



# The Graduate School

The University of North Carolina at Greensboro

## Gerontology

Master of Science (MS) in Aging and Business--Beginning Summer 2008

### Overview

Graduates of the aging and business concentration are prepared to integrate the critical issues of aging and business across a wide-range of settings including health and wellness programming, older adult housing and retirement communities, product development and marketing, policy and program development or financial gerontology. This program may be completed with a thesis (49 hours) or non-thesis option (43 hours). UNCG is one of the few academic institutions in the United States in which the linkages among aging and business research and education are being actively pursued--and are nationally recognized.

### Requirements for the Master of Science in Gerontology with a concentration in Aging and Business

#### Required Core Courses (22 hours)

GRO 501	Seminar: Critical Issues of Aging (3)
GRO 600	Proseminar in Gerontology (1)
GRO 620	Research Methods in Gerontology (3)
GRO 621	Health and Aging (3)
GRO 649	Gerontology Internship or Research Experience I (3)
GRO 651	Integrative Seminar in Gerontology (3)
GRO 679	Gerontology Internship or Research Experience II (3)
ERM 617	Statistical Methods in Education (3) or STA 571 Statistical Methods for Research I (3) and STA 571L Statistical Methods for Research I (1)

#### Additional Aging Requirements (9 hours):

GRO 610	Life Planning for the Third Age (3)
GRO 622	Financing Longevity: Issues in Insurance (3)
GRO 631	Planning and Evaluation for Professionals in Aging (3)
GRO 611	Issues in Aging and Business (3)
Students must choose two:	
GRO 611A	Silver Industries (1.5)
GRO 611B	Boomer Demographic Phenomena (1.5)

#### Business Applications Requirements (6 hours):

MBA 602	Presentation and Interpretation of Financial Statements (1.5)
MBA 603	Economic Analysis (1.5)
MBA 606	Marketing Management (1.5)
MBA 601A	Entrepreneurship (1.5)

#### Electives (6 hours)

Elective courses are selected with faculty advisement to permit tailoring of the program of study to the student's specific interests. With faculty consultation, students select 6 hours of elective courses at the 500- or 600-level from a range of disciplines including gerontology, sociology, business administration, counseling, human development and family studies, public health education, and/or social work.

## Thesis Option (6 credit hours)

With faculty approval, students who are interested in exploring a specific research problem in depth may choose to compete a thesis.

## Requirements for Admission

In addition to the admission materials required by The Graduate School, applicants to the M.S. in Gerontology with nonprofit management concentration must apply simultaneously to the Post-Baccalaureate Certificate in nonprofit management offered by the Department of Political Science and submit a personal essay elaborating on the applicant's experience and/or interest in gerontology. Applicants have the choice of submitting scores from either the Graduate Record Exam (GRE) or the Millers Analogies Test (MAT).

Applicants who wish to be considered for the gerontology with nonprofit management concentration assistantship must submit their application by March 15.

## Faculty

### Program Director:

**Janice I. Wassel, Ph.D.**

Demography; financial resources and the aging family; retirement decisions of professionals, women, and married couples; caregiving and family systems (Gerontology and The Graduate School).

### Associate Director:

**Neal E. Cutler, Ph.D.**

Financial gerontology, business and aging, wealth/wealth interactions, aging and social policy, professional-practitioner education, age-period-cohort analysis, survey research (Gerontology and The Graduate School).

### Interdisciplinary Faculty and Advisors:

#### Professors

**Beth E. Barba, Ph.D.**

Human/animal interactions with older adults, Eden Alternative (team care delivery, animals and children) in nursing homes, failure to thrive in older adults (School of Nursing).

**Laurie M. Kennedy-Malone, Ph.D.**

Community-gerontological nursing (School of Nursing).

**Jane E. Myers, Ph.D.**

Gerontological counseling, adult development, developmental counseling, wellness, clinical assessment, adult children of older adults (Department of Counseling and Educational Development).

**William L. Tullar, Ph.D.**

Knowledge management, human resource metrics, and employee selection (Department of Business Administration).

#### Associate Professors

**Jennifer Etnier, Ph.D.**

Physical activity and mental health (Department of Exercise and Sport Science).

**Virginia A. Hinton, Ph.D.**

Normal speech pathology (Department of Communication Sciences and Disorders).

**Kenneth A. Klase, D.P.A.**

Public administration, public budgeting and finance, public financial management (Department of Political Science).

**Sudha Shreeniwas, Ph.D.**

Gender and family issues among seniors in India and among ethnic groups in the U.S. (Department of Human Development and Family Studies).

**Martha Taylor, Ph.D.**

Nutritional health and needs of older adults, health promotion/disease prevention, nutrition education (Department of Nutrition).

#### Visiting Associate Professors

**Michele Haber, M.P.H., M.D.**

Individual geriatric assessment and improvement, staff and program development for long-term care facilities and other organizations serving seniors (Department of Public Health Education).

**A. Frank Johns, J.D.**

Elder law, multidisciplinary ethics impacting community, advance litigation strategies, guardianship and fiduciary responsibilities relating to older adults.

#### Assistant Professors

**Olav Ruppell, Ph.D.**

Life history and behavior of social insects, aging and genetics of complex traits (Department of Biology).

#### Adjunct Instructors

**Anne R. Daniel, M.A.**

Medicare and Medicaid, health policy, medical care costs and the health insurance industry affecting older adults and families (Department of Public Health Education).

**Sandra Leak, M.H.A.**

Comparative long term care policy at the community and state level (Department of Public Health Education).



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