



Gastonia Grizzlies Baseball Club  
P.O. Box 177  
Gastonia, NC 28053  
(704) 866-8622  
[www.gastoniagrizzlies.com](http://www.gastoniagrizzlies.com)

### **Gastonia Grizzlies Internship Program**

The Gastonia Grizzlies are a member of the Coastal Plain League (CPL), a wood bat collegiate summer baseball league with 14 franchises in North Carolina, South Carolina and Virginia. The CPL is certified by both Major League Baseball and the NCAA and is open to eligible players from NCAA Division I, II, III, NAIA and JUCO programs looking to forward their baseball career beyond college.

The Gastonia Grizzlies are entering their eighth season in the CPL. Gastonia is located in Gaston County North Carolina, approximately 25 minutes outside of Charlotte. The Grizzlies will play 28 home games at Sims Legion Park from late May to early August.

The Grizzlies are looking for current undergraduate students in sport management or related fields who are serious about a career in professional or amateur sports. The practices of our organization closely resemble those of all minor league teams. The skills you will acquire will be easily transferable to any sports field in which you desire to work. If you are a successful candidate, you will get the opportunity to gain experience in the following areas:

- Group/Season Ticket Sales
- Marketing/Promotions
- Stadium Operations
- Management
- Concessions

#### **Group/Season Ticket Sales.**

Responsibilities include: selling individual and group ticket packages for Community Nights, Church Nights, Day Care Day and Field of Dreams outings. This sales experience will provide you with an important advantage over other full-time job seekers in the future. This project will be under the direct supervision of our staff, who will coordinate training, structuring goals, strategy and implementation.

## **Marketing/Promotions**

Responsibilities include: organizing and executing all pre-game ceremonies and on-field promotions, organizing all player and mascot appearances, preparing and executing all promotional giveaways, organizing the Grizzlies souvenir stand on game days, promoting the in the community, and assisting with the sales of ticket packages and promotional nights.

## **Stadium Operations**

This internship is a great opportunity to get a real understanding of how a sports facility operates. While Sims Legion Park is a smaller venue than professional baseball facilities, its operation is very similar.

## **Management**

Responsibilities include: managing, scheduling and supervising all game day staff.

## **Concessions**

Responsibilities include: stocking and organizing the concession stand, ordering and receiving stock, creating and maintaining concession inventory, providing drinks to press box and umpire room, supervising the game-day concession stand staff, and cleaning and closing the concession stand after games.

## **Other Information**

**Start Date:** Early May. We can be flexible based on school schedules, but interns should be available as soon as possible in May.

**End Date:** August 6, 2009

**Compensation:** \$1,000 for the summer with 10% commission on new sales and 5% commission on renewals

## **How to Apply**

If you are serious about a career in the sports industry and are willing to make the commitment it takes to be successful, e-mail a cover letter, resume, and three references (with at least one professional reference) to **[jamie@gastoniagrizzlies.com](mailto:jamie@gastoniagrizzlies.com)**.