

**Video Transcript:** Report by Sandra Huges from WFMY News2 about Those Who Care award winner Thomas Martinek of Project Effort

(scene: in the UNCG gym)

Tom: You guys all set up over there?

Huges: Some amazing things can happen after school in this gym at UNCG.

Tom: Self control. respect for each other right?

And we had some kids to work on that, with a couple of kids last week didn't we?

Huges: Each week these kids gather with Dr. Tom Martinek. They use sports to work on values to morals.

Tom: Be ready and be a ...

All: Role Model

Tom: OK. All of you are that.

OK. Alright Go.

Other: Hands on your head. If you are ready.

Tom: When we first started I wanted to make a commitment that I would stay with these kids for long term. This would not be a one shot deal.

Huges: Tom started a program called Project Effort.

It helps kids from undeserved areas have a chance to live up to who and what they can be.

Tom: Just so many issues that come up though sport participation. And they are teachable moments.

Assistant: How many are still left?

How many are still standing?

Huges: Most of the kids come form Hampton Leadership Academy. It started 15 years ago. The first students in the program are now its leaders and mentors and they learned from him.

Kevin Graves (program leader, ex- student of Tom):

We didn't have enough room on the university vehicles that we were getting from the motor pool. Doc would go all over Greensboro anytime of the night and pick kids up in any neighborhood. Take kids home. Bring kids to his house for Thanksgiving. He saved a lot of kids lives to be honest with you.

Tom: I told leaders if you could teach kids to be compassionate, caring, step out and just help somebody, that is going to catch on the other kids.

Alright, we will see you next week.