



THE UNIVERSITY of NORTH CAROLINA
GREENSBORO

Office of Academic Outreach

School of Health and Human Performance

Annual Report 2010-2011

I. Talking Points from the Office of Academic Outreach (OAO).

- Working in concert with the Department of Public Health Education, OAO developed the Online Degree Completion Program in Health Studies. This program enrolled 86 students in the inaugural Fall 2010 class and presently has 100 majors.
- OAO implemented the North Carolina Effective Health Education program working in collaboration with the North Carolina Department of Public Instruction. This program was designed to train Certified Physical Educators to teach Health Education in the NC public school system. Teachers completing the 3 CEU online program will receive an endorsement to teach Health. In 2010-2011, 18 students enrolled in the NCEHEP and five have successfully completed the program.
- OAO has developed 17 PHE courses that are offered as “Web M” and “Web D/X” courses. These courses have generated the following student credit hours during the 2010-2011 academic year (July 1, 2010 to June 30, 2011). Please see Section 4 for more details
 - Summer II 2010 – 139 students, 417 SCHs
 - Fall 2010 – 894 students, 2682 SCHs
 - Spring 2011 – 834 students, 2502 SCHs
 - Summer I 2011 – 170 students, 540 SCHs
 - Total – 2037 students, 6111 SCHs
- OAO, working with the Gove Student Health Center is developing an Online Health Promotion in Higher Education (HPHE) program. This program will train professional staff in University-based student health centers to design, implement, and evaluate health promotion and disease prevention programs for college-age populations. The HPHE program was not supported by the PHE graduate program committee and has been shelved at this time.
- Working with Lin Buettner of RTH, OAO is developing an online certificate in geriatric therapeutic recreation. In 2010-2011, OAO has uploaded the following course titles into the MOODLE course management system.
 1. Geriatric Recreational Therapy Practice: Role and Responsibilities
 2. Geriatric Assessment for Therapists
 3. Evidence-based Practice in Geriatric Recreational Therapy

- OAO is presently working with Dr. Jan Wassel from the gerontology program to migrate the existing GRO 501, Critical Health Issues of Aging for online delivery
- Working with Donna Duffy from KIN, OAO is developing an online coaching certificate program. In 2010-2011, Dr. Duffy completed the “Philosophies of Coaching” course for online delivery.
- In 2010-2011, OAO finalized an agreement with Jan Wassel from the Gerontology program to develop a certificate program in Gerontology. Courses are being developed at this time and the course development will continue into the 2011-2012 academic year.

II. Progress toward OAO Strategic Plan Goals.

1. Given required resources, PHE will continue to support “M Web” section courses in the undergraduate schedule to help retain students and reduce time to degree.

Measures:

1. In the Fall 2011 academic semester, PHE will offer 8 “M Web” sections of courses developed and monitored by OAO. Given appropriate resources, OAO will continue to support PHE “M Web” course sections.

HHP Goals: None Listed

UNCG Goals: 1.1

UNCG Values: Inclusiveness, Collaboration, Sustainability

UNCG Mission: Teaching

Progress toward Objective and Future Plans: In the 2010-2011 academic year, OAO/PHE had approximately 1200 web M seats available for on campus students. This equals 3600 student credit hours. PHE plans to continue to support Web M seats by funding GAs and Adjunct Professors to support these courses. Should OAO/PHE receive enrollment growth funding as a result of this increase in SCH production, these student numbers will continue to be produced commensurate with enrollment growth funding.

2. OAO/PHE will continue to grow enrollment in the Online Degree Completion Program in Health Studies. The program presently enrolls approximately 100 students and is growing rapidly. The growth will be based on resource availability.

Measures:

1. The PHE Online Degree Completion Program will grow from approximately 100 students in the Spring 2011 semester to 140 students enrolled as majors in the Fall 2011 semester.

HHP Goals: None Listed

UNCG Goals: 1.2, 1.4, 1.7

UNCG Values: Inclusiveness, Collaboration, Sustainability, Responsibility

UNCG Mission: Teaching

Progress toward Objective and Future Plans: This program was initiated in the Fall 2009 semester with an initial cohort of 21 students and has grown to 98 students as of

5/24/11. The program has graduated 26 majors as of Spring 2011. This program will expand or contract based on future funding allocations.

3. Based on funding, PHE, through the auspices of the Office of Academic Outreach in HHP will expand and support its menu of summer school "D" section courses to help retain students and reduce time to degree.

Measures:

1. In Summer 2011, PHE will offer 4 "D" section courses. Given available resources, OAO/PHE will offer 8 "D" courses in the Summer 2011 semester.

HHP Goals: None Listed

UNCG Goals: 1.1, 1.3

UNCG Values: Inclusiveness, Sustainability, Responsibility

UNCG Mission: Teaching

Progress toward Objective and Future Plans: OAO working with PHE provided seats for 305 students (915 SCHs) during the Summer II 2010 session and Summer I 2011 session. Obtaining funding to support instruction of Summer "D" courses remains a problem. Based on available funding, OAO plans to offer Summer D sections for the 2011-2012 academic year.

4. OAO secured a partnership with the Be Active North Carolina Foundation to support the growth of Physical Activity programs in the Triad. Stefanie Millroy was hired to serve as a director of this effort. In 2010-2011, OAO received \$122,245 for Be Active NC to support this effort.

Measures:

1. PHE has submitted a request to be a host site partner for Be Active North Carolina.

HHP Goals: 4.10

UNCG Goals: 4.4

UNCG Values: Collaboration, Sustainability

UNCG Mission: Service, Teaching, Research

Progress toward Objective and Future Plans: OAO Staff members have met twice with the Be Active NC staff to plan the rollout of this initiative. A meeting with Dean Celia Hooper, OAO and Be Active NC was held on June 7, 2010 to finalize specifications for the memorandum of agreement for Be Active to fund OAO/HHP for this initiative. Funding is set at \$150,000 a year for 5 years (\$750,000 total). A January 1, 2011 start date is anticipated.

III. Institutional Effectiveness Highlights for the Office of Academic Outreach.

- A. OAO staff traveled to schools within North Carolina including Durham Technical Community College, Wake Tech Community College, and Asheville-Buncombe Community Colleges to promote the online program with faculty and students. These visits increased awareness of the program and created partnerships with feeder schools.
- B. OAO staff traveled out of state to the Western Association for College Admission Counseling (WACAC) college information fair as well as met with students in California to increase out

of state enrollment. This travel was done in association with attendance at a professional conference. Additional out of state recruitment efforts are planned for 2011-2012.

- C. Staff from the Office of Academic Outreach traveled to the 2010 North Carolina American Alliance of Health, Physical Education and Dance conference to assess interest in the Coaching and PE certificate program.

Enrollment Growth Matrix Projections for OAO Activity.

A primary purpose of the Office of Academic Outreach is to generate student credit hours for both on-campus and off-campus students. Distance learning course sections for students on-campus (Web M) helping students who (1) are working and need schedule flexibility, (2) have class time conflicts, and (3) wish to graduate at an accelerated pace. Students enrolled in the Online Degree Completion Program are in the "D" course sections. These students do not take on-campus courses.

Provided below are enrollment growth matrices for Web M, D, and total students served by OAO for the 2010-2011 academic year. A breakdown of SCHs by semester is also provided below.

	Web M	D	Total
Summer II 2010	0	537	537
Fall 2010	1761	921	2682
Spring 2011	1599	903	2502
Summer I 2011	0	540	540
Total	3360	2901	6261

Main Campus Student Credit hours (107 SCH's)

Enrollment-Change Funding Model

Program	Change In Student Credit Hours			Instructional Position Funding Factors			Instructional Positions Required		
	Undergrad	Masters	Doctoral	Undergrad	Masters	Doctoral	Undergrad	Masters	Doctoral
Anticipated									
Categ. I									
Categ. II									
Categ. III									
Categ. IV									
Total	0	0	0						
			0						
Budgeted									
Categ. I									
Categ. II									
Categ. III									
Categ. IV									
Total	0	0	0						
			0						
Change from Budget									
Categ. I			0	708.64	169.52	115.56	0.00	0.00	0.00
Categ. II	0	0	0	535.74	303.93	110.16	0.00	0.00	0.00
Categ. III	2,694			406.24	186.23	109.86	6.63	0.00	0.00
Categ. IV	0	0	0	232.25	90.17	80.91	0.00	0.00	0.00
Total			0				6.63	0.00	0.00
								6.632	
				Total Positions Required					
								83,540.00	
								554,000	
								44.89%	
									802,690
								11.48%	
									92,149
								54.05%	
									433,854
				Total Requirements					1,328,693

Total Student Credit Hours (103 and 107 SCH's)

		Culture Normal Aging
7/16/2010	Jason Robertson	Violence Peer Education Standards of Practice
7/17/2010	Jeanne Irwin-Olson	The Importance of Health Assessment in College HEA ED.
7/18/2010	Kim N. Sexton- Lewter	Alcohol & Other Drug Use & Abuse Trends in Higher ED. An Overview of Environmental Management
7/19/2010	Deborah J. Taub	Accountability in HE
7/21/2010	Regina Mccoy- Pulliam	Conception
7/25/2010	James M. Eddy	Health Ed. And Health Promotion: The Basics
7/26/2010	James M. Eddy	Ch. 1 HE, Health Promotion Ch. 2 Models of Program Planning Ch. 3 Starting the Planning Process
7/27/2010	Sue Fitzsimmons	GDS Part 1 (Instructions) GDS Part 2 (Instructions) Get up and Go (Instructions) Slums Examination (Instructions) Timed IADL (Instructions)
7/28/2010	Sue Fitzsimmons	GDS Part 1 GDS Part 2 Get up and Go Slums Examination Timed IADL
7/29/2010	Linda L. Beuttner	Biological Changes with Aging Mental Disorders Sensory Systems
7/30/2010	Amelia Mattocks	Consent Form Instructions Questions Results
7/31/2010	James Eddy	Ch. 4 Assessing Needs Ch. 6 Mission Statement Intro. 001: Health Program Planning Intro 002: Planning & Ev. In HPHE & Advanced Planning

8/1/2010	Jason Robertson	20th Century College Mental Health Infectious Diseases Utilizing Standards
8/20/2010	Mike Perko Linda L. Beuttner	Health & Aging Policies & Procedures
8/21/2010	Regina McCoy Pulliam	Birth Control
8/22/2010	Josh Green	Veterans in HE
9/3/2010	Brad Johnson	Promoting Health Where Students Live
9/4/2010	Linda L. Buettner	Geriatric Recreational Therapy: Roles & Responsibilities
9/9/2010	Deborah J. Taub	Student Development: Theory 1 Student Development: Theory 2
9/12/2010	Dr. Tresa Saxton	Strategic Planning
9/13/2010	James M. Eddy	Ch. 7 Health Behavior Theory Ch. 8 Interventions
9/18/2010	Muhsin Michael Orsini	Mental Health Resources
10/1/2010	Richard Taylor	Having Alzheimer's
10/2/2010	James M Eddy	Ch. 11 Marketing
10/4/2010	Donna M. Duffy	Module #1
10/15/2010	James M. Eddy	Ch. 13 Marketing
10/16/2010	Donna M. Duffy	Module #2 Module #3
10/19/2010	Donna M. Duffy	Module #4
10/22/2010	Gene Fitzhugh	Community Evaluation I (3 videos) Community Evaluation II (3 videos) Community Health Needs (1 video)
10/27/2010	Bryan Loy	Coaching Philosophy
11/18/2010	Deena Brooks	Coaching Athletes
11/24/2010	Donna M. Duffy	Module #4 Continued

2/28/2011	GSU Faculty	GSU Faculty Intros
3/23/2011	John Allegrante	Virtual Academy
3/25/2011	Larry Olsen	Virtual Academy
3/28/2011	Muhammed Torabi	Virtual Academy
3/29/2011	Guy Parcell	Virtual Academy
3/30/2011	Nick Iammarino	Virtual Academy
3/31/2011	Jim Eddy	Virtual Academy - Intro
4/1/2011	Alyson Taub	Virtual Academy
4/2/2011	William Yarber	Virtual Academy
4/6/2011	David Wyrick	HEA 331- Alcohol and Other Drugs Tobacco Consequences Perceptions Performance Enhancing Drugs Negative Consequences Dietary Supplements
4/15/2011	Adam Barry	HEA 331 - Alcohol and Other Drugs Alcohol and Young People, Part 1 Alcohol and Young People, Part 2 Alcohol and College Alcohol and Driving Drugs - Routes of Administration Gateway Theory of Drug Use

