

CURRICULUM VITAE

David F. Ayers
The University of North Carolina at Greensboro

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Degrees Earned:

North Carolina State University, Raleigh, NC
Ed.D., Higher Education Administration, 1999
Advisors: George A. Baker, III / John M. Pettitt

Appalachian State University, Boone, NC
M.A., Higher Education Administration / Spanish Language and Literature, 1995
B.S., Spanish / Education, 1992
Advisors: Jim Jackson / Ramón Díaz Solís

Other Education:

Institute for Advanced Studies, Lancaster University, United Kingdom
Certificate in Critical Discourse Analysis and Social Research, 2008
Course Tutors: Bob Jessop, Norman Fairclough, Ruth Wodak, Ngai-Ling Sum

University of North Carolina at Chapel Hill, Chapel Hill, NC
Communication/Cultural Studies, 2008-present
Program Advisor: Lawrence Grossberg

Research Interests:

Cultural political economy, critical discourse analysis, critical realism, ideology, hegemony, community-based program planning, university curriculum as a site of ideological struggle, the US community college

Current Appointment

The University of North Carolina at Greensboro
Assistant Professor, 2002-present

Teaching/Advising

- Teach graduate-level courses in cultural foundations of higher education
- Dissertation committee chair or co-chair for more than 20 Ph.D. candidates

National Service

- Advisory Board for ASHE Reader in College and University Curriculum, 2007
- Secretary, Council for the Study of Community Colleges, 2005-2008
- Manuscript Reviewer, *Community College Review*, 2007-present
- Editorial Board, *Community College Journal of Research and Practice*, 2004-2007

Selected University Service

- Faculty Senate, elected to represent the School of Education, 2005-2008
- Coordinator for Graduate Programs in Higher Education, 2003-2006
- School of Education Executive Committee, 2004-2005
- School of Education Curriculum Committee, 2003-2006

Previous Professional Experience:

Spanish Instructor/ESL Coordinator	Davidson County Community College	1999-2002
Spanish Instructor	Lenoir Community College	1996-1999
Residence Director	North Carolina State University	1995-1996
Spanish Teacher (K-8)	Watauga County Schools	1993-1995

International Experience:

English Instructor, 1993
Instituto Laurens, A.C.
Monterrey, Nuevo León, México

- Facilitated a continual learning/cultural extension course in English for professional purposes
- Taught world history and American literature in the bilingual secondary program

Honors and Awards:

- International Travel Award, UNCG International Programs Center, Summer 2008
- Recipient of the 2007 Research Grant, Council for the Study of Community Colleges
- Sallie-Mae First Class Teacher Award, Watauga County, N.C., 1993-1994
- Reich College of Education Scholarship, Appalachian State University, 1989-1992
- *Sociedad Nacional Hispánica*, Sigma Delta Pi, Appalachian State University, 1991

Refereed Journal Articles:

Ayers, D. F., Miller-Dyce, C., & Carlone, D. (2008). Security, dignity, caring relationships, and meaningful work: Needs motivating participation in a job-training program. *Community College Review*, 35, 257-276.

Ayers, D. F., & Carlone, D. (2007). Manifestations of neoliberal discourses within a local job-training program. *International Journal of Lifelong Education*, 26(6), 461-479.

Patrick, T., Matthews, C., Ayers, D. F., & Tunnicliffe, S. D. (2007). Are conservation and education prominent themes in zoo mission statements? *Journal of Environmental Education*, 38, 53-60.

Smith, D. R., & Ayers, D. F. (2006). Culturally responsive pedagogy and online learning: Implications for the globalized community college. *Community College Journal of Research and Practice*, 30, 401-415.

Ayers, D. F. (2005). Neoliberal ideology in community college mission statements: A critical discourse analysis. *The Review of Higher Education*, 28, 527-549.

Ayers, D. F. (2005). Organizational climate in its semiotic aspect: A postmodern community college undergoes renewal. *Community College Review*, 33, 1-21.

Ayers, D. F. (2003). Mission priorities of community colleges in the southern United States. *Community College Review*, 30, 1-20.

Ayers, D. F. (2002). Developing climates for renewal in the community college: A case study of dissipative self-organization. *Community College Journal of Research and Practice*, 26, 107-122.

Pettitt, J. M., & Ayers, D. F. (2002). Understanding conflict and climate in a community college. *Community College Journal of Research and Practice*, 26, 167-187.

Other Academic Publications:

- Ayers, D. F. (2008). Review of the book *Collaborations across educational sectors, New Directions for Community Colleges* (Vol. 139). *Review of Higher Education*, 506-507.
- Ayers, D. F. (2007). Neoliberal ideology in community college mission statements. In Foster, L. (Series Ed.) & C. F. Conrad & J. Johnson (Vol. Eds.), *ASHE reader on college and university curriculum: Placing learning at the epicenter of courses, programs, and institutions*. (4th ed.). Boston: Pearson Custom Publishing.
- Thornton, C. H., & Ayers, D. F. (2007). Review of the book *Global issues in adult education: Perspectives from Latin America, Southern Africa, and the United States*. *Journal of College Student Development*, 48, 364-367.
- Patrick, T., Tunnicliffe, S. D., Matthews, C., & Ayers, D. F. (March, 2007). Mission statements of AZA-accredited zoos: Do they say what we think they say? *International Zoo News*, 21-29.
- Ayers, D. F., (1999). *Subordinate Conflict Communication Behaviors, Organizational Climate, and Related Variables at a North Carolina Community College*. Unpublished doctoral dissertation, North Carolina State University.

National Presentations:

- Ayers, D. F., Levin, J. S., Wagoner, R., Dowd, A., & Rhoads, R. (2007, November). Political economy, justice, and the community college: A critique of neoliberalism. Symposium presented at the Annual Conference of the Association for the Study of Higher Education, Louisville, KY.
- Ayers, D. F., & Miller-Dyce, C. (2007, November). Overcoming alienation: Understanding the educational needs of women in the service economy. Paper presented at the Annual Conference of the Association for the Study of Higher Education, Louisville, KY.
- Ayers, D. F., & Carlone, D. (2007, April). Hegemony and resistance: Neoliberal ideology in a community college job-training program. Presentation at the Annual Conference of the Council for the Study of Community Colleges, Tampa, FL.
- Ayers, D. F., & Carlone, D. (2006, April). Manifestations of global discourses within a local job-training program: A critical discourse analysis. Presentation at the Annual Conference of the American Educational Research Association, San Francisco, CA.
- Ayers, D. F. (2006, March). Challenging dominant ideologies of adulthood: Implications for culturally responsive teaching. Presentation at the Annual Conference of the American College Personnel Association, Indianapolis, IN.
- Carlone, D. & Ayers, D. F. (2005, November). Socio-economic class and the discrepant experience of life management. Paper presented at National Communication Association convention, Boston, MA.
- Ayers, D. F. (2004, August). Transforming community colleges through leadership of organizational climate. Presentation at the 2004 Learning Summit of the League for Innovation in the Community College, Baltimore, MD.
- Ayers, M. V., & Ayers, D. F. (2002, March). Facilitating collaboration among online learners. Forum presented at the Innovations 2002 Conference of the League for Innovation in the Community College, Boston, MA.

Regional and Local Presentations:

- Ayers, D. F. (2008, July). Introduction to andragogy: Implications for community college faculty. Invited presentation at the Faculty in Training Program, Guilford Technical Community College, Greensboro, NC.
- Ayers, D. F., & Miller-Dyce, C. (2007, October). Security, dignity, caring relationships, and meaningful work: Human needs overlooked by human capital programming. Presentation at Working with Adult Learners in North Carolina and Virginia: Teaching and Career Development, Guilford College, Greensboro, NC.
- Ayers, D. F. (2006, March). Higher education as site of ideological struggle. Presentation at the 2006 UNCG School of Education Research Symposium, Greensboro, NC.
- Ayers, D. F. (2005, August). Challenging dominant ideologies of adulthood: Implications for culturally responsive teaching. Invited presentation at the 2005 Faculty Development Day, University of North Carolina at Pembroke, Pembroke, NC.
- Ayers, D. F. (2005, February). Emerging adulthood and the undergraduate learner. Presentation at the 2005 Lilly South Conference, Greensboro, NC.
- Ayers, D. F., & Ponder, G. (2005, February). A standards-based postmaster's program in college teaching and adult learning. Presentation at the 2005 Lilly South Conference, Greensboro, NC.
- Ayers, D. F. (2003, October). The community college mission in the knowledge age: Implications for faculty. Presentation at the 2003 Instructor's Conference of the North Carolina Community College Faculty Association, Greensboro, NC.
- Ayers, D. F. (2003, October). Mission priorities of community colleges in the southern United States. Poster session presented at the 2003 UNCG School of Education Research Symposium, Greensboro, NC.