

The University of North Carolina at Greensboro
2006-2007 Chancellor's Annual Report
Chancellor Patricia A. Sullivan

Introduction and Strategic Directions

The 2006-2007 academic year was marked by achievement, innovation and action at The University of North Carolina at Greensboro. The campus advanced in several areas, marked by new research initiatives and academic programs, enrollment growth and major progress in The Students First Campaign. We continued to meet the needs of North Carolina as a diverse, student-centered, high-research university linking the Triad and North Carolina to the world, through another year of learning, discovery and service.

The university continued its progress in the fourth year under The UNCG Plan 2003-2008, the institutional planning document by which UNCG charts its future development and measures its progress through established goals. An update of the plan was scheduled to begin, but has been delayed so that the process can incorporate the work of the UNC Tomorrow commission established by President Bowles in the spring of 2007.

Operational highlights are summarized in this report, along with accomplishments under the UNCG Plan's five strategic directions, which are: 1-Teaching and Learning: Promote excellence in teaching and learning as the highest university priority; 2-Creation and Application of Knowledge: Strengthen research, scholarship and creative activity; 3-Campus Community: Become a more diverse and actively engaged community of students, faculty, staff and alumni; 4-Economy and Quality of Life: Be a leader in strengthening the economy of the Piedmont Triad and enhancing the quality of life for its citizens; and 5-Access and Student Success: Recruit and retain students with the potential to succeed in a rigorous academic environment.

Some developments and highlights that deserve special mention are the following:

- The Greensboro Center for Innovative Development changed its name to the Gateway University Research Park, defined its mission, and held a major groundbreaking for a \$40 million U.S. Department of Agriculture facility to be located on the South Campus.
- During a year-long process, the university community developed plans to meet threats to the campus, such as an avian influenza pandemic or campus violence.
- A Center for Research Excellence in Bioactive Food Components was approved for establishment at the North Carolina Research Campus in Kannapolis.
- A new study estimated UNCG's total economic impact at \$1.22 billion, a figure that includes more than \$520 million in economic spinoff and nearly \$700 million in human capital development.
- The Division of Continual Learning's iSchool program was picked by Gov. Mike Easley to develop the state's first Virtual Early College High School, to go into effect in fall 2007. DCL received a "Learn & Earn" planning grant for the project.
- UNCG's SERVE Center received a \$2.9 million grant from the U.S. Department of Education to conduct a four-year study of North Carolina's Learn & Earn Early College High Schools.
- The national Phi Beta Kappa Society named UNCG's Epsilon chapter as the best in the country among chapters at public universities. Thirty-four students were inducted this year.
- University facilities were made available to assist Eastern Guilford High School after a fire destroyed the school in November. Half of the school's student body was relocated to the Gateway University Research Park to attend classes through the end of the year.
- Three faculty members received prestigious Fulbright scholarships to pursue research abroad. The winners – Adrian Wurr in English, and Loren Schweninger and James Anderson in History – conducted studies in Vietnam, Sweden and China.

- Major speakers during the year included Rev. Joseph Lowery for Martin Luther King Day, Pulitzer Prize-winning poet and alumna Claudia Emerson for the MFA Creative Writing Program, author Jill McCorkle for Friends of the Library, sustainability expert Anthony Cortese for Earth Week, UNC President Erskine Bowles for Founders Day, and former N.C. Secretary of Cultural Resources Betty Ray McCain for the May commencement.

Administration and Trustees

The University's Board of Trustees welcomed two new members, Gwynn Swinson and James N. (Smitty) Smith, during the year. Chaired by Thomas W. Ross, the Board also included Karen McNeil-Miller, vice chair; Earlene Hardie Cox, secretary; Dr. Kate R. Barrett; Jean E. Davis; Dr. Carolyn R. Ferree; Stephen C. Hassenfelt; Dr. Richard L. (Skip) Moore; William J. Pratt and Jane Preyer. Student Government Association president Jonae Wartel served as an ex-officio member. At year end, Ms. McNeil-Miller completed her term and Mr. Ross was appointed President of Davidson College, making it necessary for him to resign from the board.

UNCG's budget for the year totaled approximately \$300 million in operating and non-operating revenues. The state operating budget, including appropriations and receipts, was about \$201 million, up from \$172 million a year earlier, primarily due to enrollment and tuition increases as well as state funding for salary and benefit increases. UNCG's endowment grew by more than 17 percent to \$183.7 million, with 892 named endowments. Endowment spending rose to \$6.4 million from \$5.6 million.

The university made 301 scholarship awards totaling slightly more than \$1 million for 2006-2007. This included \$851,000 for 160 new and renewed scholarships in the Merit Awards Program. Undergraduates and graduate students were charged \$3,813, with \$2,308 in tuition (up from \$2,028 last year) and \$1,505 in required fees (an increase from \$1,439).

An era ended in Academic Affairs with the retirement of Dr. A. Edward Uprichard as provost on June 30, 2007. A national search for a new chief academic officer began in November 2006 and finished in May with the appointment of Dr. David H. Perrin, dean of UNCG's School of Health and Human Performance, effective July 1. Dr. Uprichard has provided visionary guidance to UNCG for a dozen years, and no chancellor could have asked for a better provost. Kelly Rowett-James was appointed as university registrar.

Academic Affairs Division

A major development was the start of planning for a Joint School of Nanoscience and Nanoengineering by UNCG and NC A&T State. The campuses sought \$65 million from the North Carolina Legislature for the project, which would be based on the South Campus of the Gateway University Research Park. If funded, the school's first graduate students could enroll in fall 2008, and a building could be finished as soon as 2009. The search for a founding dean for the school was under way this year. This project has the potential to position both campuses in some of the most exciting developments taking place in the sciences and engineering. In connection with the school, UNCG and NC A&T have submitted a request to the Board of Governors to plan PhD and MS degrees in nanoscience.

A new doctoral program in communication sciences and disorders was approved by the UNC Board of Governors for fall 2007 implementation, and will increase the number of doctorates offered at UNCG to 23. An MS degree in athletic training also was approved, to be implemented in fall 2008, and planning was authorized for a PhD degree in medicinal biochemistry.

A record enrollment of 16,636 started the year, including 12,695 undergraduates (up 635 from fall 2005), 3,137 graduate students (-115) and 804 distance learners (+72). The freshman class of 2,427 (+3) was UNCG's largest to date, and the average SAT score for the class was 1044. A total of

3,262 students graduated during the year – 2,198 undergraduates and 1,064 graduate students, including 74 who received doctoral degrees.

Among student awards, May graduate Kathleen L. Engart was selected for a Fulbright Teaching Assistantship for 2007-08.

The university was again recognized as a “Best Value” or “Best Buy” in college rankings by the Princeton Review and Kiplinger’s Review. Selected academic programs were recognized in the U.S. News & World Report rankings. For the 12th straight year, the School of Education ranked among the nation’s top 50 education schools, and at the graduate level, the Counselor Education Program was rated among the nation’s top 10.

The university has developed into a leader in distance education because of the quality of its online courses. Four master’s degrees, one bachelor’s degree and two certificate programs are offered completely online. Coordinated by the Division of Continual Learning, the number of credit hours in distance learning has quadrupled since 1998-99, from 4,340 to 19,257 in 2006.

University Libraries added hundreds of new journals and databases covering the arts, humanities, education, and the social and behavioral sciences.

The International Programs Center sent 423 students abroad, and welcomed 560 international students, including 297 degree-seeking foreign students, 187 exchange students and 160 in the INTERLINK English Language Program. UNCG signed new exchange agreements, bringing its total of bilateral foreign exchange programs to 65.

Faculty served as officers of national associations and organizations, including 11 who served as presidents or presidents-elect. Faculty numbers grew to 1,001 – 790 full-time and 211 part-time, with 79.5 percent holding doctorates or terminal degrees. Women made up 50.8 percent of the faculty. Minority faculty numbers continued to grow, increasing to 113 in 2006 from 105 in fall 2005.

Of that number, 47 were African-American, 40 Asian/Pacific Islander, 24 Hispanic and two American Indian.

The following faculty were honored for teaching, research and service: Kevin Lowe, UNC Board of Governors Teaching Excellence Award; Roberto E. Campo and Jose A. Villalba Jr., Alumni Teaching Excellence Awards; Derek Krueger and Keith M. Erikson, Research Excellence Awards; Alexandra W. Schultheis, Welborn E. Young, Kerri D. Richardson, Pamela L. Kocher Brown, Tracy Bartlett, Heather M. Helms, Vidyaranya Gargeya and James A. Milanese, college and school-level Teaching Excellence Awards; and Eileen G. Kohlenberg, Gladys S. Bullard Award.

Research

The university's research initiatives and infrastructure continued to grow. Exciting developments took place at the Gateway University Research Park, the Joint Millennial Campus of NC A&T and UNCG. A news conference in December detailed the park's proposed development, showing the potential for a build-out of up to \$250 million over the next 20 to 25 years. The park moved ahead with a ground breaking in May for a U.S. Department of Agriculture facility on the South Campus. UNCG also began moving some of its programs to the North Campus, including all operations of the federally funded SERVE Center.

Two new interdisciplinary research units opened – the Center for Geographic Sciences and Health, and the Center for Creative Writing in the Arts. Two others were approved for establishment by the UNCG Board of Trustees: the Center for Research Excellence in Nanobiosciences, and the McDowell Research Center for Global Information Technology.

External funding for research, public service and creative work set a new record, totaling \$36 million in 264 individual awards, up almost 8 percent from \$33.4 million in 2005-06. The total included \$23.2 million in federal funding, primarily from the U.S. Department of Education. Other grants were from private foundations, non-profit organizations, state and local governments, and

business and industry sources. A record 391 proposals for \$96 million were submitted, down from \$151 million in 370 proposals the year before.

Grant totals by academic unit were: School of Education, \$18.1 million, including \$15.8 million generated through the SERVE Center; College of Arts and Sciences, \$5.5 million; School of Human Environmental Sciences, \$3.7 million; School of Health and Human Performance, \$3 million; Bryan School of Business and Economics, \$813,000; School of Nursing, \$601,682; and School of Music, \$55,125.

Data from calendar year 2006 showed that faculty engaged in numerous scholarly or creative works: they published 48 books and 552 refereed articles, gave 1,300 presentations at professional conferences and meetings, and presented 454 public performances.

University Advancement Division

The University Advancement (UA) Division had an outstanding year. The Students First Campaign raised approximately \$80.2 million in gifts and pledges through June 30, a significant step toward its goal of raising \$100 million through 2009. UA had total fundraising receipts of \$24.1 million, a 10 percent increase from 2005-06. There were increases in several giving categories, including foundations, 49 percent; corporate, 22 percent; and annual fund, 4 percent. The campaign's public-phase kickoff was held with a major event at FallFest. At that time, it was announced that the campaign goal was being increased to \$100 million.

The fundraising year included several wonderful gifts to the University, including an estate bequest of \$3.85 million from Robert and Lissa McDowell, with support going to the Weatherspoon Art Museum, the Bryan School of Business and Economics and the College of Arts & Sciences. Also, Irene Mitchell Moore made a \$2 million gift to establish a graduate fellowship endowment and to name the Beverly Cooper Moore and Irene Mitchell Moore Humanities and Research Administration Building.

Other significant gifts or pledges included a gift of \$1 million from the BB&T Charitable Foundation to fund the BB&T Program in Capitalism, Markets and Morality; \$1 million from the Joseph M. Bryan Foundation to increase the number of scholarships and fellowships in the Bryan School of Business and Economics; a 50th reunion gift of \$613,665 from the Class of 1957 to create new initiatives, including scholarship funds and support for existing programs; and a \$333,000 gift from the Forsyth Medical Foundation to create a distinguished professorship in health care administration.

A significant achievement for UA was the inaugural UNCG Corporate Expo, a program that drew business executives from across the state. The keynote speaker was Robert McDowell, vice president for information worker business value at Microsoft Corp. The division also hosted this year's UNC Advancement Conference, which had the theme "Strike up the Brand," and drew more than 300 colleagues from across the UNC system.

University Relations provided a variety of marketing, communication, design and creative services to promote and publicize the university and to support the Students First Campaign. More than 50 programs were organized and coordinated by the Special Events unit. Other activities included production of campaign documents, state/regional advertising and media placement.

In Alumni Affairs, a search was completed for a new director of alumni affairs, with Rebecca "Becci" Menghini being hired from the University of Wisconsin. The Alumni House renovation project began in Spring Semester and will last approximately 18 months. Alumni Affairs continued its work with the Development Office and University Relations to conduct several "Inside UNCG" events to reconnect alumni with the university and support the Students First Campaign.

Student Affairs Division

Community involvement and public service have continued to grow at UNCG. Last year, our students logged over 57,000 hours of service through a variety of experiences, including: 18,790

hours by 677 students in 32 service-learning courses, 20,948 hours by 213 students in the Peer Council Community Liaison Initiative, and an additional 18,128 hours in several one-time volunteer service project involving 1,638 students. UNCG has not forgotten the victims of Hurricane Katrina, and relief efforts continued through a series of Alternative Break trips.

Other significant programs included the N.C. Triad Leadership Academy, which drew 249 student participants from eight Triad area schools; Days of Caring which involved over 1,000 students, faculty and staff; and the Empty Bowls hunger awareness program.

The division had another productive year of providing student services, with program enhancements in all of the offices. The most visible additions were the new Spring Garden Apartments which opened in the fall, and the Gove Student Health Center which reopened in the spring. Aycock Auditorium closed for a major renovation, which caused the University Concert & Lecture Series to move its programs to the Carolina Theatre.

Business Affairs Division

The Business Affairs Division had a very good year, with advances in technology, construction and budgets/finance. A major accomplishment was the implementation in July of Banner Finance, a system that integrated accounting, finance, budgeting, purchasing, record-keeping and reporting processes. UNCG again received clean audits from the State Auditor's Office and from the external auditor for affiliated organizations.

Other accomplishments include inauguration of the Higher Education Area Transportation (HEAT) system, a citywide bus system that provided 85,000 rides for UNCG students. HEAT was part of a major revision to UNCG's traffic plan for the campus, and joining the citywide HEAT system allowed UNCG to delay construction of a 500-space addition to the university's Oakland Avenue parking deck.

The campus also embarked on a program to get energy-efficient equipment installed in five campus buildings. The contract with an energy services company, or ESCO, is the first one to be used in the UNC system and the project will be completed in spring 2008. This is an extension of UNCG's sustainability and green building concepts which continue to be incorporated into the design, construction and maintenance of campus facilities.

The Department of Facilities Design and Construction coordinated the update process for the Campus Master Plan, which outlines land use for the campus. A final draft of the new plan will be presented to the Board of Trustees for approval in fall 2007. The campus dedicated two N.C. Higher Education Bonds buildings, the Gatewood Studio Arts Building and the Moore Humanities and Research Administration Building.

During the year, FDC oversaw design and construction of projects totaling \$133.5 million. Construction was under way on 18 projects with a total value of \$78.9 million. An additional 31 projects, with a total value of \$70.3 million, were in the design phase.

Projects totaling \$71.7 million were completed and put into service. These included the Gove Health Center renovation, the Gatewood Building, the Spring Garden Apartments, Dining Hall roof replacement, and Jackson Library chiller replacement and waterproofing. Four of the last five projects funded by the N.C. Higher Education Bond projects, all renovations, began in 2006-07. These are the Alumni House, Brown Building, Petty Science Building and Aycock Auditorium. Design work was under way for the final project, renovation of the Forney Building, which will start in fall 2007.

Information Technology Services Division

The ITS division completed work to extend wireless access to all major academic buildings and several common areas, including library spaces and outside locations. Support for the Student Laptop Initiative expanded with the opening of the Laptop Service Center in the fall, and nearly

1,200 laptop computers with pre-installed software were purchased by students. It also expanded support for the Blackboard learning management system, and completed Banner-related projects designed to improve and expand the administrative computing environment.

ITS worked closely with Business Affairs and other university partners for a July launch of Banner Finance, which enjoyed a successful year of operation and system enhancement. ITS also worked closely with the Students First Campaign for the implementation of an on-line giving module that would broaden the university's donor base. In partnership with the Teaching and Learning Center, ITS completed a major hardware and software upgrade for the Blackboard server to improve performance and reliability.

Intercollegiate Athletics

The men's soccer team captured the Southern Conference regular season and tournament title, and then advanced to the third round in NCAA Division I tournament play for the third consecutive year. The women's soccer team also won the conference tournament and lost in the first round of the NCAA tournament. Members of the wrestling team finished second in the regular season and second in the conference tournament. Men's cross country finished third in the conference meet, its best finish to date. The men's athletic programs finished second in the Southern Conference Commissioner Cup standings. Nineteen UNCG athletes were named to the fall academic all-conference list and 12 were named to the spring list.

Other highlights included All-American honors in men's soccer going to Scott Jones. Both Jones and Randi Patterson earned All-Conference honors and were selected in the Major League Soccer draft. Three baseball players – Guy Welsh, Ryan Falcon and Lee Land – were selected in the Major League Baseball draft. Two other athletes went on to attain conference honors: Kyle Hines, men's basketball forward, was named the Southern Conference Player of the Year, and men's golfer

J.D. Bass won the conference individual championship. Women's and men's basketball teams completed a successful six-game tour of Italy.

Director of Athletics Nelson Bobb has been named to serve as an at-large member of the NCAA Division I-AAA Athletics Directors Association Executive Committee for the 2007-08 year. A key appointment was the hiring of Mike Roach as director of the Spartan Club. Among outreach activities, the division hosted the American Cancer Society's Relay for Life walk in the soccer stadium, which raised \$28,000. The division also aided Eastern Guilford High School athletics, after the school was destroyed by fire, by hosting home basketball games for the displaced men's and women's teams.

Student welfare programs continued to develop in 2006-07, with new initiatives in the University academic and academic support community. Forty-six percent of our student-athletes achieved a cumulative 3.0 GPA or higher. Nineteen students had perfect 4.0 GPAs for the year. The Academic Enhancement Program continues to serve more than 225 student-athletes with their academic pursuits at UNCG.

Conclusion

UNCG continued its advances in enrollment growth, programming and research initiatives. Its Students First Campaign enjoyed phenomenal success and external funding through grants and contracts continued to increase. The 2006-07 year was another advance toward the University's vision of being a "diverse, student-centered research university, linking the Piedmont Triad and North Carolina to the world through learning, discovery and service."

Respectfully submitted,



Patricia A. Sullivan