

NANCY (NELSON) HODGES, PH.D.

CURRICULUM VITA

Department of Consumer, Apparel, and Retail Studies
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EDUCATION

- Ph.D.** 1998 Design, Housing, and Apparel; University of Minnesota
Major: Clothing and Textiles
Minor: Feminist Studies
Dissertation: *Women Textile Artists in Ireland: An Exploration of Experience, Expression, and the Everyday*
- M.A.** 1996 Design, Housing, and Apparel; University of Minnesota
Major: Clothing and Textiles
Minor: Museum Studies
Thesis: *Dress, Domains, and Dialectic: The Writings of Jane Cunningham Croly*
- B.F.A.** 1992 Minneapolis College of Art and Design
Major: Design

PROFESSIONAL EXPERIENCE

- 2004-present Associate Professor with Tenure, Director of Graduate Studies, Consumer, Apparel, and Retail Studies; University of North Carolina, Greensboro
- 2004-2005 Interim Department Chair, Department of Textile Products Design and Marketing/Consumer, Apparel, and Retail Studies; University of North Carolina, Greensboro
- 1998-2004 Assistant Professor, Textile Products Design and Marketing; University of North Carolina, Greensboro
- 1995-1998 Graduate Teaching Assistant; University of Minnesota
- 1993-1998 Graduate Research Assistant; University of Minnesota
- 1993-1996 Curatorial Assistant; The Goldstein Design Museum, University of Minnesota
- 1988-1993 Visual Merchandiser; Sears, Roebuck & Co., Minneapolis, MN

PUBLICATIONS IN PEER REVIEWED JOURNALS (* INDICATES CO-AUTHORSHIP)

Hodges, Nancy N. & Lentz, Holly. (In press). *U.S. textile sector job loss: Implications for individuals, communities and industry*. Accepted for publication in the *Journal of Fashion Marketing and Management*.

Watchravesringkan, Kittichai, **Hodges, Nancy**, & Kim, Yunhee. (In press). *Exploring consumers' adoption of highly technological fashion products: The role of extrinsic and intrinsic motivational factors*. Accepted for publication in the *Journal of Fashion Marketing and Management*.

Watchravesringkan, Kittichai, Karpova, Elena, **Hodges, Nancy**, & Copeland, Raedene. (In press). *Understanding competitive advantage in Thailand's apparel industry: Opportunities and challenges of globalization*. Accepted for publication in the *Journal of Fashion Marketing and Management*.

Hodges, Nancy & Karpova, Elena. (2009). Making a major decision: An exploration of why students enroll in fashion programs. *International Journal of Fashion Design, Technology and Education*, 2(2), 47-57.

Hodges, Nancy N., & Karpova, Elena. (2009). Women and higher education in Russia: Preparation for careers in the apparel industry. *Clothing and Textiles Research Journal*, 27(2), 124-142.

Ha-Brookshire, Jung, & **Hodges, Nancy N.** (2009). Socially responsible consumer behavior? Exploring used clothing donation behavior. *Clothing and Textiles Research Journal*, 27(3), 179-196.

Nelson Hodges, Nancy & Karpova, Elena. (2008). A tale of two industries: An interpretive analysis of media reports on textiles and apparel in North Carolina. *Clothing and Textiles Research Journal*, 26(3), 253-272.

Nelson Hodges, Nancy & Damhorst, Mary Lynn. (2008). Focused issue on the future: Introduction to Part II. *Clothing and Textiles Research Journal*, 26(2), 99-102. (Co-editor for Special Issue).

Zurcher Wray, Anja & **Nelson Hodges, Nancy**. (2008). Response to activewear apparel advertisements by US Baby Boomers: An exploration of cognitive versus chronological age factors. *Journal of Fashion Marketing and Management*, 12(1), 8-23.

Nelson Hodges, Nancy, DeLong, Marilyn, Hegland, Jane, Thompson, Mary, & Williams, Gloria. (2007). Constructing knowledge for the future: Exploring alternative modes of inquiry from a philosophical perspective. *Clothing and Textiles Research Journal*, 25(4), 323-348.

- Damhorst, Mary Lynn, & **Nelson Hodges, Nancy**. (2007). Focused issue on the future: Introduction to Part I. *Clothing and Textiles Research Journal*, 25(4), 279-282. (Co-editor for Special Issue).
- Karpova, Elena, **Nelson Hodges, Nancy**, & Tullar, William. (2007). Making sense of the market: An exploration of apparel consumption practices of the Russian consumer. *Journal of Fashion Marketing and Management*, 11(1), 106-121.
- Nelson Hodges, Nancy**, & Karpova, Elena. (2006). Employment in the U.S. textile and apparel industries: A comparative analysis of regional vs. national trends. *Journal of Fashion Marketing and Management*, 10(2), 209-226.
- Nelson, Nancy**, LaBat, Karen, & Williams, Gloria. (2005). More than just a 'little hobby': Women and textile art in Ireland. *Women's Studies International Forum*, 28(4), 328-342.
- Nelson, Nancy**, LaBat, Karen, & Williams, Gloria. (2002). Contemporary Irish textile artists: Gender, culture, and medium. *Clothing and Textiles Research Journal*, 20(1), 15-25.
- *Hegland, Jane & **Nelson, Nancy**. (2002). Cross-dressers in Cyberspace: Exploring the internet as a tool for expressing gendered identities. *International Journal of Gender and Sexuality*, 7(2/3), 139-161.
- DeLong, Marilyn, LaBat, Karen, **Nelson, Nancy**, & Koh, AeRan. (2002). Global products, global markets: Jeans in Korea and the United States. *Clothing and Textiles Research Journal*, 20(4), 238-245.
- Nelson, Nancy J.** (2000). Listening to Jane Cunningham Croly's "Talks With Women": Issues of dress and gender in *Demorest's Monthly Magazine*. *Clothing and Textiles Research Journal*, 18(3), 128-139.
- LaBat, Karen, & **Nelson, Nancy**. (2000). Contemporary Irish textile art: Tradition, techniques, and themes. *Ars Textrina: A Journal of Textiles and Costume* (34), 109-122.
- DeLong, Marilyn R., **Nelson, Nancy J.**, & Trautmann, Julianne. (1999). Application of an aesthetic framework for understanding ideal appearances. *ArsTextrina: A Journal of Textiles and Costume* (31), 167-182.
- DeLong, Marilyn R., LaBat, Karen L., Gahring, Sherri, **Nelson, Nancy J.**, & Leung, Lotus. (1999). Implications of an educational intervention program designed to increase young adolescents' awareness of hats for sun protection. *Clothing and Textiles Research Journal*, 17(2), 73-83.
- DeLong, Marilyn R., Koh, AeRan, **Nelson, Nancy J.**, & Ingvoldstad, Anne. (1998). Jeans: A comparison of perceptions of meaning in Korea and the United States. *Clothing and Textiles Research Journal*, 16(3), 116-126.

DeLong, Marilyn R., Hegland, Jane E., & **Nelson, Nancy J.** (1997). Encouraging critical thinking in the classroom: An example from Aesthetics. *Clothing and Textiles Research Journal*, 15(2), 86-95.

PEER REVIEWED BOOK

LaBat, Karen L., & **Nelson, Nancy J.** (1996). *Contemporary Irish textile art: The women of Annaghmakerrig*. St. Paul, MN: Goldstein Gallery. Distributed by University of Washington Press.

PEER REVIEWED BOOK CHAPTER (* INDICATES CO-AUTHORSHIP)

*Hegland, Jane, & **Nelson Hodges, Nancy.** (2007). Embodying the feminine: Perspectives of male-to-female cross-dressers. In D.C. Johnson & H. B. Foster (Eds.), *Dress sense: Emotional and sensory experiences of the body and clothes* (pp. 156-169). Oxford: Berg Publications.

MANUSCRIPTS UNDER REVIEW

Hodges, Nancy & Karpova, Elena. *Why study fashion? A grounded theory framework for understanding the decision-making process*. Under review.

Hodges, Nancy. *What do I do now? Exploring women's experiences with textile manufacturing job loss and retraining*. Under review.

Hodges, Nancy, Karpova, Elena, & Lentz, Holly. *An investigation of women's career development in the textile and apparel industries*. Under review.

Copeland, Raedene & Hodges, Nancy. (2009). *Changes in Trinidad Carnival dress: A (R)evolutionary Process*. Under review.

Eason, Kathryn, & Hodges, Nancy. *I'll give you your body and you'll give me mine: Women, body modification, and lived experience*. Under review.

Shouli, Rosanna, & Hodges, Nancy. *Men's branded underwear: An investigation of factors important to product choice*. Under review.

Davis, Lizhu, Peyrefitte, Joseph, & Hodges, Nancy. *From Motivation to Store Choice: Exploring Northwest Chinese Consumers' Shopping Behavior*. Under Review.

GRANTS, FELLOWSHIPS, AWARDS, AND NOMINATIONS

- Award Outstanding Teaching Award, School of Human Environmental Sciences, University of North Carolina, Greensboro, 2008-2009
- Award Best Paper Award, Industry/Global Track, International Textile and Apparel Association, 2008
- Nomination Outstanding Advisor Award, School of Human Environmental Sciences, University of North Carolina, Greensboro, 2007-2008 and 2008-2009
- Award Research Assignment Leave, University of North Carolina, Greensboro; Spring 2007
- Award Best Paper Award, Professional and General Track, International Textile and Apparel Association, 2006
- Award Mary Francis Stone Outstanding Teaching Award, School of Human Environmental Sciences, University of North Carolina, Greensboro; 2002-2003
- Nomination Mary Francis Stone Outstanding Teaching Award, School of Human Environmental Sciences, University of North Carolina, Greensboro; 2001-2002
- Nomination University Excellence in Research Award, University of North Carolina, Greensboro; 2001-2002

External Funding (Total funded amount: \$327,386):

\$327,386, USDA Higher Education Challenge Grant. Project Title: *Collaborative Development of Global Fiber, Fabric, and Related Products Industry Based Problem-Solving Modules for Undergraduate Curricula*. Applied for \$351,577. Funded 7/2007 in the amount of \$327,386. Project Director and Co-Principal Investigator.

\$ 99,987, USDA CSREES International Science and Education Grant. Project Title: *Global Learning as a Program Competency: Creating and Implementing a Framework for Internationalization*. Applied for October 31, 2005. Not Funded.

\$291,286, National Endowment for the Humanities Collaborative Research Grant. Project Title: *Celebrating Mardi Gras: Representations of Gender, Sexuality and Tradition in Dress*. Applied for November 1, 2004. Not Funded.

\$334,837, National Endowment for the Humanities Collaborative Research Grant. Project Title: *Celebrating Mardi Gras: Exploring the Intersections of Tradition,*

Culture, and Sexuality through Cross-dressing. Applied for September 1, 2002.
Not Funded.

Agricultural Research Service (Total funded amount: \$268,500)

\$102,000, North Carolina Agricultural Research Service Funding (USDA Approved).
Project Title: *Employment Changes in North Carolina's Textile and Apparel Industries: Implications for Individuals and Communities*. Funded October 1, 2007 through September 30, 2012.

\$166,500, North Carolina Agricultural Research Service Funding (USDA Approved).
Project Title: *The North Carolina Textile and Apparel Industries: Implications for Education and Employment*. Funded November 1, 2002 through September 30, 2007.

Internal Funding (Total funded amount: \$33,486/\$27,336 while at UNCG):

\$10,000, Building Entrepreneurial Learning for Life Award (BELL UNCG). Project:
Developing Two Courses on Entrepreneurship in CARS. Funded 2008-2009. Co-PI.

\$1,000, School of Human Environmental Sciences Technology Grant. Project Title: *Developing a Technology Interface for Student Group Work*. Funded 2008-2009. Co-PI.

\$2,700, VF Faculty Professional Development Fund. Department of Consumer, Apparel, and Retail Studies, University of North Carolina, Greensboro. Funded April 2007.

\$500, International Travel Fund. Office of International Programs, University of North Carolina, Greensboro. Funded April 2007.

\$3,318, Regular Faculty Grant, University of North Carolina, Greensboro. Project Title: *Women and Work in Contemporary Russia: Higher Education and Employment in the Apparel Industry*. Funded January 2005.

\$1,000, Kohler Fund for International Research, University of North Carolina, Greensboro. Project Title: *Women and Work in Contemporary Russia: Higher Education and Employment in the Apparel Industry*. Funded January 2005.

\$350, Scholars Travel Fund. University of North Carolina, Greensboro; Funded, 2000, 2005, 2006, 2007, and 2009.

\$4,000, Summer Research Award. Project Title: *Women and Work in the North Carolina Textile and Apparel Industries: Education, Opportunity, and Employment*. University of North Carolina, Greensboro; Funded, 1999.

\$2318, New Faculty Grant. Project Title: *Situating Women in the North Carolina Textile and Apparel Industries: Education, Opportunity, and Employment*. University of North Carolina at Greensboro; Funded, 1998-1999.

\$750, School of Human Environmental Sciences Foundation Grant; University of North Carolina at Greensboro; Funded, 1998-1999.

\$1500, Phi Upsilon Omicron National Founders Fellowship; 1997-1998

\$1000, Fashion Group International Scholarship; 1997-1998

\$2300, Dora A. Waller Graduate Student Grant for International Research. College of Human Ecology; University of Minnesota; Funded, 1995-1996.

\$750, Fellowship Monies; Goldstein Gallery, Department of Design, Housing, and Apparel, University of Minnesota; Funded, 1995.

\$200, Professional Development Travel Grants; Department of Design, Housing, and Apparel, University of Minnesota; Funded 1995, 1996, & 1997.

ABSTRACTS OF RESEARCH PUBLISHED IN CONFERENCE PROCEEDINGS

Hodges, Nancy, Karpova, Elena, & Lentz, Holly. (2009). Movin' on up? An Investigation of Women's Early Career Development in the Apparel Industry. *International Textile and Apparel Association Proceedings, 2009*, www.itaonline.org/index2.html.

Copeland, Raedene & **Hodges, Nancy**. (2009). Changes in Trinidad Carnival dress: A (R)evolutionary Process. *International Textile and Apparel Association Proceedings, 2009*, www.itaonline.org/index2.html.

Eason, Kathryn, & **Hodges, Nancy**. (2009). The Evolution of Women in Body Modification. *International Textile and Apparel Association Proceedings, 2008*, www.itaonline.org/index2.html.

Littrell, Mary, Dickson, Marsha, & **Hodges, Nancy**. (2009). USDA Challenge Grants: Bridge to Inter-Institutional Collaboration and External Funding. *International Textile and Apparel Association Proceedings, 2008*, www.itaonline.org/index2.html.

Hodges, Nancy, Karpova, E., Hegland, J., Kadolph, S., O'Neal, G., & Watchravesringkan, K. (2008). Globalization: International collaborations in higher education. *Proceedings of the International Scientific and Technical Conference Progress-2008*, part 2, Ivanovo, Russia, 247-249.

Hodges, Nancy, & Lentz, Holly. (2008). U.S. Textile Sector Job Loss: An Exploration of Implications for Individuals, Communities, and Industry. *International Textile and Apparel Association Proceedings, 2008*, www.itaonline.org/index2.html. (**Awarded Best Paper, Global/Industry track**).

- Hodges, Nancy**, O'Neal, Gwen, Hegland, Jane, Karpova, Elena, Kadolph, Sara, & Watchravesringkan, Kittichai. (2008). The Globalization of the Textile and Apparel Industries: Implications for International Collaborations in Higher Education. *International Textile and Apparel Association Proceedings, 2008*, www.itaonline.org/index2.html.
- Shen, Liuying, Karpova, Elena, & **Hodges, Nancy**. (2008). Future Professionals of the Chinese Textile and Apparel Industries: An Exploration of Student Motivations and Career Expectations. *International Textile and Apparel Association Proceedings, 2008*, www.itaonline.org/index2.html.
- Singh, Kamlesh & **Hodges, Nancy**. (2008). Building Relationships with India's Suppliers: Exploring Perceptions of US Apparel Industry Buyers. *International Textile and Apparel Association Proceedings, 2008*, www.itaonline.org/index2.html.
- Suddreth, Courtney & **Hodges, Nancy**. (2008). From Old School to Icy: Exploring African-American Males' Perceptions of Hip-Hop Dress and Identity. *International Textile and Apparel Association Proceedings, 2008*, www.itaonline.org/index2.html.
- Shouli, Rosanna & **Nelson Hodges, Nancy**. (2007). Exploring the Decision-making Process of Men's Underwear Consumers. *International Textile and Apparel Association Proceedings, 2007*, www.itaonline.org/index2.html.
- Eason, Kathryn & **Nelson Hodges, Nancy**. (2007). I'll Give you Your Body and You'll Give me Mine: Women, Body Modification, and Lived Experience. *International Textile and Apparel Association Proceedings, 2007*, www.itaonline.org/index2.html.
- Ha-Brookshire, Jung & **Nelson Hodges, Nancy**. (2007). Input is Always Greater than Output: Comparing Consumers' Clothing Acquisition and Disposal Experiences. *International Textile and Apparel Association Proceedings, 2007*, www.itaonline.org/index2.html.
- Nelson Hodges, Nancy** and Karpova, Elena. (2006). Women and Higher Education in Russia: Preparation for Careers in the Apparel Industry. *International Textile and Apparel Association Proceedings, 2006*, www.itaonline.org/index2.html. (**Awarded Best Paper, Professional/General track**).
- Eason, Kathryn and **Nelson Hodges, Nancy**. (2006). Women and Body Modification: A Phenomenological Exploration of Lived Experience. *International Textile and Apparel Association Proceedings, 2006*, www.itaonline.org/index2.html.
- Lentz, Holly and **Nelson Hodges, Nancy**. (2006). When I Grow Up...: Exploring Female Students' Transition from School to Work as Experienced Through Dress. *International Textile and Apparel Association Proceedings, 2006*, www.itaonline.org/index2.html.
- Karpova, Elena, and **Nelson Hodges, Nancy** (2006). Using Dispositional Adopter Identity to

- Explain Fashion Adoption Behavior: A Segmentation of the Russian Apparel Market. *International Textile and Apparel Association Proceedings, 2006*, www.itaonline.org/index2.html.
- Yu, Lizhu, Dyer, Barbara and **Nelson Hodges, Nancy**. (2006). Consumer Perceived Value: Shopping at Mass Merchandisers vs. Department Stores. *International Textile and Apparel Association Proceedings, 2006*, www.itaonline.org/index2.html.
- Ha-Brookshire, Jung and **Nelson Hodges, Nancy**. (2006). Exploring Motivations, Intentions, and Behavior of Socially Responsible Consumption in a Clothing Disposal Setting. *International Textile and Apparel Association Proceedings, 2006*, www.itaonline.org/index2.html.
- Nelson Hodges, Nancy** and Karpova, Elena. (2005). What Will You Do When You Graduate? An Exploration of Student Perceptions of Career Opportunities within the Textile and Apparel Industries. *International Textile and Apparel Association Proceedings, 2005*, www.itaonline.org/index2.html.
- Zhao, Xin and **Nelson Hodges, Nancy** (2005). Contemporary Interpretations of Traditional Chinese Dress: A Comparison of Consumers in China vs. Chinese Immigrants to the US. *International Textile and Apparel Association Proceedings, 2005*, www.itaonline.org/index2.html.
- Karpova, Elena and **Nelson Hodges, Nancy** (2005). Apparel Shopping in a Post-Socialist Market: Experiences of Russian Consumers. *International Textile and Apparel Association Proceedings, 2005*, www.itaonline.org/index2.html.
- Li, Jingya, McEnally, Martha, and **Nelson Hodges, Nancy**. (2005). Business Casual Clothing in China: Exploring Consumer Attitudes and Perceptions. *International Textile and Apparel Association Proceedings, 2005*, www.itaonline.org/index2.html.
- Yu, Lizhu, and **Nelson Hodges, Nancy**. (2005). Internet Shopping Behavior: A Typology of Apparel Consumers. *International Textile and Apparel Association Proceedings, 2005*, www.itaonline.org/index2.html.
- Dyer, Carl, Chi, Ting, **Nelson Hodges, Nancy**, Dyer, Barbara, and Kilduff, Peter. (2005). Analysis of the Chinese B2C Online Market: Challenges and Opportunities. *International Textile and Apparel Association Proceedings, 2005*, www.itaonline.org/index2.html.
- Nelson, Nancy J.**, and Hegland, Jane E. (2004). Cross-dressing and cyber-shopping: The Internet as consumption tool and community. *Association for Consumer Research (ACR)* <http://www.acrweb.org/>.
- Nelson, Nancy** and Karpova, Elena. (2004). Perpetuating Misperceptions?: Exploring

Industry Issues and Challenges as Presented through the Mass Media. *International Textile and Apparel Association Proceedings, 2004*, www.itaonline.org/index2.html.

Karpova, Elena, and **Nelson, Nancy**. (2004). An Exploration of Russian Consumers' Attitudes Toward Apparel Consumption. *International Textile and Apparel Association Proceedings, 2004*, www.itaonline.org/index2.html.

Nelson, Nancy. (2004). Expanding our Reach, Increasing our Impact: Making and Marketing our Philosophical Mission from a Global Perspective. *International Textile and Apparel Association Proceedings, 2004*, www.itaonline.org/index2.html.

Nelson, Nancy. (2003). Greater than the Sum of our Parts: Fostering a global community through our Philosophical Mission. *International Textile and Apparel Association Proceedings, 2003*, www.itaonline.org/index2.html.

Nelson, Nancy & Hegland, Jane. (2003). Cross-dressing and Cybershopping: Exploring the Internet as a Consumption Tool for Transgendered Individuals. *International Textile and Apparel Association Proceedings, 2003*, www.itaonline.org/index2.html.

Nelson, Nancy. (2002). Where Do We Go From Here?: Forging Our Philosophical Mission(s) for the Future. *International Textile and Apparel Association Proceedings, 2002*, www.itaonline.org/index2.html.

Nelson, Nancy. (2001). Creating Knowledge for the 21st Century: Epistemological Constructions, Alterations, and Fit in Textile and Apparel Research. *International Textile and Apparel Association Proceedings, 2001*, www.itaonline.org/index2.html.

Nelson, Nancy & Williams, Gloria. (2000). Exploring Dress in Everyday Life Through Interpretive Inquiry. *International Textile and Apparel Association Proceedings, 2000*, www.itaonline.org/index2.html.

Nelson, Nancy, & Hegland, Jane. (2000). Cross-Dressing Across Cultures: Performing and Celebrating Gender. *International Textile and Apparel Association Proceedings, 2000*, www.itaonline.org/index2.html.

Nelson, Nancy J. (2000). Reflecting on Lived Experience: The Theory and Practice of the Interview in Qualitative Research. *International Textile and Apparel Association Proceedings, 2000*, www.itaonline.org/index2.html.

Nelson, Nancy J. (1998). Textiles and Artistic Expression: Exploring the Creative Experiences of Irish Women. In N. Owens (Ed.), *International Textile and Apparel Association Proceedings*. Monument, CO: International Textile and Apparel Association, p. 65.

DeLong, Marilyn R., **Nelson, Nancy J.**, & Trautmann, Julianne. (1998). Developing a Methodology for Examining the Form of Dress and the Appearance of the Body. In N. Owens (Ed.), *International Textile and Apparel Association Proceedings*. Monument, CO: International Textile and Apparel Association, p. 48.

- Hegland, Jane E., & **Nelson, Nancy J.** (1997). Deconstructing gender identity: Dress, film, and the aesthetic response. In *Confluences: Fashioning Intercultural Perspectives*. Lyon, France: ITAA & Universite de la Mode, p. 95.
- DeLong, Marilyn R., LaBat, Karen L., **Nelson, Nancy J.**, & Hofer, Susheela. (1997). Aesthetic response criteria in the selection of jeans in Korea and the United States. In *Confluences: Fashioning Intercultural Perspectives*. Lyon, France: ITAA & Universite de la Mode, p. 67.
- Nelson, Nancy J.**, & LaBat, Karen L. (1996). Women textile artists in Ireland: History, standpoint, and self-definition. In C. Ladisch (Ed.), *International Textile and Apparel Association Proceedings*. Monument, CO: International Textile and Apparel Association, p. 91.
- DeLong, Marilyn R., LaBat, Karen L., Gahring, Sherri, **Nelson, Nancy J.**, & Leung, Lotus. (1996). Adolescents' perceptions of hats for sun protection. In C. Ladisch (Ed.), *International Textile and Apparel Association Proceedings*. Monument, CO: International Textile and Apparel Association, p. 116.
- Nelson, Nancy J.** (1995). Revisioning costume history: Using feminist methodology in historic clothing and textiles research. In C. Ladisch (Ed.), *International Textile and Apparel Association Proceedings*. Monument, CO: International Textile and Apparel Association, p. 120.

REFEREED RESEARCH PRESENTATIONS (PRESENTER IS UNDERLINED)

- Hodges, Nancy, Karpova, Elena, & Lentz, Holly. (2009). *Movin' on up? An Investigation of Women's Early Career Development in the Apparel Industry*. International Textile and Apparel Association annual meeting, Seattle, WA. October 30, 2009.
- Copeland, Raedene & Hodges, Nancy. (2009). *Changes in Trinidad Carnival dress: A (R)evolutionary Process*. International Textile and Apparel Association annual meeting, Seattle, WA. October 31, 2009.
- Eason, Kathryn, & Hodges, Nancy. (2009). *The Evolution of Women in Body Modification*. International Textile and Apparel Association annual meeting, Seattle, WA. October 31, 2009.
- Hodges, Nancy. (Panelist). (2009). *USDA Challenge Grants: Bridge to Inter-Institutional Collaboration and External Funding*. Special Topics Session, International Textile and Apparel Association annual meeting, Seattle, WA. October 30, 2009.
- Hodges, Nancy, O'Neal, Gwen, Karpova, Elena, Hegland, Jane, Watchravesringkan, Kittichai, & Kadolph, Sara. (2009). *Collaborative Development of Global Fiber, Fabric and Related Products Industry based Problem-solving Modules for Undergraduate Curricula*. Poster

presented at the North American Colleges and Teachers of Agriculture (NACTA) annual meeting, Stillwater, OK. June 19, 2009.

- Lentz, Holly, & Hodges, Nancy. (2009). *Who Are You Wearing? Celebrity and Media Influence on Dress during Role Transition*. Popular Culture Association/American Culture Association annual meeting, New Orleans, LA. April 9, 2009.
- Hodges, Nancy, & Lentz, Holly. (2008). *U.S. Textile Sector Job Loss: An Exploration of Implications for Individuals, Communities, and Industry*. International Textile and Apparel Association meeting, Chicago, IL. November 6, 2008.
- Hodges, Nancy, O'Neal, Gwen, Hegland, Jane, Karpova, Elena, Kadolph, Sara, & Watchravesringkan, Kittichai. (2008). *The Globalization of the Textile and Apparel Industries: Implications for International Collaborations in Higher Education*. International Textile and Apparel Association meeting, Chicago, IL. November 6, 2008.
- Shen, Liuying, Karpova, Elena, & Hodges, Nancy. (2008). *Future Professionals of the Chinese Textile and Apparel Industries: An Exploration of Student Motivations and Career Expectations*. International Textile and Apparel Association meeting, Chicago, IL. November 6, 2008.
- Singh, Kamlesh & Hodges, Nancy. (2008). *Building Relationships with India's Suppliers: Exploring Perceptions of US Apparel Industry Buyers*. International Textile and Apparel Association meeting, Chicago, IL. November 6, 2008.
- Suddreth, Courtney & Hodges, Nancy. (2008). *From Old School to Icy: Exploring African-American Males' Perceptions of Hip-Hop Dress and Identity*. International Textile and Apparel Association meeting, Chicago, IL. November 6, 2008.
- Shouli, Rosanna & Nelson Hodges, Nancy. (2007). *Exploring the Decision-making Process of Men's Underwear Consumers*. International Textile and Apparel Association meeting, Los Angeles, CA. November 9, 2007.
- Eason, Kathryn & Nelson Hodges, Nancy. (2007). *I'll Give you Your Body and You'll Give me Mine: Women, Body Modification, and Lived Experience*. International Textile and Apparel Association meeting, Los Angeles, CA. November 9, 2007.
- Ha-Brookshire, Jung & Nelson Hodges, Nancy. (2007). *Input is Always Greater than Output: Comparing Consumers' Clothing Acquisition and Disposal Experiences*. International Textile and Apparel Association meeting, Los Angeles, CA. November 9, 2007.
- Nelson Hodges, Nancy. (2007). *Women's Wear in a Woman's Own Words: Jane Cunningham Croly and the 19th Century Fashion Magazine*. Dressing Rooms: Current Perspectives in Fashion and Textiles Conference, Oslo, Norway. May 15, 2007.

Lentz, Holly, Nelson Hodges, Nancy, and Manning, Killian. (2007). *From Flip Flops to Ferragamos: Representing Women's Identities in Transition*. Dressing Rooms: Current Perspectives in Fashion and Textiles Conference, Oslo, Norway. May 16, 2007.

Nelson Hodges, Nancy and Karpova, Elena. (2006). *Women and Higher Education in Russia: Preparation for Careers in the Apparel Industry*. International Textile and Apparel Association meeting, San Antonio, TX. November 4, 2006.

Eason, Kathryn and Nelson Hodges, Nancy. (2006). *Women and Body Modification: A Phenomenological Exploration of Lived Experience*. International Textile and Apparel Association meeting, San Antonio, TX. November 2, 2006.

Lentz, Holly and Nelson Hodges, Nancy. (2006). *When I Grow Up...: Exploring Female Students' Transition from School to Work as Experienced Through Dress*. International Textile and Apparel Association meeting, San Antonio, TX. November 2, 2006.

Karpova, Elena, and Nelson Hodges, Nancy (2006). *Using Dispositional Adopter Identity to Explain Fashion Adoption Behavior: A Segmentation of the Russian Apparel Market*. International Textile and Apparel Association meeting, San Antonio, TX. November 4, 2006.

Yu, Lizhu, Dyer, Barbara and Nelson Hodges, Nancy. (2006). *Consumer Perceived Value: Shopping at Mass Merchandisers vs. Department Stores*. International Textile and Apparel Association meeting, San Antonio, TX. November 4, 2006.

Ha-Brookshire, Jung and Nelson Hodges, Nancy. (2006). *Exploring Motivations, Intentions, and Behavior of Socially Responsible Consumption in a Clothing Disposal Setting*. International Textile and Apparel Association meeting, San Antonio, TX. November 3, 2006.

Nelson Hodges, Nancy and Karpova, Elena. (2005). *What Will You Do When You Graduate? An Exploration of Student Perceptions of Career Opportunities within the Textile and Apparel Industries*. International Textile and Apparel Association meeting, Alexandria, VA. November 4, 2005.

Zhao, Xin and Nelson Hodges, Nancy (2005). *Contemporary Interpretations of Traditional Chinese Dress: A Comparison of Consumers in China vs. Chinese Immigrants to the US*. International Textile and Apparel Association meeting, Alexandria, VA. November 4, 2005.

Karpova, Elena and Nelson Hodges, Nancy (2005). *Apparel Shopping in a Post-Socialist Market: Experiences of Russian Consumers*. International Textile and Apparel Association meeting, Alexandria, VA. November 3, 2005.

- Li, Jingya, McEnally, Martha, and Nelson Hodges, Nancy. (2005). *Business Casual Clothing in China: Exploring Consumer Attitudes and Perceptions*. International Textile and Apparel Association meeting, Alexandria, VA. November 5, 2005.
- Yu, Lizhu, and Nelson Hodges, Nancy (2005). *Internet Shopping Behavior: A Typology of Apparel Consumers*. International Textile and Apparel Association meeting, Alexandria, VA. November 5, 2005.
- Dyer, Carl, Chi, Ting, Nelson Hodges, Nancy, Dyer, Barbara, and Kilduff, Peter. (2005). *Analysis of the Chinese B2C Online Market: Challenges and Opportunities*. International Textile and Apparel Association meeting, Alexandria, VA. November 5, 2005.
- Hegland, Jane and Nelson Hodges, Nancy (2005). *Embodying the Feminine: Perspectives of Male-to-Female Cross-Dressers*. Senses and Sentiments of Dress Symposium, University of Minnesota, St. Paul, MN. September 17, 2005.
- Nelson, Nancy and Karpova, Elena. (2004). *Perpetuating Misperceptions?: Exploring Industry Issues and Challenges as Presented through the Mass Media*. International Textile and Apparel Association meeting, Portland, OR. November 7, 2004.
- Karpova, Elena, and Nelson, Nancy. (2004). *An Exploration of Russian Consumers' Attitudes Toward Apparel Consumption*. International Textile and Apparel Association meeting, Portland, OR. November 5, 2004.
- Nelson, Nancy. (Session Coordinator). (2004). *Expanding our Reach, Increasing our Impact: Making and Marketing our Philosophical Mission from a Global Perspective*. International Textile and Apparel Association meeting, Portland, OR. November 5, 2004.
- Nelson, Nancy J., & Hegland, Jane E. (2004). *Cross-dressing and Cyber-shopping: The Internet as Consumption Tool and Community*. Association of Consumer Research Gender, Marketing, & Consumer Behavior Conference; Madison, WI; June 24, 2004.
- Nelson, Nancy. (Session Coordinator). (2003). *Greater than the Sum of our Parts: Fostering a global community through our Philosophical Mission*. International Textile and Apparel Association meeting, Savannah, GA. November 9, 2003.
- Nelson, Nancy & Hegland, Jane. (2003). *Cross-dressing and Cybershopping: Exploring the Internet as a Consumption Tool for Transgendered Individuals*. International Textile and Apparel Association meeting, Savannah, GA. November 11, 2003.
- Nelson, Nancy. (Session Coordinator). (2002). *Where Do We Go From Here?: Forging Our Philosophical Mission(s) for the Future*. Special Topics Session, International Textile and Apparel Association meeting, New York, NY. August 9, 2002.

- Nelson, Nancy. (Panelist). (2002). *Common Goals, Diverse Perspectives: Learning Through Material Culture Analysis*. Special Topics Session, International Textile and Apparel Association meeting, New York, NY. August 9, 2002.
- Nelson, Nancy. (Session Coordinator). (2001). *Creating Knowledge for the 21st Century: Epistemological Constructions, Alterations, and Fit in Textile and Apparel Research*. Special Topics Session, International Textile and Apparel Association meeting, Kansas City, KS. November 11, 2001.
- Williams, Gloria & Nelson, Nancy. (2001). *Aesthetics and the Dailiness of Women's Lives*. American Educational Research Association Annual Meeting; Seattle, WA. April 12, 2001.
- Nelson, Nancy & Williams, Gloria. (2000). *Exploring Dress in Everyday Life through Interpretive Inquiry*. International Textile and Apparel Association Annual Meeting; Cincinnati, OH. November 9, 2000.
- Nelson, Nancy, & Hegland, Jane (2000). *Cross-Dressing Across Cultures: Performing and Celebrating Gender*. International Textile and Apparel Association Annual Meeting; Cincinnati, OH. November 10, 2000.
- Nelson, Nancy (Session Coordinator). (2000). *Reflecting on Lived Experience: The Theory and Practice of the Interview in Qualitative Research*. Special Topics Session, International Textile and Apparel Association Annual Meeting; Cincinnati, OH. November 10, 2000.
- Nelson, Nancy J., & Shumate, Sarah. (2000). *The United States Textile Products Industry: Issues of Gender, History, and Community*. Ars Textrina Annual Conference; Leeds, England. June 29, 2000.
- Nelson, Nancy J., & Hegland, Jane E (2000). *Cross-Dressers in Cyber-Space: Exploring the Internet as a Tool for Expressing Gendered Identities*. Ars Textrina Annual Conference; Leeds, England. June 20, 2000.
- Williams, Gloria, and Nelson, Nancy. (2000). *Incorporating Issues of Social Justice and Caring in the Clothing and Textiles Curriculum*. American Educational Research Association Annual Meeting; New Orleans, LA. April 27, 2000.
- DeLong, Marilyn, Nelson, Nancy, and LaBat, Karen. (1999). *Cultural Contexts: Global Markets*. Ars Textrina Annual Conference; St. Paul, MN. June 26, 1999.
- Nelson, Nancy J. (1998). *Textiles and Artistic Expression: Exploring the Creative Experiences of Irish Women*. International Textile and Apparel Association Annual Meeting; Dallas, TX. November 20, 1998.
- DeLong, Marilyn R., Nelson, Nancy J., & Trautmann, Julianne. (1998). *Developing a*

- Methodology for Examining the Form of Dress and the Appearance of the Body.* International Textile and Apparel Association Annual Meeting; Dallas, TX. November 20, 1998.
- DeLong, Marilyn R., & Nelson, Nancy J. (1998). *Making Friends and Keeping Them: Advisory Groups and the University Museum.* Costume Society of America Regions III & IV Annual Meeting; Columbus, OH. October 30, 1998.
- LaBat, Karen L., & Nelson, Nancy J. (1998). *Contemporary Irish Textile Art: Traditions, Techniques, and Themes.* ArsTextrina Annual Conference; Madison, WI. June 27, 1998.
- DeLong, Marilyn R., Nelson, Nancy J., & Trautmann, Julianne. (1998). *Appearance and the Ideal Body: Aesthetics from a Historical Perspective.* ArsTextrina Annual Conference; Madison, WI. June 26, 1998.
- Williams, Gloria M., & Nelson, Nancy J. (1998). *Women's Voices for Social and Educational Change.* American Educational Research Association Annual Meeting; San Diego, CA. April 14, 1998.
- Nelson, Nancy J. (1998). *Women Textile Artists in Ireland: Gender, Space, and Social Value.* New Mexico Women's Studies Conference. Las Cruces, NM. March 20, 1998.
- Hegland, Jane E., & Nelson, Nancy J. (1997). *Dress and the Performing Body in Film.* Subject to Desire: Refiguring the Body; Arts Now biannual conference; New Paltz, NY. November 8, 1997.
- Nelson, Nancy J., & Williams, Gloria M. (1997). *Education and Advocacy in a 19th Century Woman's Magazine: The Writings of Jane Cunningham Croly.* American Educational Research Association Annual Meeting, 1997; Chicago, IL. March 27, 1997.
- Hegland, Jane E., & Nelson, Nancy J. (1997). *Deconstructing Gender Identity: Dress, Film, and the Aesthetic Response.* International Textile and Apparel Association International Conference; Lyon, France. June 18, 1997.
- DeLong, Marilyn R., LaBat, Karen L., Nelson, Nancy J., & Hoefler, Susheela. (1997). *Aesthetic Response Criteria in the Selection of Jeans in Korea and the United States.* International Textile and Apparel Association International Conference; Lyon, France. June 19, 1997.
- Nelson, Nancy J., & LaBat, Karen L. (1996). *Women Textile Artists in Ireland: History, Standpoint, and Self-definition.* International Textile & Apparel Association Annual Meeting; Banff, Alberta. August 2, 1996.
- DeLong, Marilyn R., LaBat, Karen L., Gahring, Sherri, Nelson, Nancy, & Leung, Lotus. (1996). *Adolescents' Perceptions of Hats for Sun Protection.* International Textile & Apparel Association Annual Meeting; Banff, Alberta. August 3, 1996.

Nelson, Nancy J. (1995). *Revisioning Costume History: Using Feminist Methodology in Historic Clothing and Textiles Research*. International Textile & Apparel Association Annual Meeting; Pasadena, CA. October 19, 1995.

RESEARCH MANUSCRIPTS IN PROCESS

Hodges, Nancy. *Working women: Gender, employment, and the apparel industry*.

Hodges, Nancy, & Hall, Jaime. *Reinventing 'Towel City USA': What the loss of textile sector employment means for one community*.

Lentz, Holly, & Hodges, Nancy. *This woman's work: Dress, identity, and the transition from student to professional*.

Singh, Kamlesh & Hodges, Nancy. *Building relationships with Indian suppliers: Perspectives of US apparel industry buyers*.

Suddreth, Courtney, & Hodges, Nancy. *From Old School to Icy: Exploring meanings of dress and identity in Hip-hop*.

NON-PEER REVIEWED RESEARCH PUBLICATION

Mickenberg, Julia, & **Nelson, Nancy J.** (1996). *Style and the social fabric in the 1920s*. University of Minnesota: Goldstein Gallery exhibition catalog.

GUEST LECTURES, SYMPOSIA, COLLOQUIA

Hodges, Nancy. (2009). *Developing a Technology Interface for International Student Group Work*. Invited Presentation for HES Lunch n' Learn series, University of North Carolina, Greensboro, April 17, 2009. With Tu Watchravesringkan.

Hodges, Nancy. (2009, 2008). *Developing Collaborations for Funded Research: The Example of the USDA Higher Education Challenge Grant*. Invited Presentation for NTR 673: Nutrition Research Methodology, University of North Carolina, Greensboro, April 22, 2008, & April 9, 2009.

Hodges, Nancy. (2009). *Around the World in Thirty Days: Forging Industry and Academic Partnerships in Russia, Thailand, and Australia*. Invited Presentation for HES Lunch n' Learn series, University of North Carolina, Greensboro, February 2, 2009. With Gwen O'Neal and Tu Watchravesringkan.

Hodges, Nancy. (2008). *Preparation of Professionals for the Textile and Apparel Industries:*

- Educational Reforms and Market Trends*. Invited seminar at Kostroma State Technological University, Kostroma, Russia, May 28, 2008. With Elena Karpova, Gwen O'Neal, Jane Hegland, and Sara Kadolph.
- Hodges, Nancy. (2008). *Qualitative Research Roundtable*. Invited discussant for HES roundtable, University of North Carolina, Greensboro, February 8, 2008.
- Nelson Hodges, Nancy. (2008, 2007). *Graduate Studies in Consumer, Apparel, and Retail Studies*. Invited Presentation for CRS 331 (Pre-internship), University of North Carolina, Greensboro, March 19, 2007, November 26, 2007, April 28, 2008, & November 10, 2008.
- Nelson, Nancy. (2005). *Women and Work in Contemporary Russia*. Invited Presentation at the HES Foundation Board Meeting, University of North Carolina, Greensboro, March 15, 2005.
- Nelson, Nancy. (2003). *Textile Products Marketing: Considering the Contextual Factors*. Invited Presentation in TDM 563 (Analysis of the Textile Products Industry), University of North Carolina, Greensboro. June 5, 2003.
- Nelson, Nancy. (2003). *Dress and Women's Rights: A Global Perspective*. Invited Presentation for MBA "Great Decisions: America in the Global Economy" course, University of North Carolina, Greensboro. April 17, 2003.
- Nelson, Nancy. (2002). *Textiles Across Cultures*. Invited Presentation at the Weatherspoon Art Gallery, University of North Carolina, Greensboro. October 24, 2002.
- Nelson, Nancy. (2002). *The Search for Meaning: Social, Historical, and Cultural Factors in Textile Products Research*. Invited Presentation for the TDM Research Seminar, University of North Carolina, Greensboro. October 4, 2002.
- Nelson, Nancy. (2002). *Corsets, Crinolines, and Cages: Building Beauty Ideals, 1650-1950*. Invited Presentation for Body Awareness Week at the University of North Carolina, Greensboro. March 26, 2002.
- Nelson, Nancy. (2001). *Dress, Culture, and Identity*. Invited six-week Emeritus Society course, Division of Continual Learning, University of North Carolina, Greensboro. October-November, 2001.
- Nelson, Nancy. (2000). Invited panelist for the Feminist Issue of the *Clothing and Textiles Research Journal: Where do we go from here?* Pre-conference workshop held at the International Textile and Apparel Association Annual meeting; Cincinnati, OH. November 7, 2000.
- Nelson, Nancy. (2000). *Gender as a Concept in Clothing and Textiles Research*. Textile Products Design and Marketing Research Seminar, University of North Carolina, Greensboro. February 15, 2000.

Nelson, Nancy. (1999). *Using Interpretive Methodologies in Clothing and Textiles Research*. Guest Lecture in HID 645 (Research Methods course), University of North Carolina, Greensboro. November 2, 1999.

OUTREACH ACTIVITIES

Hodges, Nancy. (2009). *What Comes Around Goes Around: Trends of the 21st Century*. Invited Presentation for the Class of 1959 Reunion, University of North Carolina, Greensboro, April 18, 2009. Costume collection lecture and show and tell.

Hodges, Nancy. (2007). *The CARS Costume Collection: A Selection of Pieces from the 1950s*. Invited Presentation to the HES Class of 1957, University of North Carolina, Greensboro, February 13, 2007. Costume collection lecture and show and tell.

Nelson, Nancy. (2002). *Fashion Through the Ages: Pieces from the Textile Products Design and Marketing Costume Collection*. Invited Presentation for the Shepard Center Adult Continuing Education Program, Greensboro, NC. May 9, 2002. Costume collection lecture and show and tell.

Nelson, Nancy. (2000). *Unraveling the Threads of Women's History: The Costume of Dr. Anna Gove*. Women's Studies Colloquia, University of North Carolina, Greensboro. March 21, 2000. Costume collection lecture and show and tell.

EXHIBITIONS AND OTHER CREATIVE ACTIVITIES

Co-Curator, *Coming Apart at the Seams: Style and the Social Fabric in the 1920s*. Goldstein Gallery, University of Minnesota. September 29, 1996 to January 12, 1997.

Co-Curator, *Contemporary Irish Textile Art: The Women of Annaghmakerrig*. Goldstein Gallery, University of Minnesota. March 17 to May 12, 1996.

Graduate Student Curator, *After a Fashion: Trends of the Twentieth Century*. Goldstein Gallery, University of Minnesota. March 7 to June 5, 1994.

Video Director and Co-Producer, *Contemporary Irish Textile Artists: The Women of Annaghmakerrig*. Goldstein Gallery, University of Minnesota, 1996.

SERVICE

Administrative Appointments

Director of Graduate Studies, Department of Consumer, Apparel and Retail Studies, University of North Carolina, Greensboro, 2004 – present

Interim Department Chair, Department of Consumer, Apparel, and Retail Studies, University of North Carolina, Greensboro, 2004 – 2005.

University

UNCG Graduate Studies Committee, Member 2007—2009
UNCG Graduate Curriculum Sub-committee, Member 2007—2009, Chair, 2009-2010
UNCG General Education Core (GEC) Global and Nonwestern Perspectives Committee, Member 1999-2003
UNCG Academic Integrity Panel, Member 1999-2001
UNCG Outstanding Master's Thesis Award Committee, Member 1999-2000
UNCG Outstanding Dissertation Award Committee, Member 2003-2004
UNCG Graduate Faculty, Full Member 2002-present; Associate Member 1998-2002

School

HES Promotion and Tenure Committee, Member 2006-2007; 2008-2009
HES Research Advisory Committee, Member 2007—present
HES Faculty Council President, 2001-2002
HES Faculty Council President Elect, 2000-2001
HES School/Faculty Council, Member 1999-2002
Race and Gender Institute, Steering Committee, Member, 2002-2003
HES Outstanding Teaching Award Committee, Member, 2004-2006; 2008
HES Grant Proposal Incentive Award Committee, Member, 2005-2007

Department

CARS Promotion and Tenure Committee, Member 2005-06; Chair 2006—present
CARS Curriculum Committee, Member 2005—present
CARS Strategy and Planning Committee, Member 2002-2004
CARS Curriculum Revision Committee, Member 2003-2005
CARS Joint Ph.D. Program Planning Committee, Member 2001-2004
CARS Design Committee, Member 1998-2002
CARS Advisory Board Education Committee, Member 1998-2003
CARS Search Committee Chair:
 Burlington Professorship, 2008—2009
 Consumer, Apparel and Retail Studies Position, 2006 – 2007
 Retail/Marketing Position, 2004
 Apparel Product Design Position, 2005 (spring)
 Design Position, 2002 – 2003
CARS Search Committee Member:
 Putman and Hayes Distinguished Professor, 2008—2009
 Retail Positions (2), 2007-2008
 Apparel Product Design Position, 2005 - 2006
 Marketing Position, 1999 - 2003
 Endowed Chair Position, 2000-2001
 Department Chair Position, 1998-1999; 2004-2005
 Design Positions (2), 1998-1999
Evaluation of Teaching Task Force Chair, 1999 – 2000

Library Representative, 1998-1999
International Programs Advisor, 2002 – 2003; 2004 – 2005
Costume Collection Curator, 1999 – present

Interdisciplinary

Women's Studies Affiliate, 1998—present
Women's Studies Undergraduate Curriculum Committee, Member 2002-2004
Women's Studies Faculty Development Committee, Member 1998-2001
Master of Arts in Liberal Studies (MALS) Advisory Board, Member 2006-2009

Professional

International Textile and Apparel Association:

Vice President for Planning, 2005 – 2007

Editorial Board member, *Clothing and Textiles Research Journal*, 2001 - 2004

Committee Chair:

- Intellectual and Philosophical Missions Committee, 2000-2004
- Faculty Scholarships and Awards Committee, 2000-2001

Committee Member:

- Research and Theory Development Committee, Member 1999-2001
- Intellectual and Philosophical Missions Committee, Member 1999-2005
- Faculty Scholarships and Awards Committee, Member, 1999-2000

Reviewer:

- ITAA Distinguished Scholar Award, 2002
- Annual Meeting Research Abstracts, 1999-2001; 2003-2006; 2008-2009
- Research Manuscript Reviewer, *Clothing and Textiles Research Journal*, 2001-present
- Best Paper Award, Consumer Behavior Track, 2007

Book Manuscript Reviewer, *Berg Publishers* and *Fairchild Publications*

Editorial Board Member, *Fashion Practice: The Journal of Design, Creative Process and the Fashion Industry*, 2008-present

Research Manuscript Reviewer, *Journal of Fashion Marketing and Management*, 2009-present

Research Manuscript Reviewer, *Journal of Contemporary Ethnography*, 2009-present

GRADUATE STUDENT ADVISING

Major Professor—Ph.D.:

Jane Walker (Ph.D. dissertation co-chair). *Textile Products Internships and Their Relationship to Student Professional Development and Academic Achievement*. Completed May 2001.

Elena Karpova (Ph.D. Advisor and dissertation chair). *Consumer Attitudes Toward Apparel Consumption in Contemporary Russia*. Completed July 2005.

Kathryn Eason (Ph.D. Advisor and dissertation chair). *Beyond the Tattooed Lady: Exploring Women's Experiences in the Body Modification Industry*. Completed May 2007.

Holly Lentz (Ph.D. Advisor and dissertation chair). *This Woman's Work: An Exploration of Women's Experiences with Role Transition*. Completed November 2008.

Annette Burnsed (Ph.D. Advisor and dissertation chair). *Attitudes Toward Home Furnishing Case Goods: An Investigation of Motivations and Values Relative to Product Choice*. Completed July 2009.

Pius Nyadzor (Ph.D. Advisor and dissertation chair). *Women and Textile Retailing in Ghana*. In process.

Rick Lee (Ph.D. Co-advisor and dissertation co-chair). *An Investigation of Relationships Between Website Identification, Online Search Intention and Purchase Intention*. In process.

Raedene Copeland (Ph.D. Advisor and dissertation chair). *Dressing for Pretty Mas at Trinidad Carnival: The Voice of the Next Generation*. In process.

Sooeun Cho (Ph.D. Co-advisor and dissertation co-chair). *Self-service Technology: Potential Adoption in Apparel Retail Settings*. In process.

Parvathi Padmanabhan (Ph.D. Advisor and dissertation chair). *Consumer Perceptions of Foreign Apparel Brands in India*. In process.

Michael Dancausse (Ph.D. Advisor and dissertation chair). *An Analysis of the Competitiveness of the Textile and Apparel Industries in the Central America and Dominican Republic Free Trade Agreement Region*. In process.

Major Professor—MS Thesis, MS Non-Thesis, and M.Ed Thesis:

Charity Prelipp (MS thesis chair). *The Effects of Vanity Sizing on Consumer Satisfaction with Fit and Body-Cathexis*. Completed December 2000.

Brandi Hurt (MS thesis chair). *Wedding Dress Preservation: Knowledge and Awareness of American Female Bridal Consumers*. Completed May 2001.

Giovanna McBryde (M.Ed thesis chair). *An Application of Self-Concept Theory: Clothing as Means to Express the Ideal Self*. Completed May 2001.

Anja Zurcher (M.Ed thesis chair). *Baby Boomers' Response to Activewear Apparel Advertising*. Completed December 2002.

Tamara Swift (M.Ed thesis chair). *Consumer Response to Print Media and the Internet: Implications for Marketing Quiltmaking Products*. Completed June 2003.

Rosanna Shouli (MS thesis chair). *Exploring the Decision-making Process of the Men's Underwear Consumer*. Completed April 2007.

Courtney Suddreth (MS thesis chair). *Hip Hop Dress and Identity: A Qualitative Study of Music, Materialism, and Meaning*. Completed June 2008.

Kamlesh Singh (MS thesis chair). *Building Relationships with India's Suppliers: Exploring Perceptions of US Apparel Industry Buyers*. Completed December 2008.

Madison Shiffman (MS thesis chair). *Understanding the "Boutique Mystique": The Case of a Small Apparel Retailer and its Customers*. In process.

Jaime Hall (MS thesis chair). *A Social History of Denim: The Fabric of Society* In process.

Yingjie Ou (MS thesis co-chair). *Young Chinese Consumers' Perceptions of Mass Customized Apparel*. In process.

Glynis Bell (MS advisor—non thesis track). *Perceptions of Business Casual among Young Female Professionals*. Completed May 2006.

Ekkalak Rungananchai (MS advisor—non thesis track). *An Industry Analysis of Select Bed and Bath Products in the United States*. Completed December 2006.

Portia Wall (MS advisor—non thesis track). *A Detailed Approach to Retail Buying*. Completed May 2007.

Wei-Yu Chang (MS advisor—non thesis track). *An Analysis of the Global Luxury Brand Industry*. Completed December 2007.

Ivana Zimonjec (MS advisor—non thesis track). *Consumer Perceptions of Specialty Store Image: Responses to Store Personnel Appearance and Marketing Materials*. Completed May 2008.

Jennifer Christopher (MS advisor—non thesis track). *What Vintage Means: Perceptions of Consumers and Retailers*. In process.

Trisha Kemerly (MALS program reviewer). Completed December 2006.

Leslie Kinard (MALS program reviewer). Completed May 2008.

Committee Member—Ph.D.:

Rachel Zhao (Ph.D.). *Differences Explained by Culture and Lifestyle in the Decision Making Process of Chinese and American Young Adults*. Completed December 2004.

Jin Su (Ph.D.). *Strategic Sourcing and Supplier Selection in the US Textile-Apparel-Retail Supply Network*. Completed May 2004.

Ella Carter (Ph.D.). *Physicians' Attitudes Toward the Utilization of Smart Fabrics in Telemedicine*. Completed December 2004.

Lizhu Yu (Ph.D.). *Cross-Shopping and Shopping Orientation: Consumer Perceived Value in Today's Dynamic Retail Environment*. Completed June 2006.

Cindy Zhao (Ph.D.). *Consumer Perceived Value of Salon Hair Coloring: A Cross-Cultural comparison of Gen Y cohorts in China and the United States*. Completed July 2006.

Jung Ha-Brookshire (Ph.D.). *Capabilities, competitive advantages and performance of apparel import intermediaries in a hyper-dynamic market environment*. Completed March 2007.

Karrah Zuziak (Ph.D.). In process.

Committee Member—MS:

Ann Ramsey (MS). *Mass Customization of Clergy Stoles Using Design Processes, Consumer Preferences, and Applied Technology*. Completed December 2000.

Hye-Jung Jung (MS). *Acculturation and Individualism/Collectivism: Impacts on Retail Consumer Patronage Behavior of Asians in the US*. Completed July 2003.

Jing Qian (MS). *A Study of Chinese Contractors' Export Order Processing for U.S. Apparel Importers*. Completed July 2003.

Jingya Li (MS). *The Business Casual Apparel Market in China*. Completed May 2005.

Mansour Al-Quatany (MS). *Fit Issues in Women's Apparel*. Completed July 2005.

Kathryn Brown (MS). *A Review of the Effects of Australian Wool Marketing Initiatives on the Associations between Selected Variables in the Global Wool Market*. Completed May 2005

Katherine Halstead (MS). *The Generation Y Hispanic Consumer Market*. Completed January 2006.

Yun-hee Kim (MS). *An Empirical Examination of Consumers' Innovation Adoption: The Role of Innovativeness, Fashion Orientation, and Utilitarian and Hedonic Consumers' Attitudes*. Completed November 2008.

Vinod Shanmugam (MS). In process.

Keri Yankher (MS—non-thesis track). Completed May 2005.

Aileen Barry (MS—non-thesis track). *Analysis of Executive Training Programs and Internships Available within Consumer Apparel, and Retail Studies*. Completed May 2007.

Jessica Barkman (MS—non-thesis track). *Assessing the Impact of Atmospheric Cues on Consumer Retail Patronage Behavior*. Completed June 2008.

Stephanie Scales (MS—non-thesis track). *Determinants of Consumers' Attitudes toward Apparel Private versus Luxury Brands*. Completed June 2008.

Kristin Weiss (MS—non-thesis track). *Examining the Effects of Atmospheric Cues of Lighting and Scents on Consumers' Emotional Responses and Shopping Intentions*. Completed May 2009.

Krystle Bryant (MS—non-thesis track). In process.

UNDERGRADUATE RESEARCH ASSISTANTSHIP ADVISING

- George Her. USDA assistantship Spring 2008.
- Melissa Lichtenstein. ARS assistantship Spring 2006.
- Cora Smith. ARS assistantship Spring 2005.
- Marty Elkins. ARS assistantship Fall/Spring 2003-2004.
- Sarah DeBusk. ARS assistantship Spring 2002.
- Sarah Shumate. URA assistantship Fall/Spring 2000-2001, and Fall 2001.

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

- International Textile and Apparel Association (ITAA)
- Costume Society of America (CSA)
- Association for Consumer Research (ACR)
- Phi Upsilon Omicron

FACULTY AND PROFESSIONAL DEVELOPMENT

- Grants 101 Grant Writers Institute Workshop, June 9-11, 2008.

- International Programs Center Faculty Led Study Abroad Workshop, March 2006.
- Attended International Textile and Apparel Annual Meetings; 1995-present
- Attended Confluences conference, Lyon France; June 16-19, 1997.
- Attended Dressing Rooms: Current Perspectives in Fashion and Textiles conference; Oslo, Norway; May 14-17, 2007.
- Attended Senses and Sentiments of Dress conference; St. Paul, MN; September 15-17, 2005.
- Attended Ars Textrina Annual Conference; St. Paul, MN; June 25-27, 1999, and Leeds, England; June 28-30, 2000.
- Attended Association of Consumer Research Gender, Marketing, & Consumer Behavior conference; Madison, WI; June 22-25, 2004.
- Attended Subject to Desire: Refiguring the Body; Arts Now biannual conference; New Paltz, NY; November 7-10, 1997.
- Attended New Mexico Women's Studies conference, Las Cruces, NM; March 19-21, 1998.
- Textile Products/CARS Advisory Board: Attended 1998-2007 meetings and Symposiums
- Grant Writer's Workshop; University of North Carolina, Greensboro, 2001-2002.
- Attended Greensboro Triad Textile and Apparel Club Meetings: 1998-99, 1999-00, and 2000-01
- UNCG Writing Across the Curriculum Workshop. May 24, 2001.
- Experience Business in Mexico, Mexico City and Cuernavaca, March 2002.
- Phenomenological Philosophy Workshop; University of Minnesota, June 12-14, 1998.
- Certificate: Preparing Future Faculty, University of Minnesota, 1996.

COURSES TAUGHT

- Qualitative Research Methods (TDM/CRS 711/713, UNCG)
- Consumer Behavior Research (TDM/CRS 662/721, UNCG)
- Literature and Thought in CRS (CRS 701, UNCG)
- Graduate Seminar (CRS 682/700)
- Behavior of Softlines Consumers (TDM 562, UNCG)
- Dress, Identity and Culture (MLS 620, UNCG)
- Culture, Human Behavior, and Dress (CRS/TDM 121, UNCG)
- Social Psychology of Dress (CRS/TDM 321, UNCG)
- Survey of Historic Costume (CRS/TDM 372, UNCG)
- Culture, Identity and Dress (Emeritus Society, UNCG)
- London Study Tour (CRS 482, UNCG)
- Fashion Illustration (University of Minnesota)
- Aesthetics of Clothing (University of Minnesota)