

Entrepreneurial opportunities
are **booming** among
aging populations!

Attend, sponsor, exhibit, and advertise at our
5th annual Summit

Aging is Good Business: Opportunities for Entrepreneurs

Wednesday, April 14, 2010
8:30 am–3:30 pm
Cone Ballroom • Elliott University Center
University of North Carolina at Greensboro

- *Free Agent Aging: Reinventing Ourselves in the Second Half of Life* presented by H. R. “Rick” Moody, PhD, Director, Academic Affairs, **AARP**, Washington, DC.
- *Entrepreneurship Opportunities* presented by Dianne H.B. Welsh, SPHR, Ph.D., Hayes Distinguished Professor of Entrepreneurship, and Director of the North Carolina Entrepreneurship Center, UNCG
- *The Surprising Prevalence of Later-Life Entrepreneurship* presented by Edward G. Rogoff, MBA, PhD, Professor of Management, Baruch College, City University of New York.
- *The New Entrepreneurial Models of Aging* presented by David L. Carroll, MA, Writer and Producer specializing in health and aging issues.

Enjoy continental breakfast, luncheon and afternoon round table discussions facilitated by experienced entrepreneurs and experts on aging, providing feedback on your ideas for **entrepreneurial** opportunities!

Sponsored by the
UNCG Gerontology Program • NC Entrepreneurship Center
www.uncg.edu/gro • entrepreneur.uncg.edu/

Your **sponsorship, exhibiting and advertising** opportunities,
program details, and registration forms (pre-registration required)
are available at
www.uncg.edu/gro • 336-256-1020



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