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Campaign tops \$115 million

The Students First Campaign came to an end – with a grand total of \$115,346,891. This exceeds the \$100 million goal by 15.3 percent. Full details on p 2.



Flouting Repair Skills

There are so many pliers, small hammers and spare parts in this music room you'd think you're in a repair shop.

You are. It's a Flute Repair Workshop, UNCG's first.

"Clamp the bad boy and leave it overnight," School of Music inventory and instrument repair specialist Melody Choplin advises Caleb Brinkley, after he shows her a repair. Brinkley recently graduated and has lined up a job playing instruments for a cruise line. Next up, he will iron a key pad to see if that improves function.

During the year, Choplin (far left, in visual) teaches instrument repair classes for aspiring band directors. It's important that they know how to keep the instruments in the kids' hands, she says.

She also maintains much of the school's inventory. "Continually, every day, students come to me needing repairs to instruments."

Beside Brinkley is Garret Traylor, who owns and operates High Point Music in Archdale. He likes how the workshop brings value to him as a business person. "I feel that I've been reached out to, here... I'm enhancing my learning."

He brought two flutes to repair, but at the

moment he really has his hands full. There is a junk pile of flutes and spare parts for participants to use. "I grabbed a total wreck flute to challenge myself."

"I hear a little metal," Cheryl Mott says, as she fingers keys. She plays flute and says flute repair interests her – she'd like to own her own shop or work in one.

"I think you're hitting the bridge," Choplin tells her.

Beside Choplin sits a machine rigged up to see if any air is being lost as it travels through the flute. "It's got to be perfect," she says. Those tiny details make the difference between a good job and a not so good job.

You can sense a real entrepreneurial spirit from the participants. It's entrepreneurship meets sustainability. Everyone is motivated. Choplin offers guidance to each of the students, one at a time. It's a matter of getting the flute you're holding in your hands to respond and play as well as it possibly could.

There was a similar workshop for saxophones in January. The next workshop is being planned.

Ellen Coltrane peers at her instruments through spectacles you'd expect a jeweler to use. Yes, her background is in repairing jewelry. She's also a flute player – and says she came to the workshop to see if she could repair them.

Michael Witsberger, a graduate student, says part of the reason he came to the UNCG School of Music was to study repair. He hopes to help support his musical career with repair of instruments.

Flute music comes from the back of the room. Brinkley is testing out an instrument. Mott shows off her repair to Choplin, who tries the keys. "Your F sharp is feeling really good!"

Students First Campaign Ends, After Passing \$115 Million

The university raised more than \$115 million in its Students First Campaign as the five-year fund drive came to a close June 30.

The grand total of \$115,346,891 exceeded the \$100 million goal by 15.3 percent, through gifts and pledges from approximately 22,000 donors.

The campaign's two key initiatives – undergraduate and graduate scholarships and faculty development – drew the bulk of the campaign's gifts with more than \$75 million.

"Reaching our goal is an extraordinary achievement, and a tremendous testament to the generosity of our supporters and their belief in this university," said Chancellor Linda P. Brady. "UNCG is a stronger university because of every gift that has been made to the Students First Campaign. Thousands of loyal supporters have brought us to a successful conclusion, and we are deeply grateful to them."

University Advancement Vice Chancellor Patricia W. Stewart

expressed gratitude for the campaign's leadership to co-chairs Linda A. Carlisle and Norman and Sylvia Samet, and to both Chancellor Brady and Chancellor Emerita Patricia A. Sullivan, who retired on July 31, 2008.

"A great team has led the campaign, and passing \$115 million in the midst of this economic downturn speaks well of the support and understanding that people feel for this wonderful institution," said Stewart. "Many devoted individuals understood the importance of giving back – intellectually, creatively, compassionately, financially and in so many other valuable ways. Everyone's efforts have paid off in engaging approximately 22,000 alumni, friends, corporations and foundations who contributed the funds needed to secure UNCG's future."

"Both Chancellor Brady and Chancellor Sullivan have been dynamic leaders for UNCG in every way, and they have been very effective in their support and guidance of the campaign. This \$115 million figure represents gifts from alumni and friends of the university, and every gift moved the university toward reaching our goal."

Stewart also thanked the steering committee, campaign volunteers and the advancement staff for their efforts over the past five years.

The campaign was launched on July 1, 2004, with a \$78 million goal. That mark was raised to \$100 million in September 2006, and was reached in July 2008 – a year ahead of the campaign's end date. Its success was recognized with two prestigious WealthEngine Awards for Fundraising Excellence from the Council for the Advancement and Support of Education.

The campaign has created 14 new professorships, 203 new undergraduate scholarships, 42 new graduate scholarships, and 155 program funds and

student awards programs. Gift totals included \$57.5 million from approximately 14,000 alumni; \$22.6 million from over 6,000 friends including parents; \$30.8 million from approximately 1,000 corporations, foundations and others; and \$4.4 million from about 1,000 faculty and staff.

The campaign has received gifts of \$61.9 million toward a goal of \$66.26 million for student support. The goal included \$61.31 million for undergraduate and graduate scholarships, \$3.8 million for international education, and \$1.15 million for the Communication Across the Curriculum program.

Other major areas in the campaign are:

- Attracting and retaining excellent faculty, with \$13.5 million raised. The goal was \$10.14 million. The target included \$4.6 million for Excellence Professorships, \$2.84 million for faculty development and \$1.7 million for Jackson Library, and \$1 million for guest artists and lectures.
- Building an exceptional learning environment, with \$32.2 million raised.
- Research and service support, with \$4.1 million raised toward a \$7.5 million goal.

Although the five-year drive is complete, planning has already begun for UNCG's next campaign. The need for undergraduate and graduate scholarships and faculty development will not drop off in the future.

"We started the Students First Campaign because UNCG needs new endowments for undergraduate and graduate scholarships," said Stewart. She added, "As UNCG's student body continues to grow, the need for new endowments will grow along with it, as we compete to recruit the best students and in assisting the neediest of North Carolina's students. Keeping plans moving for our next campaign is a necessity."

campusweekly

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The University of North Carolina at Greensboro is a diverse, student-centered research university, linking the Triad and North Carolina to the world through learning, discovery and service.



The Impact of One | The Power of Many

UNCG STUDENTS FIRST CAMPAIGN

Interim Appointments Made in Academic Affairs



Dr. Terri Shelton

Provost David H. Perrin announced two interim appointments in the area of research and economic development, effective July 1, to serve until the position of vice chancellor for research and economic development is filled.

Dr. Terri Shelton, who is director of the Center for Youth, Families and Community Partnerships, will serve as interim vice chancellor for research and economic development. Jerry McGuire, who is director of the Office of Technology Transfer, will serve as interim associate vice chancellor for economic development.



Jerry McGuire

"I am grateful to Terri and Jerry for their willingness to assume these critical roles for the university," Perrin said. "As we move forward with the vice chancellor search, we have decided it makes sense to adopt the new organizational structure during the interim period."

Dr. Susan Calkins, professor of psychology and human development and family studies, has agreed to replace Shelton as chairperson of the search committee. This will free Shelton to focus on her role as interim vice chancellor. Shelton will remain a member of the search committee.

In addition, Perrin said, "I want to thank the members of the Research Advisory Council who spent a considerable amount of time helping to formulate a transition plan. They will play a crucial role in providing support to Terri and Jerry during the period of interim leadership of research and economic development."

UNCG Plan 2009-14

The UNCG Plan 2009-14 is a new five year strategic plan for the university. It contains new mission and vision statements, and it clarifies UNCG's values and identifies strategic areas in which UNCG is poised to expand.

The plan was unveiled in the spring and won approval by the chancellor. All leadership groups on campus have endorsed the plan.

This summer, deans and the executive staff are beginning to develop an operational plan to support it. In the fall, teams from multiple units and divisions will begin to develop plans for the implementation of the goals included in the strategic plan, estimate the cost of implementing them and complete a basic risk assessment. Divisional and unit plans will also be developed, each including information on how the division or unit will support the strategic plan.

The plan as well as the final report of the Strategic Planning Committee can be viewed at uncgtomorrow.uncg.edu.

looking ahead

Exhibitions continue:

"Lest We Forget: The Voice of Art," through July 19, Weatherspoon.

"Eileen Neff: Photographs," through Aug. 16, Weatherspoon.

"Our Subject Is You," through Aug. 16, Weatherspoon.

"Matisse and His Models: Two Themes," through Sept. 13, Weatherspoon.

Wednesday, July 8

1 p.m. – Oral examination in defense of dissertation, Temeka Carter, "The Souls of Good Folk: Prophetic Pragmatism as a Pedagogy of Humanity in the Composition Classroom," Room 3319, MHRA Bldg.

Thursday, July 9

7 p.m. – Film, "Our City Dreams," following five women artists in New York City. Weatherspoon. Free.

Monday, July 13

8 p.m. – Music, Eastern Music Festival's Monday UNCG Chamber Series concert, featuring Bright Sheng, piano, Recital Hall, Music Building. Tickets, 272-0160.

Tuesday, July 14

Noon @ the 'Spoon, art tour, "Eileen Neff: Photographs," Weatherspoon.

Thursday, July 16

6:30 p.m. – New Art/New Audiences Lite, tour and discussion, Weatherspoon. Free, registration required, 4-5770.

Monday, July 20

8 p.m. – Music, Eastern Music Festival's Monday UNCG Chamber Series concert, featuring Horacio Gutiérrez, piano, Recital Hall, Music Building. Tickets, 272-0160.

Budget Central Listserv

A web page devoted to UNCG budget information is at fsv.uncg.edu/budgetcentral.

To be notified each time news is added to the page, subscribe to the listserv at fsv.uncg.edu/budgetcentral/listservinfo.html.

Construction Accident

A subcontractor working in an area between the EUC's coffee shop and the UNCG Bookstore was electrocuted Monday, July 6, while doing wiring work. He was pronounced dead at the hospital.

Countdown to Online Edition

After this issue, only one more print edition will be distributed by Campus Mail to the campus. Starting in August, Campus Weekly will be exclusively online.

UCLS Lineup

Aycock Auditorium will resonate with the soulful voices of a South African choir, the fluid rhythms of a renowned dance company and the jazz sounds of one of America's most celebrated operas when performers take center stage for the 2009-10 University Concert & Lecture Series.

Scheduled performances include:

- Sept. 26, Patti LuPone, presenting a concert featuring hit Broadway tunes and some of the singer's favorite pop songs.
- Oct. 24, The Martha Graham Dance Company.
- Jan. 24, The Soweto Gospel Choir.
- March 21, "Porgy and Bess," production by Living Arts, Inc.
- April 14, Moscow Festival Ballet, performing "Coppelia."

Season ticket packages are available at boxoffice.uncg.edu or by calling 4-4849.

For more information, visit ucls.uncg.edu.

Read Prized Poetry

The online version of The Greensboro Review spring issue features the winning poem and story from the 2009 Robert Watson Literary Prizes. The poem is Renée Ashley's "I Have a Theory About Reflection" and the story is Travis Klunick's "Yegus Y Caballosa."

They can be viewed at greensbororeview.org.

Big Dreams, Big Apple

If you can make it there, you can make it anywhere.

New York City beckons many artists. The documentary "Our City Dreams" follows five women artists who have settled there. The artists are Mariana Abramovic, Ghada Amer, Kiki Smith, Nancy Spero and Swoon.

The film will be screened at the Weatherspoon Thursday, July 9, at 7 p.m.

Mark your calendars...

COLLAGE

UNCG School of Music

Wind Ensemble
Melver String Quartet
Jazz Ensemble
Dance Faculty
Old Time Folk Music Ensemble
Opera Theatre
Composition Students
Piano Faculty
Faculty Jazz Combo
Voice Faculty
Symphony Orchestra
Gale City Camerata
University Chorale & Chamber Singers
Percussion Ensemble
Casella Sinfonietta
Lead Wind Ensemble

Saturday, September 12, 2009
7:30 p.m. // Aycock Auditorium

Proceeds benefit UNCG School of Music Scholarships

Tickets: \$10 Adults, \$6 Seniors, \$4 Students, \$3 UNCG // Discounts available for groups of 10 or more
Order your tickets online at <http://boxoffice.uncg.edu> after August 10th or call the UNCG Box Office at 336.334.4849 after August 24th.

www.uncg.edu/mus/collage

uncg newsmakers

A brief look at faculty and staff recently in the news

Dr. Jerry Pubantz (Political Science) was interviewed for a WFMY News 2 report on what the protests in Iran might mean for Americans.

Dr. Tara T. Green (African American Studies Program) participated in a panel discussion about fatherlessness on WUNC's The State of Things.

The Cone Mill Village Project, headed by **Dr. Benjamin Filene** (History), was featured on Fox 8. Fox 8 also broadcast a story about My Sisters' House, being built by UNCG students.

Dr. Elizabeth Keathley (Music) was interviewed on WUNC's The State of Things during a segment about the International Feminist Theory and Music Symposium.

WFMY's morning show aired a segment about understanding children's behavior. The segment featured **Dr. Julia Mendez** (Psychology).

Dr. Betty Epanchin (Teachers Academy) was interviewed by WFMY News 2 for a segment on lateral entry teachers.

Dr. Arthur D. Anastopoulos (AD/HD Clinic) was quoted in a News & Record story about college students using AD/HD medications as study aids.

In collaboration with the Piedmont Environmental Center in High Point, **Ann Somers** (Biology), **Dr. Heidi Carlone** (Education) and **Dr. Catherine Matthews** (Education) held a public event called Celebrating Turtles at the center. The project was featured in the News & Record.

Dr. John Willse (Educational Research Methodology) was interviewed by Minnesota Public Radio for a story on standardized testing.

Philadelphia NPR station WHYY interviewed **Dr. Rebecca Adams** (Sociology) for a story about the health benefits of socializing. The story looked at bowling leagues in South Philadelphia, including one for seniors.

An article in the Salisbury Post described the research of **Dr. Wei Jia** (Nutrition), co-director of the university's Center for Research Excellence in Bioactive Food Components at the N.C. Research Campus in Kannapolis. Jia studies traditional Chinese medicines.

Entrepreneurism for Librarians

An international group of librarians descended on UNCG on June 3 and 4 for "Inspiration, Innovation, Celebration: An Entrepreneurial Conference for Librarians." The conference was co-organized by the libraries of UNCG and Wake Forest University.

UNCG alumnus Jon Obermeyer, an entrepreneur and director of external education and outreach at Wake Forest's Institute for Regenerative Medicine, gave the luncheon keynote address and challenged the attendees to unleash their inner entrepreneurs within their libraries. UNCG librarians Tim Bucknall, Michael Crumpton, Sarah Dorsey and Beth Filar-Williams were on the agenda to showcase entrepreneurial efforts within the University Libraries, including finding savings through going "green" and developing and selling Journal Finder, the first link resolver to go into production in the United States.

In the final keynote "Librarian Entrepreneurs: Demystifying a Professional Oxymoron," Stephen Bell (Temple University) acknowledged that librarians are not necessarily thought of as entrepreneurial but encouraged the audience to find the entrepreneurs in our midst. A podcast interview is available at iminervapodcast.blogspot.com.

Libraries Recognized

The UNCG Libraries' Electronic Resources and Information Technology Department (ERIT) was third runner-up in the first annual IGI Library Technology Excellence Award.

IGI Global, a publishing company, will give the award annually to honor an individual or group for their effort and commitment to the utilization and understanding of technological resources within the academic and research communities.

ERIT was honored for several achievements.

Assistant Dean Tim Bucknall and the ERIT team designed and built Journal Finder, the first Open URL link resolver to go into production in the U.S. Journal Finder puts information at the user's fingertips by allowing researchers to search for articles in specific academic journals.

ERIT also designed and built NC Docks, an institutional repository shared by five universities.

Enrollment Strong at Music Camp

More than 1,700 young musicians from around the country will flock to UNCG July 12-24 for the annual UNCG Summer Music Camp.

Now in its 27th year, the camp is known for being the largest and most popular music camp on a college or university campus in America, said Dr. John Locke, the camp's founder and the UNCG Director of Bands.

Despite the sluggish economy, enrollment has been strong this year, Locke said. While the number of total applications has dipped, the camp still has students on waiting lists for many instruments.

More than 40,000 campers have attended music camp since the event was founded in 1983. This year, students are attending from as far away as Germany.

The campers will give a series of concerts to wrap up their summer camp experience and showcase what they learned.

The band, choral, piano and orchestra concerts all start at 6:15 p.m. on Fridays, July 17 and 24, in various locations on campus. The public is welcome to attend at no charge. For a full schedule and room locations, see the 2009 Summer Music Camp Handbook at www.smcamp.org.

Food Court Open

The EUC Food Court was closed July 1 and 2 to accommodate the change in service providers.

The Food Court reopened Monday, July 6, with summer hours through Aug. 14 of 7:30 a.m. to 4 p.m. weekdays. On Aug. 17-19, hours will be 7:30 a.m.-7 p.m. Regular school year hours will resume Aug. 20.

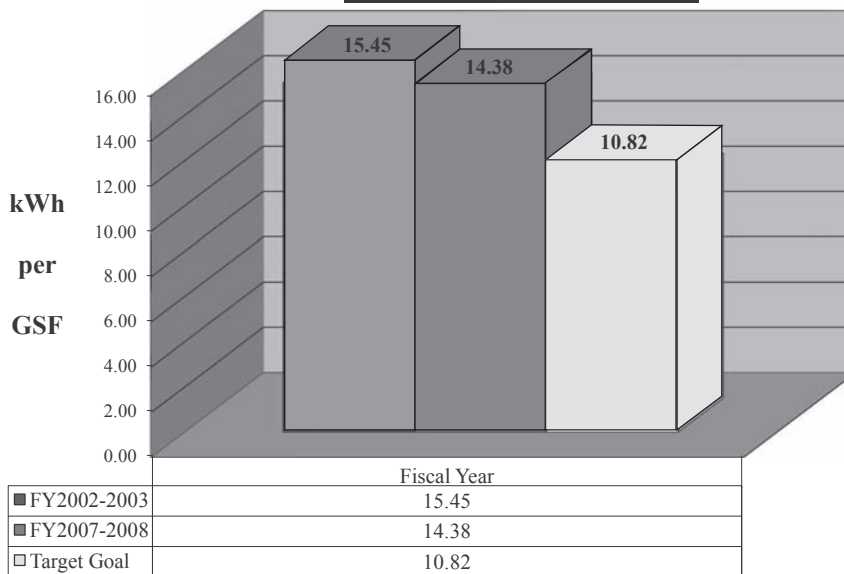
with the staff

Good-bye

Rachel C. Grant, *Waste Reduction and Recycling*

Jennifer Paige, *Facilities Operations*

UNCG Electrical Consumption



Conserve Our Energy

All North Carolina state agencies and public universities are mandated to reduce energy consumption 30 percent by 2015, based on data from 2002-03.

The chart shows UNCG's progress in reducing overall campus electrical consumption per total building gross square footage (gsf), noting the rate for the most recent fiscal year for which data exists.

All faculty and staff can help reduce energy. For example, did you know that a normal office computer left on all the time will cost an extra \$75 per year versus turning off each night and weekend?

Do your part. Turn off the lights and the computer when you leave at the end of each day.

For more information, visit www.uncg.edu/ppo/energy_new.html.



Friends of the UNCG Libraries

UNCG alumna Pat Sevier has been elected chairperson of the Friends of the UNCG Libraries. Sevier is involved in many local cultural and community service organizations and has served on the Board of Trustees of the Greensboro Historical Museum, the Board of Directors of Hospice and Palliative Care of Greensboro and the Board of Visitors of Greensboro College. She is also co-owner of The Perfect Wedding, an event consulting firm.

The Friends welcome five new board members, including three alumni: Evans Garber of Greensboro (MA in history), Sandra Hildebolt of Winston-Salem (MS in library science) and Dr. Rebekah Megerian of Asheboro (EdD in higher education administration). Dr. Lisa Levenstein, assistant professor of history, and Jeri Rowe, News & Record columnist, are also joining the board.