



"Excelling in performance, professionalism and creativity bridging into the market place"

Box B4
Elliott University Center, UNCG
Greensboro, NC 27402
Phone (704) 975-9490
mrlowry@uncg.edu

January 8, 2007

Dear Sponsor:

The Black Business Student Association of the University of North Carolina at Greensboro would like to invite you to participate in the 2007 Minority Business Students' Expo of "A Night of Business and Class". The event is scheduled for February 13, 2006 at 6:00 p.m in the EUC: Cone Ballroom.

"A Night of Business and Class" is an networking event. The purpose of this event is to provide UNCG business students with an opportunity to gather information about career opportunities with your company. In this relaxed setting, students will build an appearance, confidence, and networking skills with your company. Students are interested in your company's history, internship possibilities, and positions available after graduation. Students would also like information on special recruitment incentives that your company may offer. This is a wonderful opportunity for your company to attract top quality students from the UNCG community.

Again, this event is scheduled to run from 6:00 p.m. to 8:00 p.m. We are asking employers to arrive at 5:30 p.m. to set up information booths with company literature. The event is organized exclusively for Business students. Also, the event will be directly in the Elliott University Center in Cone Ballroom so that many students will have an opportunity to participate.

The event will include a \$30 fee, which will cover parking and a heavy appetizers for two representatives from your company. For more information about our organization please check out our website: www.uncg.edu/student.groups/bbsa. We are looking forward to your participation and if you have any questions, the contact information is provided below. Thank you again.

Sincerely,

Tia Wiggins
President
336.256.8363
uncg_bbsa@yahoo.com

Marquita Lowry
Business Expo Coordinator
704.975.9490
mrlowry@uncg.edu