

Spring 2008 Tri-IT Meeting      Wednesday, May 7      Petty Building UNC Greensboro

**Flip n Out!**      Presented by Kim Cuny      11:00 – 11:45

One Flip Video camera by Pure Digital Technologies in the hands of one faculty member for one month at UNC Greensboro made a big impact. This low cost digital camera will connect teaching/learning/technology to shooting and sharing in infinite ways. Participants got to try out various Flip models (one of the recording is loaded here), took part in idea sharing activities designed to get creative solutions and applications flowing, and heard about one faculty member's Flip'n experiences at UNCG. Plus Amanda Schipman from UNC Greensboro's Teaching and Learning Center was on hand to answer Flip format questions. The following is a summary of what was covered:

### **How has Kim used the Flip since February at UNC Greensboro?**

1. Solve a technology problem in the speaking center
  - i. Record students as they practice their presentations
  - ii. E-mail recordings to students for self-critique/viewing
2. In –class student presentations
  - i. Record student speeches in class
3. E-mail speeches to students for formal review
4. End of semester assignment – reflexive assignment which involves each student watching all of their speeches.
5. Instructional videos on UNCG's Speaking Center Web page
  - i. Loaded to You Tube
6. Grad student conference presentation
  - i. Will be loaded onto CST Dept Web page over the summer
  - ii. Should help with the recruitment of future grad students
7. For speaking center staff development
  - i. Short training videos recorded and then loaded to BlackBoard
    - a. Example: 30 second video on how to use quick release function on tripod

### **How will Kim use the Flip in the future at UNC Greensboro?**

1. Explore ways to use more video in staff development at the speaking center
  - i. With support from TLC's Amanda Schipman
2. Record student speeches during summer session for use later in faculty workshops for speaking across the curriculum development (with student permission)
3. Talking/video tip sheets for the speaking center Website
4. Brief Hybrid Workshops for faculty development – speaking across the curriculum program
  - i. Featuring various faculty from across the curriculum

## **How might Flip video be useful to IT work on other campuses?**

*The following is a list of ideas that came from the participants*

1. Interviewing researchers at conferences (maybe in the hallway)
2. Field video recordings (biology for example)
3. Web based video instruction/support for the technology questions that are asked over and over again by new students (connecting to campus network for example)
4. Assessment?
5. Video portfolios
6. Video recorded directions for hard to find places on campus
7. Informational interviews (history or ethnography for example)
8. Sharing images with fellow researchers who are at different physical locations

## **Concerns/questions/comments?**

*The following came from the participants*

1. Video quality  
It was decided that the type of work that will be done with the Flip camera does not need to be high quality
2. Microphone  
It was pointed out that the microphone does offer limited range.  
Participants felt that for the type of work one would do with these low cost cameras the microphone would not be a deterrent.

## **Closing:**

This low cost digital camera will connect teaching/learning/technology to shooting and sharing in infinite ways.

## **Related URLs:**

UNCG Speaking Center

<http://speakingcenter.uncg.edu/>

Flip Video

<http://theflip.com/>