

The CAMWS Committee for the Promotion of Latin Wants to Give You Money!!

As your new VP for North Carolina, my motto for this year is also my hope for you: PARTICIPATE IN 2008! One easy way to do this is to apply for money that will help you publicize your program: to other students in your school; to parents, administrators, and school boards; to the public. If you teach Classics at any level in NC and are a member of CAMWS, you are eligible to apply for CPL funds for various promotional activities (if you are not yet a member, go to www.camws.org and click on Membership—you'll be glad you did!). Most of this information is taken from or modified from the CAMWS CPL pages (www.camws.org/cpl/funding).

* **Caristia Grant**—CPL will send you \$50 to spend on cookies and lemonade, poster, prizes, or whatever you need for a classroom celebration of Latin. Since the Caristia was a Roman festival for meeting with family and sharing food, you can combine classes (yours or those of your colleagues) for a larger gathering, too! Simply fill out the application online (it will be sent to me automatically) or download it as pdf and mail it to me. In the block for describing the activity, put "Caristia Grant" and briefly describe your plan for the money. In return, we ask for two things: 1) publicize in some way that you received this grant from CAMWS, and 2) have someone take a digital photograph of your gathering and send it to Sam Huskey at webmaster@camws.org. If no digital camera is available, use a regular camera and mail the picture to me—I'll make a scan and send it to Sam.

* **Mailings**—This is a very effective tool often used to introduce programs into schools or even school districts. Flyers extolling the virtues of Latin, reprints of data showing the benefits of Latin, and open letters extolling the classics have all been mailed to parents, teachers, principals, and even administrators at the state and local levels. CPL can help with duplicating costs and postage.

* **Festivals**—Where appropriate, funds can be used to sponsor Latin festivals or participation in foreign language festivals.

* **Speakers**—On certain occasions, speakers can be brought in to address well-attended meetings, rallies, and the like for students of classics. CPL can contribute a maximum of \$300.00 for such speakers. Priority is given, in this and in all activities, to those initiatives which show local funding which supplements the grant from CPL. Know in advance whom you are inviting: Regional Vice Presidents and the Chair of CPL are, in most cases, the best speakers to help increase local interest and to talk about ways of promoting Latin. It should be noted, however, that even in these cases speakers are considered a "low priority" in the awarding of CPL funds.

* **Demonstrations/Videos**—Various sorts of demonstrations ranging from production of Latin plays at meetings to displays in malls, schools, and PTA Meetings have all been funded. Film can also be rented in situations where showing them would encourage the study of Latin. Funds to offset the video production of plays and events that could be offered in turn for use by classicists throughout the CAMWS territory have been granted in recent years. There may be great potential in local, regional, national, and even worldwide advertising if you or your students know how to create good quality video and post it on certain popular websites such as YouTube!!

* **Contests**—CPL Funds can help organize and support state-wide contests which will encourage the study of Latin. These contests can be in translation, creative writing, or essay writing.

* **Advertising**—Advertisements may be purchased to promote any of the activities listed above.

* **Flights of Fancy**—CPL has funded Roman car washes, 10K toga runs, displays of Roman cooking in shopping malls, production of placemats with a Latin theme, and brochures for new classics

programs at the college and university level. Any activity that brings Latin to the attention of a larger audience is at least eligible for consideration. So be creative, and come up with a great idea that will help you publicize your program! Go to the CAMWS website and make your application soon!
If you have any questions or want to run ideas by me, please contact me by letter, phone or email (email is preferred!):

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