

Summit Attendance/Sponsor/Exhibitor/Advertising REGISTRATION 2010

Primary Registrant's Name _____
 Organization/Affiliation _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ E-mail _____

<< Check here if we may **NOT** share your information as a networking list for registered participants.

General Registration:

\$ _____ Early registration is \$100 per person if received by March 31, 2010.
 \$ _____ General registration is \$125 per person if received by April 7, 2010.
 \$ _____ Student or Faculty registration is \$30 per person if received by April 7, 2010.

Please check if: UNCG Student UNCG Faculty/Staff Other Student Other Faculty/Staff

Please show primary registrant's contact information above. Lunch is included in all registrations.
Sponsors, Exhibitors, Advertisers, please complete the contact information **above**, then also indicate your choices below, including names of additional complimentary registrant(s) in the spaces provided **below**.

SPONSORSHIP choices through March 31, 2010:

Sponsors make this Summit possible and in return gain high visibility among participants. All sponsorship levels receive: print recognition in the Summit program, verbal acknowledgement during the Summit opening session, and insertion of your organization's brochure in the Summit packet. Lunch is included. **Additionally:**

\$ _____ **Patron at \$3000** receives three (3) complimentary Summit registrations (show one at top and two below), a full-page ad (~7" wide x 10" long) in the Summit program, and a complimentary exhibit table.
 \$ _____ **Supporter at \$2000** receives two (2) complimentary Summit registrations (show one at top and one below), a half-page ad (~7" wide x 5" long) in the Summit program, and a complimentary exhibit table.
 \$ _____ **Friend at \$1000** receives two (2) complimentary Summit registrations (show one at top and one below), and a quarter-page ad (~4" wide x 5" long) in the Summit program.
 \$ _____ **Colleague at \$500** receives one (1) complimentary Summit registration (show one at top only).

SPONSORS please list your additional complimentary registrant(s) from your same organization:

1) Name _____ Phone _____ Email _____
 2) Name _____ Phone _____ Email _____

Other (non-sponsorship) EXHIBIT choices through March 31, 2010:

\$ _____ \$500 for Exhibit table 30"x 6' for **for-profit** organizations, including one (1) complimentary registration.
 \$ _____ \$350 for Exhibit table 30"x 6' for **non-profit** organizations, including one (1) complimentary registration.
 Exhibitors please show your **one** complimentary registration information at the **top** of this form. Lunch is included.
 Check if you need an electrical outlet near your exhibit table. No extra charge.

Other (non-sponsorship) ADVERTISING choices through March 31, 2010:

Our printed Summit program is black & white (B&W) 8.5"x11". Please send your ad as a B&W **gif or pdf** file.
 We also post all sponsor, exhibitor, and advertiser website links on our Summit website all year!
 Send your ad to Ann Stringfield at acstring@uncg.edu by March 31, 2010.

\$ _____ Full-page ad is \$500 for for-profit organizations **or** \$350 for non-profit organizations (Size 7" wide x 10" long)
 \$ _____ Half-page ad is \$400 for for-profit organizations **or** \$250 for non-profit organizations (Size 7" wide x 5" long)
 \$ _____ Quarter-page ad is \$150 for for-profit organizations **or** \$125 for non-profit organizations (Size 4" wide x 5" long)
 \$ _____ **Exhibitors and Advertisers** show a 10% discount here **IF** your registration and advertising are sent early enough to be received at UNCG by March 1, 2010!

\$ _____ Total fees enclosed

Make checks payable to **Gerontology Program Business and Aging Summit** for receipt by dates specified above and mail to:
The UNCG Gerontology Program • Room 219 McIver Building • PO Box 26170 • Greensboro, NC 27402-6170
 We can not accept credit cards.

Questions? Contact The UNCG Gerontology Program at 336-256-1020 or Lori Kerr at lakerr@uncg.edu