

Taiwan—Fast Facts

Location: Eastern Asia, off the southeastern coast of China

Population: 23 million

Area: 36,000 sq km (1/4 of NC)

Capital : Taipei

Government: Multiparty democracy

Official Language: Mandarin Chinese

Monetary Unit: New Taiwan Dollars

Exchange Rate: \$1 US = \$30 NT

Climate: Tropical, Ave 25°C (77°F)

Time Difference : 13 hours ahead of Greensboro during standard time

Major industries: Electronics, communications & information technology products, petrochemicals

Agriculture: Rice, fruit, tea, vegetables, pigs, beef, fish



Interesting Facts About Taiwan

Did you know that ...

- Taipei is the Asian capital of art and culture.
- When Taipei 101 was completed in 2004, it became the world's tallest building at that time.
- Taipei's National Palace Museum has the world's largest collection of oriental art treasures.
- Foxconn, the manufacturer of Apple iPhone and iPad parts, is an electronics company based in Taiwan.



Cross-Cultural Study Tour

HTM 245/IGS 223

Taiwan Summer 2011

Around the Island

May 11-25, 2011



Sponsored by

Department of Recreation, Tourism, and Hospitality
Management & International Global Studies

Program Overview

HTM 245 : Cross-Cultural Study Tour in Hospitality and Tourism (6 credits, Global Non-western) Students will experience unique Asian culture in Taiwan and explore leadership styles, business strategies, cultural and hospitality traditions internationally. This course is co-listed with IGS 233.

Program Schedule

Pre-departure Seminar: May 9 & 10, 2011

Study tour: May 11-May 25, 2011

Post-trip Briefing: June 6, 2011

Program Activities

- History & Culture of China/Taiwan
- Basic Mandarin Lesson
- Chinese Tea Appreciation
- Chinese Calligraphy
- Chinese Cooking Classes
- Chinese Culinary Dine Around
- 5-Star Hotel Tours
- Guided Cultural Tour Around the Island

Program Itinerary is available at
<http://www.uncg.edu/rth/crossculturaltour.htm>

Program Costs

Cost: \$3,000 ** (airfare not included)

- Tuition for 6 UNCG credit hours (GN)
- International Health Insurance
- 2-Day Chinese Cooking Classes
- 4 Chinese Culture Classes
- Guided Cultural Tours & 5-Star Hotel Tours
- Hotel Accommodations and Ground Transportation
- 25 Arranged Meals of the 13-Day Trip

Students are advised to budget an additional \$ 2,000 to cover airfare (\$1,300 ~\$1,800) and any other additional costs (passport, transportation to departure location, souvenirs, some meals, etc)

***Estimated based on a minimum of 7 participants. In case of significant currency exchange rate fluctuations, the estimated dollar cost may need be adjusted ***

Payment Schedule

- 1st Payment (\$400 non-refundable deposit) due Dec 11, 2010 (upon acceptance into the program)
- 2nd Payment (\$1,300) due Feb 1, 2011
- 3rd Payment (\$1,300) due April 1, 2011

**UNCG and The Department of Recreation, Tourism, and Hospitality Management reserve the right to cancel or alter the program format or to change costs in chase of conditions beyond its control **

Program Application

- **Apply online** : Go to IPC study abroad website: <https://studyabroad.uncg.edu>, select "programs"
- Acceptance of applications will run from Nov 17 to Dec 12, 2010.

Program Instructors



Dr. Jerrie Hsieh & Dr. Bonnie Canziani

The study tour is led by Dr. Jerrie Hsieh, an associate professor in the Department of Recreation, Tourism, and Hospitality Management, specializing in hotel management and hospitality human resources & training.

For more information, contact
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