

English 621 Syllabus 1
American Publishing, Past & Present
Basics on Book Design

January 26, Monday **We Meet in the MHRA Computer Lab**

- » Introduction to Seminar
- » Discussion of texts and assignment

Publishers Weekly Online

- » Photoshop CS3: Topics & Exercises [Color Models](#)
Bring your memory key/flash drive
- » [Images](#)

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[Readings on E-Reserve via Blackboard Account](#)

February Monday 2

- » Discussion *PW*: Articles of the Week
"Post" (see home page) an article from the current or a recent *PW* you think we should talk about.
- » Discussion: *Between Covers*, Chaps. 1, 2, 4
Discussion Leaders: Amanda Keith, Katie Ostrowka
- » The Book Project: Beginnings
- » Photoshop CS3: Topics & Exercises 2

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Monday 9

- » Discussion *PW*: Articles of the Week
- » Discussion: *Between Covers*, Chaps. 5, 6, 9
Discussion Leaders: Anne-Marie Thompson, Katie Fennell, Jen Julian
- » The Book Project: Thinking about Book Design & Its History
- » InDesign: Topics & Exercises

Illustrations: Book Design & Its History



Monday 16

- » Discussion *PW*: Articles of the Week
- » Discussion: *The Time of Their Lives* I will lead the discussion
- » In Design CS3: Topics & Exercises

Monday 23

Illustrations: Book Design Post-Morris

- » Discussion *PW*: Articles of the Week
- » Discussion: *Dear Donald, Dear Bennett* I will lead the discussion
- » The Book Project: Thinking about Book Design Post-Morris
- » In Design CS3 : Topics & Exercises 2



Jan Tschichold

March Monday 2

- » Discussion: *Front Cover*
Discussion Leaders: Charlotte Ingles, Tamzen Benfield, Wallace Wilson
- » Discussion: *By Its Cover*
Discussion Leaders: Kate Sadler, Melissa Stage, Nick Vaccaro

New York Public Library Dust Jackets from
American & European Books. 1926-1947

Monday 9

NO CLASS SPRING BREAK

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