

**The University of North Carolina at Greensboro**  
2005-2006 Chancellor's Report  
Chancellor Patricia A. Sullivan

**Introduction and Strategic Directions**

The 2005-2006 academic year was a period of innovation, action and achievement at The University of North Carolina at Greensboro. The campus made great strides in several areas, marked by new research initiatives and academic programs, enrollment growth and major progress in The Students First Campaign. Through another year of learning, discovery and service, we met the needs of North Carolina as a diverse, student-centered research university linking the Piedmont Triad and North Carolina to the world.

The university continued to move forward in its third year of utilizing *The UNCG Plan 2003-2008*, the institutional planning document through which UNCG's future development is charted and its progress measured toward established goals. This report summarizes highlights of the university's operation and also incorporates many of the accomplishments under the Plan's five strategic directions.

The strategic directions are: 1) Teaching and Learning: Promote excellence in teaching and learning as the highest university priority; 2) Creation and Application of Knowledge: Strengthen research, scholarship and creative activity; 3) Campus Community: Become a more diverse and actively engaged community of students, faculty, staff and alumni; 4) Economy and Quality of Life: Be a leader in strengthening the economy of the Piedmont Triad and enhancing the quality of life for its citizens; and 5) Access and Student Success: Recruit and retain students with the potential to succeed in a rigorous academic environment.

Among the developments, honors and highlights that deserve special mention are the following:

- UNCG was classified as a research university with “high research activity” by The Carnegie Foundation for the Advancement of Teaching.
- Three students – a UNCG record – won prestigious Fulbright scholarships to pursue research abroad. The Fulbright students majored in theatre, dance and media studies.
- Two graduate alumnae earned the highest awards in their fields. Claudia Emerson, a 1991 graduate of the MFA Creative Writing Program, received the 2006 Pulitzer Prize for Poetry for her book, “Late Wife.” Beth Leavel, who earned an MFA degree in Theatre in 1980, received the 2006 Tony Award for Best Performance by a Featured Actress in a Musical for her role in “The Drowsy Chaperone.”
- Erskine B. Bowles, who became president of the University of North Carolina on January 1, 2006, was inaugurated in Aycock Auditorium on April 12, 2006.
- A record number of scholars – 45 – in their junior and senior years received Student Excellence Awards.
- The Counselor Education Program in the School of Education was among the nation’s elite, receiving the Association for Counselor Education and Supervision’s Robert Frank Award, which recognizes the nation’s top programs, and earning second place nationally in U.S. News & World Report’s rankings.
- Facing stiff competition from other institutions, UNCG had its federal contract for operation of the SERVE Center renewed for \$37.7 million over the next five years.
- Relief efforts for victims of Hurricane Katrina were coordinated by the Office of Leadership and Service Learning, which involved students, faculty and staff in three Alternative Break trips to the region, and drives to collect food, clothing, books and funds for victims.

## **Administration and Trustees**

The University's Board of Trustees welcomed four new members at its first meeting – emeritus faculty member Dr. Kate R. Barrett, Dr. Carolyn Black Ferree, Stephen C. Hassenfelt and Dr. Richard L. Moore, with a fifth member, Jane Preyer, joining the board later in the year following the resignation of Linda A. Carlisle. Chaired by Thomas W. Ross, the Board also included Karen McNeil-Miller, vice chair; Earlene H. Cox, secretary; F. Hudnall Christopher Jr., Jean E. Davis; William J. Pratt Jr.; and Theresa M. Stone. Student Government Association presidents Daphne Villanueva and Exandra Dempsey served as ex-officio members.

UNCG's budget for the year totaled approximately \$266 million in operating and non-operating revenues. The state operating budget, including appropriations and receipts, was about \$172 million, up from \$156 million a year earlier, primarily due to enrollment and tuition increases as well as state funding for salary and benefit increases. UNCG's endowment grew by more than 10 percent to \$155.6 million, with 828 named endowments. Endowment spending rose to \$5.6 million, up from \$4.6 million.

For undergraduates, in-state tuition remained the same at \$2,028 and student fees rose from \$1,407 to \$1,439 (2 percent). The university made 287 scholarship awards totaling slightly more than \$1 million for 2005-06. This included \$702,000 for 163 new and renewed scholarships in the Merit Awards Program.

Key administrative appointments during the year were: Reade Taylor as vice chancellor for business affairs; Dr. Cynthia Farris as associate provost for enrollment services; Ellen H. Robbins as director of academic systems and student achievement; Dr. Mary Hummel as director of Residence Life; Anthony R. Schallert as director of Physical Plant; Sharlene R. O'Neil as executive assistant to the chancellor; Donna R. Heath as associate vice chancellor for systems and networks, Gloria E. Thornton as associate vice chancellor for client services, E. Moreland T.

Smith as assistant vice chancellor for management information systems, and Michael W. Durr as assistant vice chancellor for project management.

### **Academic Affairs Division**

Among major developments in the Academic Affairs Division in 2005-06, the Lloyd International Honors College began operations, and it will expand and enhance UNCG's venerable Honors Program and add new requirements for international education. The program's first new freshmen will be admitted in fall 2006. Two new doctoral programs emerged from the planning pipeline, with the first group of graduate students entering for the Ph.D. in nursing in fall 2005 and for the Doctor of Public Health (Dr.P.H.) in fall 2006. These increased the number of doctorates to 22. New degrees approved by the UNC Board of Governors for implementation were the M.A. in Women's and Gender Studies, and the M.S. in biochemistry. Planning was approved for a new Ph.D. in communication sciences and disorders.

Another record enrollment of 16,060 started the year, including 12,054 undergraduates (up 557 from fall 2004), 3,252 graduate students (+35) and 754 distance learners (+121). The freshman class of 2,424 (+266) was UNCG's largest to date, and the average SAT score for the class rose 10 points to 1051. A total of 3,144 students graduated – 2,104 undergraduate and 1,040 graduate students, including 76 doctoral degrees. UNC President Emeritus Molly Corbett Broad was the May commencement speaker.

Selected academic programs were recognized in the U.S. News & World Report rankings. The School of Education ranked 35<sup>th</sup> among education schools, and at the graduate level, the Counselor Education Program was rated second. Among others, the School of Nursing was ranked 58th and its nurse anesthetist graduate program ranked 10th. The university was

again recognized as a “Best Value” or “Best Buy” in college rankings by the Princeton Review, Consumer Digest and CosmoGirl magazines.

The university conducted targeted searches for senior faculty members with established research programs, and first-choice candidates were hired in the departments of history, religious studies, geography, English, political science, educational research methodology, specialized education services, and the School of Health and Human Performance. University Libraries added hundreds of new journals and databases covering the arts, humanities, education, and the social and behavioral sciences. The National Endowment for the Humanities awarded a grant to put the Slavery Petitions Project online.

The International Programs Center sent 316 students and 77 faculty members abroad, and hosted 482 international students, including 220 degree-seeking foreign students, 103 exchange students and 57 in the INTERLINK English Language Program. UNCG signed new exchange agreements, bringing its total of bilateral foreign exchange programs to 50 universities.

Faculty numbers grew to 989 – 771 full-time and 218 part-time. Seventy-nine percent of the faculty held doctorates or terminal degrees. Fifty-two percent of faculty members were women. Minority faculty numbers continued to grow, increasing to 105 in 2005-06 from 91 in fall 2004. Of that number, 46 were African-American, 38 Asian/Pacific Islander, 16 Hispanic and one Native American Indian.

The following faculty were honored for teaching, research and service: John Gamble, UNC Board of Governors Teaching Excellence Award; Vidyaranya Gargeya and Elizabeth Keathley, Alumni Teaching Excellence Awards; Patricia Reggio and Patricia Crane, Research Excellence Awards; Roberto Campo, Eloise Hassell, Julie Hersberger, Jose Villalba, Kevin Lowe, Nancy Gladwell, Steve Haines, Debra Stanford and John Rife, unit-level Teaching Excellence Awards; and Eloise Hassell, Gladys S. Bullard Award.

## **Research**

The university's research initiatives and infrastructure continued to grow. An exciting development was the renewal of the federal contract for UNCG's SERVE Center, totaling more than \$37.7 million for five years. Two new interdisciplinary research units opened – the Center for Geographic Sciences and Health, and the Center for Creative Writing in the Arts.

External funding for research, public service and creative work totaled \$33.4 million in 236 individual awards, up 20.8 percent from \$27.6 million in 2004-05. The total included \$20.5 million in federal funding, primarily from the U.S. Department of Education. Other grant sources were private foundations, non-profit organizations, state and local governments, and business and industry. A record 370 proposals for \$151.1 million were submitted, an increase of 51.5 percent from the \$99.7 million in 316 proposals the year before.

Grant totals by academic unit were School of Education, \$8.3 million; College of Arts and Sciences, \$4.1 million; School of Human Environmental Sciences, \$13 million; School of Health and Human Performance, \$1.7 million; School of Nursing, \$2.2 million; and Bryan School of Business and Economics, \$89,625. Among UNCG's centers and institutes, the Center for Youth, Family & Community Partnerships generated \$2.5 million, and the SERVE Center generated \$7.2 million.

UNCG moved ahead with the Guilford Genomic Medicine Initiative. Federal funds of more than \$4 million were appropriated for the program, which applies human genome data to treatments for breast cancer and thrombophilia through a research partnership of UNCG, Duke University Center for Human Genetics and Moses Cone Health System.

The Guilford Center for Innovative Development (Joint Millennium Campus with North Carolina A&T and UNCG) moved ahead in planning for land use at the North and South campuses and in hiring staff. UNCG is moving some of its campus programs to the North Campus, and the South Campus is anticipating the prospect of a U.S. Department of Agriculture facility locating there.

Data from calendar year 2005 showed that faculty engaged in scholarly or creative works: they published 60 books and 442 refereed articles, gave 1,348 presentations at professional conferences and meetings, and presented 395 public performances.

### **University Advancement Division**

The University Advancement Division had its best year ever. The Students First Campaign made excellent progress, raising approximately \$56.1 million in gifts and pledges through June 30 and exceeding the second-year goal by more than \$16 million, or 40 percent. The campaign goal is \$78.2 million through 2009. UA had total fundraising receipts of \$11.96 million, a 19.9 percent increase from 2004-05. Increases occurred in several giving categories: parents, 116 percent; foundations, 43 percent; alumni, 10 percent; annual fund, 25 percent. New dollar commitments rose 67 percent to \$10.6 million. Planning for the campaign's public-phase kickoff was under way, with a major public event planned for FallFest 2006.

The fundraising year included several wonderful gifts to the University, including an estate bequest of \$4 million from 1950 graduate Rebecca Lloyd that will create an endowment for the Lloyd International Honors College.

Other significant gifts or pledges included an estate gift of more than \$2 million from the late North Carolina artist and alumna Maud F. Gatewood '56, a \$723,000 gift from Wachovia for the "Passing the Torch" teacher mentoring program in the School of Education, \$1 million from the Joseph M. Bryan Foundation to increase the number of scholarships and fellowships in

the Bryan School of Business and Economics, and a 50th reunion gift of \$355,672 from the class of 1956 to create new initiatives, including three scholarship funds, and to support existing programs.

University Relations provided creative and communication services to support the Students First Campaign. Support activities included production of campaign documents, special events, state/regional advertising and communications/media placement. More than 90 programs were organized and coordinated by the Special Events unit.

The Alumni Affairs unit worked with the Development Office and University Relations to conduct several “Inside UNCG” events to reconnect alumni with the university. A search was under way for a new director of alumni affairs, with an appointment expected in July 2006. Plans were under way for the Alumni House renovation, with work to begin in Spring Semester 2007.

### **Student Affairs Division**

This was another year of significant community involvement by UNCG students, who logged more than 18,000 hours in a variety of service activities and projects. Students also took part in a variety of efforts to aid victims of Hurricane Katrina, including trips to the region, and food, clothing and fund-raising drives.

Construction was completed on two major projects – the Jackson Library-Elliott University Center connector, which opened in January 2006, and the 400-student Spring Garden Apartments, which were being readied for residents in fall 2006. The structure was built through a private foundation and partnership, which allowed the university to complete the project more quickly. Other completed projects included the Belk exercise track, outdoor courts and renovation of the Rosenthal Gymnasium Pool. Work continued on the renovation of the Student Health Center, and design work was completed on the renovation of Aycock Auditorium.

Major speakers during the year included former civil rights activist Angela Davis for Martin Luther King Jr. Day, energy resources strategist Amory Lovins for the Harriet Elliott Lecture, and Pulitzer Prize-winning columnist Leonard Pitts Jr. for Friends of the UNCG Libraries, along with lectures by NPR host Tavis Smiley and peace activist Paul Loeb.

### **Business Affairs Division**

A leadership era ended with the retirement of Business Affairs Vice Chancellor Phil Richman after almost 25 years of service to the University, including a decade as vice chancellor, and more than 30 years of service overall to the state. His successor, Reade Taylor, was promoted from within Business Affairs and began his new assignment April 1, 2006.

UNCG again received clean audits from the State Auditor's Office and from the external auditor for affiliated organizations. One major advance during the year was planning and training for the implementation of Banner Finance, a system that will integrate accounting, finance, budgeting, purchasing, record-keeping and reporting processes at the university. The system was launched in July.

Sustainability and green building concepts continue to be incorporated into the design, construction and maintenance of all campus facilities. The latest fire alarm systems are being installed in all new and renovated capital projects, along with security systems that comply with the Security Master Plan.

The Department of Facilities Design and Construction oversaw the design and construction of projects totaling \$156.7 million. Construction was under way on 18 projects with a total value of \$78.9 million. An additional 26 projects, with a total value of \$77.8 million, were in the design phase.

Projects totaling \$31.9 million were completed, including the Humanities and Research Administration Building, Taylor Garden, the softball stadium, the Jackson Library-Elliott

University Center connector, volleyball courts and the Belk Exercise Track. Several North Carolina Higher Education Bond projects were being designed or built. These included the Maud F. Gatewood Studio Arts Building and the Humanities and Research Administration Building, which were occupied in May and July, respectively; renovation of the McNutt Building; and renovation design for the Alumni House, Petty Science Building and Aycock Auditorium.

### **Information Technology Services Division**

The division devoted extensive resources to extend wireless access to more of the campus and to provide technical support for the Student Laptop Initiative (SLI). It also expanded support for the Blackboard learning management system, and completed Banner-related projects designed to improve and expand the administrative computing environment.

Wireless service was launched in nine campus buildings and all major academic buildings will have wireless service in fall 2006. The ITS project to support the SLI made tremendous progress. Laptops with UNCG software pre-loaded were shipped to student purchasers, and construction has begun in McIver on a new service center for laptop support.

ITS worked closely with the Teaching and Learning Center and other academic affairs clients to redesign the Blackboard server environment, which will be implemented in fall 2006. ITS worked closely with Business Affairs on the Banner Finance Implementation Project.

### **Intercollegiate Athletics**

The men's soccer team captured the Southern Conference tournament title, and went on to round of 16 in NCAA Division I tournament play for the second year in a row. Members of the wrestling team advanced to compete in the NCAA wrestling championships for the third straight year, and the wrestling team posted its highest finish ever.

The new softball stadium was completed with seating for 500, a press box, lighting for night games and other amenities. The seating in Fleming Gymnasium was replaced with a combination of individual padded seats and bleacher seats with back rests.

Other highlights included All-American honors in men's soccer going to Randi Patterson and Scott Jones. Patterson went on to become the second UNCG player to earn back-to-back Southern Conference Player of the Year honors. Two athletes, Jeff Williams and Charles Jones, advanced to the NCAA Eastern Regional Outdoor Track and Field Meet. In women's basketball, the team made it to its first tournament championship game since 2002. In men's basketball, Kevin Olesiak set a school record with nine three-point shots in a single game. Centerfielder Jermaine Mitchell and pitcher Patrick Currin were selected by the Oakland As in the Major League Baseball draft. Student athletes also raised \$1,492 for Hurricane Katrina relief.

The Division of Student Welfare continued to build upon the foundation developed and implemented in 2004-05, with new initiatives, redefined systems and bridges developed with the University academic and academic support community. As a result, more than 50 percent of our student-athletes achieved a 3.0 GPA or higher for the spring semester. The Academic Enhancement Program continues to serve more than 225 student-athletes and 40 cheerleaders and dance squad members with their academic pursuits at UNCG.

### **Conclusion**

UNCG advanced in enrollment growth, new academic programming and research initiatives. It has succeeded in developing new financial resources through our Students First Campaign and external funding through grants and contracts. The 2005-06 year was a very positive step toward realizing the University's vision of being the "diverse, student-centered research university, linking the Piedmont Triad and North Carolina to the world through learning, discovery and service."