

**Consumer, Apparel, and Retail Studies Department Course Requirements**  
**Retail and Consumer Studies Concentration**  
**Suggested Four-Year Program**  
**(Effective Catalog Fall 2009)**

<b>FRESHMAN</b>					
<b>Fall</b>			<b>Spring</b>		
CRS 231	Intro to Apparel and Related Industries	3	RCS 261	Intro to Consumer Retailing	3
CRS 211	Textiles: Fiber to Finish	3	CRS 255	Consumer Behavior	3
CRS 221	Culture, Hum. Behavior & Clothing	3	CST 105	Intro to Communication Studies	3
GRD	ENG 101 (or FMS 115 or RCO 101)	3	ISM 110	Business Computing	3
MAT 115	College Algebra	3	GSB	SOC 101 or PSY 121	3
Credit hour subtotal		15	Credit hour subtotal		15
<b>SOPHMORE</b>					
<b>Fall</b>			<b>Spring</b>		
APD 242	Design Prin. Apld. to Textile Prods.	3	RCS 361	Retail Buying & Merchandising	3
ECON 201	Prin. of Microeconomics	3	CRS 321	Social Psychology of Dress	3
ACC 201	Financial Accounting	3	GPR	Any GEC GPR	3
CHE	Chemistry 101 or 103 & 110 lab	4	ECON 250	Economic & Bus Statistics	3
GHP	Any GEC GHP – Suggested CRS 372	3	GLT	Any GEC GLT	3
Credit hour subtotal		16	Credit hour subtotal		15
<b>JUNIOR</b>					
<b>Fall</b>			<b>Spring</b>		
RCS 362	Integrated Marketing Communications for Apparel	3	CRS 463	Global Sourcing of Apparel and Related Products	3
CRS 312	Quality Analysis of Consumer Goods	3	GNS	Any GEC GNS (not from CHEM)	3
CRS 331	Professional Development	3	Cognate	MGT 200, 309, 312, or 354 or ENT 240	3
APD/RCS/CRS	Any CARS elective	3	GFA	Any GEC GFA	3
MKT 320	Principles of Marketing	3	Elective	Free Elective	3
Credit hour subtotal		15	Credit hour subtotal		15
<b>Summer Sessions</b>					
CRS 332		Internship	6 credit hours		
<b>SENIOR</b>					
<b>Fall</b>			<b>Spring</b>		
RCS 464	Multicultural & Multichannel Retailing	3	CRS 481	Contemporary Professional Issues in CARS	3
RCS 560	Apparel & Related Consumer Products Marketing	3	RCS 484/584 (changes in 2010)	Retail Strategy	3
APD/RCS/CRS	Any CARS elective	3	APD/RCS/CRS	Any CARS elective	3
GEC	Additional GPR/GFA/GLT	3	Elective	Free Elective	3
Credit hour subtotal		12	Elective	Free Elective	1
Credit hour subtotal		12	Credit hour subtotal		13

TOTAL CREDIT HOURS FOR GRADUATION = 122 minimum