

CURRICULUM VITAE

JIN SU, PH.D.

Department of Consumer, Apparel, and Retail Studies
Bryan School of Business and Economics
The University of North Carolina at Greensboro
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Greensboro, North Carolina 27402
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EDUCATIONAL BACKGROUND

Doctor of Philosophy, December 2004
Major: Textile Products Marketing
Minor: Statistics
The University of North Carolina, Greensboro (UNCG), North Carolina, USA

Master of Science, July 2000
Major: Business Management (Textile & Apparel Merchandising Concentration)
Renmin University of China, Beijing, China

Bachelor of Engineering, July 1993
Major: Textile Products Design
Tianjin Polytechnic University, Tianjin, China

ACADEMIC EXPERIENCE

August 2016 – Present

Associate Professor with permanent tenure (August 2016 – Present)
Director of Graduate Studies (August 2022 – Present)
Department of Consumer, Apparel, and Retail Studies (CARS)
Bryan School of Business and Economics
The University of North Carolina at Greensboro (UNCG), Greensboro, NC, USA

August 2008 – July 2016

Associate Professor with permanent tenure (August 2013 – July 2016)
Coordinator of Fashion Merchandising Program (August 2014 – July 2016)
Assistant Professor (August 2008 – July 2013)
Fashion Merchandising Program (FSMR)
Department of Human Development and Environmental Studies (HDES)
College of Health and Human Services
Indiana University of Pennsylvania (IUP), Indiana, Pennsylvania, USA

August 2005 – July 2007

Assistant Professor, Design, Merchandising and Textiles Program
Department of Consumer and Family Sciences
College of Health and Human Services
Western Kentucky University (WKU), Bowling Green, Kentucky, USA

August 2000 – December 2004

Graduate Research Assistant, August 2001 – December 2004
Graduate Teaching Assistant, August 2001 – May 2003
Department of Textile Products Design and Marketing
The University of North Carolina at Greensboro (UNCG), Greensboro, NC, USA

August 1997 – June 2000

Graduate Research Assistant, September 1998 – July 2000
Department of Commodity Science
Renmin University of China, Beijing, China

INDUSTRY EXPERIENCE

September 1993 – August 1997

Engineer (Textiles/Apparel), Beijing Institute of Space Machinery & Electricity (BISME)
China Academy of Space Technology (CAST), Beijing, China

RESEARCH INTERESTS

Global supply chain strategies in textile, apparel, fashion, and retail industries
Dynamics in the global textile, apparel, fashion, and retail industries
Sustainability issues in the contemporary textile, apparel, fashion, and retail industries
Brand marketing and consumer-brand relationship

HONORS, AWARDS & SPECIAL RECOGNITIONS

(* co-authored with graduate students)

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| 2023 | <i>ITAA Mid-Career Excellence Award.</i> International Textile and Apparel Association (ITAA) |
| 2023 | <i>Paper of Distinction Award</i> (Pedagogy and Professional Development Track).
2023 International Textile and Apparel Association Conference
Karpova, E., Su, J. , Carrico, M., Welsch, D., & Bang, H. Promoting applied STEM careers in fashion and entrepreneurship to high school students. |
| 2023 | <i>First-place Winner in the Student Best Paper Competition at the Doctoral level.</i>
2023 International Textile and Apparel Association Conference |

Seo, S.*, Hodges, N., & **Su, J.** Self-Gifting and Consumer Perceived Values: Development and Validation of a Scale to Measure Consumer Perceived Values in Self-Gifting and Applied to Consumer Satisfaction.

- 2023 **2nd Place Award** in Business, Education, Social and Behavioral Sciences. 17th Annual Carolyn and Norwood Thomas Undergraduate Research and Creativity Expo, The University of North Carolina at Greensboro
Cope, K.*, & **Su, J.** Exploring the role of universal design in promoting awareness of sustainability.
- 2022 **Graduate 1st Place Award, ESRAP 2022 Student Merchandising Competition.** Educators for Socially Responsible Apparel Practices (ESRAP)
Faculty advisor of Lisa Woolfall, Gracie Kirkland, Ameera Watkins
- 2022 **2nd Place Award** in Business, Education, Social and Behavioral Sciences. 16th Annual Carolyn and Norwood Thomas Undergraduate Research and Creativity Expo, The University of North Carolina at Greensboro
Cope, K.*, & **Su, J.** Sustainability in fashion in a post-COVID world: Investigating Generation Z college students' knowledge, perceptions, and behavior toward sustainable fashion apparel.
- 2019-2021 **Faculty Excellence in Research and Creative Activity Recognition.** The University of North Carolina at Greensboro
- 2020 **ITAA Service Award.** International Textile and Apparel Association (ITAA)
- 2020 **Paper of Distinction Award** (Textile & Apparel Industries Track). 2020 International Textile and Apparel Association Conference
Wu, H.*, Hodges, N., & **Su, J.** Exploring the impact of apparel suppliers' affective and cognitive satisfaction on the buyer-supplier relationship: A power-dependency theory perspective.
- 2019 **Most Promising New Research Award.** ITAA – Regent's University Joint Conference Sustainability in Fashion, London, United Kingdom.
Wu, H.*, Hodges, N., & **Su, J.** Open costing in apparel sourcing: Effects on sustainability and the buyer-supplier relationship.
- 2019 **Best Research Award** in the Social Sciences Track. Graduate Research & Creativity Expo, The University of North Carolina at Greensboro
Wu, H.*, Hodges, N., & **Su, J.** Open costing in apparel sourcing: Effects on sustainability and the buyer-supplier relationship.
- 2011-2014 **Certificate of Merit in Recognition of Achievements in Scholarship.** The Trustees and President of Indiana University of Pennsylvania
- 2013 **Outstanding Researcher for the College of Health and Human Services.** Recognized by IUP School of Graduate Studies and Research and IUP Research Institute, Indiana University of Pennsylvania

- 2012 *Excellence in Research Award*. College of Health and Human Services, Indiana University of Pennsylvania
- 2011 *Teaching Excellence Faculty Recognition Award*. The Center for Teaching Excellence, Indiana University of Pennsylvania
- 2008-2013 *Recognized as an Active-Plus Member* in the project “A Process of Reflective Teaching.” The Center for Teaching Excellence, Indiana University of Pennsylvania
- 2012, 2011 *Certificate of Appreciation*. Recognized by the African American Cultural Center, Indiana University of Pennsylvania
- 2010-2016 *Qualified for Full Eligibility to Teach Graduate Courses (through the Doctoral Level)*. School of Graduate Studies and Research, Indiana University of Pennsylvania
- 2009 *Outstanding Professor*. Panhellenic Association, Indiana University of Pennsylvania
- 2005 *Winner of Graduate Student Best Paper Competition in Doctoral Category*. 2005 International Textile and Apparel Association (ITAA) Conference
- 2004 *Graduated with Honor Excellence Fellowship*. The University of North Carolina at Greensboro
- 2004 *Nominated for UNCG Outstanding Dissertation Award*. The University of North Carolina at Greensboro
- 2003 *Doctoral Dissertation Research Award*. School of Human Environmental Sciences, Center for Research, The University of North Carolina at Greensboro
- 2003 *Outstanding Graduate Student Award*. School of Human Environmental Sciences, The University of North Carolina at Greensboro
- 2003 Selected to attend the *2003 Doctoral Student Consortium of the Decision Sciences Institute*, 34th Annual Meeting of the Decision Sciences Institute, Washington, D.C., November 22–25, 2003
- 2002-2004 *Louise Carter Hoffler Scholarship*. The University of North Carolina at Greensboro
- 2000-2001 *Excellence Fellowship*. The University of North Carolina at Greensboro
- 1997-1999 *Guang Hua Scholarship*. Renmin University of China

- 1993 *Outstanding Graduate*. Tianjin Polytechnic University, Tianjin, China
- 1992 *China Textile Engineering Academy Scholarship*. China Textile Engineering Academy
- 1991 *Wang Kechang Scholarship*. Higher Education Bureau of Tianjin, China
- 1990-1993 *Excellent Student Scholarship*. Tianjin Polytechnic University, Tianjin, China

GRANT ACTIVITIES

External Grants – Funded (Received Total: \$184,211)

- 2023-2025 **Su, J., & Carrico, M.** *United States Department of Agriculture, Higher Education Challenge Grant, \$156,612.*
Project: Building adaptive apparel competencies into the higher education curriculum. Awarded as a Subcontract from University of Alabama (Project Total \$299,884).
- 2023 **Su, J., Karpova, E., Hodges, N., & Watchravesringkan, K.** Cotton in the Curriculum Grant Program, *Cotton Incorporated. \$18,291.*
Project: Advancing students' knowledge of cotton sustainability-driven innovation and circularity.
- 2022-2023 Karpova, E., Carrico, M., Welsh, D., & **Su, J.** Community Action Grant, *American Association of University Women, \$9,308.*
Project: Shifting the success ecosystem to promote education and social mobility for high school girls in the applied STEM fields of apparel engineering, textile science, and entrepreneurship.

Internal Grants – Funded (Received Total: \$45,134) **(\$25,175 at UNCG, \$16,609 at IUP, and \$3,350 at WKU)**

- 2024 **Su, J.** *Undergraduate Research and Creativity Award*. UNCG, **\$1,250.**
Project: Minimalism trend in apparel consumption: A perspective from millennial consumers.
- 2024 **Su, J.** *Undergraduate Research and Creativity Award*. UNCG, **\$1,250.**
Project: What to do with your old jeans? Investigating Gen Z college students' consumption and disposal behavior toward jeans.
- 2022 **Su, J.** *Open Access Publishing Support Fund*. University Libraries and Office of Research and Engagement, UNCG, **\$1,500.**
Project: Who uses virtual wardrobes? Investigating the role of consumer traits in

the intention to adopt virtual wardrobes.

- 2022 **Su, J.** *Undergraduate Research and Creativity Award*. UNCG, **\$1,375**.
Project: Sustainability in fashion in a post-COVID world: Investigating generation Z college students' knowledge, perceptions, and behavior toward sustainable fashion apparel.
- 2020 **Su, J.**, Wood, A., Carrico, M., & Gargeya, V. B. *VF Foundation Virtual Collaboratory for Sustainable Business Practices Teaching Award*. Bryan School of Business and Economics, UNCG, **\$5,000**.
Project: Applying a supply chain perspective to understand sustainability in Consumer, Apparel, and Retail Studies.
- 2020 **Su, J.**, & Hodges, N. *VF Foundation Virtual Collaboratory for Sustainable Business Practices Scholarship Award*. Bryan School of Business and Economics, UNCG, **\$5,000**.
Project: Exploring sustainable sourcing and supply management in the apparel industry: Perspectives from Bangladesh and China.
- 2019-2020 **Su, J.**, & Kemerly, T. *Global Engagement Course Development Award*. Global Engagement Office, UNCG, **\$1,000**.
Project: Developing China study tour: Global apparel industry and Chinese market.
- 2017 **Su, J.** *Faculty First Summer Scholarship Support Award*. UNCG, **\$5,000**.
Project: Sustainable sourcing and supply management: Empirical evidence from the US textile and apparel industry.
- 2016-2017 **Su, J.** *Award of Dean's Research Scholars Program*. Bryan School of Business and Economics, The University of North Carolina at Greensboro (UNCG), **\$3,000**.
Project: The role of socialization in global supply chain management: A perspective from the Chinese textile and apparel industry.
- 2015 **Su, J.** *IUP Senate Fellowship Grant Award*. Indiana University of Pennsylvania (IUP), \$3,500.
Project: Understanding the role of socialization in textile and apparel supply chain management.
- 2014-2015 **Su, J.** *University Senate Research Committee (USRC) Small Grant*. Indiana University of Pennsylvania. International Travel Grant, \$2,000.
- 2013-2014 **Su, J.** *University Senate Research Committee (USRC) Small Grant*. Indiana University of Pennsylvania. Domestic Travel Grant, \$1,500.
- 2013-2014 **Su, J.** *Faculty Travel Funds*. College of Health and Human Services, Indiana University of Pennsylvania, \$1,200.

- 2012-2013 **Su, J.** *University Senate Research Committee (USRC) Small Grant*. Indiana University of Pennsylvania. International Travel Grant, \$2,000.
- 2012-2013 **Su, J.** *Graduate Eligible Faculty Travel Funds*. College of Health and Human Services, Indiana University of Pennsylvania, \$1,180.
- 2012 **Su, J.** *College Research Award Funds*, College of Health and Human Services, Indiana University of Pennsylvania, \$500.
- 2011-2012 **Su, J.** *University Senate Research Committee (USRC) Small Grant*. Indiana University of Pennsylvania. Domestic Travel Grant, \$1,229.
- 2011-2012 **Su, J.** *Graduate Eligible Faculty Travel Funds*, College of Health and Human Services, Indiana University of Pennsylvania, \$1,000.
- 2010-2011 **Su, J.** *University Senate Research Committee (USRC) Small Grant*. Indiana University of Pennsylvania. International Travel Grant, \$2,000.
- 2009-2010 **Su, J.** *University Senate Research Committee (USRC) Small Grant*. Indiana University of Pennsylvania. Domestic Travel Grant, \$500.
- 2006-2007 **Su, J.** *CHHS Faculty Scholarship Award*. College of Health and Human Services (CHHS), Western Kentucky University, \$1,000.
- 2006 **Su, J.** *Provost's Initiatives for Excellence Grant*. Western Kentucky University, \$350.
- 2005-2007 **Su, J.** *Professional Development Funding*. College of Health and Human Services, Western Kentucky University, \$2,000.
- 2003-2004 **Su, J.** *Graduate Student Travel Award*, School of Human Environmental Sciences, UNCG, \$400
- 2003-2004 **Su, J.** *Professional Development Funds*, Graduate Student Association, The University of North Carolina at Greensboro (UNCG), \$400

SCHOLARLY PUBLICATIONS

Book (1)

1. Xu, Y., Chi, T., & **Su, J.** (Eds.). (2018). *Chinese Consumers and the Fashion Market*. Singapore: Springer Nature. DOI: <https://doi.org/10.1007/978-981-10-8429-4>
 - Nine-chapter edited book (212 pages)
 - Twenty-three experts in Chinese consumer behaviors contributed to the book
 - Covers apparel customization and luxury fashion in China, digital retailing in

China, sustainable fashion in China, fashion branding in China and select fashion market segments in China

Chapters in Books (3)

1. **Su, J.**, Watchravesringkan, K. (Tu) & Zhou, J. (2018). Young consumers' perceptions of sustainable clothing: Empirical insights from Chinese post-90s' college students. In Y. Xu, T. Chi & J. Su (Eds.), *Chinese Consumers and the Fashion Market* (pp. 97-117). Singapore: Springer Nature. DOI: https://doi.org/10.1007/978-981-10-8429-4_5
2. Tong, X., **Su, J.**, & Xu, Y. (2017). Exploring the personality of luxury fashion brands: Evidence from young US consumers. In T.-M. Choi & B. Shen (Eds.), *Luxury Fashion Retail Management* (pp. 89-106). Singapore: Springer Nature. DOI: https://doi.org/10.1007/978-981-10-2976-9_6
3. **Su, J.**, & Gargeya, V. B. (2012). Strategic sourcing and supplier selection: A review of survey-based empirical research. In T. M. Choi (Ed.), *Fashion Supply Chain Management: Industry and Business Analysis* (pp. 149-172). Hershey, PA: IGI Global. DOI: 10.4018/978-1-60960-756-2.ch008

Published Peer Reviewed Journal Articles (37)

(* co-authored with graduate students)

Note: ABDC = Australian Business Deans Council (ABDC) Journal Quality List
 CABS = Chartered Association of Business Schools (CABS, UK) Academic Journal Guide
 ERC = Education Research Complete (EBSCO Publishing)
 ESCI = Emerging Sources Citation Index (Clarivate Analytics)
 SCIE = Science Citation Index Expanded (Clarivate Analytics)
 SSCI = Social Science Citation Index (Clarivate Analytics)
 TTI = Textile Technology Index (EBSCO)

1. Iqbal, M. A., & **Su, J.** (In press). Apparel professionals' perception of sustainability-related technology: A structural equation modelling approach. *Research Journal of Textile and Apparel*. DOI: <https://doi.org/10.1108/RJTA-04-2023-0040> [SCOPUS], [ESCI]
2. Gil, M. S. S., **Su, J.**, Watchravesringkan, K., & Taras, V. (In press). Do cosmopolitans care about the world? The effect of cosmopolitanism on the consumption of sustainable apparel. *Journal of Fashion Marketing and Management*. DOI: <https://doi.org/10.1108/JFMM-07-2022-0143> [SCOPUS], [CABS], [ABDC], [ESCI]
3. Karpova, E., **Su, J.**, Carrico, M., Welsh, D., Bang, H., & Nasibli, N. (In press). Promoting social mobility of high school students: Development and assessment of an applied STEM camp in fashion and entrepreneurship. *International Journal of Fashion Design, Technology, and Education*. DOI: <https://doi.org/10.1080/17543266.2023.2297191> [SCOPUS]

4. Tong, X., & **Su, J.** (2023). An empirical investigation into the effectiveness of cost transparency: Evidence from apparel brands. *Journal of Marketing Communications*, 29(8), 796-821. DOI: <https://doi.org/10.1080/13527266.2022.2086285> [SCOPUS]
5. Wu, H.*, Hodges, N., **Su, J.**, & Seo, S*. (2023) Investigating the role of apparel supplier satisfaction in developing a collaborative buyer-supplier relationship: A power-dependency perspective. *Journal of Fashion Marketing and Management*, 28(1), 81-98. DOI: <https://doi.org/10.1108/JFMM-09-2022-0185> [SCOPUS], [CABS], [ABDC], [ESCI]
6. **Su, J.**, Iqbal, M. A., Haque, F., & Akter, M. M. K. (2023). Sustainable apparel: A perspective from Bangladesh's young consumers. *Social Responsibility Journal*, 19(9), 1654-1670. DOI: <https://doi.org/10.1108/SRJ-01-2022-0035> [SCOPUS], [CABS], [ABDC], [ESCI]
7. Wu, H., **Su, J.**, & Hodges, N. (2023). Investigating the role of open costing in the buyer-supplier relationship: Implications for global apparel supply chain management. *Clothing and Textiles Research Journal*, 41(2), 154–169. DOI: <https://doi.org/10.1177/0887302X21993501> [SCOPUS], [SSCI], [TTI]
8. Myin, M. T.*, **Su, J.**, Wu, H. (J.)*, & Shen, H. (2023). Investigating the determinants of using clothing subscription rental services: A perspective from Chinese young consumers. *Young Consumers*, 24(1), 95-113. DOI: <https://doi.org/10.1108/YC-06-2022-1547> [SCOPUS], [CABS], [ABDC], [ESCI]
9. **Su, J.**, Hodges, N., Wu, H. (J.), & Iqbal, M. A. (2022). Coping with the COVID-19 pandemic: Evidence from the apparel industry in Bangladesh and China. *Journal of Fashion Marketing and Management*. DOI: <https://doi.org/10.1108/JFMM-08-2021-0213> [SCOPUS], [CABS], [ABDC], [ESCI]
10. Mortimer, G., Grimmer, M., Grimmer, L., Wang, S., & **Su, J.** (2022). A cross cultural examination of “off-price” fashion shopping. *International Journal of Retail & Distribution Management*, 50(12), 1494-1517. DOI: <https://doi.org/10.1108/IJRDM-09-2021-0457> [SCOPUS], [CABS], [ABDC], [SSCI]
11. Tong, X., & **Su, J.** (2022). Exploring T-shirt slogans by content and thematic analysis. *International Journal of Fashion Design, Technology and Education*, 15(3), 277-286. DOI: <https://doi.org/10.1080/17543266.2022.2032383> [SCOPUS]
12. Bang, H., & **Su, J.** (2022). Who uses virtual wardrobes? Investigating the role of consumer traits in the intention to adopt virtual wardrobes. *Sustainability*, 14(3). DOI: <https://doi.org/10.3390/su14031209> [SCOPUS], [SSCI], [SCIE]
13. Iqbal, M. A.*, **Su, J.**, & Hasan, S. (2022). Skill and knowledge requirements for logistics professionals in the apparel industry of Bangladesh: An importance-expertise matrix analysis. *International Journal of Fashion Design, Technology and Education*, 15(1), 45-56. DOI: <https://doi.org/10.1080/17543266.2021.1992514> [SCOPUS]

14. **Su, J.**, Wood, A. M., & Gargeya, V. B. (2022). Sustainable entrepreneurship in the apparel industry: Passion and challenges. *The Journal of The Textile Institute*, 113(9), 1935-1941. DOI: <https://doi.org/10.1080/00405000.2021.1957276> [SCOPUS], [SCIE], [TTI]
15. **Su, J.**, & Tong, X. (2021). Catching silver consumers in China: An integrated model of Chinese older adults' use of social networking technology. *Asia Pacific Journal of Marketing and Logistics*, 33(9), 1903-1917. DOI: <https://doi.org/10.1108/APJML-05-2020-0352> [SCOPUS], [CABS], [ABDC], [SSCI]
16. Tong, X., & **Su, J.** (2021). Country-of-origin effects in celebrity endorsements: The case of China. *International Journal of Fashion Design, Technology and Education*, 14(2), 205-217. DOI: <https://doi.org/10.1080/17543266.2021.1909662> [SCOPUS]
17. Byrd, K.*, & **Su, J.** (2021). Investigating consumer behaviour for environmental, sustainable and social apparel. *International Journal of Clothing Science and Technology*, 33(3), 336-352. DOI: <https://doi.org/10.1108/IJCST-03-2020-0040> [SCOPUS], [SCIE], [TTI]
18. **Su, J.**, & Tong, X. (2020). An empirical study on Chinese adolescents' fashion involvement. *International Journal of Consumer Studies*, 44(3), 232-242. DOI: <https://doi.org/10.1111/ijcs.12564> [SCOPUS], [CABS], [ABDC]
19. **Su, J.**, Watchravesringkan, K., Zhou, J., & Gil, M. (2019). Sustainable clothing: Perspectives from U.S. and Chinese young millennials. *International Journal of Retail & Distribution Management*, 47(11), 1141-1162. DOI: <https://doi.org/10.1108/IJRDM-09-2017-0184> [SCOPUS], [CABS], [ABDC], [SSCI]
20. Tong, X., & **Su, J.** (2018). Exploring young consumers' trust and purchase intention of organic cotton apparel. *Journal of Consumer Marketing*, 35(5), 522-532. DOI: <https://doi.org/10.1108/JCM-04-2017-2176> [SCOPUS], [CABS], [ABDC]
21. **Su, J.**, & Chang, A. (2018). Factors affecting college students' brand loyalty towards fast fashion: A consumer-based brand equity approach. *International Journal of Retail & Distribution Management*, 46(1), 90-107. DOI: <https://doi.org/10.1108/IJRDM-01-2016-0015> [SCOPUS], [CABS], [ABDC], [SSCI]
22. Tong, X., **Su, J.**, & Xu, Y. (2018). Brand personality and its impact on brand trust and brand commitment: An empirical study of luxury fashion brands. *International Journal of Fashion Design, Technology and Education*, 11(2), 196-209. DOI: [10.1080/17543266.2017.1378732](https://doi.org/10.1080/17543266.2017.1378732) [SCOPUS]
23. **Su, J.**, & Gargeya, V. B. (2016). Supplier selection in small and medium sized firms: The case of the U.S. textile and apparel industry. *American Journal of Business*, 31(4), 166-186. DOI: <https://doi.org/10.1108/AJB-12-2015-0037> [ESCI]
24. **Su, J.** (2016). Examining the relationships among the brand equity dimensions: Empirical

- evidence from fast fashion. *Asia Pacific Journal of Marketing and Logistics*, 28(3), 464-480. DOI: <https://doi.org/10.1108/APJML-01-2015-0004> [SCOPUS], [CABS], [ABDC], [SSCI]
25. **Su, J.** & Tong, X. (2016). Brand personality, consumer satisfaction and loyalty: A perspective from denim jeans brands. *Family & Consumer Sciences Research Journal*, 44(4), 427-446. DOI: <https://doi.org/10.1111/fcsr.12171> [SCOPUS], [ESCI], [TTI], [ERC]
 26. **Su, J.** & Tong, X. (2015). Brand personality and brand equity: Evidence from the sportswear industry. *Journal of Product & Brand Management*, 24(2), 124-133. DOI: <https://doi.org/10.1108/JPBM-01-2014-0482> [SCOPUS], [CABS], [ABDC], [SSCI]
 27. Tong, X., & **Su, J.** (2014). Exploring the personality of sportswear brands. *Sport, Business and Management: An International Journal*, 4(2), 178-192. DOI: <https://doi.org/10.1108/SBM-08-2012-0032> [SCOPUS], [CABS], [ABDC], [ESCI]
 28. **Su, J.** (2013). Strategic sourcing in the textile and apparel industry. *Industrial Management & Data Systems*, 113(1), 23-38. DOI: <https://doi.org/10.1108/02635571311289647> [SCOPUS], [CABS], [ABDC], [SCIE]
 29. **Su, J.**, & Gargeya, V. B. (2012). Strategic sourcing, sourcing capability and firm performance in the U.S. textile and apparel industry. *Strategic Outsourcing: An International Journal (Renamed to: Journal of Global Operations and Strategic Sourcing)*, 5(2), 145-165. DOI: <https://doi.org/10.1108/17538291211257592> [SCOPUS], [ABDC], [ESCI]
 30. **Su, J.**, & Gargeya, V. B. (2011). An empirical examination of global supply chain management practices in the U.S. textile and apparel industry. *Journal of System and Management Sciences*, 1(1), 1-14.
 31. **Su, J.**, Dyer, C. L. & Gargeya, V. B. (2009). Strategic sourcing and supplier selection in the U.S. textile-apparel-retail supply network. *Clothing & Textiles Research Journal*, 27(2), 83-97. DOI: <https://doi.org/10.1177/0887302X08326281> [SCOPUS], [SSCI], [TTI]
 32. **Su, J.**, Gargeya, V. B., & Richter, S. J. (2005). Global sourcing shifts in the U.S. textile and apparel industry: A cluster analysis. *The Journal of The Textile Institute*, 96(4), 261-276. DOI: <https://doi.org/10.1533/joti.2003.0044> [SCOPUS], [SCIE], [TTI]
 33. **Su, J.**, & Wan, R. (1999). What the Chinese textile industry would be in the environment protection era in 21st Century. *China Textile*, 11, 17-20.
 34. **Su, J.**, & Wan, R. (1999). Analysis of EU product life-cycle assessment. *European Studies Forum* (published by Center for European Studies, Renmin University of China), 4, 34-44.
 35. **Su, J.** (1999). Green management and green textiles—new hot point of Chinese textile

industry in 21st Century. *China Textile Economy*, 4, 16-20.

36. Ge, Y. J., & **Su, J.** (1998). Failure analysis for the broken bridle of parachute packs. *Journal of Spacecraft Recovery and Remote Sensing (China)*, 19(3), 44-48.
37. **Su, J.**, & Huang, B. X. (1996). Properties and application of ultra high molecular weight polyethylene fiber. *Journal of Spacecraft Recovery and Remote Sensing (China)*, 17(1), 65-71.

Peer Reviewed Proceedings of Papers Presented at International / National Conferences

(94)

(*co-authored with graduate students)

1. Marion, M.*, & **Su, J.** (2024). Creating a fashion business in a saturated market: An intricate process. To be published in the *Proceedings of the 2024 ACRA/AMA Triennial Conference*, American Collegiate Retailing Association – American Marketing Association (ACRA/AMA), Western Michigan University, Kalamazoo, Michigan, March 27-30, 2024.
2. Floyd, K.*, & **Su, J.** (2024). The effects of overbuying in retail in the context of the COVID-19 pandemic. To be published in the *Proceedings of the 2024 ACRA/AMA Triennial Conference*, American Collegiate Retailing Association – American Marketing Association (ACRA/AMA), Western Michigan University, Kalamazoo, Michigan, March 27-30, 2024.
3. Nasibli, N.*, **Su, J.**, & Kim, K. Y. (2024). Exploring the role of the Metaverse in the fashion industry: A text mining approach. To be published in the *Proceedings of the 2024 American Marketing Association (AMA) Winter Academic Conference*, St. Pete Beach, Florida, February 23-25, 2024.
4. **Su, J.**, Tong, X., Carrico, M., & Taylor, B. (2023). Understanding apparel students' perceptions of clothing for people with disabilities. *Proceedings of the 2023 International Textile and Apparel Association (ITAA) Annual Conference*, #80, Baltimore, Maryland, USA (November 8-11, 2023). <https://itaaonline.org/page/Proceedings>
5. Tong, X., & **Su, J.** (2023). Retail apocalypse's impacts and opportunities for local retailers. *Proceedings of the 2023 International Textile and Apparel Association (ITAA) Annual Conference*, #80, Baltimore, Maryland, USA (November 8-11, 2023). <https://itaaonline.org/page/Proceedings>
6. Karpova, E., **Su, J.**, Carrico, M., Welsh, D., & Bang, H. (2023). Promoting applied STEM careers in fashion and entrepreneurship to high school students. *Proceedings of the 2023 International Textile and Apparel Association (ITAA) Annual Conference*, #80, Baltimore, Maryland, USA (November 8-11, 2023). <https://itaaonline.org/page/Proceedings>
7. Iqbal, M. A.*, & **Su, J.** (2023). Apparel professionals' readiness toward sustainable

- technology: A conceptual model. *Proceedings of the 2023 International Textile and Apparel Association (ITAA) Annual Conference, #80*, Baltimore, Maryland, USA (November 8-11, 2023). <https://itaaonline.org/page/Proceedings>
8. Akter, M., Iqbal, M. A.*, & **Su, J.**, Mahdi, E., & Ferdous, J. (2023). Live mannequin: Exploring female fashion entrepreneurs on Facebook Live in the context of a developing country. *Proceedings of the 2023 International Textile and Apparel Association (ITAA) Annual Conference, #80*, Baltimore, Maryland, USA (November 8-11, 2023). <https://itaaonline.org/page/Proceedings>
 9. Ferdous, J., Iqbal, M. A.*, & **Su, J.**, Mahdi, E., & Akter, M. (2023). The influence of social media vloggers on Gen Z consumers' decision-making process: A perspective from a developing country. *Proceedings of the 2023 International Textile and Apparel Association (ITAA) Annual Conference, #80*, Baltimore, Maryland, USA (November 8-11, 2023). <https://itaaonline.org/page/Proceedings>
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PROFESSIONAL CONFERENCE PRESENTATIONS

Refereed Research Presentations Not Listed Elsewhere

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1. Sheikh, H.*, & **Su, J.** (2024). *Consumer perceived value of circular apparel: A systematic literature review*. 3rd Sustainable Textile and Fashion Congress (STFC) Virtual Conference, February 13, 2024.
2. **Su, J.**, Iqbal, A., Haque, F., Sheikh, H., & Akter, M. K. (2024). *Investigating consumer behavior of Bangladeshi college students towards sustainable apparel labels*. 3rd Sustainable Textile and Fashion Congress (STFC) Virtual Conference, February 13, 2024.
3. Cope, K.*, & **Su, J.** (2023). *Sustainability in fashion in a post-COVID world: Investigating generation Z college students' knowledge, perceptions, and behavior toward sustainable fashion apparel*. 2023 American Collegiate Retailing Association (ACRA) Virtual Conference, March 16-17, 2023.
4. Swamy, U.*, Seo, S.*, & **Su, J.** (2023). *Localism, social capital, and entrepreneurship in the post COVID-19 Era – A conceptual framework*. 2023 American Collegiate Retailing Association (ACRA) Virtual Conference, March 16-17, 2023.
5. **Su, J.**, Wood, A., & Gargeya, V. B. (2019). *Sustainable sourcing in the apparel industry: The small business owners' perspective*. 2019 Production and Operations Management Society (POMS) Annual Conference, Washington, D.C., USA, May 3-6, 2019.

6. **Su, J.**, Chang, A., & Xu, Y. (2015). *Exploring Taiwanese college students' perception of fast fashion: A brand personality approach*. The Fiber Society' Annual Meeting, Raleigh, NC, USA, October 28-30, 2015.
7. **Su, J.** (2015). *Consumer-based brand equity: Empirical examination of fast fashion brands*. 2015 American Marketing Association (AMA) / American Collegiate Retailing Association (ACRA) Second Triennial Conference. Miami, Florida, USA, March 4-7, 2015.
8. **Su, J.** (2013). *Exploring the role of socialization in textile and apparel supply chain management*. The 7th International Conference on Operations and Supply Chain Management (ICOSCM 2013), Shanghai, China, June 22-25, 2013.
9. **Su, J.**, Gargeya, V. B., & Dyer, C. L. (2004). *Achieving competitive advantage through strategic sourcing in the U.S. textile-apparel supply network*. The 14th International Trade and Finance Association Annual Conference, San Antonio, TX, USA, May 19-22, 2004.

Special Topic at International Conferences

1. Gil, M. S., Ha-Brookshire, J., Konya, T., **Su, J.**, & Wilson, J. (2023). *Artificial intelligence in teaching: Current challenges and perspectives on the use of chatbots*. 2023 International Textile and Apparel Association (ITAA) Annual Conference, Baltimore, Maryland, November 8-11, 2023.

Non-Refereed Presentation at National Conferences

1. **Su, J.**, McCombie, S. M., & Bowers, F. B. (2012). *Preparing students to connect professionals globally by enhancing their global and cultural awareness capability*. Putting Research Into Practice session at the 103rd American Association of Family & Consumer Sciences (AAFCS) Annual Conference, Indianapolis, IN, June 26th, 2012.

Non-Refereed Presentations at State Conferences

1. **Su, J.**, Tong, X., & Hsiao, R. (2016). *A review of sportswear brand personality and brand equity*. 2016 Pennsylvania Sports Business Conference, Indiana, PA, April 16, 2016.
2. **Su, J.** (2016). *Teaching sustainability in apparel and textiles discipline: A supply chain perspective*. The 92nd Annual Conference of Pennsylvania Association of Family and Consumer Sciences (PAFCS), Indiana, PA, April 9, 2016.
3. **Su, J.** (2013). *Appreciating the global cultural diversity*. 2013 The Pennsylvania State System of Higher Education (PASSHE) Summit, Shippensburg University, Shippensburg, PA, November 21- 22, 2013.

4. **Su, J.** (2013). *An exploratory study of young Chinese consumers*. The 89th Annual Conference of Pennsylvania Association of Family and Consumer Sciences (PAFCS), Pittsburgh, PA, April 5, 2013.
5. **Su, J.** (2012). *An investigation of women entrepreneurs in China's apparel industry*. 2012 PASSHE Women's Consortium/Audrey-Beth Fitch Women's Studies Conference, California University of Pennsylvania, September 14-15, 2012.
6. **Su, J.** (2011). *Preparing students as socially responsible global citizens through Fashion Merchandising courses*. The 2011 Pennsylvania Association of the Councils of Trustees (PACT) Fall Conference, Indiana University of Pennsylvania, October 20, 2011.
7. **Su, J.** (2010). *Look good / feel great in jeans*. The 87th Annual Conference of Pennsylvania Association of Family and Consumer Sciences (PAFCS), Pittsburgh, PA, April 9, 2010.

INVITED PRESENTATIONS

1. **Su, J.** (2023). *Brand personality, consumer satisfaction and loyalty: A perspective from denim jeans*. Virtual presentation for the Design and Marketing teams of Lee Jeans Asia Pacific, Lee Jeans Asia Pacific of Kontoor Brands, October 25, 2023.
2. **Su, J.** (2023). *Status of the textile and apparel industry in China: Global sourcing perspective*. Fashion Merchandising and Design Program, Dept. of Family and Consumer Sciences, College of Agriculture and Environmental Sciences, North Carolina A&T State University, March 16, 2023.
3. **Su, J.** (2022). *Status of the textile and apparel industry in China: Global sourcing Perspective*. Fashion Merchandising and Design Program, Dept. of Family and Consumer Sciences, College of Agriculture and Environmental Sciences, North Carolina A&T State University, April 21, 2022.
4. **Su, J.** (2021). *Exploring sustainable sourcing and supply chain management in the apparel industry*. Sustainability in Business EXPO: Creating Collaborative and Transformative Sustainable Business Practices (Virtual Presentation), Bryan School of Business & Economics, University of North Carolina at Greensboro, April 22, 2021.
5. **Su, J.** (2021). *Applying a supply chain perspective to understand sustainability in Consumer, Apparel, and Retail Studies*. Sustainability in Business EXPO: Creating Collaborative and Transformative Sustainable Business Practices (Virtual Presentation), Bryan School of Business & Economics, University of North Carolina at Greensboro, April 22, 2021.
6. **Su, J.**, Wood, A. M., & Gargeya, V. B. (2021). *Sustainable entrepreneurship in the apparel industry: Passion and challenges*. UNCG Sustainability Lecture & Dialogue

Series (Virtual Presentation), University of North Carolina at Greensboro, March 25, 2021.

7. **Su, J.** (2014). *Strategic global sourcing: Perspectives from the textile, apparel, and fashion industries*. The 2nd Annual World Congress of Outsourcing Service-2014 (WCOS-2014), Dalian, China, June 26-29, 2014.
8. Swinker, M. & **Su, J.** (2009). *How to wear your jeans*. The Spirit of Women Hospital Network “How to Wear Your Genes” events, Indiana Regional Medical Center, Pennsylvania, June 18, 2009.
9. **Su, J.** (2004). *Strategic Sourcing and Supplier Selection in the U.S. Textile-Apparel-Retail Supply Network*. Department of Information Systems and Operations Management, Bryan School of Business and Economics, The University of North Carolina at Greensboro, November 12, 2004

INSTRUCTION (UNCG)

Courses Taught at The University of North Carolina at Greensboro (UNCG)

RCS 460/560 Advanced Retail Buying and Merchandising
RCS 464 Global Retail Strategy and Management
RCS 484/584 Advanced Retail Analysis
CRS 363 Global Sourcing of Apparel & Related Consumer Products (Writing Intensive)
CRS 632 Supervised Industry Practicum in Consumer, Apparel, and Retail Studies
CRS 651 Advanced Retail Data Analytics
CRS 690 Minor Research
CRS 712 Theory Development in Consumer, Apparel, & Retail Studies
CRS 765 College Teaching Practicum
CRS 781 Directed Independent Study in Consumer, Apparel, & Retail Studies
CRS 790 Independent Doctoral Research
CRS 799 Dissertation
CRS 802 Dissertation Extension

STUDENT ADVISEMENT (UNCG)

Major Advisor & Committee Chair/Co-Chair – Ph.D.

1. Narmin Nasibli ((Ph.D. dissertation co-chair). *Leveraging metaverse as a tool for promoting sustainable clothing consumption*. April 2023 – Present. In progress.
2. Uma Swamy (Ph.D. co-advisor and dissertation co-chair). *From soil to salesfloor and back again: Exploring the potential for retailer integration into the fibershed framework*. January 2022 – Present. In progress

3. Sherita Cuffee (Ph.D. co-advisor and dissertation co-chair). *A study on racial retail alienation and Black consumers' shopping experience*. In progress.
4. Md Arif Iqbal (Ph.D. advisor and dissertation chair). *Sustainable technology readiness of apparel professionals in Bangladesh*. Fall 2020 – August 2023. Completed in August 2023. Current Position: Tenure track Assistant Professor at California State Polytechnic University, Pomona
5. Sukyung Seo (Ph.D. co-advisor and dissertation co-chair). *Self-gifting and consumer perceived values: Development and validation of a scale to measure consumer perceived values in self-gifting and applied to consumer satisfaction*. December 2019 – December 2022. Completed in December 2022. Current Position: Tenure track Assistant Professor at University of Maryland, East Shore
6. Huicheng Wu (Ph.D. co-advisor and dissertation co-chair). *Supplier satisfaction, buyer power, and supply chain performance: An investigation of apparel suppliers in China*. May 2018 – May 2022. Completed in May 2022. Current Position: Managing Partner of Providence Management Consultancy LLC, Dubai, United Arab Emirates
7. Maria Gil (Ph.D. advisor and dissertation chair). *A cross cultural investigation of the effect of cosmopolitan consumer orientation on the consumption of sustainable apparel among young metropolitan consumers*. August 2018 – June 2021. Completed in June 2021. Current Position: Assistant Professor of Marketing at North Carolina Wesleyan University

Committee Member – Ph.D.

1. Farhan Haque (Ph.D.). May 2022 – Present. *Investigating effective communication strategies to inform consumers about sustainability initiatives by denim brands*. In progress.
2. Charlotte Mills (Ph.D.). *Leading a double life: Exploring the transition from content-creator to business owner among Instagram influencer-entrepreneurs*. In progress
3. Farimah Bayat (Ph.D.). *Social media influencers and the promotion of sustainable fashion consumption in Iran*. In progress
4. Meghan Hembree (Ph.D.). *An exploratory study of hedonic virtual apparel consumption in gaming virtual worlds*. In progress
5. Mon Thu Myin (Ph.D.). *Exploring the behavioral intentions to use AI-based chatbots for apparel shopping*. In progress
6. Annie Williams (Ph.D.). *Encouraging socially responsible fashion consumption: An investigation of the effects of a sustainability index garment label on consumers' brand attitudes and evaluations*. Spring 2020 – August 2023. Completed August 2023.

7. Youngji Lee (Ph.D.). *Virtual technology and online apparel shopping: Perceptions and behaviors of female baby boomers*. January 2018 – May 2023. Completed May 2023.
8. Carol Brathwaite (Ph.D.). *Exploring African American representation in the modern luxury-brand industry: A mixed-methods study*. May 2019 – December 2021.
9. Miranda Williams (Ph.D.). *Blog to be real: A mixed methods approach to defining, measuring, and determining predictors of blogger authenticity*. March 2018 – December 2019. Completed December 2019.
10. Naeun Kim (Ph.D., North Carolina State University). *Sharing styles without feeling gross-The influence of consumer contamination on consumers' collaborative consumption intentions*. January 2017 – May 2019. Completed May 2019.
11. LaShaun Collins (Ph.D.). 2017 – February 2018.

Advisor & Committee Chair for M.S. Students

1. Isabel Del Angel-Romero (Committee chair of research practicum – M.S. non-thesis track). In progress.
2. Gracie Kirkland (Committee chair of research practicum – M.S. non-thesis track). In progress.
3. Mariah Taylor-Judd (Committee chair of research practicum – M.S. non-thesis track). In progress.
4. Deanna Widemon (Committee chair of research practicum – MS non-thesis track). January – December 2023.
5. Kayley Floyd (Committee chair of research practicum – M.S. non-thesis track). *The effects of overbuying in retail*. Completed May 2023.
6. Micahiah Marion (Committee chair of research practicum – M.S. non-thesis track). *Creating a fashion business in a saturated market - An intricate process*. Completed May 2023.
7. Kiarah Copney (Committee chair of research practicum – M.S. non-thesis track). *Sustainability in the home textile industries*. Completed August 2022.
8. Kylie Jones (Committee chair of research practicum – M.S. non-thesis track). *Exploring how influencer marketing affects the follower's purchase intention*. Completed May 2022.
9. Mariana Huerta (Committee chair of research practicum – M.S. non-thesis track). *Consumer behavior during the COVID-19 pandemic*. Completed June 2021.

10. Kerri Byrd (Committee chair of research practicum – M.S. non-thesis track). *Sustainable apparel and apparel labelling: The consumers' perspective*. Completed December 2019.
11. Jade Gary (Committee chair of research practicum – M.S. non-thesis track). *Exploring the McDonaldization of fashion in the retail store environment: Perspectives of consumers and employees*. Completed December 2018.

Committee Member – M.S. Thesis and M.S. Non-Thesis

1. Amaya Alexander (MS – Non-thesis track). In progress.
2. Marany Sorn (MS – Non-thesis track). *An Investigation of Rebranding Strategies in the Context of Luxury Fashion*. Completed June 27, 2023.
3. Haley Hendershot (MS – Thesis track). *Information and ethical apparel consumption: An exploration of the connections between knowledge, trust, and purchase intention*. Thesis proposal was completed on May 2023.
4. Dawn Beechner-Varnier (MS – Non-thesis track). *Generation Z's social responsibility attitudes and purchase intention of Made in the USA apparel*. Completed May 2023.
5. Marya Sorn (MS – Non-thesis track). *Exploring the rise of overproduction in the apparel industry and the effect of social media on fashion consumption*. Completed May 2023.
6. Kasey Condon (MS – Non-thesis track). *Clothing-related barriers that people living with disabilities face and the fashion industry's responses towards these challenges*. Completed May 2023.
7. Leah Cockerham (MS – Non-thesis track). *Reducing potential profit loss for retailers that import goods*. Completed May 2023.
8. Jasmine Cullins (MS – Non-thesis track). *The history and future of technology in retail*. Completed May 2023.
9. Jessica Cullins (MS – Non-thesis track). *Patagonia and their influence on the retail industry*. Completed May 2023.
10. Cadye Murphy (MS – Non-thesis track). *The influence of fashion involvement and materialism on Generation Z's intent to use buy now, pay later payment services when purchasing luxury accessories*. Completed May 2023.
11. Christopher Leon-Luciano (MS – Non-thesis track). *The Nike SNKRS App and their approach to artificial scarcity and transparency*. Completed May 4, 2022.
12. Randi Jeffreys (MS – Non-thesis track). *Evaluating the effect of brand activism on brand equity*. Completed May 3, 2022.

13. Katie Graham (MS – Non-thesis track). *Innovation internship at Unifi: Showcasing REPREE-certified products in Texbase*. Completed April 18, 2022.
14. Blair Costantino (MS – Non-thesis track). *Children and social media: A study on parents' views on their children's use*. Completed December 3, 2021.
15. Katie Sands (MS – Non-thesis track). *The evolved consumer decision making processes of generational cohorts: How this affects furniture buying and how marketers are reacting*. Completed December 3, 2021.
16. Jordyn Byers (MS – Non-thesis track). *Enclothed cognition and the effects on psychological states in relation to mental health, perception, and body image*. Completed December 2, 2021.
17. Brenna Worth (MS – Non-thesis track). *The paradoxical idea of sustainability in the fashion industry*. Completed December 1, 2021.
18. Lindsay Morris (MS – Non-thesis track). *Exploring the motivations and decision-making process of licensed sports apparel consumers*. Completed November 19, 2021.
19. Youngdeok Lee (M.S. thesis). *Effects of eco-labels and framing message on consumers' attitudes toward the advertisement, consumers' attitudes toward the brand, and consumers' evaluations of brand equity*. Completed June 2021.
20. H. Leah Knox (MS – Non-thesis track). *Sustainable and ethical fashion and generational cohorts baby boomers and millennials*. Completed June 2021.
21. Jordan N. Houston-Taylor (MS – Non-thesis track). *Visual Merchandising during COVID-19 and its Impact on Consumer Attraction Inside Stores*. Completed May 2021.
22. Harrison Smith (MS – Non-thesis track). *Gen-Z Consumers and the Second-hand Sneaker Market*. Completed May 2021.
23. Chante Gibbs (MS – Non-thesis track). *Exploring the Apparel Needs of Individuals with Intellectual and Developmental Disabilities*. Completed May 2021.
24. Haley Milligan (MS – Non-thesis track). *Adaptation during a pandemic: New opportunities and unexpected challenges for the apparel industry*. Completed December 2020.
25. Kiaya Bradley (MS – Non-thesis track). *Dyehard fan supply*. Completed December 2020.
26. Megan Coney (MS – Non-thesis track). *Fast fashion and its impact on the environment*. Completed December 2020.
27. Trinity Edelen (MS – Non-thesis track). *What about me? Exploring diversity and inclusion in fashion publications*. Completed June 2020.

28. Jazmine Stevenson (MS – Non-thesis track). *Globalization and how it affects supply chain management*. Completed May 2020.
29. Gregory Soones (MS – Non-thesis track). *Consuming proper & improper footwear, and foot health*. Completed May 2020.
30. Ashanti Turner (MS – Non-thesis track). *Postworthy project manager industry practicum*. Completed May 2020.
31. Megan McAbee (M.S. – Non-thesis track). *Exploring the differences in the online consumer decision-making process for staple apparel items and fashion apparel items*. Completed December 2019.
32. Anna Hall Oliveira (M.S. – Non-thesis track). *Examining young consumers' perceptions of luxury fashion brands: A comparative study between affordable and traditional luxury brands*. Completed May 2019.
33. Emily Stamm (M.S. – Non-thesis track). *Evaluating the impact of celebrity endorsement versus social media influencer endorsement on generation Z females' consumer behavior*. Completed May 2019.
34. Charlotte Maurno (M.S. – Non-thesis track). *The effect of store layout, price, and merchandise assortment on consumer discount store patronage*. Completed May 2019.
35. Fatou Thiare (M.S. – Non-thesis track). *An exploration of West African female fashion entrepreneurs: Challenges and strategies*. Completed May 2019.
36. Kristi Partin (M.S. – Non-thesis track). *Determinants of collaborative consumption behavior: The application of the theory of reasoned action in the context of apparel*. Complete May 2019.
37. Gwia Kim (M.S. thesis). *Do older consumers consume environmentally? An understanding of environmentally sustainable apparel consumption and purchase intention through socioemotional selectivity theory*. Completed August 2018.

Graduate / Undergraduate Research Mentoring

1. Faculty Mentor for Narmin Nasibli's presentation "*When the Chic Meets Tech*" at 3MT Competition, The Graduate School at University of North Carolina at Greensboro, October 25, 2023
2. Faculty Mentor for Kerry Cope's presentation "*Exploring the Role of Universal Design in Promoting Awareness of Sustainability*" at the 17th Annual Thomas Undergraduate Research & Creativity Expo, UNCG, April 6, 2023
3. Faculty Mentor for Kerry Cope's HSS 490: Senior Honors Project (SHP) "*Exploring the Role of Universal Design in Promoting Awareness of Sustainability*" in Spring 2023.

4. Faculty Mentor for Md. Hasan Sheikh's Poster "*Consumer Perceived Value of Circular Apparel*", at Graduate Research & Creativity Showcase, The Graduate School, UNCG, April 4, 2023.
5. Faculty Advisor and Sponsor, 2022 ESRAP Student Merchandising Competition, Educators for Socially Responsible Apparel Practices (ESRAP)
 - Student Members: Lisa Woolfall, Gracie Kirkland, Ameera Watkins
 - Business Plan "*Bloom*" has been awarded **ESRAP Graduate 1st Place**
 - Juried global competition
6. Faculty Advisor and Sponsor, 2022 ESRAP Student Merchandising Competition, Educators for Socially Responsible Apparel Practices (ESRAP)
 - Student Members: Evelyn Felipe-Diaz, Kerry Cope, Summer Hawkins, Erica Jay
 - Business Plan "*AURA*" has been selected as one of the top 10 submissions in the ESRAP 2022 Student Merchandising Competition
 - Juried global competition
7. Faculty Advisor and Sponsor, 2022 ESRAP Student Merchandising Competition, Educators for Socially Responsible Apparel Practices (ESRAP)
 - Student Member: Briana Simpson
 - Business Plan "*Six Senses*" has been selected as one of the top 10 submissions in the ESRAP 2022 Student Merchandising Competition
 - Juried global competition
8. Faculty Advisor and Sponsor, 2022 ESRAP Student Merchandising Competition, Educators for Socially Responsible Apparel Practices (ESRAP)
 - Student Members: Cadye Murphy
 - Business Plan "*sans lettres*" has been selected as one of the top submissions in the ESRAP 2022 Graduate Student Merchandising Competition
 - Juried global competition
9. Faculty Advisor and Sponsor, 2022 ESRAP Student Merchandising Competition, Educators for Socially Responsible Apparel Practices (ESRAP)
 - Student Members: Kasey Condon, Gracie Timbario, Sheryl Williams
 - Business Plan "*TENX-We Do Denim Better*" has been selected as one of the top submissions in the ESRAP 2022 Graduate Student Merchandising Competition
 - Juried global competition
10. Faculty Mentor for Kerry Cope's presentation "*Sustainability in Fashion in a Post-COVID World: Investigating Generation Z College Students' Knowledge, Perceptions, and Behavior toward Sustainable Fashion Apparel*" at the 16th Annual Thomas Undergraduate Research & Creativity Expo, University of North Carolina at Greensboro, April 22, 2022

11. Faculty Advisor and Sponsor, 2021 ESRAP Student Merchandising Competition, Educators for Socially Responsible Apparel Practices (ESRAP)
 - Student Members: Jessica Cullins, Jasmine Cullins, and Tionna Medlin
 - Business Plan “*Motion*” has been selected as **one of the top 2 graduate posters**
 - Juried global competition
12. Faculty Mentor for Kerry Cope’s Honors Course Project. *Advanced Retail Buying and Merchandising*. 2021 Fall.
13. Faculty Mentor for Sarah Stephanie Chavez Plante’s Honors Student Research Project. *A new fashion era: The rapid shift to E-commerce forcing traditional fashion retailers to redefine retail*. 2018 Spring.
14. Faculty Mentor for Sarah Stephanie Chavez Plante’s Honors Student Research Project. *The environmental and human impacts of fast fashion and our role as consumers*. 2017 Spring.

PROFESSIONAL MEMBERSHIP

Beta Gamma Sigma (The International Business Honor Society), Inducted in April 2020
International Textile and Apparel Association (ITAA), Member, 2000 – Present
American Collegiate Retailing Association (ACRA), Member, 2010 – 2017
Decision Sciences Institute (DSI), Member, 2003 – 2007, 2011 – 2017
Kappa Omicron Nu (National Honor Society for Family and Consumer Sciences, and Human Sciences), Inducted in November 2002

PPROFESSIONAL SERVICE

Professional Committee Service

Member, Editorial Advisory Board, *Young Consumers*, 2023 – Present

Member, Editorial Board, *Clothing and Textiles Research Journal (CTRJ)*, 2017 –2020

Member, ITAA Corporate Partnership Committee (10 members in total), August 2023 – Present

Member, Graduate Education Committee, International Textile and Apparel Association (ITAA), 2020 – Present

Member, ITAA Conference Abstract and Paper Review Committee, 2005 – Present

Co-Chair, Conference Abstract and Paper Review Committee, International Textile and

Apparel Association (ITAA), 2019, 2018, 2017, 2016

Committee Charge: Facilitating the review process for the annual conference research, teaching and concept abstracts and full papers. Throughout the years 2016, 2017, 2018 and 2019 (specifically *from February to November*), we had numerous communications with the ITAA Executive, VP-Scholarship, Track Chairs, and ITAA members. The Conference Abstract and Paper Review Committee tried our best to make the review process prompt, clear, transparent, and fair.

For 2016 ITAA Conference, I facilitated the double-blind review process of 8 tracks (total conference tracks: 17), including 232 abstract submissions (total conference submissions: 417) and 34 full papers submissions (total full paper submissions: 56).

For 2017 ITAA Conference, I facilitated the double-blind review process of 9 tracks (total conference tracks: 17), including 192 abstract submissions (total conference submissions: 430) and 25 full papers submissions (total full paper submissions: 45).

For 2018 ITAA Conference, I facilitated the double-blind review process of 6 tracks (total conference tracks: 12), including 214 abstract submissions (total conference submissions: 432) and 34 full papers submissions (total full paper submissions: 73).

For 2019 ITAA Conference, I facilitated the double-blind review process of 6 tracks (total conference tracks: 12), including 235 abstract submissions (total conference submissions: 489) and 36 full papers submissions (total full paper submissions: 65).

Chair for Textile and Apparel Industries Track, International Textile and Apparel Association (ITAA) Annual Conference, 2015, 2014, 2013, 2012

Managed the review process for approximately 75 submissions 2012-2015

Member, Faculty Fellowships and Awards Committee, International Textile and Apparel Association (ITAA), 2019, 2018, 2017, 2016, 2015

Committee Charge: Provides oversight for the review of nominations/proposals and applications for faculty fellowships and awards sponsored by ITAA. This committee oversees the nomination of the ITAA Fellow, the Distinguished Scholar, the Mid-Career Excellence Award, Rising Star and the Commemorative Lecturer, among others. The committee proposes special topic sessions to address emerging issues.

Member, International Relationships Committee, International Textile and Apparel Association (ITAA), 2016, 2015

Reviewer for Conferences

International Textile and Apparel Association (ITAA)

Reviewer, ITAA Graduate Student Best Paper, 2023, 2022, 2021, 2020

Reviewer, ITAA Graduate Student Liaison, 2020, 2022

Reviewer for ITAA Annual Conference Research/Concept/Teaching Abstracts,

2023, 2022, 2021, 2015, 2014, 2013, 2012, 2011, 2010, 2004-2007
Invited Reviewer for the Paper of Distinction Awards for ITAA Annual
Conference, 2021, 2013, 2012, 2011, 2007
Reviewer, 2019 ITAA – Regent's University Joint Conference, Sustainability in
Fashion
Presider at ITAA Conference Oral Presentation Sessions, 2021, 2018, 2009

2015 American Marketing Association (AMA) Summer Marketing Educators'
Conference, Reviewer

American Collegiate Retailing Association (ACRA)
Reviewer for 2020 ACRA Conference
Reviewer for ACRA Competitive Papers, ACRA 2010 Spring Conference

The Association for Consumer Research (ACR)
Reviewer for 2011 ACR Annual North American Conference Competitive Papers
and Poster Submissions
Reviewer for 2011 ACR Asia-Pacific Conference Competitive Papers

The Annual Meetings of the Decision Sciences Institute (DSI)
Reviewer for the DSI Annual Meeting, 2013, 2011

Reviewer for Research Journals

Young Consumers, 2022 – Present
Journal of Consumer Affairs, 2020 – Present
International Journal of Consumer Studies, 2020 – Present
Journal of Consumer Behaviour, 2020 – Present
Information Systems Research, 2019 – Present
Journal of Marketing Communications, 2017 – Present
International Journal of Retail & Distribution Management, 2016 – Present
Journal of Global Fashion Marketing, 2016 – Present
Journal of Fashion Marketing and Management, 2016 – Present
Journal of Product & Brand Management, 2014 – Present
Asia Pacific Journal of Marketing and Logistics, 2014 – Present
Clothing and Textiles Research Journal, 2014 – Present
European Management Journal, 2013 – Present
Industrial Management & Data Systems, 2012 – Present
Journal of Supply Chain Management, 2012 – Present
Management Research Review, 2012 – Present
Asia-Pacific Journal of Business Administration, 2010 – Present
The Journal of the Textile Institute, 2010 – Present

Reviewer for Books

Textile and Apparel Trade and Trade Policy in the 21st Century Global Economy
(Publisher: Springer-US), May 2018
Global Sourcing in the Textile and Apparel Industry (Publisher: Fairchild Books), May
2016
Fashion Supply and Logistics Management (Publisher: CRC Press - Taylor & Francis
Group), September 2015
The Fashion Industry Supply Chain: Fiber to Consumer (Publisher: Fairchild Books),
March 2015
Global Fashion Brand Management (Publisher: Palgrave Macmillan), October 2014
Fashion Supply Chain Management: Industry and Business Analysis (Publisher: IGI
Global), 2010

Reviewer for External Grants

External Reviewer, Baker Fund Awards, Ohio University, March 2019
External Reviewer, Baker Fund Awards, Ohio University, November 2018

External Reviewer for Promotion and Tenure

External Reviewer of one Tenure Candidate, Kent State University, Summer 2022
External Reviewer of one Tenure Candidate, Auburn University, Summer 2022
External Reviewer of one Tenure Candidate, Colorado State University, Summer 2019
External Reviewer of one Tenure Candidate, Kent State University, Summer 2019

External Reviewer for Institutional Review Board (IRB)

External Reviewer of IRB context review, North Carolina State University, July 2020

UNIVERSITY SERVICE

Service Activities at The University of North Carolina at Greensboro (UNCG) 2016-Present

University Level

Sustainability Council, Bryan School Representative, Fall 2019 – Present
Academic Computing Committee, Bryan School Representative, Fall 2020 – Present
Graduate School Fellowship Program, Evaluator, The Graduate School, Spring 2020

Bryan School of Business and Economics

Bryan School Committee on Research, CARS Departmental Representative, Fall 2017 –

Spring 2023

Bryan School Graduate Programs Committee, CARS Departmental Representative, Fall 2022 -- Present

VF Virtual Collaboratory in Sustainable Business Practices Task Force, Member, 2019 – 2022

Department of Consumer, Apparel, and Retail Studies (CARS)

Chair, CARS Graduate Faculty Committee, Fall 2022 – Present

Chair, CARS Mentoring Committee, Fall 2021 – Present

Chair, CARS Assessment Committee, Fall 2018 – August 2022

Member, Search Committee of Assistant/Associate Professor in Apparel Design, 2019 – 2020

Member, CARS Journal List Committee, 2018 – Present

Member, CARS Promotion and Tenure Committee, Fall 2016 – Present

Member, CARS Curriculum Committee, Fall 2016 – Present

Member, CARS Graduate Faculty Committee, Fall 2016 – July 2022

Member, Search Committee of Putnam & Hayes Distinguished Professor, 2018 – 2019

Co-Chair, CARS Assessment Committee, Fall 2017 – July 2018

Co-Chair, CARS Centennial Research Symposium, Fall 2016 – December 2017

Member, CARS Assessment Committee, Fall 2016 – July 2017

Service Activities at Indiana University of Pennsylvania (IUP) 2008-2016

University Level

Co-Chair, Committee of Undergraduate and Graduate Scholars Forums (USF/GSF), Indiana University of Pennsylvania (IUP), Fall 2014 – Summer 2016

Member, Planning Committee of Undergraduate Scholars Forum, IUP, Spring 2014

Member, President Driscoll's Inauguration Planning Committee, IUP, November 2012 – April 26, 2013

Member, BLEND (Belonging, Learning, and Exploring New Directions), IUP, Spring 2013 – Summer 2016

Member, IUP-APSCUF Student/Faculty Committee, IUP, Fall 2012 – Summer 2016

Member, IUP Liberal Studies Committee, Spring 2011
Member, University Assessment Committee, Dean Representative for College of Health and Human Services, IUP, Fall 2010 – Fall 2013
Member, University Academic Integrity Board, IUP, Fall 2008 – Summer 2016
Member, University Judicial Board, IUP, Fall 2008 – Summer 2016
Faculty Advisor, Alpha Gamma Delta Sorority, Center for Student Life, IUP, Fall 2009 – Summer 2016
Judge, Graduate Scholars Forum, School of Graduate Studies and Research, IUP, 2014, 2013, 2012
Judge, Undergraduate Scholars Forum, School of Graduate Studies and Research, IUP, 2015, 2014, 2013, 2011

College Level: College of Health and Human Services (CHHS)

Member, Graduate Curriculum Committee, College of Health and Human Services (CHHS), Indiana University of Pennsylvania (IUP), Fall 2011 – Summer 2016
Member, Department Promotion Committee, Department of Hospitality Management, College of Health and Human Services (CHHS), Indiana University of Pennsylvania (IUP), Fall 2014 – Spring 2015
Member, Department Tenure and Evaluation Committee, Department of Hospitality Management, CHHS, IUP, Fall 2014 – Spring 2015
Member, Hospitality Management Performance Review and Evaluation Committee, CHHS, IUP, Fall 2013 – Spring 2015
Member, Commencement Speaker Committee, CHHS, IUP, Spring 2013
Member, Recruitment Committee, CHHS, IUP, Fall 2012 – Spring 2013

Department Level: Human Development and Environmental Studies (HDES)

Coordinator of Fashion Merchandising Program, HDES, IUP, Fall 2014 – July 2016
Coordinator of Fashion Merchandising Internship, HDES, IUP, Fall 2013 – July 2016
Chair, HDES Research/Award Committee, IUP, Spring 2014 – July 2016
Member, HDES Tenure/Promotion Mentoring Committee, IUP, Fall 2013 – July 2016
Member, HDES Performance Review and Evaluation Committee, IUP, Fall 2013 – July 2016
Member, HDES Department Promotion Committee, IUP, 2010 – 2012, 2013 – July 2016
Member, Fashion Merchandising Five-Year Program Review Committee, 2012 – July 2016
Member, Fashion Merchandising Curriculum Committee, HDES, IUP, 2008 – July 2016
HDES Representative, IUP Grant Writing Team, 2011 – July 2016
Member, HDES Scholarship Committee, IUP, 2011 – July 2016
Member, HDES Webpage Committee, IUP, 2011 – 2014
Advisor, IUP Fashion Association, 2008 – 2010
Supervised Fashion Merchandising (FSMR) students' field trip to New York City, January 24 – 26, 2013, January 29 – 31, 2012 and December 5 – 7, 2010
Planned and Organized IUP Faculty Educational/Cultural Tour in Beijing and Shanghai, China, Spring – Summer 2010. Visited Dong Fang Ai Ying Early Childhood Education Center in Beijing, China, and Donghua University (former name:

China Textile University) in Shanghai, China. May 24-30, 2010
Meeting Prospective Students and the Parents, Introducing and Promoting Fashion Merchandising Program, etc. 2008 – July 2016
Representative of HDES Department at IUP Major Fair, IUP, 2012, 2011
Representative of HDES Department at IUP EXPOs, IUP, August 2008 – May 2016
Representative, Showcasing Programs of HDES Department at 2011 Pennsylvania Association of the Councils of Trustees (PACT) Fall Conference, October 20, 2011
Sending welcome messages to the students who were admitted to the Fashion Merchandising Program, 2015, 2014, 2013, 2011, 2010, and 2009

Service Activities at Western Kentucky University (WKU) 2005-2007

Chair, Interior Design Faculty Search Committee, Department of Consumer and Family Sciences, Spring 2007
Member, Design, Merchandising and Textiles Faculty Search Committee, Department of Consumer and Family Sciences, Spring 2007
Submitted General Education Course Proposal “DMT431 – Clothing & Human Behavior,” Proposal was approved by General Education Committee for Category E – World Culture and Diversity credits, WKU, Spring 2007
Implemented online teaching for course DMT431 – Clothing & Human Behavior, WKU, Fall 2006
Member, Nutrition/Dietetics Faculty Search Committee, Department of Consumer and Family Sciences, Spring 2006
Member, Teaching Square Program, College of Health and Human Services, Spring 2006
Proposed China Study Tour course for Design, Merchandising & Textiles program at WKU, Spring 2006
Coordinated and supervised Textile, Apparel & Merchandising (TAM) students’ market field trip to Americasmart Apparel Mart, Atlanta, GA, 2005 – 2007
Advised Textile, Apparel & Merchandising (TAM) students in future study plan, graduate study plan, graduate school application, job searching and internship issues, WKU, 2005 – 2007

PUBLIC SERVICE

Taipei Times, July 9, 2022, “*How you handle your clothes can help fight climate change*”, Available at <https://www.taipeitimes.com/News/editorials/archives/2022/07/09/2003781419>
(Article was published in Taipei Times with Jin Su’s input through requested interview from the staff writer Zahra Hirji)
Bloomberg, July 5, 2022, “*How long you keep clothes can help fight climate change*”, Available at <https://www.businesslive.co.za/bloomberg/news/2022-07-05-how-long-you-keep-clothes-can-help-fight-climate-change/>
(Article was published in Bloomberg with Jin Su’s input through requested interview from the staff writer Zahra Hirji)

- The Penn, February 18, 2014, “*Networking, internships, resumes help students land jobs after graduation*”, Available at <http://thepenn.org/2014/02/18/networking-internships-resumes-help-students-land-jobs-after-graduation/>
(Article was published in The Penn, IUP’s Student Newspaper with Jin Su’s input through requested survey from the staff writer Kayle Scott)
- The Penn, October 12, 2012, “*Chinese Apparel “Sized Up” in Lecture*”, Available at <http://www.thepenn.org/chinese-apparel-sized-up-in-lecture-1.2926276#.UHlmTIFLZRU>
(Article was published in The Penn, IUP’s Student Newspaper with Jin Su’s input through requested interview from the senior staff writer Charlene Adams)
- Developed and presented “*How to Wear Your Jeans*” in “How to Wear Your Genes” events, The Spirit of Women Hospital Network, Indiana Regional Medical Center, Pennsylvania, Summer 2009 (Presentation date, June 18, 2009)
- Pittsburgh City Paper, September 11, 2008, “*Dresses (and Shoes, and Accessories) for Success*”, Available at <http://www.pittsburghcitypaper.ws/gyrobase/Content?oid=oid%3A51993>
(Article was published in Pittsburgh City Paper with Jin Su’s input through requested interview from the contributor Melissa Meinzer)

COMMUNITY SERVICE

- Member, Mini-grant Committee, Early College at Guilford, North Carolina, Fall 2022 – Present
- Member, Speakers Committee, Early College at Guilford, North Carolina, Fall 2022 – Present

PPROFESSIONAL DEVELOPMENT

Professional Development at The University of North Carolina at Greensboro (UNCG) 2016-Present

Grant-related Professional Development

- Participated in the “Responsible Conduct of Research Training” Workshop (Presented by Dr. Laurie Wideman, Safrit-Ennis Distinguished Professor, Department of Kinesiology), Office of Research and Strategic Development, UNCG, April 5, 2023
- Participated in the “UNCG Virtual Town Hall: Understanding the New NIH Data Management and Sharing Policy” (Presented by Danielle Swick, Office of Research and Engagement Faculty Fellow; Tiffany Wright, Grants Specialist; Julie Vorhees, Interim Associate Director of Proposal Development Services; Esther Leerkes, HHS Associate Dean of Research; Jeff Labban, Research Methodologist HHS Office of Research), UNCG, January 10, 2023

Participated in the “NIH Biosketch & Rigor and Reproducibility Workshop” Workshop (Presented by Julie Voorhees), Office of Sponsored Programs, UNCG, June 1, 2022

Participated in the “Grant Writing for Maximum Impact” Workshop (Presented by Julie Voorhees), Office of Sponsored Programs, UNCG, May 19, 2022

Participated in the “Understanding NIH: NIH Mechanisms, Criteria and Review Processes” Workshop (Presented by Julie Voorhees), Office of Sponsored Programs, UNCG, May 11, 2022

Participated in the “Grant Writing for Maximum Impact” Workshop (Presented by Aubrey Turner and Julie Voorhees), Office of Sponsored Programs, UNCG, May 13, 2021

Participated in the “Office of Sponsored Programs' workshop for Bryan Faculty” (Presented by Dr. Helen Kiss and Chris Davis), UNCG, November 8, 2019.

Participated in the “Building a Grantseeking Culture” Webinar (Presented by Hanover Research), UNCG, March 6, 2018.

Participated in the CFRN/OSP Speed Networking Event, Child and Family Research Network (CFRN), UNCG, February 28th, 2018.

Teaching-related Professional Development

Attended the online training session “Sage Research Methods: Empowering Interdisciplinary Teaching and Research” (Presented by SAGE Engagement team), Sage, August, 2, 2023.

Attended the online training session “Teaching Research Methods: Developing Effective and Engaging Courses for Graduate and Post-Graduate Research” (Presented by Kathleen Saylor, Faculty Engagement Partner, SAGE Engagement team), Sage, July 19, 2023.

Attended the Course Template Workshop (Presented by Morgan N. Robinson, Instructional Technology Consultant, Bryan School of Business and Economics), UNCG, May 24-25, 2023

Attended the “ChatGPT” Workshop (Presented by Morgan N. Robinson, Instructional Technology Consultant, Bryan School of Business and Economics), UNCG, May 18, 2023

Attended the “ADAPT 2021 Virtual Conference”, UNCG, May 11-12, 2021

Attended Instructional Technology Workshops (Canvas Studio, Panopto, Polling Tool and Breakout Rooms in Zoom, Creating Exams in Respondus Lockdown Browser/Monitor) organized by Bryan School of Business and Economics,

UNCG, Fall 2020

A Certificate of Completion, the "ADAPT 2020 Virtual Conference", UNCG, June 8-12, 2020 (earned a badge/certificate)

Participated in the "Master Teacher Workshop" (Presented by Dr. Harvey Brightman), Bryan School of Business and Economics, UNCG, January 8-9, 2020

Participated in the "Neuropedagogy: Changing the Brain through Instruction and Instructional Design" Workshop (Presented by Dr. Kristen Betts of in the School of Education at Drexel University), Transforming Online Pedagogy and Practices Symposium (TOPPS), University Teaching & Learning Commons, UNCG, May 13-14, 2019

Participated in the F "Teach WISE-ly" Workshop (Presented by Faculty and IPC staff who attended the Workshop on Intercultural Skills Enhancement (WISE) Conference), UNCG, February 23, 2018

Participated in the Faculty Mentoring Program – Best Practices for Advising Graduate Students (Presented by Dr. Nadja Cech, Dr. Vidyaranya Gargeya, and Dr. Jennifer Stephens), UNCG, February 13, 2018

Participated in the IPC's New Faculty-led Study Abroad Workshop (Presented by Heidi Bretz of International Programs Center), UNCG, February 1, 2018

Participated in the software Mockshop training, UNCG, August 2-4, 2017

Other Professional Development Activities

UNCG Innovation in Education Summit, The University of North Carolina at Greensboro, November 14, 2023

The Eighth Annual CARS Industry Summit, Department of Consumer, Apparel, and Retail Studies (CARS), The University of North Carolina at Greensboro, April 25, 2023

The Seventh Annual CARS' Industry Summit, Department of Consumer, Apparel, and Retail Studies (CARS), UNCG, April 26, 2022

The Sixth Annual CARS' Industry Summit, Department of Consumer, Apparel, and Retail Studies (CARS), UNCG, April 23, 2019

The Fifth Annual CARS' Industry Summit, Department of Consumer, Apparel, and Retail Studies (CARS), UNCG, April 12, 2018

The Fourth Annual CARS' Industry Summit, Department of Consumer, Apparel, and Retail Studies (CARS), UNCG, April 6, 2017

The Sourcing and Supply Chain Summit at Renfro, Renfro Corporation, Mount Airy, NC,
March 22, 2017

The Renfro Product Development Workshop at Renfro, Renfro Corporation, Mount Airy,
NC, November 2, 2016

**Professional Development at Indiana University of Pennsylvania (IUP) 2008-2016 and
Western Kentucky University (WKU) 2005-2007**

Grant-related Professional Development

Faculty Participant in the Primary Investigator Mentorship Academy (PIMA) Program
(participants received structured, customized experiences to engage in a variety of
program activities that are intended to strengthen the understanding of sponsored
activities (grants, contracts, etc.) and eventually lead to long-term success with
external funding agencies), IUP Research Institute, Indiana University of
Pennsylvania (IUP), August 2015-May 2016.

Participated in the Grant Writing Workshop titled “Keys to the Kingdom: How to Write
and Win Federal Grants” (Presented by Dr. Kathie Olsen, Managing Director of
ScienceWorks), IUP, April 2014

Completed the “How to Search for Grants Workshop” and the “Writing a Grant Proposal
Workshop”, The School of Graduate Studies and Research, IUP, July 2009

Participated in *NSF Day at IUP* “Funding Opportunities at National Science Foundation
that Support Teaching and Research at Predominately Undergraduate Institutions”
and “Tips on How to Write a Better NSF Proposal to Support Research or
Education” (presented by Dr. Bert Holmes from National Sciences Foundation),
IUP, May 2009

Participated in series workshops on grant application and grant proposal writing, Office
of Sponsored Programs, Western Kentucky University, 2005-2007

Teaching-related Professional Development

Participated in the Reflective Practice Workshops, Center for Teaching Excellence, IUP,
2008-2015:

Mindfulness in the Classroom

Flipping the Classroom: Increase Learning by Harnessing Technology

Nine Essential Traits of the Effective Professor

I Used to Have a Handle on Life, but it Broke! (Stress & Time Management)

Can You Hear Me Now? Do Students Use/Abuse Cell Phones in Your Classes?

Grading Group Work

Teaching Circle “Online Teaching”

Desire2Learn Workshop (Content and Navigation, and Grades)

Enhancing Students’ Critical Thinking Skills

Copyright Compliance: Could YOUR Assignments Get You and Your Students
Into Trouble?

Using Social Media and YouTube in Your Classroom

Revisiting your Writing Assignments

Unbalancing Student Thinking
Teaching non-Majors
Student Evaluations: Preparing Yourself and Your Students
I See What You're Saying
Clinics to Assist in Online Course Development
IUP Writing Workshop
Team Building Skills
Classroom Management and Civility
Overcoming Apathy in the Classroom: Strategies for Teaching from the
Psychology of Learning
Stop the Insanity! Planning for Promotion
Getting Your Course Online
Using Student Development Theory to Improve Your Classes
A Hands-on Workshop for Integrating Technology into Your Pedagogy
Effective Group Work!
Ah-Hah! Re-imagining Your Teaching

Participated in the workshop entitled “Promote Yourself,” Women’s Studies, IUP, October 7, 2010

Participated in online teaching summer camp, Western Kentucky University, Summer 2006

Other Scholarship-related Professional Development

Participated in the “Using NVivo to Organize Literature Reviews” Workshop (Presented by J. J. Roth), The Applied Research Lab, IUP, April 20, 2012

Participated in the “An Introduction to LINGO” Workshop, Mathematics Department, IUP, September 15, 2010

Participated in the “An Introduction to SAS” Workshop, Mathematics Department, IUP, September 8, 2010

Participated in the “An Overview of Logistic Regression” Workshop, The Applied Research Lab, IUP, December 8, 2009

Completed the “Qualtrics Training Workshops”, The Applied Research Lab, IUP, July 2 & August 5, 2009

Participated in the University of Delaware’s FIBERcast “Global Sourcing Trends in the Apparel Industry”, June 5, 2009

Professional Development at National Level

1. Certificate of Completion for the SAS Training titled “Statistics 1: Introduction to ANOVA, Regression, and Logistic Regression” (Instructor: Jacqueline Johnson, SAS Institute Inc.), SAS Institute Inc. Live Web Training, December 18, 2020.
2. Certificate of Completion for the SAS Training titled “SAS® Visual Text Analytics in SAS® Viya®” (Instructors: Lincoln Groves and Tom Grant, SAS Institute Inc.), SAS Institute Inc. Live Web Training, December 7, 9, 14, and 16, 2020.

3. Certificate of Completion for the SAS Training titled “SAS® Visual Analytics 2 for SAS® Viya®: Advanced” (Instructors: Angela Fullenkamp and Linda Jordan, SAS Institute Inc.), SAS Institute Inc. Live Web Training, November 16, 17, 23, and 24, 2020.
4. Virtual Sustainability Conference, Mississippi State University, October 26-30, 2020
5. Introduction to Qualitative Coding with Delve (Presented by Delve). The Webinar Organized by SAGE Publishing. October 21, 2020.
6. Supply Chain Sustainability Virtual Research and Learning Symposium. Meridian Institute. June 12, 2020 (Kick-off Webinar), June 25, 2020 (Deep Dive Session), June 30, 2020 (Synthesis Session).
7. Completion of the SAS Training Workshop titled “Text Analytics Using SAS® Text Miner – Session 2” Workshop” (Instructors: James Harroun and Tom Grant, SAS Institute Inc.), SAS Institute Inc. World Headquarters, Global Education Center, Cary, NC, USA, July 11, 2019
8. Completion of the SAS Training Workshop titled “SAS® Visual Statistics in SAS® Viya®: Interactive Model Building” Workshop” (Instructors: James Harroun and Tom Grant, SAS Institute Inc.), SAS Institute Inc. World Headquarters, Global Education Center, Cary, NC, USA, July 10, 2019
9. Completion of the SAS Training Workshop titled “SAS® Visual Analytics 1 for SAS® Viya®: Basics” Workshop” (Instructors: James Harroun and Tom Grant, SAS Institute Inc.), SAS Institute Inc. World Headquarters, Global Education Center, Cary, NC, USA, July 9, 2019
10. Completion of the SAS Training Workshop titled “Manipulating Data and Analytics Using SAS® University Edition” Workshop” (Instructors: James Harroun and Tom Grant, SAS Institute Inc.), SAS Institute Inc. World Headquarters, Global Education Center, Cary, NC, USA, July 8, 2019
11. Participated in the Grant Writing Workshop titled “Beyond the Basic: Proposal Writing” Workshop” (Facilitated by Dr. Thomas Wenzel, Bates College, and Dr. Cedric Williams, University of Virginia), Council on Undergraduate Research, Washington D.C., February 20-21, 2016
12. Participated in the Mock Research Experiences for Undergraduates (REU) Panel (Facilitated by NSF program officers Corby Hovis, Nicole Bennett and Lisa Rom), Council on Undergraduate Research, Washington D.C., February 19, 2016
13. Attended the CUR Dialogues 2016 Conference (Council on Undergraduate Research-CUR), Washington D.C., February 18-20, 2016
14. Participated in “New Approach to Teaching Global Sourcing: Theoretical Perspectives and Step-by-Step Procedures for a Sustainable Future” Workshop, International Textiles and Apparel Association (ITAA), 2014 ITAA Annual Meeting, Charlotte, NC, November

13, 2014

15. Completed “the 2014 Cotton Sustainability” Workshop (*with Certification*), Department of Textile & Apparel Management, University of Missouri, June 2-10, 2014.
16. Participated in “Authoring and Reviewing Manuscripts for the Clothing and Textiles Research Journal” Workshop, International Textiles and Apparel Association (ITAA), 2011 ITAA Annual Meeting, Philadelphia, PA, November 2, 2011
17. Participated in “Strategy for Incorporating Industry-Standard Merchandising Planning Systems into Fashion Merchandising Course” Workshop, International Textiles and Apparel Association (ITAA), 2005 ITAA Annual Meeting, Alexandria, VA – Washington, DC, November 5, 2005
18. Participated in “USDA Funding Opportunities for Apparel and Merchandising Scholars” Workshop, International Textiles and Apparel Association (ITAA) & U.S. Department of Agriculture, 2005 ITAA Annual Meeting, Alexandria, VA – Washington, DC, November 2, 2005