

Professional Preparation

San Francisco State University, Developmental Psychology	B.A. 1992
Florida State University, Educational Psychology	M.S. 1998
Florida State University, Instructional Systems	ABD (F2005)

Appointments

- Research Associate, College of Information, Florida State University, since December 2000
- Director, iLearning Lab, College of Information, Florida State University, since June 2005
- Assistant Director, FSU Usability Center, since March 2002
- IT Director, College of Information, Florida State University, June 2002- June 2005
- Director, FSU Museum Lab, May 2002 – August 2004
- Coordinator, Online Program, College of Information, December 2000 – June 2002
- Owner, KIP Cognivision Training, Inc., Tallahassee, FL, October 1997 – June 2001
- Manager, QA & Training, Homes.com, March 1999 – October 2000

Publications

1. Kitsantas, A. & Chow, A. (2005). *College students' perceived threat and preference for seeking help in traditional, distributed, and distance learning environments*. *Computers & Education*, accepted January 24th, 2005.
2. Heo, M. & Chow, A. (2005). *The Impact of Computer Augmented Online Learning and Assessment*. *Educational Technology & Society*, 8(1), 113-125.
3. Heo, M. & Chow, A. (2004). *Semi-Automated Assessment of Web Site Aptitude* (under submission to *International Journal of Web Engineering and Technology*).
4. Schaller, D., Chow, A., Marty, P., Heo, M., Allison-Bunnell, S. (2004). *To Flash or Not to Flash? Usability and User Engagement of HTML vs. Flash*. *Museums and the 2004 Web Annual Conference Proceedings*.

Other Related

1. Sommer, S., Young, T., Chow, A. (2005). *Library without walls: The George Washington project*. Congress on Research and Dance Annual Conference, Tallahassee, FL (March 2005).
2. Chow, A., Park, S. (2004). *Opening Doors: The Use of Performance Systems Analysis in Identifying Gaps and Assisting in Organizational Alignment*. Association for Educational Communications and Technology Annual Conference, Chicago, IL (October 2004).
3. Moore, R., Whitlock, M., Harless, J., Connell, P., Ayers, J, LaForge, C., Chow, A. (2004). *The Central Educational Center*. Model Schools Conference Annual Conference, Washington, DC (June 2004).
4. Chow, A. (2003). *Information Technology and Situated, Anchored Learning*. Association for Educational Communications and Technology Annual Conference, Dallas, TX (October 2003).
5. Chow, A., Harless, J., Whitlock, M. (2003). *Implementation of ABCD Performance System in a Public Charter School*. International Society for Performance Improvement Annual Conference, Boston, MA (April 2003).
6. Chow, A. & Driscoll, M. (2002). *Chat and Online Learning*. Association for Educational Communications and Technology Annual Conference, Anaheim, CA (October 2002).

7. Kitsantas, A. & Chow, A. (2002). *College Student Help Seeking*. American Psychology Association Annual Conference, New Orleans, LA (April 2002).
8. Chow, A. & Pargman, D. (1997). *Computer Based Instruction and the Development of Expertise of High School Football Players*. Association of American Sports Psychologists Annual Conference, Cape Code, MA (February 1997).

Synergistic Activities

1. **Founder, Director of College of Information iLearning Lab**, which involves over 35 students in client projects involving desktop/networking support, Web design, and usability engineering; approximately 30% of my students are women or minority status.
2. **Evaluation, Web Design, and Systems Design; Statewide dissemination team** for Central Educational Center Dissemination Project (since August 2004). Primary evaluator and Web designer for Georgia state dissemination effort; annually the student population is approximately 25% African American and 40% female and has reduced the county drop out rate by approximately 40%.
3. **Web Design, Project Management, Usability Engineering for College of Information User Services Web Portal** (since June 2004). Web designer, project manager, and usability engineer for College User Services Web site redesign (www.ci.fsu.edu/userservices). 2004 Winner of Best of the Web Digital Education Achievement Award.
4. **Web Design, Project Management, Usability Engineering for College of Information Web Portal** (since August 2004). Web designer, project manager, and usability engineer for College Web site redesign (www.ci.fsu.edu).
5. **Web Design, Project Management, Usability Engineering for Governor's Mansion Online Learning Resource Center** (since July 2003). Web designer, project manager, and usability engineer for Florida Governor's e-Mansion resource center, designed to teach Florida History through the art and history of the Governor's Mansion (www.floridagovernorsmansion.com).
6. **Instructional Design & Development of Online Training Portal for Florida State Library System** (December 2002 - December 2003). Instructional designer and Web Portal designer for statewide grant writing training system (www.lstatoolkit.com).
7. **Paraplegic IT support project** (since May 2004). Our team has worked with a paraplegic women and her family to utilize IT to reconnect her to the outside world via a computer (games, multimedia, Internet, etc.) and Internet connection. She has gone from sitting catatonic in her nursing home room to exchanging emails with her friends and family across the world, playing games on the computer, and listening to music.

Collaborators

Anastasia Kitsantas, David Pargman, Marcy Driscoll, Misook Heo, Sally Sommer, Tricia Young, Joe Harless, Mark Whitlock.

Professional Associations

American Educational Research Association (AERA)
 Association for Educational Communications and Technology (AECT)
 International Society for Performance Improvement (ISPI)
 American Society for Quality (ASQ)
 American Society for Training & Development (ASTD)