 2008

**Mar 3**—Financial Aid priority filing date for 2008-2009

**Mar 8-16**—Spring break (University offices open)

**Mar 19**—Last day to drop course(s) without academic penalty

**Mar 19-Apr 18**—Advising for summer/fall (by appointment)

**Mar 21**—Spring Holiday

**May 6**—Last Day of Classes

**May 8-10, 12-14**—Final Exams



# Bryan Connections

Vol. 2, No. 2

## Alumni Spotlight



Joy Munns, class of 2003, is currently employed as a Senior Auditor in the Finance Department at Hanesbrands Inc. in Winston-Salem.

Joy has applied a great deal of what she has learned in class to her professional duties. "I have found that the general business knowledge, group projects, and communication skills I learned in my business classes have been just as instrumental as my accounting courses in helping me understand the needs of my clients, how to successfully work with people from different backgrounds and with different personalities than my-

self, and how to successfully communicate with my clients and colleagues."

Outside the classroom, Joy offers this advice: "Regardless of what career field students are interested in pursuing, networking is essential." She states that it not only helps in obtaining an interview, but she now attends networking events regularly to meet new people in the community, to continually improve her communication skills, and to help meet and bring in new potential clients.

Joy continues her involvement in several Bryan School organizations. She was a member of Beta Alpha Psi (national accounting fraternity), Beta Gamma Sigma (business honor society), Bryan School Student Advisory Council, and Bryan School Class Gift Committee. She continues to work with Beta Alpha Psi as a representative of Hanesbrands Inc.

In addition, she still attends various events sponsored by UNCG's Accounting Department, including the Accounting Awards Banquet held each

spring, on-campus interviews and the Internship Q&A Forum for students.

When Joy reflects on the helpful faculty and staff of the Bryan School, several offices and individuals come to mind. Her advisor understood her career goals, which included Graduate School, passing the CPA exam, and getting a good job. So in addition to consulting her on which classes to take to graduate on time, her advisor also helped her choose electives that would prepare her for Graduate School and, more importantly, help prepare her to pass the CPA exam. "Without his guidance, I may not have been prepared to achieve my immediate career goals as quickly as I have."

Joy also found Career Services very helpful. "I feel extremely lucky to have attended a school where local employers are brought to campus, introduced to the students and given a chance to interview students through Career Services.

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## UNCG Students Win Chevy College Marketing Challenge

The 2007 Chevy College Marketing Challenge invited students to design an integrated communications campaign that would reach out to 18- to 30-year old consumers and educate them about Chevrolet fuel technologies. Students from across the U.S. submitted their ideas, including a team of marketing majors from UNCG.

On Dec. 12, the five finalist teams flew to Detroit to present their case studies to senior Chevrolet management and agency rep-

resentatives. Following the presentations a panel of judges chose UNCG as the winning team. "They did an excellent job researching the target market and developed a thoughtful campaign based on their research," explains a representative.

The team of students from UNCG will be eligible for internship opportunities with Chevrolet and the university will receive a \$2,500 donation.



## Eat got your tongue?

Shareholder meetings, video conferences, sales pitches, networking receptions: one thing that these events have in common is that they require a certain amount of public speaking ability. They are also part of any business person's daily activities: to be successful in one's career, good public speaking skills are a must.

Consequently, the Bryan School curricula include two courses that teach communication skills and help prepare students for any presenta-

tion they will need to give as part of their coursework. But UNCG knows that not all students enjoy standing in front of a small or large audience of their peers; some may be shy, others just inexperienced. Enter: The University Speaking Center! Not only can Bryan students use this resource to bolster their speaking confidence, they can also get help from trained peers with outlining a speech or using visual aids. In spring 2008, the Speaking Center offers their signature one-on-one oral communication tutoring services during expanded opening hours from their headquarters located on the third floor of the Hall for Humanities and Research Administration building. Bryan student Dana Thornton commented, "I feel that by going to just this one visit, I learned some vital skills to help me through my speaking intensive course."

All Speaking Center consultants are undergraduate students representing over 15 different majors (including Accounting & Business Administration). These Communication Consultants offer assistance with public speaking skills (such as delivery, clarity and nervousness), interpersonal skills (such as listening, conflict resolution and assertiveness) and group skills (such as group expectations, member responsibilities and group presentations). The Speaking Center also holds several workshops throughout the semester. Topics include public speaking anxiety, getting group work done, investigative and problem-solving skills, and giving constructive criticism. Encourage your student to make an appointment by calling 336.256.1346!

Find out more at <http://speakingcenter.uncg.edu>.



## Alumni Spotlight (cont.)

I know of several students at other schools who have experienced the frustration of being turned loose upon graduation and being expected to find jobs on their own. But with the teamwork between Career Services and the Accounting Department, I'm fortunate that I never had to worry about blindly going out to a community and searching for a job without help." As a member of the accounting field, Joy speaks to several of the Accounting faculty regularly. She calls them as references to ask about good, quality students who would be potential prospects with her organization. "After all, these professors know the students better than we do, and they have a great understanding of which students would fit in well in our field." Just this past year, Joy chose to go a different route in the accounting field. When making her decision, she sought guidance from her former professors. "While the ultimate deci-

sion was my own, I appreciated being able to turn to them to talk through such a big career decision." She has also remained in touch with both Dean Jim Weeks and Assistant Dean Pam Cash. After having worked closely with Pam Cash on various projects while attending UNCG, she is a character reference for Joy. The most influential person in her undergraduate career was Dr. Ed Arrington, Head of the Accounting Department at the time. "I was sitting in his ACC 201 class, knowing that I wanted to work in the business community but hav-

ing no idea which direction I wanted to pursue. Then this exciting, charismatic, brilliant man walked into the room, and showed me that accountants in today's world no longer really fit the stereotype." Instead, he showed her that accounting is much more than that – it's about interacting with all different types of people each day, about helping people and companies determine the most efficient and effective way of running their business, and about providing value-added services that such companies can only get from honest, reliable professionals. Dr. Arrington showed her that with a passion like his for Accounting, such a career path can be not only challenging, but rewarding as well. "That day I declared my major as Accounting, and here I am, several years later, satisfied with my career choice, happy in my job at Hanesbrands Inc., and with Dr. Ed Arrington to thank."



## BRYAN NEWS

### ► BB&T Chairman and CEO John Allison visits the Bryan School—

John A. Allison IV, chairman and chief executive officer of BB&T Corporation addressed audiences at UNCG's Corporate Expo on Monday, Feb. 11.



Allison discussed leadership and values. His presentation was the inaugural lecture in the BB&T Distinguished Lecture Series on Capitalism.

### ► Washington Financial Strategist Lectured at UNCG—

Gregory Valliere, senior vice president and chief strategist for Policy Research for Stanford Group Company spoke on Thursday, Jan. 17.



Valliere delivered a lecture titled "The Outlook for Taxes, Interest Rates and the 2008 Election."

### ► \$1 million gift—

BB&T Charitable Foundation has awarded the Bryan School a \$1 million gift to establish the BB&T Program in Capitalism, Markets, and Morality.