

## CURRICULUM VITAE

### SEVIL SÖNMEZ, PH.D.

Department of Recreation, Tourism, and Hospitality Management  
School of Health and Human Performance  
University of North Carolina Greensboro  
420 J HHP Building, 1408 Walker Avenue  
Greensboro, North Carolina 27402 USA

Telephone: +1-336-334-4413

E-mail: [sesonmez@uncg.edu](mailto:sesonmez@uncg.edu)

### **EDUCATION**

- Ph.D. Tourism Management/Leisure (1994)  
School of Hotel, Restaurant, and Recreation Management  
The Pennsylvania State University, State College, Pennsylvania  
Dissertation: *An Exploratory Analysis of the Influence of Personal Factors on International Vacation Decisions within the Context of Terrorism and/or Political Instability*
- M.S. Tourism Management (1992)  
Department of Parks, Recreation, and Tourism Management  
Clemson University, Clemson, South Carolina  
Thesis: *Crisis Management in Tourist Destinations: A Case Study of the Myrtle Beach/Grand Strand Area after Hurricane Hugo*
- B.B.A. Marketing/Advertising (1980)  
City University of New York, Bernard M. Baruch College, New York, New York

### **ADDITIONAL EDUCATION/TRAINING**

- Spring 2004 History of Anthropological Thought (Anthropology 501)  
Department of Anthropology, Emory University, Prof. Chikako Ozawa-de Silva
- Fall 2003 Field and Analytical Methods in Cultural Anthropology (Anthropology 585)  
Department of Anthropology, Emory University, Prof. Joe Henrich
- Spring 2001 Methods in Prevention Research (Psychology 536)  
Department of Psychology, Prevention Research Center, Prof. Irwin Sandler
- Fall 2000 Health and Social Psychology (Psychology 558)  
Department of Psychology, Arizona State University, Prof. Steve Neuberg

### **PROFESSIONAL EXPERIENCE (ACADEMIC)**

- 2009 - Professor, Department Head  
Department of Recreation, Tourism, and Hospitality Management  
College of Health and Human Performance  
University of North Carolina Greensboro, Greensboro, NC

- 2008 - 2009 Professor, Coordinator of Tourism Program  
College of Communication and Media Sciences  
Zayed University, Dubai, UAE
- 2006-2008 Associate Professor  
Coordinator, Graduate/Undergraduate Programs in Hospitality Management  
Department of Management and Marketing, School of Business  
European University of Cyprus (formerly Cyprus College), Nicosia, Cyprus
- 2002-2006 Associate Professor  
Co-Principal Investigator and Project Director
- *Trucker Networks, Drug Use, and Disease Transmission*
  - *Sexual Networks and HIV Risks among Pastoralists in Borana, Ethiopia*
  - *STI/HIV Risks among Migrant Farm Workers in the U.S.*
- Department of Medicine, Division of Infectious Diseases  
Emory University School of Medicine, Atlanta, Georgia
- 2002-2003 Associate Professor (sabbatical)  
Department of Recreation Management and Tourism  
Arizona State University, Tempe, Arizona
- 2000-2002 Associate Professor (tenure and promotion)  
Department of Recreation Management and Tourism  
Arizona State University, Tempe, Arizona
- 1995-2000 Assistant Professor  
Department of Recreation Management and Tourism  
Arizona State University, Tempe, Arizona
- 1994-1995 Assistant Professor  
School of Hotel, Restaurant, and Recreation Management  
Pennsylvania State University, State College, Pennsylvania
- 1993-1994 Instructor  
School of Hotel, Restaurant, and Recreation Management  
Pennsylvania State University, State College, Pennsylvania
- 1992-1993 Teaching Assistant  
School of Hotel, Restaurant, and Recreation Management  
Pennsylvania State University, State College, Pennsylvania

## **PROFESSIONAL EXPERIENCE (NON-ACADEMIC)**

- 1990-1991 Cole Henderson Drake Advertising, Inc., Atlanta, Georgia  
Account Services Coordinator (Ritz Carlton Hotels account)
- 1987-1989 Hanscomb Associates, Inc., Istanbul, Turkey  
Coordinator/Assistant to General Manager of Çiragan Palace Restoration and Hotel  
Construction Project (Kempinski Hotel Group)
- 1983-1987 Hilton International-Istanbul, Istanbul, Turkey
- 9/1985-2/1987 Manager, Food and Beverage/Banquet Department and *Sehrazat*  
(250 person capacity Bosphorous cruise ship used for special functions)
  - 1/1985-8/1985 Assistant Manager, Front Office and Supervisor to Executive Floor
  - 7/1984-12/1984 Assistant Manager, Reservations Department
  - 12/1983-6/1984 Sales Assistant, Room Service

- 1981-1983      Leo Burnett Advertising-USA, New York, New York  
Administrative Assistant to Vice President of Television Programming
- 1980-1981      T.B.W.A. Advertising, Inc., New York, New York  
Administrative Assistant to Vice President of Market Research

## RESEARCH FOCUS

- Occupational Health of Tourism/Hospitality Sector Employees: Focus on burnout, stress, sleep deprivation due to shift work, exposure to second hand smoke, and air quality experienced by tourism and hospitality sector employees. Issues of high turnover, emotional labor.
- Preventive Medicine Role of Travel and Leisure: (1) Meaning of vacations and quality of life within broader demographic, epidemiological, nutritional, and psychosocial trends affecting society; (2) Beneficial effects of vacations, tourism, active leisure, and recreation on mental (e.g., stress, depression, burnout) and physical health (e.g., hypertension, coronary heart disease); (3) Positive effects of vacations on recuperation following medical procedures; and (4) Links between leisure, physical activity, and obesity-associated health problems.
- Epidemiology of Tourism: (1) Risks for acquisition and diffusion of endemic (e.g., dengue fever, malaria), water- and food-borne (e.g., diarrhea), emerging (e.g., SARS, avian influenza), and behavioral-risk-based diseases (e.g., STIs/HIV, alcohol/drug misuse); (2) Preventive interventions to reduce health risks for travelers and locals who interact with them and health education to reduce/manage high-risk tourism activities (e.g., rave tourism, sex tourism, child sex tourism); (4) Immigrant health issues in tourist destinations; and (5) Social and risk networks of travelers.
- Tourism Sustainability: (1) Mitigation of adverse health effects and promotion of tourism's health benefits (e.g., health risk surveillance; health quality/safety of hotel services; vacation-travel health interventions); (2) Environmental health and destination sustainability: crowding and congestion; transport and air quality; climate change, tsunamis and desertification; and resource depletion and conservation; (3) Tourism product diversification to move away from the conventional mass tourism paradigm toward alternative tourism via small-scale, eco-friendly development based on health concepts (e.g., wellness tourism, medical tourism, health farms, agrotourism).

## RESEARCH SKILLS

### QUANTITATIVE

Instrument design and development; survey instrument administration (via interviewer-administered personal, telephone, online, and mail techniques); CAPI surveys; diverse sampling (e.g., random probability, network/chain link, respondent driven sampling); bivariate and multivariate statistical data analysis using SPSS; organization of biomarkers and other serological data collection.

### QUALITATIVE

Ethnographic methods (non/participant observation; sociospatial mapping; focus groups; in-depth face-to-face, telephone, online/chatroom, or email interviews); community and trust-building efforts; successful recruitment, enrollment, and data collection from hard-to-reach and other populations; use of various sampling strategies (e.g., snowball, social network, response driven); urban data collection techniques; training/supervision of field-research team; coding and data analysis via textual software programs (e.g., NVivo).

## PUBLICATIONS AND PRESENTATIONS

### BOOKS

Apostolopoulos, Y. and **S. Sönmez** (Eds.) (2007). *Population Mobility and Infectious Disease*. New York, NY: Springer.

Apostolopoulos, Y., **Sönmez, S.**, and D.J. Timothy (Eds.) (2001). *Women as Producers and Consumers of Tourism in Developing Regions*. Westport, CT: Praeger.

Ioannides, D., Apostolopoulos, Y., and **S. Sönmez** (Eds.) (2001). *Mediterranean Islands and Sustainable Tourism Development: Practices, Management, and Policies*. London, UK: Continuum.

**Sönmez, S.**, Backman, S.J., and L.R. Allen (1994). *Managing Tourism Crises: A Guidebook*, Clemson, SC: Clemson University [a crisis management manual for hurricanes in South Carolina].

## REFEREED JOURNAL ARTICLES/BOOK CHAPTERS

### Under Review/Revision/In Progress

Apostolopoulos, Y., **Sönmez, S.**, Shattell, M., and J. Kronenfeld (under review, submitted 11/19/10). Sexwork in trucking milieux: 'Lot lizards,' truckers, and risk. *AIDS Education and Prevention: An Interdisciplinary Journal*.

Apostolopoulos, Y., **Sönmez, S.**, Shattell, M., Rothenberg, R., Kronenfeld, J., Miller, M., & Stratford, D. (under review, submitted 11/29/10). Sexual mixing, drug exchanges, and infection risk among truckers in North America. *International Journal of Sexual Health*.

Apostolopoulos, Y., **Sönmez, S.**, Shattell, M., Strack, R., Haldeman, L., and V. Jones (under review, submitted 10/29/10). Barriers to truck drivers' healthy eating: Environmental influences and health promotion strategies. *Journal of Workplace Behavioral Health*.

**Sönmez, S.** and Y. Apostolopoulos. Balancing Health Benefits against Health Risks of Leisure Travel (*in progress, to be submitted to International Journal of Tourism Research*).

**Sönmez, S.** and Y. Apostolopoulos. Contrasting Urban (Non-Tourist) and Coastal (Tourist) Risk and Social Networks: Binge Drinking, Substance Misuse, and STI Risk (*in progress, to be submitted to Social Networks*).

**Sönmez, S.** and Y. Apostolopoulos. Exploring Connections between Hypertension and Regular Vacations (*in progress, to be submitted to Journal of Travel Medicine*).

**Sönmez, S.** and Y. Apostolopoulos. Healthy Hotels, Healthy Destinations, and Community Sustainability (*in progress, to be submitted to Journal of Sustainable Tourism*).

**Sönmez, S.** and Y. Apostolopoulos. Mitigating the Burden of Occupational Stress on Cardiovascular Disease Risk: Uncovering the Health Protective Mechanisms of Tourism, Leisure, and Recreation (*in progress, to be submitted to Journal of Travel Medicine*).

**Sönmez, S.** and Y. Apostolopoulos. Risk Networks in Coastal Tourist Locales: Substance Misuse, STI Risks, and Other Health Repercussions in Mature and Emerging Destinations (*in progress, to be submitted to Travel Medicine and Infectious Disease*).

**Sönmez, S.** and Y. Apostolopoulos. Tourism as Conduit for a Pandemic: Examining Links between Avian Flu and Air Travel (*in progress, to be submitted to Journal of Air Transportation*).

**Sönmez, S.** Contrasting Urban (Non-Tourist) and Coastal (Tourist) Risk and Social Networks: Binge Drinking, Substance Misuse, and STI Risk (*in progress, to be submitted to Tourism Management*).

**Sönmez, S.** Dubai: The Future of Tourism or a Test of Tourist Ethics? (*in progress, to be submitted to Ethics and Behavior*).

**Sönmez, S.** Healthy Hotels, Healthy Destinations, and Community Sustainability (*in progress, to be submitted to Journal of Sustainable Tourism*).

**Sönmez, S.** Novel Perspectives for Diversifying Tourist Destinations: Medical Tourism, Wellness Tourism, and Health Farms (*in progress, to be submitted to Annals of Tourism Research*).

**Sönmez, S.** Occupational Health of Hospitality Sector Employees (*in progress, to be submitted to International Journal of Hospitality Management*).

**Sönmez, S.** Revisiting the Importance of Health and Safety Issues for Hosts, Guests, and Destination Sustainability (*in progress, to be submitted to Annals of Tourism Research*).

Tran, D., Rentrop, S., Apostolopoulos, Y., and **S. Sönmez** (under review). Human rights and health disparities for migrant workers in the UAE. *Journal of Health and Human Rights*.

### **2010**

Apostolopoulos, Y., Shattell, M., **Sönmez, S.**, Strack, R., Haldeman, L., and V. Jones (*in press*). Active Living in the Trucking Sector: Environmental Barriers and Health Promotion Strategies. *Journal of Physical Activity and Health*.

Apostolopoulos, Y., **Sönmez, S.**, Shattell, M. and M. Belzer (*in press*). Environmental Determinants of Obesity-Associated Morbidity Risks for Truckers. *International Journal of Workplace Health Management*.

Apostolopoulos, Y., **Sönmez, S.**, Shattell, M., Kronenfeld, J., Smith, D., and S. Stanton (*in press*). Cruising for Truckers on Highways and the Internet: Sexual Networks and Infection Risk. *AIDS Education and Prevention: An Interdisciplinary Journal*.

Apostolopoulos, Y., **Sönmez, S.**, Shattell, M., Rothenberg, R., Weitz, R., and J. Smith, (*in press*). Infection Risk Along U.S. Highways? The Case of a 'Truckchaser' Cruising for Truckers. *International Journal of Sexual Health*, 22(4).

Apostolopoulos, Y., **Sönmez, S.**, Shattell, M., and M. Belzer (2010). Worksite-Induced Morbidities Among Truck Drivers in the United States. *American Association of Occupational Health Nurses*, 58(7):285-296.

Shattell, M., Apostolopoulos, Y., **Sönmez, S.**, and Griffin, M. (2010). Occupational Stressors and the Mental Health of Truckers. *Issues in Mental Health Nursing*, 31(9):561-568.

**Sönmez, S.** (2010). Cultures of Mass Tourism: Doing the Mediterranean in the Age of Banal Mobilities. *Annals of Tourism Research* (invited book review), 37(3):869-871.

### **2009**

**Sönmez, S.** and Y. Apostolopoulos (2009). Vacation Travel as Preventive Medicine. In (Eds., R. Bushell and P. Sheldon), *Wellness and Tourism: Mind, Body, Spirit, Place* (pp. 37-51). London, UK: Cognizant Communication Corporation.

### **2007**

Apostolopoulos, Y. and **S. Sönmez** (2007). Demographic and Epidemiological Perspectives of Human Movement. In (Eds., Y. Apostolopoulos and **S. Sönmez**), *Population Mobility and Infectious Disease* (pp. 3-17). New York, NY: Springer.

Apostolopoulos, Y. and **S. Sönmez** (2007). Tracing the Diffusion of Infectious Diseases in the Transportation Sector. In (Eds., Y. Apostolopoulos and **S. Sönmez**), *Population Mobility and Infectious Disease* (pp. 131-156). New York, NY: Springer.

Apostolopoulos, Y., **Sönmez, S.**, Kronenfeld, J., and D. Smith (2007). Sexual Networks of Truckers, Truckchasers and Disease Risks. In (Eds., C. Howe and G. Herdt) *21st Century Sexualities: Contemporary Issues in Health, Education and Rights* (pp. 112-114). London, UK: Routledge.

**Sönmez, S.**, Wickens, E., and Y. Apostolopoulos (2007). In Search of the Exotic: Sex Tourism and Disease Risks. In (Eds., Y. Apostolopoulos and **S. Sönmez**), *Population Mobility and Infectious Disease* (pp. 215-241). New York, NY: Springer.

Wickens, E. and **S. Sönmez** (2007). Casual Sex in the Sun Makes the Holiday: Young Tourists' Perspectives. In (Eds., Y. Apostolopoulos and **S. Sönmez**), *Population Mobility and Infectious Disease* (pp. 199-214). New York, NY: Springer.

### **2006**

Apostolopoulos, Y., **Sönmez, S.**, Kronenfeld, J., Castillo, E., McLendon, E., and D. Smith (2006). STI/HIV Risks for Mexican Migrant Laborers: Exploratory Ethnographies. *Journal of Immigrant and Minority Health*. 8(3):289-300.

**Sönmez, S.**, Apostolopoulos, Y., Yu, C.H., Yang, S., Mattila, A.S., and L.C. Yu (2006). Binge Drinking and Casual Sex on Spring-Break. *Annals of Tourism Research*. 33(4):895-917.

### **2003**

Apostolopoulos, Y., **Sönmez, S.**, Smith, D., and J. Kronenfeld (2003). Cruising America's Highways. American Sexuality, National Sexuality Resource Center, San Francisco State University, 1(2): (<http://nsrc.sfsu.edu/HTMLArticle.cfm?Article=58&PageID=1>).

### **2002**

Apostolopoulos, Y. and **S. Sönmez** (2002). Sociocultural Epidemiology of Caribbean Tourism and Development. *ReVista, Harvard Review on Latin America*. Winter:79-80 (invited paper) (<http://www.fas.harvard.edu/~drclas/publications/revista/Tourism/tcontent.html>).

Apostolopoulos, Y., **Sönmez, S.**, and C.H. Yu (2002). HIV Risk Behaviors of American Spring-Break Travelers: A Case of Situational *Disinhibition*? *International Journal of STD and AIDS*, 13(11):733-743.

Sirakaya, E., Teye, V., and **S. Sönmez** (2002). Understanding Residents' Support for Tourism Development in the Central Region of Ghana. *Journal of Travel Research*. 41(1):57-67.

**Sönmez, S.** and E. Sirakaya (2002). A Distorted Destination Image? The Case of Turkey. *Journal of Travel Research*, 41(2):185-196.

Teye, V., **Sönmez, S.**, and E. Sirakaya (2002). Resident Attitudes toward Tourism Development. *Annals of Tourism Research*. 29(3):668-688.

### **2001**

Apostolopoulos, Y. and **S. Sönmez** (2001). Working Producers, Leisured Consumers: Women's Experiences in Developing Regions. In (Eds., Y. Apostolopoulos, **S. Sönmez**, and D.J. Timothy), *Women as Producers and Consumers of Tourism in Developing Regions* (pp. 3-17). Westport, CT: Praeger.

Apostolopoulos, Y. and **S. Sönmez** (2001). Restructuring and Strategic Alliances in Mediterranean Tourism. In (Eds., Y. Apostolopoulos, P.J. Loukissas, and L. Leontidou) *Mediterranean Tourism: Facets of Socioeconomic Development and Cultural Change* (pp. 283-290). London, UK and New York, NY: Routledge

Apostolopoulos, Y. and **S. Sönmez** (2001). Disease Mapping and Risk Assessment for Public Health and Sustainable Tourism Development in Insular Regions. In (Eds., Y. Apostolopoulos and D.J. Gayle) *Island Tourism and Sustainable Development: Caribbean, Pacific, and Mediterranean Experiences* (pp. 225-248). Westport, CT: Praeger.

Apostolopoulos, Y. and **S. Sönmez** (2001). Tourist Migration, Public Health and Sustainable Development in the Insular Mediterranean. In (Eds., D. Ioannides, Y. Apostolopoulos, and **S. Sönmez**), *Mediterranean Islands and Sustainable Tourism Development: Practices, Management, and Policies* (pp. 261-281). London, UK: Continuum.

Apostolopoulos, Y. and **S. Sönmez** (2001). Greek Tourism on the Brink: Restructuring or Stagnation and Decline? In (Eds., Y. Apostolopoulos, P.J. Loukissas, and L. Leontidou) *Mediterranean Tourism: Facets of Socioeconomic Development and Cultural Change*(pp. 72-88). London, UK and New York, NY: Routledge.

Ioannides, D., Apostolopoulos, Y., and **S. Sönmez** (2001). Searching for Sustainable Tourism Development in the Insular Mediterranean. In (Eds., D. Ioannides, Y. Apostolopoulos, and **S. Sönmez**), *Mediterranean Islands and Sustainable Tourism Development: Practices, Management, and Policies* (pp. 3-22). London, UK: Continuum.

Mattila, A.S., Apostolopoulos, Y., **Sönmez, S.**, Yu, L., and V. Sasidharan (2001). The Impact of Gender and Religion on College Students' Spring-Break Behavior. *Journal of Travel Research* 40(2):193-200.

Sirakaya, E., **Sönmez, S.**, and C. Hwan-Suk (2001). Do Destination Images Really Matter? Predicting Destination Choices of Student Travelers. *Journal of Vacation Marketing*, 7(2):125-142.

Sirakaya, E., Teye, V., and **S. Sönmez** (2001). Examining the Sources of Differential Support for Tourism Industry in Two Ghanaian Cities. *Tourism Analysis* 6(1): 29-40.

**Sönmez, S.** (2001). Sustaining Tourism in Islands under Sociopolitical Adversity. In (Eds., Y. Apostolopoulos and D.J. Gayle) *Island Tourism and Sustainable Development: Caribbean, Pacific, and Mediterranean Experiences* (pp. 161-180). Westport, CT: Praeger.

**Sönmez, S.** (2001). Tourism Under the Veil of Islam: Women and Development in the Middle East. In (Eds., Y. Apostolopoulos, **S. Sönmez**, and D.J. Timothy) *Women as Producers and Consumers of Tourism in Developing Regions* (pp. 113-142). Westport, CT: Praeger.

### 2000

Apostolopoulos, Y. and **S. Sönmez** (2000). New Directions in Mediterranean Tourism: Restructuring and Cooperative Marketing in the Era of Globalization. *Thunderbird International Business Review*, 42(4):381-392.

Sirakaya, E. and **S. Sönmez** (2000). Gender Images in State Tourism Brochures: An Overlooked Area in Socially Responsible Tourism Marketing. *Journal of Travel Research*, 38(4):353-362.

**Sönmez, S.** and Y. Apostolopoulos (2000). Conflict Resolution through Tourism Cooperation? The Case of the Partitioned Island-State of Cyprus. *Journal of Travel and Tourism Marketing*. 9(3):35-48

### 1999

Apostolopoulos, Y. and **S. Sönmez** (1999). From Farmers and Shepherds to Shopkeepers and Hoteliers: Constituency-Differentiated Experiences of Endogenous Tourism in the Greek Isle of Zakynthos. *International Journal of Tourism Research*, 1(6):413-427.

Schneider, I. and **S. Sönmez** (1999). Exploring the Touristic Image of Jordan. *Tourism Management*, 20:539-542.

Sirakaya, E., Sasidharan V., and **S. Sönmez** (1999). Redefining Ecotourism: The Need for a Supply Side View. *Journal of Travel Research*, 38(2):168-172.

**Sönmez, S.**, Apostolopoulos, Y., and P. Tarlow (1999). Tourism in Crisis: Managing the Effects of Terrorism. *Journal of Travel Research*, 38(1):13-18.

### 1998

**Sönmez, S.** (1998). Tourism, Terrorism and Political Instability. *Annals of Tourism Research*, 25(2):416-456.

**Sönmez, S.** and A.R. Graefe (1998). Influence of Terrorism Risk on Foreign Tourism Decisions. *Annals of Tourism Research*, 25(1):112-144.

**Sönmez, S.** and A.R. Graefe (1998). Determining Future Travel from Past Travel Experience and Perceptions of Risk and Safety. *Journal of Travel Research*, 37(2):172-177.

## 1997

**Sönmez, S.** and G.W. Burnett (1997). Make No Enemies: The Tourist Contending with the Terrorist. *Anatolia: An International Journal of Tourism and Hospitality Journal*, 8(3):45-58.

## 1993

**Sönmez, S.**, Backman, S.J., and L.R. Allen (1993). Crisis Management for Event Tourism. *Festival Management and Event Tourism*, 1(3):110-120.

**Sönmez, S.**, Shinew, K., Marchese, L., Veldkamp, C., and G.W. Burnett (1993). Leisure Corrupted: An Artist's Portrait of Leisure in a Changing Society. *Leisure Studies*, 12(4):266-276.

## 1992

**Sönmez, S.** and S.J. Backman (1992). Crisis Management in Tourist Destinations. *Visions in Leisure and Business*, 11(3):25-33.

## NONREFEREED ARTICLES

**Sönmez, S.** (2001). Terrorism and Tourism: Challenges and Responses. *TTRA News*, November-December:3-4.

## REFEREED CONFERENCE PROCEEDINGS

**Sönmez, S.** and A.R. Graefe (1996). Risk Perceptions of U.S. International Vacation Travelers. *The 27th Annual Travel and Tourism Research Association Conference*. June, Las Vegas, NV (pp. 192-200).

**Sönmez, S.** and A.R. Graefe (1995). International Vacation Decisions and the Threat of Terrorism. *The 26th Annual Travel and Tourism Research Association Conference*. June, Acapulco, Mexico (pp. 236-245).

[also appeared in Turkish as: **Sönmez, S.** and A.R. Graefe (1996). Uluslararası Seyahat Kararları ve Terörizm Tehditi. *Anatolia*, 7(1):62-70]

**Sönmez, S.** and A.R. Graefe (1995). An Exploratory Analysis of International Vacation Decisions in the Context of Terrorism Risk. *The 1995 Northeastern Recreation Research Symposium*, April, Saratoga Springs, NY (pp. 227-232).

## TECHNICAL REPORTS

Vogt, C., **Sönmez, S.** and K. Andereck (1996), *Demand for a Meeting Facility in Williams, Arizona*. Sponsored by the Arizona Department of Commerce, Rural Tourism Development Office.

## REFEREED CONFERENCE AND PROFESSIONAL PRESENTATIONS

### 2011

Apostolopoulos, Y., **Sönmez, S.**, and M. Shattell (2011, accepted for presentation). *Can Truck Drivers Maintain Active Living? Multi-Stakeholder Partnerships for Environmental Interventions*. Active Living Research (ALR) Annual Conference, February 22-24, San Diego, California.

Shattell, M., Apostolopoulos, Y., **Sönmez, S.**, and M. Griffin (2011, accepted for presentation). *Occupational Stressors and the Mental Health of Truckers*. Annual meeting of Southern Nursing Research Society, February 16-19, Jacksonville, Florida.

### 2010

**Sönmez, S.** (invited participant in International Scientific Committee) (2010). ATLAS Annual Conference and PhD Colloquium, November 3-5, Limassol, Cyprus (<http://www.atlas-euro.org/pages/content/pglimassol.htm#committee>).

Apostolopoulos, Y. (presenter), **Sönmez, S.**, Shattell, M., Strack, R., Hademan, L., and V. Jones (2010). *Truckers and Occupational Health Disparities: Health Promotion for an Obesogenic Trucking Sector*. Transportation Research Board, International Conference on Commercial Driver Health and Wellness, November 8-10, Baltimore, Maryland.

### 2009

**Sönmez, S.** (presenter), A. Theocharous, Y. Apostolopoulos, G. Nathanael, and M. Mathioudakis (2009). *Networks of Youth Travelers, Binge Drinking, and STI Risk on a Mediterranean Island*. 12th World Congress on Public Health, April 27-May 1, Istanbul, Turkey.

### 2008

Apostolopoulos, Y. (presenter), **S. Sönmez**, and J. Kronenfeld (2008). *Environmental Influences on Truck Drivers' Obesity Risks in North America*. European Congress on Obesity, May 14-17, Geneva, Switzerland.

Apostolopoulos, Y., S. Theuri (presenter), A.S. Al Senaidi, and **S. Sönmez** (2008). *Fast Food Consumption, Television Viewing, and Obesity Risks Among Young Emirati Women*. European Congress on Obesity, May 14-17, Geneva, Switzerland.

### 2006

Apostolopoulos, Y. **S. Sönmez** (presenter), J. Kronenfeld, and R. Rothenberg (2006). *The Geography of Disease Risk in U.S. Urban Truckstops*. International Conference on Urban Health, October 25-28, Amsterdam, Netherlands.

**Sönmez, S.** (presenter) and Y. Apostolopoulos (2006). *Can Travel and Tourism Actually Promote Health: Moving from Speculation to Evidence*. Tourism and Wellness Conference, September 27-29, Palma de Mallorca, Spain.

Apostolopoulos, Y., **Sönmez, S.**, Kronenfeld, J. (presenter), and S. Yang (2006). *Risk Networks of Truckers, Drug Use, and STIs/HIV in North America: What are the Parallels with Sub-Saharan and Indian Cases?* International AIDS Conference, August 13-18, Toronto, Canada.

### 2005

Apostolopoulos, Y. (presenter), **Sönmez, S.**, and D. Smith (2005). *Applying "Social Network Analysis" Concepts and Tools to the Study of Infectious Diseases Among Mobile Immigrants*. Annual meeting of the East Coast Migrant Stream Forum, October 20-22, Memphis, Tennessee.

Apostolopoulos, Y. (presenter), **Sönmez, S.**, and K. Karteroliotis (2005). *The Built Environment and Occupational Health: Inactivity, Poor Diet, and Obesity among Motor-Carrier Operators*. Biannual meeting of the European Congress on Obesity (Epidemiology and Prevention), June 1-4, Athens, Greece.

### 2004

Apostolopoulos, Y. (presenter), **S. Sönmez**, D. Smith, J. Kronenfeld, and L. McLendon, S. (2004). *Occupational Health of Mexican Migrant Farm Workers*. Annual meeting of the East Coast Migrant Stream Forum, October 21-23, St. Petersburg, Florida.

### 2003

Apostolopoulos, Y., McLendon, L., **Sönmez, S.** (presenter), and D. Smith (2003). *Social and Sexual Identities of Latin Migrant Farmworkers and Disease*. East Coast Migrant Stream Forum, October 23-26, Tarrytown, New York.

### 2002

Apostolopoulos, Y. (presenter) and **S. Sönmez**. *Cross-Border Networks of American Truckers and Mexican Brothel Workers and Disease Transmission*. Annual Meeting of the American Public Health Association. November 9-13, 2002, Philadelphia, Pennsylvania.

Apostolopoulos, Y. (presenter), **Sönmez, S.** and J.J. Kronenfeld. *The Social Geography of "Intermediaries" for Illicit Goods and Services at Truckstops, Trucker Networks, and Disease Diffusion*. Annual Meeting of the American Public Health Association. November 9-13, 2002, Philadelphia, Pennsylvania.

Ibrahim, I.A., Qaseem, A., **Sönmez, S.**, Apostolopoulos, Y., and L.C.Yu. *College Students' Alcohol Drinking Behavior During Spring Break*. Annual Meeting of the American Public Health Association. November 9-13, 2002, Philadelphia, Pennsylvania.

Ibrahim, I.A., Qaseem, A., **Sönmez, S.**, and L.C.Yu. *Does the Safe Sex Message Work During Spring Break?* Annual Meeting of the American Public Health Association. November 9-13, 2002, Philadelphia, Pennsylvania.

Apostolopoulos, Y., Kronenfeld, J. (presenter), and **S. Sönmez**. *CB Prostitution on America's Highways: Sexual Networks and STI/HIV Risks of Long Haul Truckers*. XVth World Congress of Sociology. July 7-13, 2002, Brisbane, Australia.

### **2001**

Apostolopoulos, Y. (presenter), **Sönmez, S.**, and C. Yu. *Health-Risk Behaviors of Long Haul Truckers in the Southwest*. Annual Meeting of the American Public Health Association. October 21-25, 2001, Atlanta, Georgia.

### **2000**

Apostolopoulos, Y. (presenter), **Sönmez, S.**, and A. Matilla. *Binge Drinking and HIV Risk Behaviors on Spring-Break Vacation*. Annual Meeting of the American Public Health Association. November 12-16, 2000, Boston, Massachusetts.

Sirakaya, E. (presenter), Teye, V., and **S. Sönmez**. *Examining Differential Support for the Tourism Industry in Two Ghana Cities*. Annual Meeting of the Travel and Tourism Research Association. June 2000, Burbank, California.

Teye, V., Sirakaya, E. (presenter), and **S. Sönmez**. *Residents' Attitudes Toward Tourism Development in the Central Region of Ghana*. Annual Meeting of the Travel and Tourism Research Association. June 2000, Burbank, California.

Apostolopoulos, Y., **Sönmez, S.** (presenter), and A. Matilla. *Spring-Break Travel and Infectious Disease: Casual Sex and Substance Abuse Among U.S. College Students*. The 2<sup>nd</sup> European Conference on Travel Medicine. March 2000, Venice, Italy.

### **1999**

Apostolopoulos, Y., **Sönmez, S.**, Sasidharan, V. (presenter), and I. Jovicich. *Travel and Infectious Disease: Intentions and Behaviors of American College Students Involving Casual Sex on Spring Break*. The 6<sup>th</sup> Annual International Conference of the International Society of Travel Medicine, June 1999. Montreal, Quebec, Canada.

### **1998**

**Sönmez, S.** (presenter), Sirakaya, E., and Y. Apostolopoulos. *Destination Image and Vacation Decision-Making: The Case of Turkey*. National Recreation and Park Association Conference, Leisure Research Symposium. September 1998, Miami Beach, Florida.

Sirakaya, E. (presenter) and **S. Sönmez**. *Gender Images in State Tourism Brochures: An Overlooked Area in Socially Responsible Tourism Marketing*. Annual Meeting of the Travel and Tourism Research Association. June 1998, Fort Worth, TX.

**Sönmez, S.**, Sirakaya, E. (presenter), and Y. Apostolopoulos. *Turkey as a Tourist Destination: A Distorted Image?* Annual Meeting of the Travel and Tourism Research Association. June 1998, Fort Worth, TX.

### 1997

**Sönmez, S.** (presenter) and G.W. Burnett. *Risking the Tourist's Freedom to Travel and Quality of Life*. First Annual International Society for Quality-of-Life Studies Conference. November 1997, Charlotte, North Carolina.

**Sönmez, S.** and P. Tarlow (presenter). *Tourism, Terrorism and Crisis Management*. International Conference on War, Terrorism, Tourism: Times of Crisis and Recovery. September 1997, Dubrovnik, Croatia.

### 1996

**Sönmez, S.** (presenter) and A.R. Graefe. *Effects of Past International Travel Experience and Perceptions of Risk and Safety on Future Travel Behavior*, National Recreation and Park Association Conference, Leisure Research Symposium. October 1996, Kansas City, Missouri.

**Sönmez, S.** (presenter) and A.R. Graefe. *Risk Perceptions of U.S. International Vacation Travelers*. Annual Meeting of the Travel and Tourism Research Association. June 1996, Las Vegas, Nevada.

### 1995

**Sönmez, S.** (presenter) and A.R. Graefe. *Influence of Personal and Demographic Factors on International Vacation Decisions Involving Terrorism Risk*. National Recreation and Parks Association Annual Congress. October 1995, San Antonio, Texas.

**Sönmez, S.** and A.R. Graefe (presenter). *International Vacation Decisions and the Threat of Terrorism*. Annual Meeting of the Travel and Tourism Research Association. June 1995, Acapulco, Mexico.

**Sönmez, S.** (presenter) and A.R. Graefe. *An Exploratory Analysis of International Vacation Decisions in the Context of Terrorism Risk*. Northeastern Recreation Research Symposium. April 1995, Saratoga Springs, New York.

### 1993

**Sönmez, S.** (co-presenter), Backman, S.J., and L.R. Allen. *Crisis Management: When Bad Things Happen to Good Recreation, Parks, and Tourism Agencies*. National Recreation and Parks Association Annual Congress. October 1993, San Jose, California.

### 1992

**Sönmez, S.** and S.J. Backman (presenter). *Crisis Management in Tourist Destinations*. Resort and Commercial Recreation Association. November 1992, North Carolina.

**Sönmez, S.**, Shinew, K., Marchese, L. (presenter), Veldkamp, C., and G.W. Burnett. *Leisure Corrupted: An Artist's Portrait of Leisure in a Changing Society*. National Recreation and Parks Association Annual Congress. October 1992, Cincinnati, Ohio.

**Sönmez, S.** (co-presenter), Backman, S.J., and L.R. Allen. *Final Results of Myrtle Beach/Grand Strand Area Visitor Profile Research Study and Tourism Crisis Management Manual*. Myrtle Beach/Grand Strand Area Hugo Economic Renewal Fund Task Force, Myrtle Beach and Georgetown Chambers of Commerce, and Myrtle Beach Hotel and Motel Association. Televised Press Conference, March 27, 1992, Myrtle Beach, South Carolina.

**Sönmez, S.** (co-presenter), Backman, S.J., and L.R. Allen. *Preliminary Results of Myrtle Beach/Grand Strand Area Visitor Profile Research Study and Tourism Crisis Management Manual*, Myrtle Beach/Grand Strand Area Hugo Economic Renewal Fund Task Force. February 25, 1992, Myrtle Beach, South Carolina.

# RESEARCH GRANTS

## ONGOING RESEARCH PROJECTS

*Environmental, Sociopolitical, and Public Health Threats to Tourism in Middle Eastern and Eastern Mediterranean Destinations (Case of Turkey, Cyprus, Israel, and the UAE)*

Co-Investigator (Co-Is: Antonis Theocharous, Yorghos Apostolopoulos, Yoel Mansfeld, Ariel Reichel, Cevat Tosun)

Source: Security Program, European Union, 7<sup>th</sup> Program Framework (US\$425,000)

Period: 2009-2011

Objectives: Project will explore environmental (natural disaster), sociopolitical (crime, terrorism), and public health threats in Turkey, Cyprus, Israel, and the UAE and investigate how regional capacities can be used to improve safety and security for international travelers in Middle Eastern and Eastern Mediterranean regions.

## PROPOSALS IN PREPARATION FOR SUBMISSION

*Pathways to Commercial Drivers' Obesity-Associated Comorbidities*

Co-Investigator/Project Director (PI: Yorghos Apostolopoulos)

Source: NHLBI, NIH R01 (US\$1.2 million)

Period: 2011-2016

Planned submission date: February 2011

Objectives: Project will explore environmental complex pathways among environmental trucker barriers for healthful living, multilevel trucker work-/health-related individual factors, and truckers' obesity-associated comorbidities and occupational hazards.

*The Role of Vacation Travel and Leisure Activities in Preventing Cardiovascular Disease Risk in the Mediterranean*

Co-Investigator (Co-Is: Yorghos Apostolopoulos)

Source: European Commission (DG Enterprise and Industry, Tourism Unit; DG Health and Consumer Protection, Public Health Unit)

Planned submission date: 2011

Objectives: While interventions have not produced desired outcomes, CVD is responsible for 30-40% of mortality in the Mediterranean. This investigation focuses on how vacation travel can enhance our understanding of CVD pathogenesis by uncovering whether it can have a moderating impact on the "causes of causes" of CVD (distress, depression, diet, physical inactivity) that affect risk aetiology (LDL-C, triglycerides, and BP). It will be a prospective study of two cohorts (vacationers vs. non-vacationers) from diverse demographics of European, Asian, and African countries of the Mediterranean.

*Mapping Health and Safety Risks in Popular Coastal Mediterranean Resorts*

Co-Investigator: (Co-Is: Yorghos Apostolopoulos)

Source: European Commission (DG Enterprise and Industry, Tourism Unit; DG Health and Consumer Protection, Public Health Unit)

Planned submission date: 2011

Objectives: To (a) ascertain how sociocultural, spatial, epidemiological, psychosocial, network, behavioral and demographic factors place vacation travelers, locals, stakeholders, and their relationship partners/family members at risk for their health and safety and (b) develop a monitoring and surveillance system to operate as preventive mechanism (early warning system) for individuals (mass tourists and cruise ship tourists) and destinations.

*Diversification of Mediterranean Tourism Products: How Joint Ventures of Health Care and Tourism Sectors can Boost Sustainability*

Co-Investigator (Co-I: Yorghos Apostolopoulos)

Source: European Commission (DG Enterprise and Industry, Tourism Unit)

Planned submission date: 2011

Objectives: Within a context of declining mature tourist destinations, several coastal and marine tourist destinations in the Mediterranean have started exploring novel approaches to tourism product diversification. This investigation will examine the feasibility of joint ventures between health care and tourism sectors for the systematic development of wellness and medical tourism and health farms in

destinations with developed medical and tourism infrastructures. These ventures will combine medical, touristic, wellness and relaxation, and dietary-based (Mediterranean diet) approaches.

### **FEDERALLY FUNDED RESEARCH (completed)**

#### *Indigenous Institutions, Social Networks and HIV Risks in the Borana Region of Ethiopia*

Co-PI (Co-PI: Yorghos Apostolopoulos)

Source: Centers for Disease Control and Prevention (CDC-04IPA07551)

Period: 2004-2005 (US\$200,000)

Objectives: Examined how indigenous institutions, family social structuring, gender relations, compromised health, medical care interventions, population mobility, transit and border milieux, conditions in urban/rural settings, and social network structures render populations vulnerable to the acquisition and dissemination of STIs/BBIs, including HIV.

#### *Trucker Networks, Drug Use, and Disease Transmission*

Co-PI and Project Director (Co-PI: Yorghos Apostolopoulos)

Source: NIH (National Institute for Child Health and Human Development) (R01-HD042972-01)

Period: 2002-2006 (US\$1.1 million)

Objectives: Investigated the sex and drug contacts and exchanges among networks of U.S. long-haul truckers and their potential role in the acquisition and dissemination of sexually transmitted and bloodborne infections.

#### *Mobility Project: Sustainable Tourism in Mexico*

Co-PI (Co-PI: Carlton Yoshioka)

Source: U.S. Department of Education, Fund for the Improvement of Postsecondary Education (FIPSE)

Period: 1996-1999 (US\$300,000)

Objectives: Developed a consortium of three universities across the U.S. and Mexico to provide educational opportunities in sustainable/ecotourism education and initiate faculty and student exchange between the countries.

### **INTERNALLY FUNDED RESEARCH (pending funding)**

#### *Safer Nightlife Settings for Young Adults: Development of an Online Risk Assessment Instrument*

Co-Investigator (Co-Is: David Wyrick)

Source: University of North Carolina Greensboro, Regular Faculty Research Grants (US\$9,975)

Period: 2011-2012

Objectives: Excessive drinking in urban and resort nightlife settings has been shown to have a host of adverse health/safety consequences for young adults. This stream of research is based on the hypothesis that young adults' elevated nightlife risks can be attributed not only to individual factors but more importantly to the overall physical and social environment of nightlife settings (e.g., bars, clubs). The study aims to: (a) expand and validate a paper-and-pencil survey instrument originally developed as part of prior work on clubbing tourists and (b) transform it into a web-based instrument to measure multilevel health/safety risks in nightlife recreational settings. Once developed, the web-based instrument will be used to collect data from young adults who engage in urban/resort nightlife recreational settings.

### **INTERNALLY FUNDED RESEARCH (completed)**

#### *Risky Social Networks of Rave Tourists: Case of Ayia Napa, Cyprus*

Co-Investigator (Co-Is: Antonis Theocharous, Yorghos Apostolopoulos)

Source: Technological University of Cyprus, Internal Grant Mechanism (US\$116,300)

Period: 2008-2010

Objectives: Rave tourism involves recreational drug use, techno music parties, casual sex, and alcohol bingeing involving networks of tourists and locals. Over the years, Ayia Napa, Cyprus has developed as a rave destination frequented by Northern European tourists. This project examines: (a) how rave tourism and the social/risk networks of those who engage in it render them vulnerable to substance misuse, STI/HIV risk, and other health risks and (b) diverse preventive interventions for risk reduction.

#### *Risk Networks of Latin Migrant Farm Workers and Occupational Health*

Co-PI (Co-PI: Yorghos Apostolopoulos)

Source: Emory University School of Medicine and Arizona State University

Period: 2003-2004

Objectives: Explored the organization and contexts of farming where social, sexual, and substance networks of migrant farm workers unfold, and assess how labor, transit, and living conditions influence sexual and other risk behaviors and their overall health.

*The Social Organization of High-Risk Sexual Behavior at Truck Stops: "Lot Lizards," "Truck Chasers," Drug Dealers, the Homeless, and Truckers*

Co-PI (Co-PI: Yorghos Apostolopoulos)

Source: Arizona State University

Period: 2001-2002

Objectives: Investigated the social organization of sexual and substance use patterns among trucker risk network members in south central Arizona and explore the sociocultural and physical contexts of these networks.

*Health-Risk Behaviors and Long-Haul Truckers: Evaluation and Intervention Strategies*

Co-PI (Co-PI: Yorghos Apostolopoulos)

Source: Arizona State University

Period: 2000-2001

Objectives: Gained insight into the health-related behaviors of truckers in order to assess the categories and levels of potential risks for HIV infections and other diseases.

*Substance Use and HIV Risk Behavior Patterns of Student Vacation Travelers*

Co-PI (Co-PI: Yorghos Apostolopoulos)

Source: Arizona State University

Period: 2000-2001

Objectives: Developed epidemiologic estimates of incidence and prevalence of binge drinking and casual sex on spring break, identify risk and protective factors, and evaluate the predictive efficacy of the theory of interpersonal behaviors.

*Tourist Migration and Public Health: An Assessment of Sexual Behavior and Substance Use among Spring Break Students and the Impact on Destination Image*

Co-PI (Co-PI: Yorghos Apostolopoulos)

Source: Arizona State University

Period: 1998-1999

Objectives: Explored the role of the risk space (or spring break environment) on the substance use and risky sexual behaviors of college students.

*Casual Sex and Substance Abuse While on Spring-Break: Conceptual and Empirical Developments.*

Co-PI (Co-PI: Yorghos Apostolopoulos)

Source: Arizona State University

Period: 1999-2000

Objectives: Explored extent of substance use and risky sexual encounters of college students on spring break and how their health-risk behaviors carry over into their personal and social lives after spring break.

*Exploring Tourism Constraints of Arizona Residents*

Principal Investigator

Source: Arizona State University

Period: 1997-1998

Objectives: Examined what types of socio-psychological constraints prevent individuals from undertaking travel.

*Risky Business: Exploring the Dynamics of Teens' Decision-Making Processes Related to Recreational Behavior*

Co-PI (Co-PI: Dwayne Baker)

Source: Arizona State University

Period: 1997-1998

Objectives: Examined decision-making processes of at-risk-teenagers in their selection of after-school recreational activities.

*An Exploration of the Image of Turkey as a Vacation Destination*

Principal Investigator

Source: Arizona State University

Period: 1996-1997

Objectives: Investigated the image of Turkey and its role in the decision-making processes of international travelers selecting travel destinations.

*Demand for a Meeting Facility in Williams, Arizona*

Co-PI (Co-PI: Kathleen Andereck)

Source: Arizona Department of Commerce, Rural Tourism Development

Period: 1996

Objectives: Explored market demand for the development of meeting facilities in a small town (Williams) in rural Arizona.

*Predicting International Vacation Travel Behavior from Risk Perceptions, Feelings of Safety/Risk, and Past Travel Experiences*

Principal Investigator

Source: Arizona State University

Period: 1995-1996

Objectives: Examined influences (e.g., risk perceptions, past experiences, safety/risk feelings) on international travelers' decision-making processes.

## **TEACHING**

My 19 years of university-level teaching experience have been a rewarding and vital part of my work. I have been able to develop an excellent rapport with students with diverse sociocultural and ethnic backgrounds and have been rewarded with consistently outstanding teaching evaluations. I have had the challenge of presenting both required and elective courses to graduate and undergraduate students in settings ranging from a very small number of students to numbers exceeding 100. I have successfully used interactive-lectures and group learning methods and have incorporated a variety of media—including printed course materials, textbooks, audio and video cassettes, television programs and films, websites, and CDs/software programs. In addition, I have used *Blackboard* as a course management system to post class materials, deliver tests, and hold online discussions with my students.

## **COURSES TAUGHT**

### **UNIVERSITY OF NORTH CAROLINA GREENSBORO, School of Health and Human Performance**

- Research and Evaluation in Recreation, Parks & Tourism (RPM 418)
- Graduate Seminar in Tourism Management (RPM 626)

### **ZAYED UNIVERSITY, College of Communication and Media Sciences**

- Research Methods (COM 305)
- Principles of Tourism (COM 371)
- Strategic Tourism Communications (COM 403)
- Principles of Public Relations (COM 351)
- Principles of Advertising (COM 361)

### **EUROPEAN UNIVERSITY OF CYPRUS, School of Business**

- Principles and Practices of Tourism (HOM 140)
- European Tourism and Hospitality (HOM 270)
- Marketing Management for Hospitality Industry (HOM 210)
- Managing Alternative and Sustainable Forms of Tourism (graduate) (HTM 610)
- Tourism Planning and Development (graduate) (HTM 640)
- Research Methods (graduate) (HTM 685)

## **ARIZONA STATE UNIVERSITY, Department of Recreation Management and Tourism**

- Introduction to Travel and Tourism (REC 305)
- International Tourism (REC 458)
- Natural Resource Tourism (REC 494)
- Tourism and Health (REC 494)
- Historical and Philosophical Foundations of Leisure Behavior (graduate) (REC 555)
- Tourism and Development (graduate) (REC 569)
- Research Methods (REC 555)
- Relationship Between Recreation and Tourism (guest lecture)
- Tourism and Terrorism (ASU-West) (guest lecture)

## **PENNSYLVANIA STATE UNIVERSITY, School of Hotel, Restaurant, and Recreation Management**

- Marketing of Recreation and Leisure Services (RPM 410)
- Introduction to Commercial Recreation (RPM 210)
- Hospitality and Tourism Marketing (HRRM 201)
- An Overview of Tourism (guest lecture)
- Introduction to Tourist Attractions (guest lecture)
- Tourism Marketing, Planning, and Policy Making (guest lecture)
- Developing a Crisis Management Manual for Tourism Disasters (guest lecture)
- Crisis Management at Tourist Destinations (guest lecture)
- International Tourism in Turkey (guest lecture)

## **CLEMSON UNIVERSITY (guest lectures), College of Health, Education and Human Development**

- Crisis Management at Tourist Destinations: A Case Study of Myrtle Beach After Hurricane Hugo
- Islam and Tourism
- Organization of Tourism Industry
- International Tourism
- Tourism Planning

## **ACADEMIC SERVICE**

### **UNIVERSITY OF NORTH CAROLINA GREENSBORO**

#### **University**

Member: University Restructuring Committee (2010-11)

Faculty Liaison: International Honors College (2009-)

#### **School (Health and Human Performance)**

Member: Dean's Administrative Team (2009-2013)

### **ZAYED UNIVERSITY**

#### **College of Communication and Media Sciences**

Member: Graduate Program Committee (2008-2009)

Member: College Research Committee (2008-2009)

Member: College Promotions Committee (2008-2009)

### **EUROPEAN UNIVERSITY OF CYPRUS**

#### **School of Business**

Coordinator: Undergraduate Program in Hospitality Management (2006-2008)

Coordinator: Graduate Program in Hospitality Management (2006-2008)

### **ARIZONA STATE UNIVERSITY**

#### **University**

Senator: Representative on ASU Academic Senate (Fall 2001)

### **College (Public Programs)**

Member: Internal Grants and Awards Committee (DIGS) (2000-2001)

Member: Lincoln Ethics Professor Search Committee (Fall 2001)

### **School of Community Resources and Development**

Chair: Scholarship Committee (Fall 2001)

Member: Personnel Committee (2001-2002)

Member: Undergraduate Curriculum, Standards, and Scholarship Committee (Fall 1995, 1996, 1997, 1998)

Member: Graduate Curriculum, Research, and Awards Committee (Fall 1998, 1999, 2001)

Member: Personnel Search Committee for Assistant Professor in Tourism Management (Fall 1999)

Member: Personnel Search Committee for Assistant Professor in Nonprofit Management and Youth Leadership (Fall 1996, Fall 1997, Fall 1998).

Library Liaison: Responsible for communicating faculty's book/journal orders for the following year to the library liaison and budget allocations for new acquisitions and titles to the Department (Fall 1995 through Fall 1999).

Adviser and Co-Faculty Adviser: Travel and Tourism Student Association (have initiated and assisted with reorganization of TTSA to develop stronger position for association for future years, including rescheduling annual elections, developing constitution and organization chart, helping to plan student field trips)

Mentor: Visiting scholar (Ivanka Vasilevska, University of St. Kliment Ohridski, Macedonia) during process of completing Masters degree. Ms. Vasilevska audited REC305 (Spring 1996) and consulted on additional topics (innovative teaching methods; differences in U.S. and Macedonian education systems; literature search on statistical techniques, research methods, and environmental tourism)

### **PENNSYLVANIA STATE UNIVERSITY**

Member: Selection Committee for the Dean of the College (1994)

## **PROFESSIONAL SERVICE**

- Editorial Board Member: *The Journal of Recreation & Leisure*, *Journal of Quality Assurance in Hospitality & Tourism*
- Invited Guest Co-Editor: *Thunderbird International Business Review*, Special Issue on Mediterranean Tourism in the Global Economy: Transition and Restructuring (2000).
- Reviewer: National Recreation and Park Association Conference, Tourism Research Session
- Reviewer: *Annals of Tourism Research*, *Journal of Park and Recreation Administration*, *Festival Management and Event Tourism*, *Journal of Recreation and Leisure*, *International Journal of Tourism and Hospitality Research*
- Member: National Recreation and Park Association, Travel and Tourism Research Association, American Public Health Association.
- Editor, North America: *Anatolia: An International Journal of Tourism and Hospitality Research* (responsible for securing travel and tourism scholars to serve as Board Members for the journal, to edit submitted articles and decide on their acceptability for the journal, and to represent the journal in North America during its transformation from a national to an international journal, 1997-2000)

## **HONORS AND AWARDS**

- |      |  |
|------|--|
| 2007 | Listed: one of 50 top tourism researchers in U.S. between 1985-2004 ( <i>Tourism Management</i> , 2007, 28:476-490)  |
| 2006 | Invited Presentation: Can Travel and Tourism Actually Promote Health? Moving from Speculation to Evidence. <i>Tourism and Wellness Conference</i> , Palma de Mallorca, Spain |
| 2003 | Invited Session: Social and Sexual Identities of Latin Migrant Farm Workers and Disease, <i>Annual East Coast Migrant Stream Forum</i> , Tarrytown, New York                 |
| 2002 | Invited Keynote Speaker: Annual Meeting of the Travel and Tourism Research Association. Washington, DC   |
| 2001 | Invited Contributor: <i>ReVista</i> , <i>Harvard Review on Latin America</i> , Boston, Massachusetts   |

- 2001 Recipient: Research Award, Office of the Vice-Provost for Research, Arizona State University, Tempe, Arizona
- 2001 Recipient: Outstanding Researcher Award, Department of Recreation Management and Tourism, Arizona State University
- 2000 Invited Session Chair: The 2<sup>nd</sup> European Conference on Travel Medicine. Venice, Italy
- 2000 Recipient: Research Award, Office of the Vice-Provost for Research, Arizona State University, Tempe, Arizona
- 2000 Invited Guest Co-Editor: Special Issue of *Thunderbird International Business Review* titled Mediterranean Tourism in the Global Economy: Transition and Restructuring
- 1999 Recipient: Outstanding Researcher Award, Department of Recreation Management and Tourism, Arizona State University
- 1997 Invited Presenter: International conference on “War, Terrorism, and Tourism: Times of Crisis and Recovery,” Dubrovnik, Croatia

## **OTHER ACTIVITIES**

- 2004 NIH-funded, cutting-edge social epidemiological research on risk networks of North American truckers and their role in disease dissemination became the target of the Traditional Values Coalition in fall 2003. In this context, one request for an interview was honored from numerous requests: *Discover* magazine published a full-length article titled “Forbidden Science: What can studies of pornography, prostitutes, and seedy truckstops contribute to society?” (by Barry Yeoman, *Discover*, 2004, 25[8]).
- 2003 In the same context (see above), our NIH-funded research on sexual/risk networks of North American truckers and their role in disease dissemination attracted many interview requests. *Health* magazine, *U.S. News & World Report*, and the *Atlanta Journal Constitution* printed articles about the study.
- 2003 NIH-funded research on sexual, drug, and other risk networks of North American truckers and their role in disease dissemination attracted national and international attention with extensive references and citations. Among other North American print and online publications, *Washington Post*, *Philadelphia Inquirer*, *New York Times*, *Los Angeles Times*, *Emory Wheel*, *GovExec.com*, *Traditional Values Coalition* website, *SFGate.com*, *Politics & Science* website (Congressman Waxman), *APA online*, *The Scientist*, *eTrucker*, *Arizona Republic*, *Miami Herald*, *Boston Globe*, *Chicago Tribune*, and *Atlanta Journal Constitution* referred to our work.
- 2002 Work on spring break travel of North American college students and their STI/HIV risk behaviors as well as relevant presentation of findings reported in *Arizona Republic* newspaper, Phoenix, Arizona, USA (March)
- 2000 Work on spring break of American college students and STI/HIV risk taking as well as relevant presentation of findings at the International Conference of Travel Medicine attracted the attention of the Italian press. *DiMessaggero* newspaper, Venice, Italy (March)