

Instructor: Takashi Tsukamoto
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Days	Time	Room
Mon	06:30 PM- 09:20 PM	GRAM203

Fall 2009
PSC630: Community and Economic Development: Theory and Practice

Course Description

This course is designed to provide a review of community and economic development theories and their applications to real-life conditions to conduct community/economic development planning. The topics we will be covering throughout the course include:

- Scopes and purposes of community and economic development
- Historical and theoretical roots of community and economic development
- Political, social and economic environments of community and economic development
- Key economic development concepts and analysis methods
- Fundamentals of community-based organization and community development corporations
- Social capital and institutional approaches for community and economic development

Course Goals:

At the end of the semester, you will be able to:

- Evaluate external and internal variables of community and economic development and plan for community and economic development practices
- Apply community and economic development theories and concepts to decision making in the public and nonprofit organizational settings
- Include diverse values and interests in community and economic development planning processes for socially sustainable development

We will achieve these course goals through: assigned readings, assignments, class discussions, and community and economic development projects

Course Requirements:

- Class participation: 20%
- Assignments: 25%
- Team project and presentation: 25%
- Individual project paper and presentation: 30%

Grading Policy:

Final grades are determined according to the following schedule.

A	93-100	B+	87–89	C+	77-79	D+	67-69
A-	90-92	B	83-86	C	73-76	D	60-66
		B-	80-82	C-	70-72	F	Below 60

Team Project

A team of students will analyze real-life conditions for local community/economic development planning. The team will make a 30 minute presentation on their research methods and results in class at the end of the semester. A separate instruction will be given in later dates.

Individual Project

Each student makes a community/economic development plan for a local community. You will submit a paper and make a 10 minute presentation. A separate instruction will be given in later dates.

Required Books:

- Edward J. Blakely and Ted K. Bradshaw, "Planning Local Economic Development: Theory and Practice" Third Edition, Sage Publications
- Gary Paul Green and Anna Haines, "Asset Building and Community Development" Second Edition, Sage Publications

The following items are reserved for this course in the library:

- Avrom Bendavid-Val, "Local economic development planning: from goals to projects"
- Barrett and Blair, "How to conduct and analyze real estate market and feasibility studies"

Other materials are available as E-reserve and Course Documents on Blackboard

Schedule:

1	8/24 Overview: what is local economic development? B&B: Ch.1 & 2 G&H: Ch.1
2	8/31 Theories of local economic development B&B: Ch.3 E-r: Amin and Thrift, "Globalization, the institutional thickness and the local economy" BB: Sklar: "Building an urban village," Koven and Lyons, "Business attraction and retention," Melkers and Czohara, "Peering into the economic development black box"
	9/07 Labor day
3	9/14 Planning and planning stages B&B: Ch.4 BB: Koven and Lyons, "Understanding the local environment" and Bendavid-Val, "Local economic development planning"
4	9/21 Community Development G&H: Ch.2 and Ch. 3 BB: Catlin, "Camden, NJ" and Reardon, "East St. Louis, IL," Dreier, "Community empowerment strategies," Deier, "The future of the community reinvestment"
5	9/28 Organizations for Local Economic Development B&B: Ch.10 G&H: Ch.4 BB: Gittell and Wilder, "Community development corporations," Chaskin, "Building community capacity"
6	10/05 Research and analysis for local economic development B&B: Ch.5 and Ch. 6 BB: Testa, "Headquarters research and implications for local development," Fitzgerald and Leigh, "Sectoral Strategies for Local Economic Development"
	10/12 Fall Break
7	10/19 Local Economic Development Finance and Feasibility

	G&H: Ch.8 E-r: Barrett and Blair, "How to conduct and analyze real estate market and feasibility studies" BB: McLean and Bates, "Financing Neighborhood Businesses"
8	10/26 Physical Development Strategy B&B: Ch.7 G&H: Ch. 7 and Ch. 9 BB: Nunn, "Planning for inner-city retail development," Fitzgerald and Leigh, "Commercial Revitalization in Central Cities and Older Suburbs"
9	11/02 Business Development Strategy B&B: Ch.8 and Ch.13 BB: Koven and Lyons, "Tools of economic development," Fitzgerald and Leigh, "Industrial retention in economic development"
10	11/09 Human Resource Development Strategy B&B: Ch.9 G&H: Ch.5, Ch.11 and Ch.12 BB: Fitzgerald and Leigh, "Job-centered economic development" Coulson and Ferrario, "Institutional thickness, local governance and economic development"
11	11/16 Institution and Social Capital B&B: Ch.12 G&H: Ch.6 and Ch.10 BB: Ferman and Kaylor, "Building the spatial community," Gittel et al, "Social capital and social change"
12	11/23 Putting Planning Together B&B: Ch.11 BB: Brown, "Comprehensive neighborhood initiatives," Molin and Henley, "Community economic development in the context of globalization and metropolitanization"
13	11/30 Review and rounding up B&B: Ch.14 G&H: Ch.14 BB: Lovering, "Creating discourses rather than jobs"
14	12/07 Project Presentation
15	12/14 Papers due

Changes may occur to the schedule to accommodate unexpected events.