

# HANNAH R. MENDOZA, MFA, IDEC, LEED AP

---

---

Assistant Professor, Interior Architecture  
University of North Carolina, Greensboro  
Greensboro, NC 27407  
336.334.4947 hrmendoz@uncg.edu

---

---

## EDUCATION

|                        |  |                |   |
|------------------------|--|----------------|---|
| <b>PhD in Progress</b> | Geography  | 2006 - present | West Virginia University                                  |
|                        | <i>Comprehensive Areas:</i> Space, Place, and Development; Critical Feminist Geography/ Identity and the Near Environment. |                |   |
|                        | <i>Dissertation Topic:</i> Latinas and the University Environment  |                |   |
| <b>MFA</b>             | Interior Design  | 2000 - 2004    | Florida State University<br>Tallahassee, Florida          |
|                        | <i>Comprehensive Areas:</i> History, Theory & Criticism, Museum Studies  |                |   |
|                        | <i>Thesis Topic:</i> Blue: The History of a Color  |                |   |
| <b>Special Program</b> | Online Educator Training   | Winter, 2004   | Socrates Facilitator Training,<br>South University Online |
| <b>B.A.</b>            | Art History  | 1994-1998      | Rutgers University<br>New Brunswick, New Jersey           |

## PROFESSIONAL EXPERIENCE

### Academic / Teaching

|   |   |
|---|---|
| <b>University of North Carolina, Greensboro</b><br>Greensboro, NC | Assistant Professor – Interior Architecture<br>(2009 – present)   |
| <b>Savannah College of Art &amp; Design</b><br>Savannah, GA       | Professor – Interior Design (2007 – 2009)<br>Coordinator of Online Development for Interior Design<br>Head of Decorative Arts Minor |
| <b>West Virginia University</b><br>Morgantown, WV                 | Assistant Professor - Interior Design (2005 - 2007)<br>Faculty Associate in Women’s Studies   |
| <b>The Art Institute Online</b><br>Pittsburgh, PA                 | Adjunct Interior Design Instructor (Spring 2005 – Winter 2006)  |
| <b>Florida State University</b><br>Tallahassee, FL                | Adjunct Interior Design Instructor (Spring 2005)  |
| <b>Valdosta State University</b><br>Valdosta, GA                  | Adjunct Interior Design Instructor (Spring 2005)  |
| <b>Florida State University</b><br>Tallahassee, FL                | Interior Design GTA (2001 – 2004)   |

### Industry

|                            |  |
|----------------------------|--|
| <i>Third Eye Interiors</i> | Residential Designer (December 2004 – present) |
| <i>Landmark Design</i>     | Design Assistant (June 2003 - December 2004)   |

*The Dickerson Gallery*  
*EG Carpentry*

Exhibit Designer (June 2002 – June 2003)  
Design Consultant (January 2000 – December 2004)

## **PROFESSIONAL EXPERIENCE - ACADEMIC/TEACHING**

### **Courses Taught**

### **Description**

|  |  |
|--|--|
| <b><i>Decorative Arts: 19<sup>th</sup> &amp; 20<sup>th</sup> Centuries</i></b> | <i>Professor</i> – Savannah College of Art & Design, Interior Design Program, Spring 2009. Designed course and context within Decorative Arts program as head of Decorative Arts minor.  |
| <b><i>Decorative Arts: 17<sup>th</sup> &amp; 18<sup>th</sup> Centuries</i></b> | <i>Professor</i> – Savannah College of Art & Design, Interior Design Program, Winter 2009. Designed course and context within Decorative Arts program as head of Decorative Arts minor.  |
| <b><i>Decorative Arts: Antiquity through 16<sup>th</sup> Century</i></b>       | <i>Professor</i> – Savannah College of Art & Design, Interior Design Program, Fall 2008. Designed course and context within Decorative Arts program as head of Decorative Arts minor.  |
| <b><i>Emerging Materials</i></b>   | <i>Professor</i> – Savannah College of Art & Design, Interior Design Program, online development. In conjunction with e-Learning, developed all course materials and content for online delivery in Spring of 2009.  |
| <b><i>Contemporary Issues</i></b>  | <i>Professor</i> – Savannah College of Art & Design, Interior Design Program, Spring 2008, Winter 2009 and online development. Introduce students to contemporary issues in interior design as a platform for researching, writing, and designing their theses. In conjunction with e-Learning, developed all course materials and content for online delivery.  |
| <b><i>Research Methods for Interior Design</i></b>                             | <i>Professor</i> – Savannah College of Art & Design, Interior Design Program, Spring, 2008 and online development. Developed new course to introduce students in interior design to the research techniques necessary to complete their theses and evaluate current research relevant to interior design practice and theory. In conjunction with e-Learning, developed all course materials and content for online delivery.                                  |
| <b><i>History of Interior Design</i></b>                                       | <i>Professor</i> – Savannah College of Art & Design, Interior Design Program, Fall 2007 - present. Introduce students to design history from ancient Egypt through contemporary with a focus on vocabulary building, understanding of larger design trends, and socio-cultural constitution of design. Integration into course of available built environment. In conjunction with e-Learning, developed all course materials and content for online delivery. |

|  |   |
|--|---|
| <b>Design Theory &amp; Criticism</b>             | <i>Professor</i> – Savannah College of Art & Design, Interior Design Program, Fall 2007, Winter 2008. Focus on familiarization with and development of an in depth understanding of the development of design theory and criticism. Critical reading and research evaluation skills emphasized.   |
| <b>Seminar: Design Philosophy</b>                | <i>Professor</i> – Savannah College of Art & Design, Interior Design Program, Fall 2007, 2008. Introduce students to interior design as an academic discipline and as a profession. Explore contemporary and historical issues that affect interior design, establish personal goals of achievement, and begin to develop a personal philosophy of design.  |
| <b>Materials &amp; Sources</b>                   | <i>Assistant Professor</i> – West Virginia University, Interior Design Program, Spring 2007. Continuation of education regarding finishes, textiles, furniture, and equipment available for interior designers. Introduction to both current sources and a methodology for independent research.  |
| <b>Space Planning</b>                            | <i>Assistant Professor</i> – West Virginia University, Interior Design Program, Spring 2006 & 2007. Exploration of both the physical and social spatial requirements in design. Model building skills reinforced. Introduced new projects and learning activities.  |
| <b>History of Interiors/Furniture I &amp; II</b> | <i>Assistant Professor</i> – West Virginia University, Interior Design Program, Spring 2006. Introduce students to design history from ancient Egypt through contemporary with a focus on vocabulary building and understanding of larger design trends. Developed visual library for course and internet hybrid.   |
| <b>Interior Lighting for Designers</b>           | <i>Assistant Professor</i> – West Virginia University, Interior Design Program, Fall, 2005. Teaching lighting techniques and terminology to second year students in the Interior Design program. Introduced new projects focusing on design and development of luminaires.  |
| <b>Residential Interior Design</b>               | <i>Assistant Professor</i> – West Virginia University, Interior Design Program, Fall, 2005, 2006. Introduced new projects to focus students on quality of space versus quantity of space. Introduced NKBA elements and design projects. Developed project for existing space and actual clients, required field measuring and drawing of existing plans. Required students to become familiar with PowerPoint and PhotoShop as presentation tools. Developed as hybrid internet and traditional course. |

## PROFESSIONAL EXPERIENCE - INDUSTRY

### ***Third Eye Interiors***

Residential Designer. Private practice in residential design focusing on remodels and adaptive reuse. Responsible for business and project management, design, presentation, and implementation.

### ***Landmark Design***

Design Assistant. Interior design business focusing on residential space planning, small housing developments, and townhomes. Specialty area: riverfront properties and zero lot line properties. Responsible for CAD drafting and both grey-scale and full color renderings.

### ***The Dickerson Gallery***

Exhibit Designer. Designed display pieces, interfaced with artists and agents, coordinated shows including: layout, lighting and placement. Responsible for interior design of gallery, developed gallery from blank retail store unit into a fully functional show, sales, café and relaxation area.

### ***EG Carpentry***

Interior Design Consultant. Responsible for AutoCAD and hand drafting of technical, construction drawings. Interface with clients, visual rendition for workmen of clients' wishes.

## RESEARCH AND TEACHING INTERESTS

- ◆ History, Theory & Criticism
- ◆ Human Geography
- ◆ Feminism / Gender and the Near Environment
- ◆ Non-Western design
- ◆ Research Methods
- ◆ Interior Design Pedagogy
- ◆ Philosophy
- ◆ Color Theory

## GRANTS AND FUNDING

### **2008**

Presidential Fellowship – “Funds for web development of the WikiD.” One time grant – total amount \$5,000. Awarded.

### **2006**

Eberly College Graduate Student Travel Grant – “Travel to London to Present at the Royal Geographical Society.” One-time grant – total amount \$600. Awarded.

Anderson Faculty Enrichment Fund – “Curriculum Coordination between WVU and NABA.” One-time grant – total amount \$1,000. Awarded.

Daniel C. & Elizabeth D. Brown Faculty Development Grant – “Travel to London to Present at the Royal Geographical Society.” One-time grant – total amount \$2,000. Awarded.

F. Waldo Craig New Faculty Fund – “Purchase of Teaching Materials.” One-time grant – total amount \$960.46. Awarded.

Faculty International Travel Grant – “Curriculum Coordination in Milan.” One-time grant – total amount \$1,000. Awarded.

Faculty Development Grant – “Curriculum Coordination in Milan.” One-time grant – total amount \$500. Awarded

Faculty Travel Grant – “Travel to Arizona to Present at IDEC International Conference.” One-time grant – total amount \$500. Awarded.

Carol Price-Shanis Grant – “Furthering the Education of Interior Design Educators.” One-time grant – total amount \$3,000. Not Awarded.

General Curriculum Development Grant - “Assignment of History of Furniture/Interiors 230 to a General Education Course”. One-time grant – total amount \$1,500. Awarded.

Total Funding Awarded: \$8,060.46

## **2005**

Principal Investigator – “Latinas in Appalachian University Environments: Creating a Reflection of Self”. Three-year Hatch Grant from the U.S.D.A. Total budget approximately \$90,000.

Total Funding Awarded: \$70,853.00

## **PUBLICATIONS**

**Mendoza, H. R.** (2009). The WikiD: An Alternative Approach to the Body of Knowledge. *Journal of Interior Design*, 34(2), 1 - 19.

MacDonald, N.M., Yoo, J., Bernasconi, C., & **Mendoza, H. R.** (in press). Creating intersections in design education: The interdisciplinary design education model. *Clothing, Textiles & Research Journal*

Bernasconi, C., Yoo, J., MacDonald, N.M., & **Mendoza, H.R.** (2008). Culture and design: Integrating a cross-cultural and interdisciplinary experience into the design curricula. *Design Principles & Practices: An International Journal*, 2(2), 161-172.

Zollinger, S., Jones, L., & **Mendoza, H. R.** (2008). Essays and Inspirations: Achieving Tenure and Maintaining Life Balance. In J. Pable & K. Ankerson (Eds.), *Interior Design: Practical Strategies for Teaching and Learning*. New York: Fairchild Publications.

**Mendoza, H.R.**, Bernasconi, C. & MacDonald, N.M. (2007). Creating New Identities in Design Education. *International Journal of Art & Design Education*, 26(3), 308 – 313.

Bernasconi, C., **Mendoza, H.R.**, Yoo, J.J. & MacDonald, N.M. (2007). Integrating cross-cultural and interdisciplinary education in the design fields: The interdisciplinary design education assessment Project. In *Conference Proceedings of the Council of Educators in Landscape Architecture Annual Meeting*. State College, PA: Pennsylvania State University.

**Mendoza, H.R.** (2006). Design + Cultural Resource Management: A model for creating new identities. *22<sup>nd</sup> National Conference on the Beginning Design Student Conference Proceedings*. Ames, IA: Iowa State University Press.

## Works in Progress

**Mendoza, H.R.** (book prospectus and sample chapter under review). *Creative Research: A Solutions Based Approach*.

MacDonald, N.M., Yoo, J.J., Bernasconi, C., **Mendoza, H.R.** (under review). Creating Intersections in Design Education: The Interdisciplinary Design Education Model. *Clothing and Textiles Research Journal*.

Bernasconi, C., Yoo, J.J., MacDonald, N.M., **Mendoza, H.R.** (under review). Assessing student perceptions of interdisciplinary cross-cultural education: Themes in student responses and theoretical review. *Landscape Review*.

**Mendoza, H.R.** & Park-Gates, S. (in progress). Quantitative, Qualitative, and Creative: The Third Methodology.

**Mendoza, H.R.** (in progress). Uncovering a Myth: The Psychophysiological Effects of Color.

## PRESENTATIONS, GUEST LECTURES, AND WORKSHOPS

### National, Regional, and Local Refereed Presentations

|   |                 |                     |               |
|---|-----------------|---------------------|---------------|
| <i>The Psychology of Space in a Culture of Fear: A Photographic Unmasking of Residential Space in Sao Paulo, Brazil</i> | IDEA Conference | Brisbane, Australia | February 2010 |
|---|-----------------|---------------------|---------------|

With: Matt Dudzik

|                               |  |             |               |
|-------------------------------|--|-------------|---------------|
| <i>Design is Not an Apple</i> | Interior Design Educators Council – South Region | Raleigh, NC | October, 2009 |
|-------------------------------|--|-------------|---------------|

|   |  |             |               |
|---|--|-------------|---------------|
| <i>The Creative Human Intelligence Project (CHIP)</i> | Interior Design Educators Council – South Region | Raleigh, NC | October, 2009 |
|---|--|-------------|---------------|

With: Jonathon Anderson      *Creative Scholarship*

|  |   |                 |               |
|--|---|-----------------|---------------|
| <i>Beyond the Minimum: Student led Integration of the Principles of Social Justice into Studio</i> | ART&DESIGN for Social Justice Symposium | Tallahassee, FL | January, 2009 |
|--|---|-----------------|---------------|

Panel Discussion with Graduate Students

|   |   |                 |               |
|---|---|-----------------|---------------|
| <i>Separating Desire from Desperation: Parallel Existences in Sao Paulo, Brazil</i> | ART&DESIGN for Social Justice Symposium | Tallahassee, FL | January, 2009 |
|---|---|-----------------|---------------|

With: Matt Dudzik

|   |  |            |               |
|---|--|------------|---------------|
| <i>Qualitative, Quantitative, and Creative: The Third Methodology</i> | Interior Design Educators Council – South Region | Auburn, AL | October, 2008 |
|---|--|------------|---------------|

|   |   |                           |                 |
|---|---|---------------------------|-----------------|
| <i>Opening the Border to Interior Design Knowledge and Knowing</i>  | Interior Design Educators Council – South Region  | Auburn, AL                | October, 2008   |
| <i>Crafting Design Knowledges: A Wiki Approach</i>  | The International Design History Society Conference   | Cornwall, England         | September, 2008 |
| <i>The WikiBoK: An Alternative Approach to the Body of Knowledge</i>  | Interior Design Educators Council – International Conference                                | Montreal, Canada          | March, 2008     |
| <i>International Intersections: An Interdisciplinary Design Education Model</i>   | Interior Design Educators Council – International Conference                                | Montreal, Canada          | March, 2008     |
| With: Jay Yoo, Claudia Bernasconi, & Nora MacDonald   |   |                           |                 |
| <i>Culture and Design: Integrating a Cross-cultural and Interdisciplinary Experience into the West Virginia University Design Curricula</i>       | 2 <sup>nd</sup> International Conference on Design Principles and Practices                 | University of Miami, FL   | January, 2008   |
| With: Claudia Bernasconi, Jay Yoo, & Nora MacDonald   |   |                           |                 |
| <i>Building Intersections in Design Education</i>   | International Textiles and Apparel Association –<br>Winner Best Paper Professional Category | Los Angeles, CA           | November, 2007  |
| With: Nora MacDonald, Jay Yoo, & Claudia Bernasconi   |   |                           |                 |
| <i>Integrating Cross-Cultural and Interdisciplinary Education in the Design Fields: The Interdisciplinary Design Education Assessment Project</i> | Council of Educators in Landscape Architecture  | Penn State University, PA | August, 2007    |
| With: Claudia Bernasconi & Nora MacDonald   |   |                           |                 |
| <i>Workshop: Designing for Dementia</i>   | Summer Institute on Aging   | Morgantown, WV            | June, 2007      |
| With: Kristina Hash   |   |                           |                 |
| <i>Using Feminist Geography to Create a WikiBok</i>   | Southeastern Division of the American Association of Geographers                            | Morgantown, WV            | November, 2006  |
| <i>Creating New Identities in Design Education</i>  | Interior Design Educators Council – South Regional Conference                               | Greensboro, NC            | October, 2006   |
| With: Claudia Bernasconi & Nora MacDonald   |   |                           |                 |
| <i>Creating Home: A Participatory Approach to Understanding Gender and Adaptation</i>   | Royal Geographical Society – Institute of British Geographers Annual Conference             | London, England           | August, 2006    |
| <i>Alternatively Gendered Persons and Public Spaces: An Action Research</i>   | Royal Geographical Society – Institute of British   | London, England           | August, 2006    |

|   |   |                      |               |
|---|---|----------------------|---------------|
| <i>Approach</i>   | Geographers Annual Conference                               |                      |               |
| With: John Jacob  |   |                      |               |
| <i>Design + Cultural Resource Management: A Model for Creating New Identities</i>     | National Council on the Beginning Design Student            | Ames, Iowa           | April, 2006   |
| <i>An Annotated Bibliography 1988 – present: Psychophysiological Effects of Color</i> | Interior Design Educators' Council International Conference | Scottsdale, Arizona  | April, 2006   |
| <i>Panel: Supporting the Interior Design Educator: IDEC's Role in Our Lives</i>       | Interior Design Educator's Council Regional Conference      | Tallahassee, Florida | October, 2005 |
| With: Cindy Beacham, Barbara McFall & Shari Park-Gates                                |   |                      |               |

## Other Activities

|  |   |                      |                         |
|--|---|----------------------|-------------------------|
| <i>South Regional Conference Reviewer</i>  | Association of Collegiate Schools of Architecture   | Electronic           | June 2009               |
| <i>The WikiD Editor and Project Manager</i>  | Wiki for Design: Body of Knowledge System   | Electronic           | August 2008 - present   |
| <i>E-Record Editor</i>   | Interior Design Educator's Council  | Electronic           | April 2006 - present    |
| <i>SINAES Accreditation Site Visitor</i>   | Sistema Nacional de Acreditación de la Educación Superior<br>(National Accrediting System for Higher Education) | San José, Costa Rica | February 2008 - present |
| <i>Geographies of Knowledge Session Chair</i>  | Southeastern Division of the American Association of Geographers  | Morgantown, WV       | November, 2006          |
| <i>The Challenges to the Creation of a Transnational European Space along the Polish/German Border: A Case Study of the Euro-Cities of Slubice and Frankfurt-Oder</i><br>By Michelle Brym<br><i>Discussant</i> | Southeastern Division of the American Association of Geographers  | Morgantown, WV       | November, 2006          |
| <i>South Regional Conference Reviewer</i>  | Interior Design Educator's Council  | Electronic           | September, 2006         |
| <i>Midwest Regional Conference Reviewer</i>  | Interior Design Educator's Council  | Electronic           | August, 2006            |
| <i>IDEC Student Design Competition Judge</i>   | Interior Design Educator's Council  | Morgantown, WV       | February 2006           |

## PROFESSIONAL DEVELOPMENT

|                                     |  |               |
|-------------------------------------|--|---------------|
| LEED Accredited Professional        | United States Green Building Council                   | December 2008 |
| West Virginia Country Roads Scholar | WVU  | October 2006  |
| Continuing Education Units          | Interior Design Educators' Council Regional Conference | October 2005  |

## THESIS COMMITTEES

|   |                  |                              |
|---|------------------|------------------------------|
| A Cross-Cultural Comparison for the Development of Model Housing Units in the United States Responsive to Multi-generational Households | Eun Jung Lee     | Thesis Editor, Spring 2008   |
| Exploring Poetry in Space: A Creative Approach to the Creation of Entrance for a Community Center in Atlanta                            | Cheryl Watson    | Committee Chair, Spring 2009 |
| Designing for Youth: A Socially Responsible Recreational Center for Teenagers   | Laura K. Merrill | Thesis Editor, Spring 2009   |
| Creating a Learning Environment for Healthy Eating Habits: Disney Addresses Obesity and Entertainment                                   | Lisa Kirschman   | Thesis Editor, Spring 2009   |
| Rethinking the Library: Deconstructing Spaces for the Changing Role of the Library in a Community                                       | Zhengzhong Xiao  | Thesis Editor, Spring 2009   |

## COMMITTEE ASSIGNMENTS

|                               |      |                          |
|-------------------------------|------|--------------------------|
| Sustainability Task Force     | UNCG | September 2009 - present |
| Communications Committee      | IDEC | December 2008 - present  |
| Creative Endeavors Task Force | IDEC | November 2006 - present  |

## ORGANIZATIONAL AFFILIATIONS

|   |                |
|---|----------------|
| The Design History Society                              | 2007 – present |
| Interior Design Education Council – Professional Member | 2003 – present |