

MINUTES

The University of North Carolina at Greensboro Board of Trustees Retreat

February 18, 2009

MEMBERS PRESENT: Stephen Hassenfelt (Chair), Kate Barrett, Earlene Hardie Cox, Jean Davis, Carolyn Ferree, Randall Kaplan, Richard Moore, James “Smitty” Smith, Gwynn Swinson, Michael Tusso

MEMBERS ABSENT: William Pratt, Jane Preyer

OTHER STAFF MEMBERS/GUESTS/PRESENTERS: Rebecca Adams, Nelson Bobb, Linda Brady, Cherry Callahan, Lucien Capone, James Clotfelter, Carol Disque, Cindy Farris, Lise Keller, Maryanna Newton, Sharlene O’Neil, David Perrin, Penelope Pynes, Cindy Reed, Ellen Robbins, Patricia Stewart, Sue Stinson, Reade Taylor, Lisa Tolbert, Rosemary Wander

The Board of Trustees retreat began at 8:40 a.m. with members of the Executive Staff in attendance. Chair Hassenfelt gave an overview of the agenda for the day.

- Skip Capone, University Counsel, gave a presentation summarizing authority and responsibilities of the Board of Trustees consistent with the provisions of *The Code of the University of North Carolina*. The presentation included information regarding duties and authority relative to: 1) Academic and Administrative Personnel; 2) Academic Program; 3) Academic Degrees and Grading; 4) Honorary Degrees, Awards and Distinctions; 5) Budget Administration; 6) Property and Buildings; 7) Endowments and Trust Funds; 8) Admissions; 9) Tuition, Fees and Deposits; 10) Student Financial Aid; 11) Student Services; 12) Student Activities and Government; 13) Intercollegiate Athletics; 14) Traffic and Parking Regulations; 15) Campus Security; and 16) Auxiliary Enterprises, Utilities and Miscellaneous Facilities.
- Patti Stewart, Vice Chancellor for Advancement, spoke to trustees about the responsibilities of the various boards at UNCG, including the Excellence Foundation Board which includes the Board of Visitors, the Human Environmental Sciences (HES) Board, the Weatherspoon Arts Foundation Board, Alumni Association Board, and advisory boards within academic units such as the Bryan School and University Libraries.
- Chancellor Brady provided trustees with a summary of actions taken by the Board of Trustees over the last few years.
- Chancellor Brady led a discussion regarding information and assistance that trustees need in order to be an effective board. She created the following list based on responses.

Information Needed by Board:

- Advisory v. decision-making roles

- Data/information needed to make informed decisions
- Policy v. operational role
- The Chancellor then asked Executive Staff members to respond regarding types of information and assistance they need from the Board of Trustees. The following list was created based on responses.

Information Needed by Executive Staff from Board:

- Help regarding enhancing diversity of all Boards
- Attend selected university events
- Legislative advocacy – develop process (Government Affairs Committee)
- Athletics – Spartan Club engagement
- Trustees and Executive Staff members discussed the structure/format, timing, and scheduling of board meetings and ideas for possible changes going forward. The following ideas and comments were expressed.
 - Consider a committee structure where committees meet ahead of regularly scheduled board meetings to provide more time for discussion of strategic issues during meetings.
 - Remove some of the ordinary items off the full board agenda to allow more time for discussion of larger issues.
 - Consider the use of a consent agenda for full board meetings to free up time for discussion of strategic issues.
 - Provide more historical data behind action items.
 - Review processes for making decisions on issues such as tuition/fees, promotion and tenure, and designer selection before a decision is required by the board (i.e., beginning of year).
 - Provide notification of property acquisition strategy.
 - Investment Committee provide a report following each meeting (perhaps quarterly).
 - Consider improvement in audio/video support at board meetings.
- Reade Taylor, Vice Chancellor for Business Affairs, gave a very informative presentation to the board regarding an overview of UNCG's operating and capital budgets.
- During the lunch break, an undergraduate admissions video was shown, and a presentation regarding the elements involved in filling a student seat at UNCG was given by Cindy Farris and Lise Keller.
- The afternoon began with a presentation of UNCG's strategic plan, *The UNCG Plan 2009-2014*, given by Rebecca Adams, Sue Stinson, Ellen Robbins, Maryanna Newton, Lisa Tolbert, Rosemary Wander, Penelope Pynes, and Cherry Callahan. The presentation included an overview of the planning schedule and process, development of the vision and mission statements, strategic areas, and the boards' responsibilities in strategic planning.
 - The timeline for review and completion of the strategic plan was described as follows:
February 11-22, 2009: Draft of plan posted to UNCG website

March 4-13, 2009: Revised draft posted to website for review

April 1-29, 2009: Leadership group endorses and Chancellor approves

April 16, 2009: Board of Trustees consideration for endorsement of plan

- Sue Stinson spoke to the board about the following vision and mission statements that have been developed and were approved by Chancellor Brady on December 15, 2008.

Vision Statement:

The University of North Carolina at Greensboro will redefine the public research university for the 21st century as an inclusive, collaborative, and responsive institution making a difference in the lives of students and the communities it serves.

Mission Statement:

The University of North Carolina at Greensboro is a learner-centered, accessible, and inclusive community fostering intellectual inquiry to prepare student for meaningful lives and engaged citizenship; a research university where collaborative scholarship and creative activity enhance quality of life across the lifespan; a source of innovation and leadership meeting social, economic, and environmental challenges in the Piedmont Triad, North Carolina, and beyond; and a global university integrating intercultural and international experiences and perspectives into learning, discovery, and service.

- Comments and suggestions from trustees regarding the strategic plan and the vision and mission statements included the following:
 - Would like to see more reference to students in the vision and mission statements.
 - A draft of the strategic plan should be made available to the Greensboro Partnership and the Chamber of Commerce.
 - Noticed that the word “ethical” does not appear anywhere in the plan.
 - Consider including reference to the performing arts in the plan.
 - Consider including section about entrepreneurship in the plan, teaching students to be entrepreneurial.
 - Consider addition of a goal related to student experience.
- Chancellor Brady summarized the board’s responsibilities with regard to the strategic plan as follows:
 - Advisor to Chancellor and Executive Staff.
 - Establish priorities.
 - Help to think strategically about the plan.
 - Ensure that UNCG stays on task.

The Board of Trustees retreat concluded at 4:00 p.m.

Sharlene R. O’Neil
Assistant Secretary to the Board of Trustees