



The Graduate School

The University of North Carolina at Greensboro

Gerontology

Dual Degree Master of Science (MS) in Gerontology and Master of Business Administration (MBA)

Overview

The Graduate School offers graduate work leading to a Dual Master of Science in gerontology and MBA. In cooperation with the Bryan School of Business and Economics, the UNCG Gerontology Program is home to the country's first Dual Degree MS Gerontology-MBA Program.

UNCG is one of the few academic institutions in the United States in which the linkages among business and aging research and education are being actively pursued -- and are nationally recognized. Our current research program focuses on the gerontology-business relationships in the context of 21st century patterns of demographic change and family dynamics.

Requirements for the Master of Science (MS-MBA)

The Gerontology Program and the Bryan School of Business and Economics offer a combined Master of Science in gerontology /Master of Business Administration degree. A minimum of 57 semester hours is required for the degree.

Required Core Courses (46.5 hours)

- GRO 501 Seminar: Critical Issues of Aging (3)
- GRO 620 Research Methods in Gerontology (3)
- GRO 649 Gerontology Practicum or Supervised Research (3)
- GRO 651 Integrative Seminar in Gerontology (3)
- MBA 600**Business Statistics (1.5) and MBA 610 Advanced Business Statistics (1.5) or ERM 617 Statistical Methods in Education (3) or STA 571 Statistical Methods in Research (3) and 571L Statistical Methods Lab (1)
- MBA 602 Presentation and Interpretation of Financial Statements (1.5)
- MBA 603 Economic Analysis (1.5)
- MBA 604 Organizational Behavior (1.5)
- MBA 605 Financial Management (1.5)
- MBA 606 Marketing Management (1.5)
- MBA 607 The Operations Function (1.5)
- MBA 609 Management Communications (1.5)
- MBA 612 Cost Management Systems (1.5)
- MBA 613 Economic Policy and the Global Environment (1.5)
- MBA 615 Leadership Assessment and Development (1.5)
- MBA 616 Managing in a Global Environment (1.5)
- MBA 617 Management Science (1.5)
- MBA 618 Business Processes and Technology (1.5)
- MBA 620 Competitive Analysis and Strategy Formulation (1.5)
- MBA 624 Strategies for Managing Human Resources (1.5)
- MBA 625 Corporate Structure and the Finance Function (1.5)
- MBA 626 Strategic Marketing Management (1.5)
- MBA 627 Global Operations Strategy (1.5)
- MBA 628 Business Strategy and Information Technology (1.5)
- MBA 629b**Creating and Sustaining Competitive Advantage (3) or GRO 679 Advanced Practicum/Supervised Research (3)

* Up to 12 hours of MBA courses may be waived based on demonstrated competencies in the subject matter.

**These courses meet requirements for both programs.

PROGRAM DETAILS

Electives (10.5 hours)

Selected upon advisement to permit tailoring of the program of study to the student's specific interest courses in gerontology, special topics or gerontology electives.

Requirements for Admission

In addition to the admissions materials required by The Graduate School, applicants to the Dual Degree MS in gerontology-MBA must submit a personal essay elaborating on the applicant's experience and/or interest in business and aging. Applicants are reviewed by the directors of the gerontology and MBA programs. Applicants to the dual degree program may take either the GMAT or the GRE examination.

Applicants who wish to be considered for the gerontology business and aging assistantship must submit their application by March 15.

Faculty

Program Director:

Janice I. Wassel, Ph.D.

Demography; financial resources and the aging family; retirement decisions of professionals, women, and married couples; caregiving and family systems (Gerontology and The Graduate School).

Associate Director:

Neal E. Cutler, Ph.D.

Financial gerontology, business and aging, wealth/wealth interactions, aging and social policy, professional-practitioner education, age-period-cohort analysis, survey research (Gerontology and The Graduate School).

Interdisciplinary Faculty and Advisors:

Professors

Beth E. Barba, Ph.D.

Human/animal interactions with older adults, Eden Alternative (team care delivery, animals and children) in nursing homes, failure to thrive in older adults (School of Nursing).

Laurie M. Kennedy-Malone, Ph.D.

Community-gerontological nursing (School of Nursing).

Jane E. Myers, Ph.D.

Gerontological counseling, adult development, developmental counseling, wellness, clinical assessment, adult children of older adults (Department of Counseling and Educational Development).

William L. Tullar, Ph.D.

Knowledge management, human resource metrics, and employee selection (Department of Business Administration).

Associate Professors

Jennifer Etnier, Ph.D.

Physical activity and mental health (Department of Exercise and Sport Science).

Virginia A. Hinton, Ph.D.

Normal speech pathology (Department of Communication Sciences and Disorders).

Kenneth A. Klase, D.P.A.

Public administration, public budgeting and finance, public financial management (Department of Political Science).

Sudha Shreeniwas, Ph.D.

Gender and family issues among seniors in India and among ethnic groups in the U.S. (Department of Human Development and Family Studies).

Martha Taylor, Ph.D.

Nutritional health and needs of older adults, health promotion/disease prevention, nutrition education (Department of Nutrition).

Visiting Associate Professors

Michele Haber, M.P.H., M.D.

Individual geriatric assessment and improvement, staff and program development for long-term care facilities and other organizations serving seniors (Department of Public Health Education).

A. Frank Johns, J.D.

Elder law, multidisciplinary ethics impacting community, advance litigation strategies, guardianship and fiduciary responsibilities relating to older adults.

Assistant Professors

Olav R uppell, Ph.D.

Life history and behavior of social insects, aging and genetics of complex traits (Department of Biology).

Adjunct Instructors

Anne R. Daniel, M.A.

Medicare and Medicaid, health policy, medical care costs and the health insurance industry affecting older adults and families (Department of Public Health Education).

Sandra Leak, M.H.A.

Comparative long term care policy at the community and state level (Department of Public Health Education).



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