



THE UNIVERSITY of NORTH CAROLINA  
**GREENSBORO**

## The Chancellor's Annual Report, 2000-2001

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### Introduction

The University of North Carolina at Greensboro made significant progress during the third year under the UNCG Plan. The Plan, adopted in 1998, lays out strategies for realizing UNCG's vision to be a "leading student-centered university, linking the Piedmont Triad to the world through learning, discovery, and service."

This year, the University also developed two collateral documents - a new UNCG Mission Statement and the UNCG 2008 Profile. The Mission Statement is the first action of the Self-Study Purpose Committee which is laying the groundwork for our 2003 Southern Association of Colleges and Schools (SACS) institutional re-accreditation visit.

The UNCG 2008 Profile is a summary of what we believe UNCG will look like in 2008 if we succeed in fulfilling the strategies of the UNCG Plan.

A major accomplishment for UNCG, as well as the entire UNC and community college systems, was passage of the \$3.1 billion Higher Education Bond Referendum, providing UNCG with \$159 million to build or renovate eight campus buildings, purchase land, and expand campus infrastructure. Campus efforts to promote the bonds through the "Tell Ten People" campaign netted University Relations a Grand Award for institutional advancement from the Council for the Advancement and Support of Education (CASE). After overwhelming passage of the bonds, UNCG held a groundbreaking for its new Science Building in March. This building is the first UNC project to be totally funded by the bond funds.

Accomplishments made this year under the UNCG Plan include:

1. UNCG will provide exemplary learning environments. The significant measurable gains accomplished for this strategic direction this year include:

- Development of the General Education Program, which replaces the All University Liberal Education Requirements, was completed and implemented during the fall 2001 semester. Revisions to the undergraduate curriculum included both writing- and speaking-intensive courses, and technology and research components.
- Information Technology and Planning increased the number of software training classes for faculty and staff by 40 percent to 162 classes. Attendance at these classes was up 35 percent (635 attendees) from the previous year.
- A one-stop-shopping hub opened in Mossman Administration Building. More than 80 percent of the questions asked at the hub were answered on site.

- UNCG enhanced its services for adult students by instituting regular surveys and interviews, improving communications materials, designing a new website, and hosting the first graduation dinner.
- Housing and Residence Life will realize its goal of having a "Port for Every Pillow" completed by August 2001 so every student resident will have direct access to the World Wide Web and Internet.
- The new Student Employment Office, phased in over two years, is fully staffed and serves as the central student employment hub. This past year the office completed 1,800 INS I-9 forms, hosted training and orientation sessions, listed on- and off-campus employment opportunities, and placed 182 students in part-time off-campus positions, earning over \$800,000.

2. UNCG will expand its research and infuse the excitement of scholarship into its teaching and learning. The significant measurable gains made this year include:

- Jackson Library purchased its one-millionth volume this year "Illustrations of the Book of Job," written and illustrated by William Blake. This book is a rare, first edition and is a symbolic milestone that certifies the stature of the library.
- A federal contract of \$36,075,000 has been awarded to SERVE, the education, research and development center at UNCG, to continue operation of the southeastern regional educational laboratory for a five-year period.
- U.S. News and World Report ranked the counseling program and the School of Education among the nations best graduate programs. The Department of Counseling and Educational Development ranked seventh and the School of Education was ranked 33rd among graduate schools of education across the nation. This marks the seventh straight year the magazine has ranked UNCG's School of Education among the top 50 graduate schools of education. UNCG's ranking rose to 33rd from a tie for 37th place in last years rankings.
- The University awarded 1,346 graduate assistantships, totaling \$5,338,086, for the year. This marks an increase of more than 50 percent in both the total number of assistantships awarded (843) and the total funds awarded (\$3,483,998) in 1991-92. The awards total for 2000-2001 included \$2,421,967 in expenditures of Graduate School funds and \$2,916,119 from other sources.

3. NCG will build a strong sense of community as a student-centered university. Significant measurable gains made this year include:

- After a year of intensive preparation and review, Student Health Services received a three-year accreditation from the Joint Commission on the Accreditation of Health Care Organizations (JCAHO). In addition, Student Health Services Laboratory obtained accreditation from the Commission on Laboratory Accreditation (COLA).
- Electronic access controls were installed in all residence halls. This keyless entry system requires the use of student ID cards for entry and creates a safer environment for all residential students.
- More than 200 people attended the Second Annual Honor and Ethics Week. Dr. Elizabeth Kiss, director of the Kenan Institute for Ethics at Duke University, was the keynote speaker.

- The School of Nursing served more than 700 people in its four gerontology nursing clinics.
- North Carolina Teaching Fellows were paired with at-risk students at two local elementary schools for one-on-one assistance with reading.
- The Alumni Association enhanced its programs by the creation of a new workshop series entitled "Weekend Odyssey," revitalized the single-ring tradition and hosted an "Official Ring Ceremony," created the "Dinner with 12 Spartans" program, where alumni association members held dinners in their homes for small groups of students, and hosted networking sessions with Career Services.

4. UNCG will expand its outreach in the Piedmont Triad, the state of North Carolina, and beyond. Significant measurable gains made this year include:

- The creation of The Center for New North Carolinians designed to provide research, training, and evaluation for the state in addressing immigrant and refugee issues, collaboration with government and social organizations to enhance responsiveness to immigrant, and refugees needs and community support to help provide training and workshops. The Center will also focus on the development and enhancement of educational programs and services, addressing the unmet needs of immigrant populations within our state.
- More than 900 taxpayers were served in the 22 low-income taxpayer clinics, sponsored by students in the Bryan School of Business and Economics and funded through a competitive grant from the IRS.
- More than 15,000 visitors in a three-month period, attended one of the three Pop Art exhibits held in the Weatherspoon Art Gallery. The exhibitions included an exhibition of Andy Warhol prints. This was record attendance for the Weatherspoon.
- Institutions of Higher Education rankings named the Teacher Education Program "Exemplary" and the states "Number One" program. UNCG topped the list of 47 state teacher preparation programs, posting perfect scores in 9 of the 14 categories and a point total of 138 of a possible 150.

5. UNCG will increase its enrollment by actively recruiting and retaining students with the academic preparedness and potential to succeed in a rigorous academic environment. Significant measurable gains made this year include:

- Enrollment for Fall 00 was 12,731.
- The Master of Arts in Liberal Studies (MALS) Program had a 16 percent enrollment increase, a new high.
- The Class of 51, graduates of the Womans College of UNC, donated \$490,000 to be used for merit scholarships.
- Multicultural Affairs expanded its peer mentor program with 65 percent more participation of mentors and a 62 percent increase of mentees.
- Overall attendance for the campus admissions visitation program was up 9 percent and the Black Student Visitation Programs attendance increased 14 percent.
- Enrollment in University Studies 101 (UNS) reached 647 students, the highest enrollment to date. UNS is a one-semester course for freshmen designed to expose students to essential competencies for academic and personal success, including knowledge of university environment, self-awareness, critical thinking and decision-making skills.

## Trustees and Administration

The University's Board of Trustees has 13 members. They are Betty C. Ervin, chair; Thomas Sloan, vice-chair; Kenneth Mayer, Jr., secretary; F. Hudnall Christopher Jr., Pat Shore Clark, Sue W. Cole, JoAnne Smart Drane, Carol Matney, Martha McNair, Karen McNeil-Miller, William J. Pratt, Jr., and Theresa M. Stone. John Shearin, Student Government Association president, served as an ex-officio member.

UNCG's state operating budget, including appropriations and receipts, was approximately \$125 million compared to \$114.9 million in 99-00. Because of the state's budget deficit, UNCG, like other state public higher education institutions, stands ready to accept its fair share of the budget-reduction burden for the next biennium. Cuts larger than those proposed in June 01 would cause serious concerns about the welfare of our employees, as well as our ability to protect the academic integrity of our programs.

Tuition and fees for in-state students is \$2,249, up from \$2,136 the previous year. Tuition and fees for out-of-state students is \$10,703, up from \$10,590 for 99-00. Room and board averages \$4,186, up from \$4,064 the previous year.

Senior appointments included: Dr. Dale Schunk, dean of the School of Education, Feb. 01; Dr. John J. Deal, dean of the School of Music, Aug. 01; Dr. David Perrin, dean of the School of Health and Human Performance, Aug. 01, and Ms. Carol P. Fleming, director of Contracts and Grants, Feb. 01.

## Academic Affairs

The Southern Association of Colleges and Schools self-study for institutional re-accreditation moved forward during 2000-2001. Committees worked through the spring to develop the *Self-Study Plan*, along with instruments for reports and editorial guidelines. After completion, the faculty survey, academic reports, and generic non-academic reports were submitted via the SACS website.

The National Association of Public Affairs and Administration gave full re-accreditation to the Master of Public Affairs Program in the Department of Political Science. Re-accreditation activities got under way for the University's teacher education programs by the National Council for Accreditation of Teacher Education (NCATE) and the North Carolina Department of Public Instruction.

New graduate programs offered during the year include the new masters of science in gerontology, two new concentrations in public history, and post-baccalaureate certificate programs in geographical information science, business administration, and political science/non-profit management. The University increased the number of courses that employ technology components by more than 400.

The International Programs Center supported 250 UNCG students participating in Study Abroad programs and 81 UNCG faculty members traveling overseas. UNCG signed six new linkage agreements with universities overseas, bringing the total to 38.

UNCG has enrolled 224 degree-seeking foreign students, and 93 exchange students for a total of 317 international students in 2000-01.

A total of 2,670 students earned degrees at UNCG during the year, including 69 doctorates, 808 masters or specialists, and 1,793 bachelors degree.

In 2000-2001, UNCG had a total of 812 faculty members, 631 full-time and 181 part-time. Eighty-eight percent of the faculty has doctorate or terminal degrees. The faculty is 50.6 percent male and 49.4 percent female. Thirty-one (up from 28 in 1999-00) are African-American, 17 (up from 14) are Asian/Pacific Islander, 7 (unchanged) are Hispanic, and one is American Indian/Alaskan Native.

The following faculty received special awards: Michael McIntosh, Board of Governors Teaching Excellence Awards; Marsha Paludan and Grayson Sallez, Alumni Teaching Excellence Awards; Carl Goldstein and John Dunlosky, Research Excellence Awards; Virginia Hinton, Cheryl Lovelady, Eleanor McCrickard, Paul Muchinsky, Jane Myers, Kevin Raedy, Linda Wheeler, Lela Zacharias, unit-level Teaching Excellence Awards; and John Rife, Gladys Strawn Bullard Award.

## **Research**

UNCG collected \$27.03 million in external research funding.

During the year, faculty published 64 books, 544 refereed articles, and gave 1,580 public performances.

The University received national publicity on some of its research activities, including the work being done by Dr. Neal Stewart, head of the Plant Biology Lab. Stewart has received one and could get a second congressional appropriation for his research of so-called "sentinel" plants. This is just two in a long line of grants Stewart received this year to further his development of genetically-engineered plants that serve as an early detection system, sending visible signals to farmers when disease or insects threaten. Sentinel plants would allow growers to correct the problem before the disease was visible to the naked eye, thereby eliminating costly crop failures and reducing the use of ecologically damaging chemical pesticides.

## **Student Affairs**

The first phase of the Elliott University Center expansion/renovation program is expected to be completed in August with the University opening a new 45,000-square-foot addition featuring a spacious two-story bookstore, operated by Barnes and Nobles, and a vibrant food court.

Residence halls and student groups participated in numerous community volunteer activities. They visited nursing homes, participated in the Walk for Diabetes, Habitat for Humanity Coin Drive, Breast Cancer Walk and sponsored a sleep-out for the homeless.

The office of Student Life hosted the Childrens Miracle Network Dance Marathon raising more than \$12,000 for Duke Childrens Hospital.

Almost 400 students, faculty, and staff volunteered at 23 community organizations during Spartan Helping Hands Day, a University-wide community service day.

### **Business Affairs**

UNCG maintained its financial integrity, as demonstrated by its clean audit from the State Auditor's Office and from the external auditor for affiliated organizations. Financial Services reported that the market value of the UNCG Investment Fund equaled \$112.8 million, with UNCG having more than 600 individually named endowments. Spending in endowments exceeded \$4.5 million for 2000-2001. The Weatherspoon Art Gallery holds a collection of 4,800 works valued at \$17.4 million.

The Department of Facilities Management oversaw multiple projects in 2000-2001 to ensure that UNCG continues to build and maintain facilities that permit good academic and support programs to operate. Eighteen projects, with a total value of \$69.5 million, were placed under construction, and an additional 24 projects, with a total value of \$86.8 million, entered the design phase. Of these, construction or design was and is under way on seven projects funded by the Higher Education Bonds: the Campus Telecommunication Network, a project to link the campus together with a fiber-optic backbone network; the Northeast Campus Infrastructure, the Studio & Instructional Art Building, the Humanities & Research Building, comprehensive renovation to the Stone Building, and the Science Instructional Building. Phase I and II of the Elliott University Center renovation were undertaken, with Phase I - encompassing the new book store and food court - scheduled to be placed into service in August of 2001. An additional 18 projects worth \$11.6 million were placed in service during the year. Among these were the 915 Northridge Renovation, the 1100 Market Street HVAC renovation, and campus network renovations to Reynolds, Guilford, and Spencer residence halls. Staff in the Department of Facilities Maintenance completed 3,390 hours of training, including OSHA compliance hours, technical and computer training, and new employee orientation.

The Violence in the Workplace Training Program has been implemented, with all staff to be trained by 2002.

The Employee Relations Program referred no grievances off campus for the third consecutive year. UNCG has the lowest number of grievances for a state agency or institution of its size.

The Office of Facilities Design and Construction worked with an outside firm to update the campus Master Plan. Internal and external audiences have approved tentative plans with the Board of Trustees expected to give final approval Fall, 2001.

### **Development and Public Service**

University Advancement receipted \$12.2 million in gifts, an increase of 22 percent over 1999-00. Of special note was a \$2.6 million bequest from the estates of Dr. Marian and Gwyn Franklin to create the new Marian Franklin Scholars Fund, a premier scholarship for aspiring educators at both the undergraduate and graduate levels, and add to the Marian Pope Franklin Fellowship in Counseling and Educational Development. Receipts also included a \$1 million gift from Dr. Jaylee Montague Mead 51 and her husband, Gilbert Mead, to help equip the new Science

Building; and a \$1.3 million gift from Mrs. Helena Gabriel Houston 27 to create a scholarship for aspiring teachers.

New dollar commitments are up 34 percent to \$8.7 million and unrestricted funds raised through the Annual Fund are up 17 percent from the previous year.

In arrangements that will prove even more important to the University's long-term success in raising private funds, increased resources were made available to support development staff activities involving the academic deans of the College of Arts and Sciences and each of the six professional schools.

Research has also been undertaken to develop a marketing plan for higher visibility of UNCG within the business, donor, and alumni communities. Key segments of the plan will be implemented in 2001-02 as resources permit.

### **Athletics**

The 2000-01 Athletics program was academically and athletically successful. This past year marked the 10<sup>th</sup> year of Division I competition for UNCG. This was marked by the creation of a UNCG Athletic Hall of Fame with 10 inductees in the inaugural class.

Two UNCG teams, women's soccer and men's basketball, earned NCAA tournament berths with soccer advancing to the second round. The Spartans were also named conference champions in wrestling, Southern Conference Freshman of the Year in men's basketball, and Coach of the Year in men's tennis. Twenty-one athletes were named all conference and 16 achieved all Southern Conference Tournament.

Mens basketball player Nathan Jameson became the seventh undergraduate student athlete to be inducted into Phi Beta Kappa. He was also named first team Academic All-America. Mens golfer Karl Mitchell received second team Academic All-America recognition.

Forty percent of UNCG's student athletes are on the Southern Conference Leagues Barrett-Bonner Honor Roll with four having a perfect 4.0-grade-point-average. The cumulative grade-point-average for all 16 teams was 2.87 with 42 percent having a GPA of 3.0 or better.

### **Conclusion**

UNCG had a good year. As we are guided by The UNCG Plan, continue to work on the SACS re-accreditation, and look towards realizing the attributes of the 2008 Profile, the University will continue to build on its legacy of excellence towards a future of great promise.

Respectfully submitted,  
***Patricia A. Sullivan***  
Chancellor