

NANCY NELSON HODGES, PH.D

CURRICULUM VITA

Department of Consumer, Apparel, and Retail Studies
University of North Carolina at Greensboro
Greensboro, North Carolina 27402
Office: (336) 256-0291 Fax: (336) 334-5614
njnelson@uncg.edu

EDUCATION

- Ph.D** 1998 Design, Housing, and Apparel; University of Minnesota
Major: Clothing and Textiles
Minor: Feminist Studies
Dissertation: *Women Textile Artists in Ireland: An Exploration of Experience, Expression, and the Everyday*
- M.A.** 1996 Design, Housing, and Apparel; University of Minnesota
Major: Clothing and Textiles
Minor: Museum Studies
Thesis: *Dress, Domains, and Dialectic: The Writings of Jane Cunningham Croly*
- B.F.A.** 1992 Minneapolis College of Art and Design
Major: Design

PROFESSIONAL EXPERIENCE

- 2004-present Associate Professor with Tenure, Director of Graduate Studies, Consumer, Apparel, and Retail Studies; University of North Carolina, Greensboro
- 2004-2005 Interim Chair, Department of Textile Products Design and Marketing/Consumer, Apparel, and Retail Studies; University of North Carolina, Greensboro
- 1998-2004 Assistant Professor, Textile Products Design and Marketing; University of North Carolina, Greensboro
- 1995-1998 Graduate Teaching Assistant; University of Minnesota
- 1993-1998 Graduate Research Assistant; University of Minnesota
- 1993-1996 Curatorial Assistant; The Goldstein Design Museum, University of Minnesota
- 1988-1993 Visual Merchandiser; Sears, Roebuck & Co., Minneapolis, MN

PEER-REVIEWED RESEARCH PUBLICATIONS (* INDICATES CO-AUTHORSHIP)

Zurcher Wray, Anja & **Nelson Hodges, Nancy**. (2008). Response to activewear apparel advertisements by US Baby Boomers: An exploration of cognitive versus chronological age factors. *Journal of Fashion Marketing and Management*, 12(1), 8-23.

- Nelson Hodges, Nancy**, DeLong, Marilyn, Hegland, Jane, Thompson, Mary, and Williams, Gloria. (2007). Constructing Knowledge for the Future: Exploring Alternative Modes of Inquiry from a Philosophical Perspective. *Clothing and Textiles Research Journal*, 25(4), 323-348.
- Damhorst, Mary Lynn, and **Nelson Hodges, Nancy**. (2007). Focused Issue on the Future: Introduction to Part I. *Clothing and Textiles Research Journal*, 25(4), 279-282. (Co-editor for Special Issue).
- *Hegland, Jane, & **Nelson Hodges, Nancy**. (2007). Embodying the Feminine: Perspectives of Male-to-Female Cross-Dressers. In D.C. Johnson & H. B. Foster (Eds.), *Dress Sense: Emotional and Sensory Experiences of the Body and Clothes* (pp. 156-169). Oxford: Berg Publications.
- Karpova, Elena, **Nelson Hodges, Nancy**, and Tullar, William. (2007). Making sense of the market: An exploration of apparel consumption practices of the Russian consumer. *Journal of Fashion Marketing and Management*, 11(1), 106-121.
- Nelson Hodges, Nancy**, & Karpova, Elena. (2006). Employment in the U.S. Textile and Apparel Industries: A Comparative Analysis of Regional vs. National Trends. *Journal of Fashion Marketing and Management*, 10(2), 209-226.
- Nelson, Nancy**, LaBat, Karen, & Williams, Gloria. (2005). More than just a 'little hobby': Women and textile art in Ireland. *Women's Studies International Forum*, 28(4), 328-342.
- Nelson, Nancy**, LaBat, Karen, & Williams, Gloria. (2002). Contemporary Irish textile artists: Gender, culture, and medium. *Clothing and Textiles Research Journal*, 20(1), 15-25.
- *Hegland, Jane & **Nelson, Nancy**. (2002). Cross-dressers in Cyberspace: Exploring the internet as a tool for expressing gendered identities. *International Journal of Gender and Sexuality*, 7(2/3), 139-161.
- DeLong, Marilyn, LaBat, Karen, **Nelson, Nancy**, Koh, AeRan. (2002). Global products, global markets: Jeans in Korea and the United States. *Clothing and Textiles Research Journal*, 20(4), 238-245.
- Nelson, Nancy J.** (2000). Listening to Jane Cunningham Croly's "Talks With Women": Issues of dress and gender in *Demorest's Monthly Magazine*. *Clothing and Textiles Research Journal*, 18(3), 128-139.
- LaBat, Karen, & **Nelson, Nancy**. (2000). Contemporary Irish textile art: Tradition, techniques, and themes. *Ars Textrina: A Journal of Textiles and Costume* (34), 109-122.

DeLong, Marilyn R., **Nelson, Nancy J.**, & Trautmann, Julianne. (1999). Application of an aesthetic framework for understanding ideal appearances. *ArsTextrina: A Journal of Textiles and Costume* (31), 167-182.

DeLong, Marilyn R., LaBat, Karen L., Gahring, Sherri, **Nelson, Nancy J.**, & Leung, Lotus. (1999). Implications of an educational intervention program designed to increase young adolescents' awareness of hats for sun protection. *Clothing and Textiles Research Journal*, 17(2), 73-83.

DeLong, Marilyn R., Koh, AeRan, **Nelson, Nancy J.**, & Ingvoldstad, Anne. (1998). Jeans: A comparison of perceptions of meaning in Korea and the United States. *Clothing and Textiles Research Journal*, 16(3), 116-126.

DeLong, Marilyn R., Hegland, Jane E., & **Nelson, Nancy J.** (1997). Encouraging critical thinking in the classroom: An example from Aesthetics. *Clothing and Textiles Research Journal*, 15(2), 86-95.

LaBat, Karen L., & **Nelson, Nancy J.** (1996). *Contemporary Irish textile art: The women of Annaghmakerrig*. St. Paul, MN: Goldstein Gallery. Distributed by University of Washington Press.

GRANTS, FELLOWSHIPS, AWARDS, AND NOMINATIONS

Award Research Assignment Leave, University of North Carolina, Greensboro; Spring 2007

Award Best Paper Award, Professional and General Category, International Textile and Apparel Association, 2006.

Award Outstanding Teaching Award, School of Human Environmental Sciences, University of North Carolina, Greensboro; 2002-2003

Nomination Outstanding Teaching Award, School of Human Environmental Sciences, University of North Carolina, Greensboro; 2001-2002

Nomination University Excellence in Research Award, University of North Carolina, Greensboro; 2001-2002

External Funding:

\$29,749, Cotton Education Grant. Project Title: *Increasing Students' Knowledge and Awareness of Cotton through Collaborative Classroom and Outreach Activities*. Project Co-Director and Faculty Collaborator.

\$327,386, USDA Higher Education Challenge Grant. Project Title: *Collaborative*

Development of Global Fiber, Fabric, and Related Products Industry Based Problem-Solving Modules for Undergraduate Curricula. Applied for \$351,577. Funded in the amount of \$327,386. Project Director and Co-Principle Investigator.

\$ 99,987, USDA CSREES International Science and Education Grant. Project Title: *Global Learning as a Program Competency: Creating and Implementing a Framework for Internationalization.* Applied for October 31, 2005. Not Funded.

\$291,286, National Endowment for the Humanities Collaborative Research Grant. Project Title: *Celebrating Mardi Gras: Representations of Gender, Sexuality and Tradition in Dress.* Applied for November 1, 2004. Not Funded.

\$334,837, National Endowment for the Humanities Collaborative Research Grant. Project Title: *Celebrating Mardi Gras: Exploring the Intersections of Tradition, Culture, and Sexuality through Cross-dressing.* Applied for September 1, 2002. Not Funded.

Internal Funding:

\$102,000, North Carolina Agricultural Research Service Funding (USDA Approved). Project Title: *Employment Changes in North Carolina's Textile and Apparel Industries: Implications for Individuals and Communities.* Funded October 1, 2007 through September 30, 2012.

\$2,700, VF Faculty Professional Development Fund. Department of Consumer, Apparel, and Retail Studies, University of North Carolina, Greensboro. Funded April 2007.

\$500, International Travel Fund. Office of International Programs, University of North Carolina, Greensboro. Funded April 2007.

\$3,318, Regular Faculty Grant, University of North Carolina, Greensboro. Project Title: *Women and Work in Contemporary Russia: Higher Education and Employment in the Apparel Industry.* Funded January 2005.

\$1,000, Kohler Fund for International Research, University of North Carolina, Greensboro. Project Title: *Women and Work in Contemporary Russia: Higher Education and Employment in the Apparel Industry.* Funded January 2005.

\$166,500, North Carolina Agricultural Research Service Funding (USDA Approved). Project Title: *The North Carolina Textile and Apparel Industries: Implications for Education and Employment.* Funded November 1, 2002 through September 30, 2007.

\$350, Scholars Travel Fund. University of North Carolina, Greensboro; Funded, 2000,

2005, 2006 and 2007.

\$4000, Summer Research Award. Project Title: *Women and Work in the North Carolina Textile and Apparel Industries: Education, Opportunity, and Employment*. University of North Carolina, Greensboro; Funded, 1999.

\$2318, New Faculty Grant. Project Title: *Situating Women in the North Carolina Textile and Apparel Industries: Education, Opportunity, and Employment*. University of North Carolina at Greensboro; Funded, 1998-1999.

\$750, School of Human Environmental Science Foundation Grant; Funded, 1998-1999.

\$1500, Phi Upsilon Omicron National Founders Fellowship; 1997-1998

\$1000, Fashion Group International Scholarship; 1997-1998

\$2300, Dora A. Waller Graduate Student Grant for International Research. College of Human Ecology; University of Minnesota; Funded, 1995-1996.

\$750, Fellowship Monies; Goldstein Gallery, Department of Design, Housing, and Apparel, University of Minnesota; Funded, 1995.

\$200, Professional Development Travel Grants; Department of Design, Housing, and Apparel, University of Minnesota; Funded 1995, 1996, & 1997.

MANUSCRIPTS IN PRESS OR UNDER REVIEW

Nelson Hodges, Nancy & Karpova, Elena. (In press). *A Tale of Two Industries: An Interpretive Analysis of Media Reports on Textiles and Apparel in North Carolina*. Accepted for publication in the *Clothing and Textiles Research Journal*.

Nelson Hodges, Nancy & Damhorst, Mary Lynn. (In press). Introduction to Part II. *Clothing and Textiles Research Journal*. Special issue on the Future.

Nelson Hodges, Nancy, & Karpova, Elena. (In press). *Women and Higher Education in Russia: Preparation for Careers in the Apparel Industry*. Accepted for publication in the *Clothing and Textiles Research Journal*.

Nelson Hodges, Nancy & Lentz, Holly. *U.S. textile sector job loss: Implications for individuals, communities and industry*. Under review.

Nelson Hodges, Nancy & Karpova, Elena. *Majoring in Textiles and Apparel: A grounded theory approach to decision-making*. Under review.

Nelson Hodges, Nancy & Karpova, Elena. *Making a major decision: An exploration of students' motivations for choosing the textiles and apparel major*. Under review.

Karpova, Elena, Nelson Hodges, Nancy, & Tullar, William. *Using Dispositional Adopter Identity to Explain Fashion Adoption Behavior in the Russian Market*. Under review.

Ha-Brookshire, Jung, & Nelson Hodges, Nancy. *Socially Responsible Consumer Behavior in a Clothing Disposal Setting: Exploring Used Clothing Donation Behavior*. Under review.

ABSTRACTS OF RESEARCH PUBLISHED IN CONFERENCE PROCEEDINGS

Shouli, Rosanna & **Nelson Hodges, Nancy**. (2007). Exploring the Decision-making Process of Men's Underwear Consumers. *International Textile and Apparel Association Proceedings, 2007*, www.itaonline.org/index2.html.

Eason, Kathryn & **Nelson Hodges, Nancy**. (2007). I'll Give you Your Body and You'll Give me Mine: Women, Body Modification, and Lived Experience. *International Textile and Apparel Association Proceedings, 2007*, www.itaonline.org/index2.html.

Ha-Brookshire, Jung & **Nelson Hodges, Nancy**. (2007). Input is Always Greater than Output: Comparing Consumers' Clothing Acquisition and Disposal Experiences. *International Textile and Apparel Association Proceedings, 2007*, www.itaonline.org/index2.html.

Nelson Hodges, Nancy and Karpova, Elena. (2006). Women and Higher Education in Russia: Preparation for Careers in the Apparel Industry. *International Textile and Apparel Association Proceedings, 2006*, www.itaonline.org/index2.html.

Eason, Kathryn and **Nelson Hodges, Nancy**. (2006). Women and Body Modification: A Phenomenological Exploration of Lived Experience. *International Textile and Apparel Association Proceedings, 2006*, www.itaonline.org/index2.html.

Lentz, Holly and **Nelson Hodges, Nancy**. (2006). When I Grow Up...: Exploring Female Students' Transition from School to Work as Experienced Through Dress. *International Textile and Apparel Association Proceedings, 2006*, www.itaonline.org/index2.html.

Karpova, Elena, and **Nelson Hodges, Nancy** (2006). Using Dispositional Adopter Identity to Explain Fashion Adoption Behavior: A Segmentation of the Russian Apparel Market. *International Textile and Apparel Association Proceedings, 2006*, www.itaonline.org/index2.html.

Yu, Lizhu, Dyer, Barbara and **Nelson Hodges, Nancy**. (2006). Consumer Perceived

- Value: Shopping at Mass Merchandisers vs. Department Stores. *International Textile and Apparel Association Proceedings, 2006*, www.itaonline.org/index2.html.
- Ha-Brookshire, Jung and **Nelson Hodges, Nancy**. (2006). Exploring Motivations, Intentions, and Behavior of Socially Responsible Consumption in a Clothing Disposal Setting. *International Textile and Apparel Association Proceedings, 2006*, www.itaonline.org/index2.html.
- Nelson Hodges, Nancy** and Karpova, Elena. (2005). What Will You Do When You Graduate? An Exploration of Student Perceptions of Career Opportunities within the Textile and Apparel Industries. *International Textile and Apparel Association Proceedings, 2005*, www.itaonline.org/index2.html.
- Zhao, Xin and **Nelson Hodges, Nancy** (2005). Contemporary Interpretations of Traditional Chinese Dress: A Comparison of Consumers in China vs. Chinese Immigrants to the US. *International Textile and Apparel Association Proceedings, 2005*, www.itaonline.org/index2.html.
- Karpova, Elena and **Nelson Hodges, Nancy** (2005). Apparel Shopping in a Post-Socialist Market: Experiences of Russian Consumers. *International Textile and Apparel Association Proceedings, 2005*, www.itaonline.org/index2.html.
- Li, Jingya, McEnally, Martha, and **Nelson Hodges, Nancy**. (2005). Business Casual Clothing in China: Exploring Consumer Attitudes and Perceptions. *International Textile and Apparel Association Proceedings, 2005*, www.itaonline.org/index2.html.
- Yu, Lizhu, and **Nelson Hodges, Nancy**. (2005). Internet Shopping Behavior: A Typology of Apparel Consumers. *International Textile and Apparel Association Proceedings, 2005*, www.itaonline.org/index2.html.
- Dyer, Carl, Chi, Ting, **Nelson Hodges, Nancy**, Dyer, Barbara, and Kilduff, Peter. (2005). Analysis of the Chinese B2C Online Market: Challenges and Opportunities. *International Textile and Apparel Association Proceedings, 2005*, www.itaonline.org/index2.html.
- Nelson, Nancy J.**, & Hegland, Jane E. (2004). Cross-dressing and cyber-shopping: The Internet as consumption tool and community. Published on *Association for Consumer Research (ACR) Website*: <http://www.acrweb.org/>.
- Nelson, Nancy** and Karpova, Elena. (2004). Perpetuating Misperceptions?: Exploring Industry Issues and Challenges as Presented through the Mass Media. *International Textile and Apparel Association Proceedings, 2004*, www.itaonline.org/index2.html.

- Karpova, Elena, and **Nelson, Nancy**. (2004). An Exploration of Russian Consumers' Attitudes Toward Apparel Consumption. *International Textile and Apparel Association Proceedings, 2004*, www.itaonline.org/index2.html.
- Nelson, Nancy**. (2004). Expanding our Reach, Increasing our Impact: Making and Marketing our Philosophical Mission from a Global Perspective. *International Textile and Apparel Association Proceeding, 2004*, www.itaonline.org/index2.html.
- Nelson, Nancy**. (2003). Greater than the Sum of our Parts: Fostering a global community through our Philosophical Mission. *International Textile and Apparel Association Proceeding, 2003*, www.itaonline.org/index2.html.
- Nelson, Nancy & Hegland, Jane**. (2003). Cross-dressing and Cybershopping: Exploring the Internet as a Consumption Tool for Transgendered Individuals. *International Textile and Apparel Association Proceeding, 2003*, www.itaonline.org/index2.html.
- Nelson, Nancy**. (2002). Where Do We Go From Here?: Forging Our Philosophical Mission(s) for the Future. *International Textile and Apparel Association Proceeding, 2002*, www.itaonline.org/index2.html.
- Nelson, Nancy**. (2001). Creating Knowledge for the 21st Century: Epistemological Constructions, Alterations, and Fit in Textile and Apparel Research. *International Textile and Apparel Association Proceedings, 2001*, www.itaonline.org/index2.html.
- Nelson, Nancy & Williams, Gloria**. (2000). Exploring Dress in Everyday Life Through Interpretive Inquiry. *International Textile and Apparel Association Proceedings, 2000*, www.itaonline.org/index2.html.
- Nelson, Nancy, & Hegland, Jane**. (2000). Cross-Dressing Across Cultures: Performing and Celebrating Gender. *International Textile and Apparel Association Proceedings, 2000*, www.itaonline.org/index2.html.
- Nelson, Nancy J.** (2000): Reflecting on Lived Experience: The Theory and Practice of the Interview in Qualitative Research. *International Textile and Apparel Association Proceedings, 2000*, www.itaonline.org/index2.html .
- Nelson, Nancy J.** (1998). Textiles and Artistic Expression: Exploring the Creative Experiences of Irish Women. In N. Owens (Ed.), *International Textile and Apparel Association Proceedings*. Monument, CO: International Textile and Apparel Association, p. 65.
- DeLong, Marilyn R., **Nelson, Nancy J.**, & Trautmann, Julianne. (1998). Developing a Methodology for Examining the Form of Dress and the Appearance of the Body.

- In N. Owens (Ed.), *International Textile and Apparel Association Proceedings*. Monument, CO: International Textile and Apparel Association, p. 48.
- Hegland, Jane E., & **Nelson, Nancy J.** (1997). Deconstructing gender identity: Dress, film, and the aesthetic response. In *Confluences: Fashioning Intercultural Perspectives*. Lyon, France: ITAA & Universite de la Mode, p. 95.
- DeLong, Marilyn R., LaBat, Karen L., **Nelson, Nancy J.**, & Hoefler, Susheela. (1997). Aesthetic response criteria in the selection of jeans in Korea and the United States. In *Confluences: Fashioning Intercultural Perspectives*. Lyon, France: ITAA & Universite de la Mode, p. 67.
- Nelson, Nancy J.**, & LaBat, Karen L. (1996). Women textile artists in Ireland: History, standpoint, and self-definition. In C. Ladisch (Ed.), *International Textile and Apparel Association Proceedings*. Monument, CO: International Textile and Apparel Association, p. 91.
- DeLong, Marilyn R., LaBat, Karen L., Gahring, Sherri, **Nelson, Nancy J.**, & Leung, Lotus. (1996). Adolescents' perceptions of hats for sun protection. In C. Ladisch (Ed.), *International Textile and Apparel Association Proceedings*. Monument, CO: International Textile and Apparel Association, p. 116.
- Nelson, Nancy J.** (1995). Revisioning costume history: Using feminist methodology in historic clothing and textiles research. In C. Ladisch (Ed.), *International Textile and Apparel Association Proceedings*. Monument, CO: International Textile and Apparel Association, p. 120.

REFEREED RESEARCH PRESENTATIONS (PRESENTER IS UNDERLINED)

- Shouli, Rosanna & Nelson Hodges, Nancy. (2007). *Exploring the Decision-making Process of Men's Underwear Consumers*. International Textile and Apparel Association meeting, Los Angeles, CA. November 9, 2007.
- Eason, Kathryn & Nelson Hodges, Nancy. (2007). *I'll Give you Your Body and You'll Give me Mine: Women, Body Modification, and Lived Experience*. International Textile and Apparel Association meeting, Los Angeles, CA. November 9, 2007.
- Ha-Brookshire, Jung & Nelson Hodges, Nancy. (2007). *Input is Always Greater than Output: Comparing Consumers' Clothing Acquisition and Disposal Experiences*. International Textile and Apparel Association meeting, Los Angeles, CA. November 9, 2007.
- Nelson Hodges, Nancy. (2007). *Women's Wear in a Woman's Own Words: Jane*

- Cunningham Croly and the 19th Century Fashion Magazine*. Dressing Rooms: Current Perspectives in Fashion and Textiles Conference, Oslo, Norway. May 15, 2007.
- Lentz, Holly, Nelson Hodges, Nancy, and Manning, Killian. (2007). *From Flip Flops to Ferragamos: Representing Women's Identities in Transition*. Dressing Rooms: Current Perspectives in Fashion and Textiles Conference, Oslo, Norway. May 16, 2007.
- Nelson Hodges, Nancy and Karpova, Elena. (2006). *Women and Higher Education in Russia: Preparation for Careers in the Apparel Industry*. International Textile and Apparel Association meeting, San Antonio, TX. November 4, 2006.
- Eason, Kathryn and Nelson Hodges, Nancy. (2006). *Women and Body Modification: A Phenomenological Exploration of Lived Experience*. International Textile and Apparel Association meeting, San Antonio, TX. November 2, 2006.
- Lentz, Holly and Nelson Hodges, Nancy. (2006). *When I Grow Up...: Exploring Female Students' Transition from School to Work as Experienced Through Dress*. International Textile and Apparel Association meeting, San Antonio, TX. November 2, 2006.
- Karpova, Elena, and Nelson Hodges, Nancy (2006). *Using Dispositional Adopter Identity to Explain Fashion Adoption Behavior: A Segmentation of the Russian Apparel Market*. International Textile and Apparel Association meeting, San Antonio, TX. November 4, 2006.
- Yu, Lizhu, Dyer, Barbara and Nelson Hodges, Nancy. (2006). *Consumer Perceived Value: Shopping at Mass Merchandisers vs. Department Stores*. International Textile and Apparel Association meeting, San Antonio, TX. November 4, 2006.
- Ha-Brookshire, Jung and Nelson Hodges, Nancy. (2006). *Exploring Motivations, Intentions, and Behavior of Socially Responsible Consumption in a Clothing Disposal Setting*. International Textile and Apparel Association meeting, San Antonio, TX. November 3, 2006.
- Nelson Hodges, Nancy and Karpova, Elena. (2005). *What Will You Do When You Graduate? An Exploration of Student Perceptions of Career Opportunities within the Textile and Apparel Industries*. International Textile and Apparel Association meeting, Alexandria, VA. November 4, 2005.
- Zhao, Xin and Nelson Hodges, Nancy (2005). *Contemporary Interpretations of Traditional Chinese Dress: A Comparison of Consumers in China vs. Chinese Immigrants to the US*. International Textile and Apparel Association meeting, Alexandria, VA. November 4, 2005.

- Karpova, Elena and Nelson Hodges, Nancy (2005). *Apparel Shopping in a Post-Socialist Market: Experiences of Russian Consumers*. International Textile and Apparel Association meeting, Alexandria, VA. November 3, 2005.
- Li, Jingya, McEnally, Martha, and Nelson Hodges, Nancy. (2005). *Business Casual Clothing in China: Exploring Consumer Attitudes and Perceptions*. International Textile and Apparel Association meeting, Alexandria, VA. November 5, 2005.
- Yu, Lizhu, and Nelson Hodges, Nancy (2005). *Internet Shopping Behavior: A Typology of Apparel Consumers*. International Textile and Apparel Association meeting, Alexandria, VA. November 5, 2005.
- Dyer, Carl, Chi, Ting, Nelson Hodges, Nancy, Dyer, Barbara, and Kilduff, Peter. (2005). *Analysis of the Chinese B2C Online Market: Challenges and Opportunities*. International Textile and Apparel Association meeting, Alexandria, VA. November 5, 2005.
- Hegland, Jane and Nelson Hodges, Nancy (2005). *Embodying the Feminine: Perspectives of Male-to-Female Cross-Dressers*. Senses and Sentiments of Dress Symposium, University of Minnesota, St. Paul, MN. September 17, 2005.
- Nelson, Nancy and Karpova, Elena. (2004). *Perpetuating Misperceptions?: Exploring Industry Issues and Challenges as Presented through the Mass Media*. International Textile and Apparel Association meeting, Portland, OR. November 7, 2004.
- Karpova, Elena, and Nelson, Nancy. (2004). *An Exploration of Russian Consumers' Attitudes Toward Apparel Consumption*. International Textile and Apparel Association meeting, Portland, OR. November 5, 2004.
- Nelson, Nancy. (Session Coordinator). (2004). *Expanding our Reach, Increasing our Impact: Making and Marketing our Philosophical Mission from a Global Perspective*. International Textile and Apparel Association meeting, Portland, OR. November 5, 2004.
- Nelson, Nancy J., & Hegland, Jane E. (2004). *Cross-dressing and Cyber-shopping: The Internet as Consumption Tool and Community*. Association of Consumer Research Gender, Marketing, & Consumer Behavior Conference; Madison, WI; June 24, 2004.
- Nelson, Nancy. (Session Coordinator). (2003). *Greater than the Sum of our Parts: Fostering a global community through our Philosophical Mission*. International Textile and Apparel Association meeting, Savannah, GA. November 9, 2003.

- Nelson, Nancy & Hegland, Jane. (2003). *Cross-dressing and Cybershopping: Exploring the Internet as a Consumption Tool for Transgendered Individuals*. International Textile and Apparel Association meeting, Savannah, GA. November 11, 2003.
- Nelson, Nancy. (Session Coordinator). (2002). *Where Do We Go From Here?: Forging Our Philosophical Mission(s) for the Future*. Special Topics Session, International Textile and Apparel Association meeting, New York, NY. August 9, 2002.
- Nelson, Nancy. (Panelist). (2002). *Common Goals, Diverse Perspectives: Learning Through Material Culture Analysis*. Special Topics Session, International Textile and Apparel Association meeting, New York, NY. August 9, 2002.
- Nelson, Nancy. (Session Coordinator). (2001). *Creating Knowledge for the 21st Century: Epistemological Constructions, Alterations, and Fit in Textile and Apparel Research*. Special Topics Session, International Textile and Apparel Association meeting, Kansas City, KS. November 11, 2001.
- Williams, Gloria & Nelson, Nancy. (2001). *Aesthetics and the Dailiness of Women's Lives*. American Educational Research Association Annual Meeting; Seattle, WA. April 12, 2001.
- Nelson, Nancy & Williams, Gloria. (2000). *Exploring Dress in Everyday Life through Interpretive Inquiry*. International Textile and Apparel Association Annual Meeting; Cincinnati, OH. November 9, 2000.
- Nelson, Nancy, & Hegland, Jane (2000). *Cross-Dressing Across Cultures: Performing and Celebrating Gender*. International Textile and Apparel Association Annual Meeting; Cincinnati, OH. November 10, 2000.
- Nelson, Nancy (Session Coordinator). (2000). *Reflecting on Lived Experience: The Theory and Practice of the Interview in Qualitative Research*. Special Topics Session, International Textile and Apparel Association Annual Meeting; Cincinnati, OH. November 10, 2000.
- Nelson, Nancy J., & Shumate, Sarah. (2000). *The United States Textile Products Industry: Issues of Gender, History, and Community*. Ars Textrina Annual Conference; Leeds, England. June 29, 2000.
- Nelson, Nancy J., & Hegland, Jane E (2000). *Cross-Dressers in Cyber-Space: Exploring the Internet as a Tool for Expressing Gendered Identities*. Ars Textrina Annual Conference; Leeds, England. June 20, 2000.
- Williams, Gloria, and Nelson, Nancy. (2000). *Incorporating Issues of Social Justice and Caring in the Clothing and Textiles Curriculum*. American Educational Research Association Annual Meeting; New Orleans, LA. April 27, 2000.

- DeLong, Marilyn, Nelson, Nancy, and LaBat, Karen. (1999). *Cultural Contexts: Global Markets.* Ars Textrina Annual Conference; St. Paul, MN. June 26, 1999.
- Nelson, Nancy J. (1998). *Textiles and Artistic Expression: Exploring the Creative Experiences of Irish Women.* International Textile and Apparel Association Annual Meeting; Dallas, TX. November 20, 1998.
- DeLong, Marilyn R., Nelson, Nancy J., & Trautmann, Julianne. (1998). *Developing a Methodology for Examining the Form of Dress and the Appearance of the Body.* International Textile and Apparel Association Annual Meeting; Dallas, TX. November 20, 1998.
- DeLong, Marilyn R., & Nelson, Nancy J. (1998). *Making Friends and Keeping Them: Advisory Groups and the University Museum.* Costume Society of America Regions III & IV Annual Meeting; Columbus, OH. October 30, 1998.
- LaBat, Karen L., & Nelson, Nancy J. (1998). *Contemporary Irish Textile Art: Traditions, Techniques, and Themes.* ArsTextrina Annual Conference; Madison, WI. June 27, 1998.
- DeLong, Marilyn R., Nelson, Nancy J., & Trautmann, Julianne. (1998). *Appearance and the Ideal Body: Aesthetics from a Historical Perspective.* ArsTextrina Annual Conference; Madison, WI. June 26, 1998.
- Williams, Gloria M., & Nelson, Nancy J. (1998). *Women's Voices for Social and Educational Change.* American Educational Research Association Annual Meeting; San Diego, CA. April 14, 1998.
- Nelson, Nancy J. (1998). *Women Textile Artists in Ireland: Gender, Space, and Social Value.* New Mexico Women's Studies Conference. Las Cruces, NM. March 20, 1998.
- Hegland, Jane E., & Nelson, Nancy J. (1997). *Dress and the Performing Body in Film.* Subject to Desire: Refiguring the Body; Arts Now biannual conference; New Paltz, NY. November 8, 1997.
- Nelson, Nancy J., & Williams, Gloria M. (1997). *Education and Advocacy in a 19th Century Woman's Magazine: The Writings of Jane Cunningham Croly.* American Educational Research Association Annual Meeting, 1997; Chicago, IL. March 27, 1997.
- Hegland, Jane E., & Nelson, Nancy J. (1997). *Deconstructing Gender Identity: Dress, Film, and the Aesthetic Response.* International Textile and Apparel Association International Conference; Lyon, France. June 18, 1997.
- DeLong, Marilyn R., LaBat, Karen L., Nelson, Nancy J., & Hoefler, Susheela. (1997).

Aesthetic Response Criteria in the Selection of Jeans in Korea and the United States. International Textile and Apparel Association International Conference; Lyon, France. June 19, 1997.

Nelson, Nancy J., & LaBat, Karen L. (1996). *Women Textile Artists in Ireland: History, Standpoint, and Self-definition.* International Textile & Apparel Association Annual Meeting; Banff, Alberta. August 2, 1996.

DeLong, Marilyn R., LaBat, Karen L., Gahring, Sherri, Nelson, Nancy, & Leung, Lotus. (1996). *Adolescents' Perceptions of Hats for Sun Protection.* International Textile & Apparel Association Annual Meeting; Banff, Alberta. August 3, 1996.

Nelson, Nancy J. (1995). *Revisioning Costume History: Using Feminist Methodology in Historic Clothing and Textiles Research.* International Textile & Apparel Association Annual Meeting; Pasadena, CA. October 19, 1995.

GUEST LECTURES, SYMPOSIA, COLLOQUIA

Nelson Hodges, Nancy. (2008). *Qualitative Research Roundtable.* Invited discussant for HES roundtable, University of North Carolina, Greensboro, February 8, 2008.

Nelson Hodges, Nancy. (2007). *Graduate Studies in Consumer, Apparel, and Retail Studies.* Invited Presentation for CRS 331 (Pre-internship), University of North Carolina, Greensboro, March 19, 2007.

Nelson Hodges, Nancy. (2007). *The CARS Costume Collection: A Selection of Pieces from the 1950s.* Invited Presentation to the HES Class of 1957, University of North Carolina, Greensboro, February 13, 2007.

Nelson, Nancy. (2005). *Women and Work in Contemporary Russia.* Invited Presentation at the HES Foundation Board Meeting, University of North Carolina, Greensboro, March 15, 2005.

Nelson, Nancy. (2003). *Textile Products Marketing: Considering the Contextual Factors.* Invited Presentation in TDM 563 (Analysis of the Textile Products Industry), University of North Carolina, Greensboro. June 5, 2003.

Nelson, Nancy. (2003). *Dress and Women's Rights: A Global Perspective.* Invited Presentation for MBA "Great Decisions: America in the Global Economy" course, University of North Carolina, Greensboro. April 17, 2003.

Nelson, Nancy. (2002). *Textiles Across Cultures.* Invited Presentation at the Weatherspoon Art Gallery, University of North Carolina, Greensboro. October 24, 2002.

- Nelson, Nancy. (2002). *The Search for Meaning: Social, Historical, and Cultural Factors in Textile Products Research*. Invited Presentation for the TDM Research Seminar, University of North Carolina, Greensboro. October 4, 2002.
- Nelson, Nancy. (2002). *Corsets, Crinolines, and Cages: Building Beauty Ideals, 1650-1950*. Invited Presentation for Body Awareness Week at the University of North Carolina, Greensboro. March 26, 2002.
- Nelson, Nancy. (2002). *Fashion Through the Ages*. Invited Presentation at the Shepard Center Adult Continuing Education Program, Greensboro, NC. May 9, 2002.
- Nelson, Nancy. (2001). *Dress, Culture, and Identity*. Invited six-week Emeritus Society course, Division of Continual Learning, University of North Carolina, Greensboro. October-November, 2001.
- Nelson, Nancy. (2000). Invited panelist for the Feminist Issue of the *Clothing and Textiles Research Journal: Where do we go from here?* Pre-conference workshop held at the International Textile and Apparel Association Annual meeting; Cincinnati, OH. November 7, 2000.
- Nelson, Nancy. (2000). *Gender as a Concept in Clothing and Textiles Research*. Textile Products Design and Marketing Research Seminar, University of North Carolina, Greensboro. February 15, 2000.
- Nelson, Nancy. (2000). *Unraveling the Threads of Women's History: The Costume of Dr. Anna Gove*. Women's Studies Colloquia, University of North Carolina, Greensboro. March 21, 2000.
- Nelson, Nancy. (1999). *Using Interpretive Methodologies in Clothing and Textiles Research*. Guest Lecture in HID 645 (Research Methods course), University of North Carolina, Greensboro. November 2, 1999.

NON-PEER REVIEWED RESEARCH PUBLICATION

- Mickenberg, Julia, & Nelson, Nancy J. (1996). *Style and the social fabric in the 1920s*. University of Minnesota: Goldstein Gallery exhibition catalog.

RESEARCH MANUSCRIPTS IN PROCESS

- Nelson Hodges, Nancy & Lentz, Holly. *What do I do now? Returning to school after textile sector unemployment*.
- Nelson Hodges, Nancy, Karpova, Elena, & Lentz, Holly. *Movin' on up? An investigation of women's career development in the apparel industry*.

Nelson Hodges, Nancy. *The Hosiery Industry in North Carolina: Gender, History, and Community*.

Nelson Hodges, Nancy & Hegland, Jane. *Cross-dressing and Cybershopping: Exploring the Internet as a Consumption Tool for Transgendered Individuals*.

Nelson Hodges, Nancy & Karpova, Elena. *Educating for Women's Work: The case of Textiles and Apparel programs in Russia*.

Eason, Kathryn, & Hodges, Nancy. *I'll Give you Your Body and You'll Give me Mine: Women, Body Modification, and Lived Experience*

Shouli, Rosanna, & Hodges, Nancy. *Exploring the Decision-making Process of Men's Underwear Consumers*.

EXHIBITIONS AND OTHER CREATIVE ACTIVITIES

Co-Curator, *Coming Apart at the Seams: Style and the Social Fabric in the 20s*.
Goldstein Gallery, University of Minnesota. September 29, 1996 to January 12, 1997.

Co-Curator, *Contemporary Irish Textile Art: The Women of Annaghmakerrig*.
Goldstein Gallery, University of Minnesota. March 17 to May 12, 1996.

Graduate Student Curator, *After a Fashion: Trends of the Twentieth Century*.
Goldstein Gallery, University of Minnesota. March 7 to June 5, 1994.

Video Director and Co-Producer, *Contemporary Irish Textile Artists: The Women of Annaghmakerrig*. Goldstein Gallery, University of Minnesota, 1996.

SERVICE

Administrative Appointments

Director of Graduate Studies, Department of Consumer, Apparel and Retail Studies, University of North Carolina, Greensboro, 2004 – present

Interim Department Chair, Department of Consumer, Apparel, and Retail Studies, University of North Carolina, Greensboro, 2004 – 2005.

University

UNCG Graduate Studies Committee, Member 2007—present

UNCG Graduate Curriculum Sub-committee, Member 2007—present

UNCG General Education Core (GEC) Global and Nonwestern Perspectives Committee, Member 1999-2003

UNCG Academic Integrity Panel, Member 1999-2001
UNCG Outstanding Master's Thesis Award Committee, Member 1999-2000
UNCG Outstanding Dissertation Award Committee, Member 2004
UNCG Graduate Faculty, Full Member 2002-present; Associate Member
1998-2002

School

HES Promotion and Tenure Committee, Member 2006-2007
HES Research Advisory Council, Member 2007-2008
HES Faculty Council President, 2001-2002
HES Faculty Council President Elect, 2000-2001
HES School/Faculty Council, Member 1999-2002
Race and Gender Institute, Steering Committee, Member, 2002-2003
HES Outstanding Teaching Award Committee, Member, 2004-2006
HES Grant Proposal Incentive Award Committee, Member, 2005-2006

Department

CARS Promotion and Tenure Committee, Member 2005-06; Chair 2006—present
CARS Curriculum Committee, Member 2005—present
CARS Strategy and Planning Committee, Member 2002-2004
CARS Curriculum Revision Committee, Member 2003-2005
CARS Joint Ph.D. Program Planning Committee, Member 2001-2004
CARS Design Committee, Member 1998-2002
CARS Advisory Board Education Committee, Member 1998-2003
CARS Search Committee Chair:
Consumer, Apparel and Retail Studies Position, 2006 – 2007
Retail/Marketing Position, 2004
Apparel Product Design Position, 2005 (spring)
Design Position, 2002 – 2003
CARS Search Committee Member:
Retail Positions (2), 2007-2008
Apparel Product Design Position, 2005 - 2006
Marketing Position, 1999 - 2003
Endowed Chair Position, 2000-2001
Department Chair Position, 1998-1999; 2004-2005
Design Positions (2), 1998-1999
Library Representative, 1998-1999
Evaluation of Teaching Task Force Chair, 1999 – 2000
International Programs Advisor, 2002 – 2003; 2004 – 2005
Costume Collection Curator, 1999 – present

Interdisciplinary

Women's Studies Affiliate, 1998—present
Women's Studies Undergraduate Curriculum Committee, Member 2002-2004
Women's Studies Faculty Development Committee, Member 1998-2001

Master of Arts in Liberal Studies (MALS) Advisory Board, Member 2006-present

Professional

International Textile and Apparel Association:

Vice President for Planning, 2005 – 2007

Editorial Board member, *Clothing and Textiles Research Journal*, 2001 - 2004

Committee Chair:

- Intellectual and Philosophical Missions Committee, 2000-2004
- Faculty Scholarships and Awards Committee, 2000-2001

Committee Member:

- Research and Theory Development Committee, Member 1999-2001
- Intellectual and Philosophical Missions Committee, Member 1999—2005
- Faculty Scholarships and Awards Committee, Member, 1999-2000

Reviewer:

- ITAA Distinguished Scholar Award, 2002
- Annual Meeting Research Abstracts, 1999-2001; 2003-2006
- Research Manuscript Reviewer, *Clothing and Textiles Research Journal*, 2001-present
- Best Paper Award, 2007

Manuscript reviewer, *Berg Publishers* and *Fairchild Publications*

Editorial Board member, *Fashion Practice: The Journal of Design, Creative Process and the Fashion Industry*, 2008—present

GRADUATE STUDENT ADVISING

Major Professor—Ph.D.:

Jane Walker (Ph.D. dissertation co-chair); *Textile Products Internships and Their Relationship to Student Professional Development and Academic Achievement*. Completed May 2001.

Elena Karpova (Ph.D. Advisor and dissertation chair). *Consumer Attitudes Toward Apparel Consumption in Contemporary Russia*. Completed July 2005.

Kathryn Eason (Ph.D. Advisor and dissertation chair). *Beyond the Tattooed Lady: Exploring Women's Experiences in the Body Modification Industry*. Completed May 2007.

Holly Lentz (Ph.D. Advisor and dissertation chair). *This Woman's Work: An Exploration of Women's Identities in Transition*. In process.

Pius Nyadzor (Ph.D. Advisor and dissertation chair). *Women and Textile Retailing in Ghana*. In process.

Major Professor—MS, M.Ed, and MS Non-Thesis:

Charity Prelipp (MS thesis chair); *The Effects of Vanity Sizing on Consumer Satisfaction with Fit and Body-Cathexis*. Completed December 2000.

Brandi Hurt (MS thesis chair); *Wedding Dress Preservation: Knowledge and Awareness of American Female Bridal Consumers*. Completed May 2001.

Giovanna McBryde (M.Ed thesis chair); *An Application of Self-Concept Theory: Clothing as Means to Express the Ideal Self*. Completed May 2001.

Anja Zurcher (M.Ed thesis chair); *Baby Boomers' Response to Activewear Apparel Advertising*. Completed December 2002.

Tamara Swift (M.Ed thesis chair); *Consumer Response to Print Media and the Internet: Implications for Marketing Quiltmaking Products*. Completed June 2003.

Rosanna Shouli (MS thesis chair). *Exploring the Decision-making Process of the Men's Underwear Consumer*. Completed April 2007.

Courtney Suddreth (MS thesis chair). *African American Males' Perceptions of the Meaning of Hip Hop Style*. In process.

Kamlesh Singh (MS thesis chair). *Building Relationships in the Global Apparel Industry: Perceptions of US Buyers and Indian Suppliers*. In process.

Glynis Bell (MS advisor—non thesis track). Completed May 2006.

Ekkalak Rungananchai (MS advisor—non thesis track). Completed December 2006.

Portia Wall (MS advisor—non thesis track). Completed May 2007.

Wei-Yu Chang (MS advisor—non thesis track). Completed December 2007.

Ivana Zimonjec (MS advisor—non thesis track). In process.

Trisha Kemerly (MALS program reviewer). Completed December 2006.

Committee Member—Ph.D.:

Rachel Zhao (Ph.D.); *Differences Explained by Culture and Lifestyle in the Decision Making Process of Chinese and American Young Adults*. Completed December 2004.

- Jin Su (Ph.D.); *Strategic Sourcing and Supplier Selection in the US Textile-Apparel-Retail Supply Network*. Completed May 2004.
- Ella Carter (Ph.D.); *Physicians' Attitudes Toward the Utilization of Smart Fabrics in Telemedicine*. Completed December 2004.
- Lizhu Yu (Ph.D.); *Cross-Shopping and Shopping orientation: Consumer Perceived Value in Today's Dynamic Retail Environment*. Completed June 2006.
- Cindy Zhao (Ph.D.). *Consumer Perceived Value of Salon Hair Coloring: A Cross-Cultural comparison of Gen Y cohorts in China and the United States*. Completed July 2006.
- Jung Ha-Brookshire (Ph.D.) *Capabilities, competitive advantages and performance of apparel import intermediaries in a hyper-dynamic market environment*. Completed March 2007.
- Annette Burnsed (Ph.D.); *An Investigation of Household Textile Consumption in the US*. In process.
- Janzlean Laughinghouse (Ph.D.—Human Development and Family Studies). *What is a Good Parent? Conceptualization of Parenting in the African American Context*. In process.

Committee Member—MS:

- Ann Ramsey (MS); *Mass Customization of Clergy Stoles Using Design Processes, Consumer Preferences, and Applied Technology*. Completed December 2000.
- Hye-Jung Jung (MS); *Acculturation and Individualism/Collectivism: Impacts on Retail Consumer Patronage Behavior of Asians in the US*. Completed July 2003.
- Jing Qian (MS). *A Study of Chinese Contractors' Export Order Processing for U.S. Apparel Importers*. Completed July 31 2003.
- Jingya Li (MS). *The Business Casual Apparel Market in China*. Completed May 2005.
- Mansour Al-Quatany (MS). *Fit Issues in Women's Apparel*. Completed July 2005.
- Kathryn Brown (MS). *A Review of the Effects of Australian Wool Marketing Initiatives on the Associations between Selected Variables in the Global Wool Market*. Completed May 2005

Katherine Halstead (MS). *The Generation Y Hispanic Consumer Market*.
Completed January 2006.

Keri Yankher (MS—non-thesis track). Completed May 2005.

Aileen Barry (MS—non-thesis track). Completed May 2007.

Yun-hee Kim (MS). In process.

Jessica Barkman (MS—non-thesis track). In process.

Stephanie Scales (MS—non-thesis track). In process.

UNDERGRADUATE RESEARCH ASSISTANTSHIP ADVISING

- Melissa Lichtenstein. Completed assistantship Spring 2006.
- Cora Smith. Completed assistantship Spring 2005.
- Marty Elkins. Completed assistantship Fall/Spring 2003-2004.
- Sarah DeBusk. Completed assistantship Spring 2002.
- Sarah Shumate. Completed assistantship Fall/Spring 2000-2001, and Fall 2001.

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

- International Textile and Apparel Association (ITAA); 1995 - present
- Costume Society of America (CSA); 1996-2000
- Phi Upsilon Omicron

FACULTY AND PROFESSIONAL DEVELOPMENT

- International Programs Center Faculty Led Study Abroad Workshop, March 2006.
- Attended International Textile and Apparel Annual Meetings; 1995-present
- Attended Confluences conference, Lyon France; June 16-19, 1997.
- Attended Dressing Rooms: Current Perspectives in Fashion and Textiles conference; Oslo, Norway; May 14-17, 2007.
- Attended Senses and Sentiments of Dress conference; St. Paul, MN; September 15-17, 2005.
- Attended Ars Textrina Annual Conference; St. Paul, MN; June 25-27, 1999, and Leeds, England; June 28-30, 2000.
- Attended Association of Consumer Research Gender, Marketing, & Consumer Behavior conference; Madison, WI; June 22-25, 2004.
- Attended Subject to Desire: Refiguring the Body; Arts Now biannual conference; New Paltz, NY; November 7-10, 1997.

- Attended New Mexico Women's Studies conference, Las Cruces, NM; March 19-21, 1998.
- Textile Products/CARS Advisory Board: Attended 1998-2007 meetings and Symposiums
- Grant Writer's Workshop; University of North Carolina, Greensboro, 2001-2002.
- Attended Greensboro Triad Textile and Apparel Club Meetings: 1998-99, 1999-00, and 2000-01
- UNCG Writing Across the Curriculum Workshop. May 24, 2001.
- Experience Business in Mexico, Mexico City and Cuernavaca, March 2002.
- Phenomenological Philosophy Workshop; University of Minnesota, June 12-14, 1998.
- Certificate: Preparing Future Faculty, University of Minnesota, 1996.

COURSES TAUGHT

- Qualitative Research Methods (TDM/CRS 711/713, UNCG)
- Consumer Research Methods (TDM/CRS 662/721, UNCG)
- Consumer Behavior (TDM 562, UNCG)
- Dress, Identity and Culture (MLS 620, UNCG)
- Culture, Human Behavior, and Dress (CRS/TDM 121, UNCG)
- Social Psychology of Dress (CRS/TDM 321, UNCG)
- Survey of Historic Costume (CRS/TDM 372, UNCG)
- Culture, Identity and Dress (Emeritus Society, UNCG)
- London Study Tour (CRS 482, UNCG)
- Fashion Illustration (University of Minnesota)
- Aesthetics of Clothing (University of Minnesota)