

HIGH PRIORITY GOAL CLUSTERS BY ACADEMIC YEAR

	GOAL CLUSTER – STRATEGIC DIRECTIONS	2003-2004	2004-2005	2005-2006	2006-2007
SD1:1	Maintain and enhance excellent undergraduate and graduate academic programs to ensure that students acquire intellectual and academic skills.				
SD1:2	Offer outstanding opportunities for students and faculty to participate actively in learning through the development and evaluation of innovative programs.				X
SD1:3	Support and reward faculty in their efforts to use best teaching practices to facilitate student learning and engagement.				
SD1:4	Expand use of technology to improve teaching and learning for students on campus and at a distance.		X		
SD1:5	Expand and enhance opportunities for experiential learning, including internships and service learning.	X	X		
SD1:6	Expand opportunities for international research, study, and education for students, faculty, and staff.		X		
SD1:7	Improve assessment of student learning to guide improvement in instructional practices, curriculum, and co-curricular experiences.	X			
SD1:8	Improve support services for teaching and learning.				X
SD1:9	Recruit and retain a diverse and accomplished faculty and staff committed to the advancement of student learning.				
SD1:10	Seek a reasonable balance among courses taught by tenured/tenure-track faculty, non-tenure-track faculty, and graduate teaching assistants.				
SD1:11	Establish new undergraduate and graduate degree programs that respond to emerging needs in education, government, business, industry, and broader society.				
SD2:1	Identify and develop research opportunities for undergraduate and graduate students to work with faculty.			X	
SD2:2	Improve the national and regional standing of graduate programs.				
SD2:3	Target and promote areas of interdisciplinary research emphasis.				
SD2:4	Strengthen the role of Centers and Institutes in enhancing opportunities for excellence in research, scholarship, and creative activity for faculty and students.			X	
SD2:5	Provide a supportive environment for faculty and student research, scholarship, and creative activity by increasing external and internal support.				

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SD2:6	Continue and enhance major initiatives to build basic and applied research strengths in the life, health and physical sciences, and information technology.	X			
SD2:7	Increase support for basic and applied research excellence in the University's areas of traditional strength, including the arts, humanities, education, and social and behavioral sciences.		X		
SD2:8	Use technology to expand and enhance research.				
SD2:9	Recruit and retain faculty with the potential for and demonstrated excellence in research, scholarship, and creative activity.				
SD2:10	Increase interactions among academic and research programs.				
SD3:1	Nurture a campus community that reflects and embraces the increasing diversity of North Carolina.	X	X		X
SD3:2	Cultivate a community life based on open dialog, shared responsibility, and respect for the distinct contributions and needs of each member.			X	
SD3:3	Offer programs and experiences that promote communities of learners.				
SD3:4	Develop a competitive Division I athletics program that is nationally recognized as a leader in the welfare of the student-athlete.			X	
SD3:5	Promote leadership training, community citizenship, and professional development programs for students, faculty, staff, and alumni.				
SD3:6	Ensure a positive and supportive environment for faculty, staff, and students.	X			
SD3:7	Expand recognition of significant service to the institution and the broader UNCG community by faculty, staff, students, and alumni.				
SD3:8	Maintain and enhance the artistic and cultural climate and aesthetic appeal of the campus.				
SD4:1	Establish and maintain collaborations and alliances among academic institutions, Action Greensboro, economic development agencies, and industry.	X			X
SD4:2	Establish, with N.C. A&T State University, The Joint Millennium Campus.	X	X	X	X
SD4:3	Develop and promote new opportunities for lifelong learning.				
SD4:4	Promote and support entrepreneurial activities in the Triad.				
SD4:5	Facilitate the transfer of products of research, innovation, and other academic endeavors to business and industry.				

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SD4:6	Enrich community life through programming and partnerships in the arts and humanities.				
SD4:7	Facilitate and promote the application of UNCG faculty, staff, and student expertise to strengthen the social, scientific, and economic capacity of the Triad.				
SD4:8	Strengthen partnerships with universities, community colleges, and non-profit agencies in educating children/youth from birth through twelfth grade.	X		X	
SD4:9	Address regional workforce needs, including the shortage of trained professionals, through credit and non-credit programs and partnerships.				X
SD4:10	Address community needs in health and wellness, counseling, disability accommodation, and public health.				
SD4:11	Promote efforts to develop the urban environment, enhance the rural economy, protect physical and natural resources, and facilitate the integration of the Piedmont into the global economy.				
SD5:1	Increase efforts to recruit and retain students from diverse backgrounds.	X	X		X
SD5:2	Increase enrollments at all levels and among various student populations.				
SD5:3	Become a university of first choice for an increasing number of students.			X	
SD5:4	Increase financial assistance for undergraduate and graduate students, to make UNCG more competitive in attracting and retaining able students.				
SD5:5	Continue to improve the academic profile of students entering the University.		X		
SD5:6	Encourage all divisions of the University to work together to manage enrollment growth effectively.				X
SD5:7	Work collaboratively to ensure an integrated approach to marketing University programs.				
SD5:8	Support campus initiatives aimed at improving student satisfaction, retention, graduation, and career placement rates.				X
SD5:9	Expand opportunities for adult learners.		X		
SD5:10	Ensure that quality student services are available to meet the needs of all learners.		X		

	GOAL CLUSTER – CORNERSTONES	2003-2004	2004-2005	2005-2006	2006-2007
C1:1	Strengthen advocacy with the General Assembly, to increase public support for the University system and UNCG.				X
C1:2	Cultivate relationships with governmental and public agencies, to increase support and service for UNCG.				
C1:3	Increase private giving to UNCG through the Students First Campaign.	X	X	X	X
C1:4	Improve capacity of UNCG to raise private funds and provide proper stewardship.				
C1:5	Tell UNCG’s story to appropriate audiences, to increase public and private support.			X	
C1:6	Strengthen relations and affinity with UNCG alumni.		X		
C1:7	Work to preserve and enhance the real purchasing power of endowments, while providing a relatively predictable, stable, and constant stream of earnings for scholarships and programs.				
C1:8	Expand voluntary leadership for private philanthropy from affiliated University foundations and boards.			X	
C2:1	Strengthen technology services available to the campus, while implementing cost-effective technology solutions that take advantage of economies of scale.	X	X	X	X
C2:2	Protect and enhance the reliability, security, and capacity of UNCG networks, and the servers that support UNCG administrative enterprise systems.		X		
C2:3	Make UNCG a Web-enabled campus, using the Web as a regular means of doing business and providing service to students, faculty, staff, alumni, and the community.				
C2:4	Maintain UNCG’s status as an Information Technology Management Flexibility campus, and comply with appropriate federal and state technology standards.			X	
C3:1	Maintain accountability and fiscal integrity over all financial operations to include clean audits / unqualified opinions and no major audit findings.	X	X	X	X
C3:2	Upgrade and improve the functionality and efficiency of administrative systems and processes.				
C3:3	Provide essential support services to the campus.				
C3:4	Develop, implement, and maintain relationships, policies, procedures and programs that make for a safe and accessible campus.				
C3:5	Maintain a personnel system that meets the needs of the University and the staff.				
C3:6	Maintain UNCG’s status as a Personnel Management Flexibility campus.				

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C3:7	Implement University planning and research.	X			
C3:8	Enhance and maintain the security of legally protected information.				
C4:1	Design and construct new and renovated facilities on schedule and within budget.	X	X	X	X
C4:2	Maintain and update facilities to meet the goals of the University.				
C4:3	Develop, update, and implement the Long-Range Facilities Master Plan.				X
C4:4	Employ, when feasible, technologically and environmentally improved materials and systems in maintenance, renovation, and construction.				
C4:5	Manage University space, including use of accurate and detailed space management data.			X	