

## Bachelor of Science in Hospitality & Tourism Management

### Travel & Tourism Management Concentration

HTM	HTM 151, 251, 261, 320, 351, 352, 354, 450, 423, 417, 456, 463
Business Minor (must maintain a cumulative GPA of C (2.0) or better to receive a business minor***)	CST 105, ISM 110, STA 108, ECO 201, ACC 201, MGT 309*, MGT 312, MGT 330, MKT 320
GEC Courses	1 GLT, 1 GFA, 1 GPR, 1 additional (GLT or GFA or GPR), 1 GHP, 2 GSB (ECO 201), 2 GNS, 1 Math (STA 108), 2 GRD (ENG 101 or FMS 115 or ROC 101, & CST 105), 4GL/GN
Electives	3-5 courses
Total Credit Hours	<b>122 hours</b>

#### • Departmental Requirements •

*Below are the available courses in Fall and Spring*

<b>FALL</b>	<b>SPRING</b>
<b>•HTM Courses•</b>	<b>•HTM Courses•</b>
<b>HTM 151</b> Intro to Hospitality & Tourism Mgmt	<b>HTM 151</b> Intro to Hospitality & Tourism Mgmt
<b>HTM 251/GL</b> Multicultural Issues in H & T Mgmt	<b>HTM 251/GL</b> Multicultural Issues in H & T Mgmt
<b>HTM 261</b> (HTM 151 or permission) Introduction to Travel and Tourism	<b>HTM 352</b> (HTM 151) Destination Mgmt
<b>HTM 320</b> Tourism Planning and Development or <b>GEO/RPM 320</b> Tourism Planning and Development	<b>HTM 320</b> Tourism Planning and Development or <b>GEO/RPM 320</b> Tourism Planning and Development
<b>HTM 351</b> (HTM 151, ACC 201, ECO 201) Hotel Operations	<b>HTM 351</b> (HTM 151, ACC 201, ECO 201) Hotel Operations
<b>HTM 354</b> (HTM 151, ACC 201, ECO 201, MAT 112) Entrepreneurship in H & T Mgmt or Entrepreneurship course in Business Department with an ENT prefix	<b>HTM 450</b> (STA 108, MKT 320) Service Mgmt
<b>HTM 423</b> (HTM 151 and MKT 320 or permission) Meeting and Event Planning and Management	
	<b>HTM 463</b> (HTM 151, HTM 261, or permission) Sustainable Tourism Development
<b>HTM 456</b> (Capstone Course) Issues & Trends in H & T Mgmt	<b>HTM 456</b> (Capstone Course) Issues & Trends in H & T Mgmt
<b>•Summer before Senior•</b>	
<b>HTM 417</b> Internship (12 credits)	

You **MUST** meet the following requirements before registering your summer internship: HTM 151, HTM 351, min 200 hrs working experience in the hospitality industry

<b>FALL</b>	<b>SPRING</b>
<b>•Cognate•</b>	<b>•Cognate•</b>
<b>CST 105 (SI) or CST 105 (ST &amp; WI)</b> Introduction to Communication Studies	<b>CST 105 (SI) or CST 105 (ST &amp; WI)</b> Introduction to Communication Studies
<b>STA 108</b> Elementary Intro Probability Statistics	<b>STA 108</b> Elementary Intro Probability Statistics
<b>•Business Minor•</b>	<b>•Business Minor•</b>
<b>CST 105 (SI) or CST 105 (ST &amp; WI)</b> Introduction to Communication Studies	<b>CST 105 (SI) or CST 105 (ST &amp; WI)</b> Introduction to Communication Studies
<b>ISM 110</b> Business Computing	<b>ISM 110</b> Business Computing
<b>STA 108</b> Elementary Intro Probability Statistics	<b>STA 108</b> Elementary Intro Probability Statistics
<b>ECO 201 (GPA 2)</b> Intro to Economics	<b>ECO 201 (GPA 2)</b> Intro to Economics
<b>MAT 112 (or higher) Contemporary Topics in Mathematics</b>	<b>MAT 112 (or higher) Contemporary Topics in Mathematics</b>
<b>ACC 201 (GPA 2)(STA 108)</b> Financial Accounting	<b>ACC 201 (GPA 2)(STA 108)</b> Financial Accounting
<b>MGT 309 WI/SI (Junior)</b> Business Communication	<b>MGT 309 WI/SI (Junior)</b> Business Communication
<b>RPM 213 Program Planning in Recreation and Parks</b>	<b>RPM 213 Program Planning in Recreation and Parks</b>
	<b>RPM 324 (RPM 111 or permission) Commercial and Entrepreneurial Recreation</b>
<b>MKT 320 (ISM 110, CST 105, ECO 201, ACC 201, GPA 2) Principles of Marketing</b>	<b>MKT 320 (ISM 110, CST 105, ECO 201, ACC 201, GPA 2) Principles of Marketing</b>
<b>RPM 315 (Summer Semester)(GPA 2)(3-6 credits)(111, 212, 213, 231 or 241 or 324, or permission) Practicum in Recreation and Parks</b>	
<b>•Select two of the Following•</b>	
<b>MGT 312 (Sophomore, GPA 2) Human Behavior in Behavior Org</b>	
<b>MKT 330 (GPA 2) Legal Environment of Business</b>	
And	
<b>MKT 327 (GPA 2) Selling and Sales Management</b>	
<b>MKT 421 (GPA2) Promotion Management</b>	
<b>MKT 424 (GPA 2) Consumer Behavior</b>	

**• General Education Courses (GEC) •**

To fulfill the degree requirement at the Department of Recreation, Tourism and Hospitality Management, you need to take 36 credits GEC.

They are:

How to find GEC courses online:

1. <http://www.uncg.edu/>
2. Click on UNCGENIE
3. Select “Class Schedule”
4. Term: select the semester
5. Subject: Not Applicable  
Course Category: select GLT or GFA or GPR or GHP or GSB or GNS or GL or GN

Tips for selecting GEC courses:

To fulfill the requirements of the degree, you also need to take **2 WI** (writing intensive courses) and **2 SI** (speaking intensive courses)

- MGT 309 (one of the required courses) is a **WI** and a **SI** course
- Therefore, you just need to take one more **WI** and one more **SI**

When searching for your GEC courses,

- Find the one you are interested in (for detailed course descriptions, go to <http://www.uncg.edu/reg/Catalog/current/index.html>)
- See if the GEC course serves multiple purposes, for example, combine **GLT with a WI and a SI**
- Or take a course with a marker of **GFA + GL** or **GFA + GN**

• **Electives** •

Elective courses can be taken from any department.

• **Summer Courses that will take you Abroad** •

HTM 245 – (6 credit hrs) Cross Cultural Studies in Tourism and Hospitality Management  
HTM 445 – (6 credit hrs) Community Based Tourism Planning (Will Substitute for RPM 315 and HTM 320)

• **How to View Your Degree Evaluation** •

1. [www.uncg.edu/](http://www.uncg.edu/)
2. Click on UNCGENIE
3. Click on “Enter Secure Area” (key in your user ID, pin # and Log in)
4. Click on “Student & Financial Aid”
5. Click on “Student Record”
6. Click on “Degree Evaluation”
7. Set the Term (for example, Fall 2007)
8. Click on “Generate New Evaluation”