

*Consumer, Apparel, and Retail Studies Department Course Requirements
Retailing and Consumer Studies Concentration
Suggested Four-Year Program*

FRESHMAN					
Fall			Spring		
CRS 231	Intro to Apparel and Related Industry	3	RCS 261	Intro to Consumer Retailing	3
ENG 101	English Composition	3	APD 242	Design Principles App. Tex.	3
MAT 115	College Algebra	3	CST 105	Intro to Communication Studies	3
CRS 211	Textiles: Fiber to Finish	3	ISM 110	Business Computing	3
GNS	Any GEC GNS	3	GSB	SOC 101 or PSY 121	3
		Credit hour subtotal			15
SOPHOMORE					
Fall			Spring		
CRS 255	Consumer Survival: Rights and Responsibility	3	RCS 361	Retail Buying & Merchandising	3
ECON 101 or 201	Intro to Economics	3	CRS 321	Social Psychology of Dress	3
ACC 201	Financial Accounting	3	GPR	Any GEC GPR	3
CHE	Chemistry 101 or 103 & 110 lab	4	ECON 250	Economic & Bus Statistics	3
GFA	Any GEC GFA	3	GLT	Any GEC GLT	3
		Credit hour subtotal			16
JUNIOR					
Fall			Spring		
RCS 362	Integrated Mktg Communications	3	RCS 484	Retail Strategy	3
RCS 464	Multicultural & Multichannel Retailing	3	CRS 463	Global Sourcing of Apparel and Related Products	3
CRS 312	Quality Analysis of Consumer Goods	3	Cognate	MGT 200, 309, 312, 330, or 354	3
CRS 331	Pre-Internship	3	GHP	Any GEC GHP	3
MKT 320	Principles of Marketing	3	Cognate	Any GEC ATP, PSY, or SOC	3
		Credit hour subtotal			15
Summer Sessions					
CRS 332	Internship	6			
SENIOR					
Fall			Spring		
RCS 560	Apparel & Related Consumer Products Marketing	3	CRS 481	Capstone	3
GEC	Additional GPR/GFA/GLT	3	Elective	Any Business Course	3
Elective	Any CARS course	3	Elective	Any CARS Elective	3
Elective	Any CARS course	3	Elective	Free Elective	3
		Credit hour subtotal			12
					13

**THE UNIVERSITY OF
NORTH CAROLINA GREENSBORO**

**School of Human Environmental Sciences
Curriculum Guide for Consumer, Apparel, & Retail Studies**

**Consumer, Apparel, & Retail Studies
CONCENTRATION REQUIREMENTS**

<u>GENERAL EDUCATION CORE</u>	<u>Semester Hours</u> 37
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	<u>Semester Hours</u>
HUMANITIES AND FINE ARTS (12)	
One course from Literature list (GLT)	3
One course from Fine Arts list (GFA)	3
One course from Philosophical/Religious/Ethical Principles list (GPR)	3
One additional course from any of three lists above	3
HISTORICAL PERSPECTIVES (GHP) (3)	
One course from Historical Perspectives list	3
NATURAL SCIENCES (GNS) (7)	
CHE 101 or 103, and CHE 110 General Descriptive Chemistry I or Introductory Chemistry and Introductory Chemistry Lab	4
One additional GNS course with a different departmental prefix	3
MATHEMATICS (GMT) (3)	
MAT 115 College Algebra	3
REASONING AND DISCOURSE (GRD) (6)	
English Composition (ENG 101) or FMS 103 or RCO 101	3
CST 105 Introduction to Communication Studies	3
SOCIAL AND BEHAVIORAL SCIENCES (GSB) (6)	
SOC 101 Introduction to Sociology or PSY 121 General Psychology	3
CRS 321 Social Psychology of Dress	3

GEC MARKER REQUIREMENTS

Fulfill the following requirements:

Two speaking intensive courses (indicated by SI) – one within major
Two writing intensive courses (indicated by WI) – one within major

Four Global Perspectives courses (indicated by G)
CARS Elective: CRS 121 Culture, Human Behavior, and Clothing
and three additional GL/GN courses selected by the student.